Para user o

<link rel="stylesheet" href="<?php bloginfo('template\_url'); ?>/css/bootstrap.css">

Precisa ter relacionado um BD como o wordpress gera

<!DOCTYPE html>

<html lang="pt-br">

<head>

<meta charset="UTF-8">

<title>Document</title>

<meta http-equiv="X-UA-Compatible" content="IE=edge">

<meta name="viewport" content="width=device-width, initial-scale=1">

<link rel="stylesheet" href="<?php bloginfo('template\_url'); ?>/css/bootstrap.css">

Meta para celular

<meta name="viewport" content="width=device-width, user-scalable=no, initial-scale=1.0, maximum-scale=1.0, minimum-scale=1.0">

<script src="<?php bloginfo('template\_url') ?>/js/jquery-3.4.1.min.js"></script>

<script src="<?php bloginfo('template\_url') ?>/js/popper.js"></script>

<script type="text/javascript" src="<?php echo get\_stylesheet\_directory\_uri(); ?>/js/jquery.magnific-popup.min.js"></script>

<script src="<?php bloginfo('template\_url') ?>/js/bootstrap.js"></script>