



Advice on Doing a SW Demo

Before you Demo, ASK

❑ Do you REALLY need a demo?

❖ Why is it important?

❑ Demos can EASILY GO WRONG

❖ Anything that can go wrong, WILL.

❑ Demos can take a LOT OF TIME

❖ Away from your presentation

Purpose of Demo

- ❑ **BE CLEAR** about
WHAT you want to demo
- ❑ **Choose GOOD EXAMPLES**
 - ❖ **Should be easy to understand**
 - ❖ **Easy to see the “special thing” that you want to show**
- ❑ **SHOULD not be TOO LONG.**

Prepare a demo script

□ Preparation

□ Actual Demo

❖ Simple example –

- ◆ *which dataset/input file*

- ◆ *What is the result, how to view it*

❖ Complicated example(s) –

- ◆ *which dataset/input file*

- ◆ *What is the result, how to view it*

□ See examples...

The demo itself - 1

□ Preparation

- ❖ Explain what you are going to DEMO
- ❖ Tell people what they SEE

□ Actual Presentation

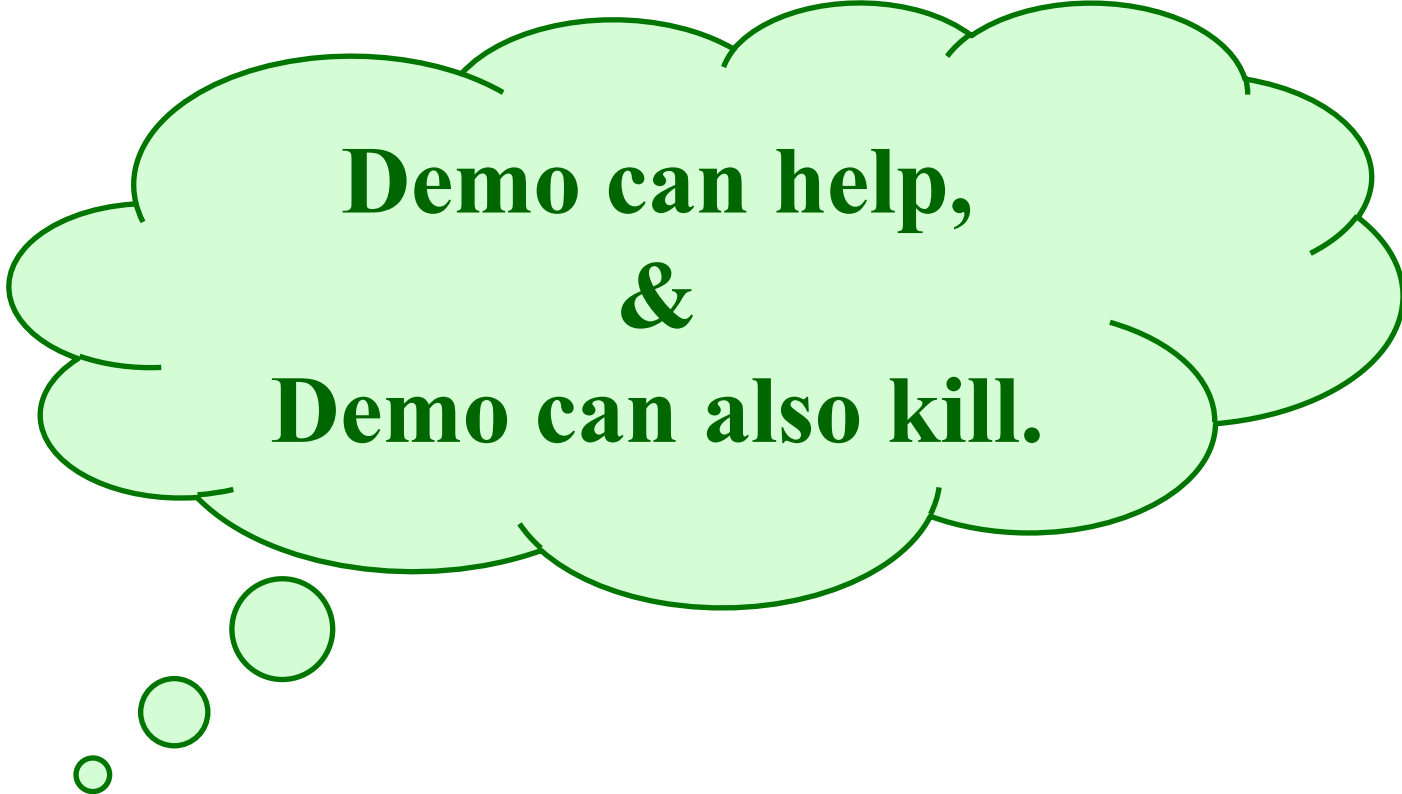
- ❖ Start with a SIMPLE example
 - ◆ *Use a Pre-PLANNED example*
 - ◆ *Explain what is going on. How/WHAT to see.*
- ❖ Then, only go to COMPLICATED example
 - ◆ *Use Pre-PLANNED example*
 - ◆ *Explain WHAT to see, observe*

The demo itself – 2

□ End of Demo

- ❖ Remind people what they SAW
- ❖ Conclude

Final word...



**Demo can help,
&
Demo can also kill.**

