CD News (Summer 2019)

CD News:
22-July-2019

Your Poster (for Showcase) - 1

Prize for Best Poster (in cluster)

❖ **Good Prize for 3 best posters in our Cluster**
  - ◆ *So TRY your BEST*

❖ **Poster Showcase not the same as M3 eval**
  - ◆ *Not for evaluation*
  - ◆ *But to SHOW off your results*
  - ◆ *Audience is "general public"*

❖ **IMPORTANT**
  - ◆ *Must indicate Project-ID on top-right corner*
  - ◆ *Our Project-ID: CLUSTER2-01 .. CLUSTER2-11*

Your Poster (for Showcase) - 2

Tell a Story:

❖ **A Good Poster tells a *Good Research Story***

❑ **How to make it interesting, attractive**

❖ **Use more pictures**

❖ **Say what you set out to do**

❖ **And interesting things you discover**

❑ **Question:**

❖ **How to make discovery insightful, useful?**

Your Poster (for Showcase) - 3

Sections:

❖ **Project Goals:**

❖ **Data used and CD-algorithm workflow**

❖ **Results obtained**

◆ *Clusters obtained,*

◆ *Validate expected results*

❖ **INTERESTING findings**

◆ *Highlight interesting findings*

◆ *Give convincing supporting data/reasons*

◆ *How can the finding be used?*

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Your Poster (for Showcase) - 4

Some details:

❖ **Show the Workflow**
- ◆ *Show WHAT you do (like Data, what alg, etc)*
- ◆ *But don't go into too details on CD-algorithm*

❖ **Don't include too much details**
- ◆ *Focus on the WHAT (you do, you discover)*
- ◆ *Less on the HOW*

Your Poster (for Showcase) - 5
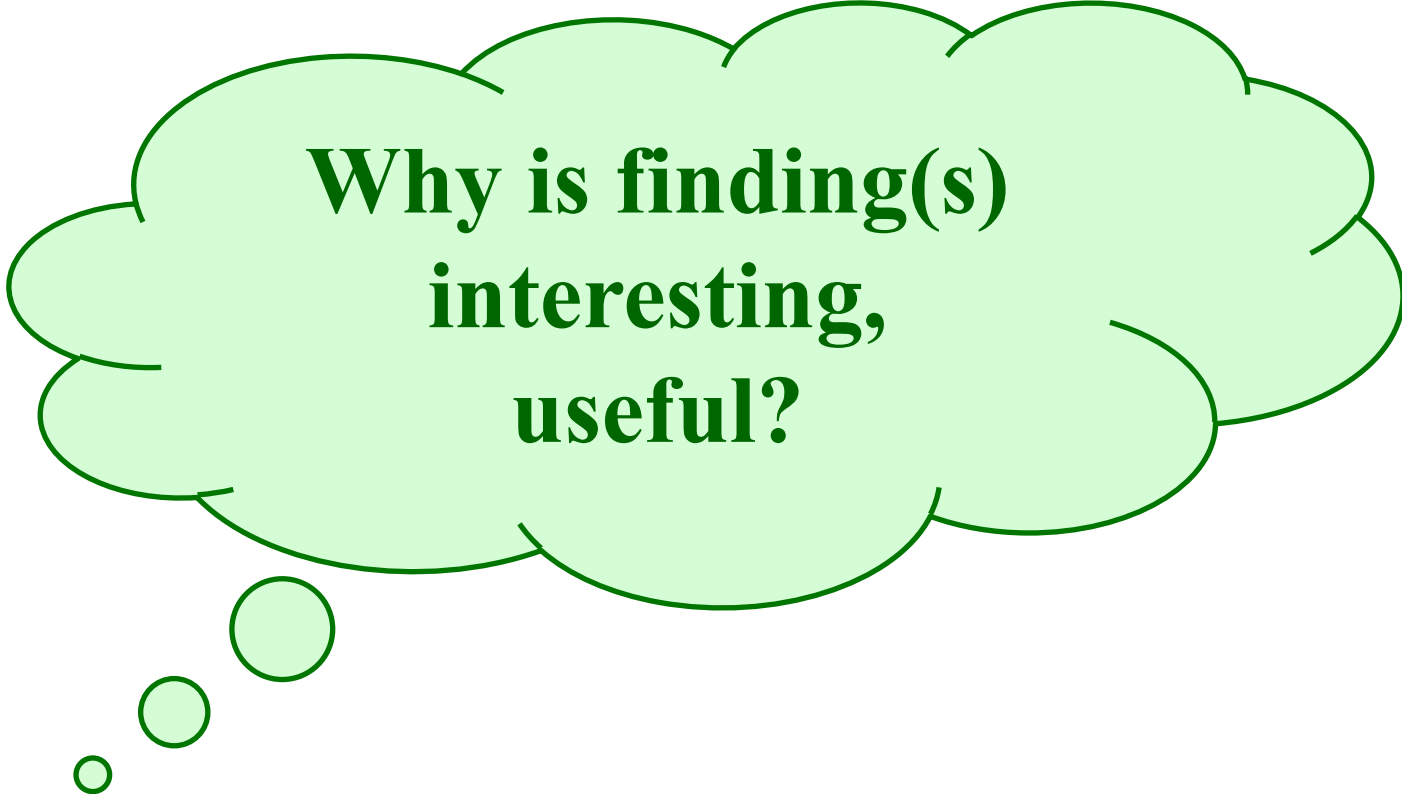
FOCUS: Why is it interesting, useful

- ❖ **Why is your finding INTERESTING?**
  - ◆ *Give convincing supporting data/reasons*

- ❖ **How is your finding USEFUL?**
  - ◆ *Can it be an actionable insight?*

Final word…

Why is finding(s) interesting, useful?