



ETC3550: Applied forecasting for business and economics

Contact details

Lecturer

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Tutor

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Brief bio

- Professor of Statistics, Monash University
- Editor-in-Chief, International Journal of Forecasting

How my forecasting methodology is used:

- Pharmaceutical Benefits Scheme
- Cancer incidence and mortality
- Electricity demand
- Ageing population
- Fertilizer sales

robjhyndman.com

Unit objectives

- To obtain an understanding of common statistical methods used in business and economic forecasting.
- To develop the computer skills required to forecast business and economic time series data;
- To gain insights into the problems of implementing and operating large scale forecasting systems for use in business.

Teaching and learning approach

Two 50 minute classes and a one 80 minute computer lab session each week for 12 weeks.



Key reference

Hyndman, R. J. & Athanasopoulos, G. (2018)

Forecasting: principles and practice, 2nd edition

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OTexts.org/fpp2/

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- Free and online
- Data sets in associated R package fpp2
- R code for examples

Install required packages

install.packages("fpp2", dependencies=TRUE)

Outline

Week	Topic	Chapter
1	Introduction to forecasting and R	1
2	Introduction to forecasting and R	2
3	Time series graphics & decomposition	3,6
4-5	Exponential smoothing	7
6-8	Forecasting with ARIMA models	8
9-10	Multiple regression and forecasting	5
11	Dynamic regression	9
12	Advanced methods	11

Assessment

- Nine short weekly assignments, worth 2% or 4% each.
- One project due at the end of the semester, worth 20%.
- Exam (2 hours): 60%.

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Task	Due Date	Value
Assignments	Mon 11:59pm each week	2 or 4% each
Project	Fri 25 May	20%
Final exam	Official exam period	60%

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Fri 25 May	20%
Official exam period	60%
	Mon 11:59pm each week Fri 25 May

■ Need at least 45% for exam, and 50% for total.

Moodle site

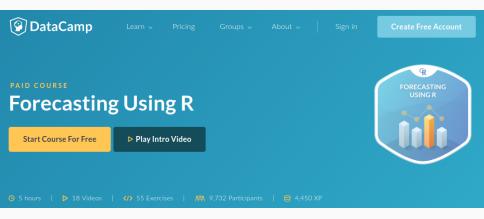
- Includes all lecture notes, handouts, assignments
- Forum for asking questions, etc.
- Assignment submissions

DataCamp



All students must complete this course by Monday 5 March.

DataCamp



■ We will do one chapter at a time throughout the semester.