

# ETC3550/ETC5550 Applied forecasting

Ch7. Regression models OTexts.org/fpp3/

## **Outline**

- 1 The linear model with time series
- 2 Some useful predictors for linear models
- 3 Selecting predictors and forecast evaluation
- 4 Forecasting with regression
- 5 Matrix formulation
- 6 Correlation, causation and forecasting

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# Multiple regression and forecasting

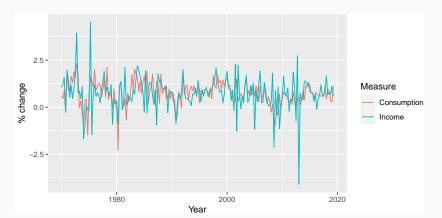
$$y_t = \beta_0 + \beta_1 x_{1,t} + \beta_2 x_{2,t} + \cdots + \beta_k x_{k,t} + \varepsilon_t.$$

- $y_t$  is the variable we want to predict: the "response" variable
- Each  $x_{j,t}$  is numerical and is called a "predictor". They are usually assumed to be known for all past and future times.
- The coefficients  $\beta_1, \ldots, \beta_k$  measure the effect of each predictor after taking account of the effect of all other predictors in the model.

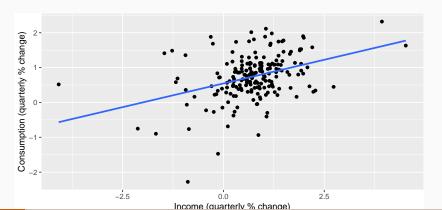
That is, the coefficients measure the **marginal effects**.

 $\mathbf{\varepsilon}_t$  is a white noise error term

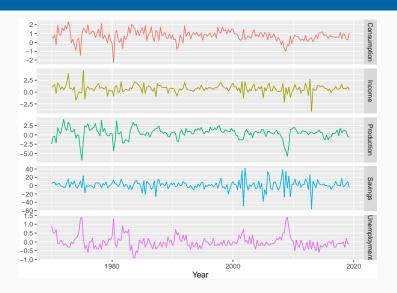
```
us_change %>%
gather("Measure", "Change", Consumption, Income) %>%
autoplot(Change) +
ylab("% change") + xlab("Year")
```

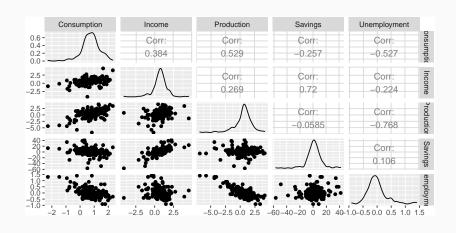


```
us_change %>%
ggplot(aes(x=Income, y=Consumption)) +
   ylab("Consumption (quarterly % change)") +
   xlab("Income (quarterly % change)") +
   geom_point() + geom_smooth(method="lm", se=FALSE)
```



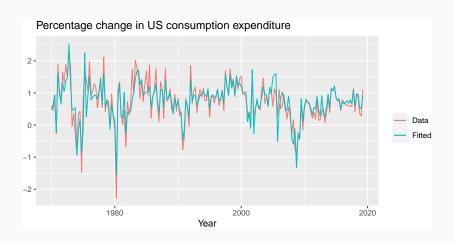
```
fit_cons <- us_change %>%
 model(lm = TSLM(Consumption ~ Income))
report(fit cons)
## Series: Consumption
## Model: TSLM
##
## Residuals:
##
  Min 10 Median 30
                                    Max
## -2.5824 -0.2778 0.0186 0.3233 1.4223
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.5445 0.0540 10.08 < 2e-16 ***
## Income 0.2718 0.0467 5.82 2.4e-08 ***
## ---
## Signif. codes:
## 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.591 on 196 degrees of freedom
## Multiple R-squared: 0.147, Adjusted R-squared: 0.143
```

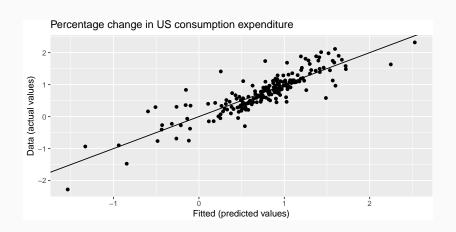


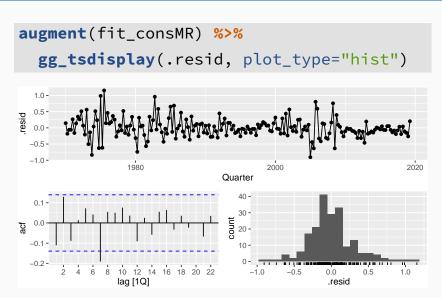


```
fit_consMR <- us_change %>%
  model(lm = TSLM(Consumption ~ Income + Production + Unemployment + Savings))
report(fit_consMR)
```

```
## Series: Consumption
## Model: TSLM
##
## Residuals:
##
      Min
              10 Median 30
                                    Max
## -0.9055 -0.1582 -0.0361 0.1362 1.1547
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.25311 0.03447 7.34 5.7e-12 ***
## Income
           0.74058    0.04012    18.46 < 2e-16 ***
## Production 0.04717 0.02314 2.04 0.043 *
## Unemployment -0.17469 0.09551 -1.83 0.069 .
## Savings -0.05289 0.00292 -18.09 < 2e-16 ***
## ---
## Signif. codes:
## 0 '***! 0.001 '**! 0.01 '*! 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.31 on 193 degrees of freedom
## Multiple R-squared: 0.768. Adjusted R-squared: 0.763
## F-statistic: 160 on 4 and 193 DF, p-value: <2e-16
```







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## **Trend**

#### Linear trend

$$x_t = t$$

- t = 1, 2, ..., T
- Strong assumption that trend will continue.

# **Dummy variables**

If a categorical variable takes only two values (e.g., 'Yes' or 'No'), then an equivalent numerical variable can be constructed taking value 1 if yes and 0 if no. This is called a dummy variable.

	Α	В
1	Yes	1
2	Yes	1
3	No	0
4	Yes	1
5	No	0
6	No	0
7	Yes	1
8	Yes	1
9	No	0
10	No	0
11	No	0
12	No	0
13	Yes	1
14	No	0

# **Dummy variables**

If there are more than two categories, then the variable can be coded using several dummy variables (one fewer than the total number of categories).

		Α	В	С	D	Е
,	1	Monday	1	0	0	0
	2	Tuesday	0	1	0	0
	3	Wednesday	0	0	1	0
	4	Thursday	0	0	0	1
	5	Friday	0	0	0	0
	6	Monday	1	0	0	0
	7	Tuesday	0	1	0	0
	8	Wednesday	0	0	1	0
	9	Thursday	0	0	0	1
	10	Friday	0	0	0	0
	11	Monday	1	0	0	0
	12	Tuesday	0	1	0	0
	13	Wednesday	0	0	1	0
	14	Thursday	0	0	0	1
	15	Friday	0	0	0	0

# Beware of the dummy variable trap!

- Using one dummy for each category gives too many dummy variables!
- The regression will then be singular and inestimable.
- Either omit the constant, or omit the dummy for one category.
- The coefficients of the dummies are relative to the omitted category.

## **Uses of dummy variables**

#### **Seasonal dummies**

- For quarterly data: use 3 dummies
- For monthly data: use 11 dummies
- For daily data: use 6 dummies
- What to do with weekly data?

## **Uses of dummy variables**

#### **Seasonal dummies**

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- What to do with weekly data?

#### **Outliers**

If there is an outlier, you can use a dummy variable to remove its effect.

# **Uses of dummy variables**

#### **Seasonal dummies**

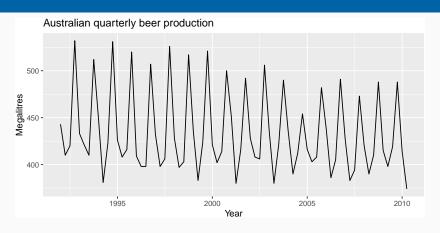
- For quarterly data: use 3 dummies
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- What to do with weekly data?

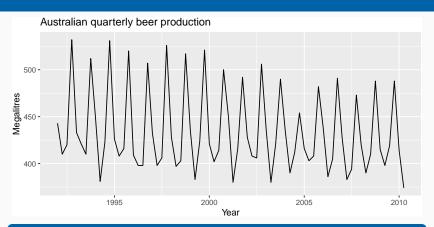
#### **Outliers**

If there is an outlier, you can use a dummy variable to remove its effect.

### **Public holidays**

■ For daily data: if it is a public holiday, dummy=1, otherwise dummy=0.



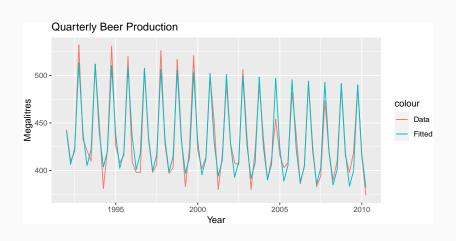


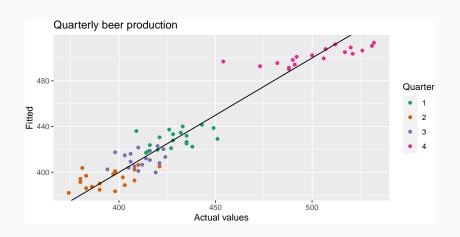
## **Regression model**

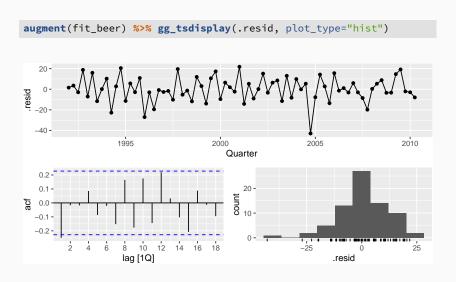
$$y_t = \beta_0 + \beta_1 t + \beta_2 d_{2,t} + \beta_3 d_{3,t} + \beta_4 d_{4,t} + \varepsilon_t$$

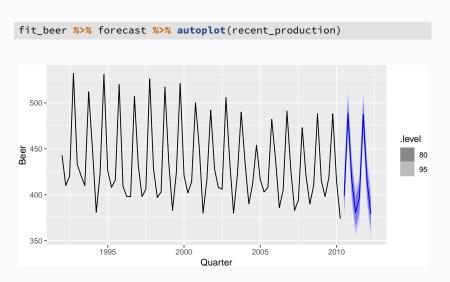
 $d_{i,t} = 1$  if t is quarter i and 0 otherwise.

```
fit beer <- recent production %>% model(TSLM(Beer ~ trend() + season()))
report(fit_beer)
## Series: Beer
## Model: TSLM
##
## Residuals:
## Min 10 Median 30 Max
## -42.90 -7.60 -0.46 7.99 21.79
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 441.8004 3.7335 118.33 < 2e-16 ***
## trend() -0.3403 0.0666 -5.11 2.7e-06 ***
## season()year2 -34.6597 3.9683 -8.73 9.1e-13 ***
## season()year3 -17.8216 4.0225 -4.43 3.4e-05 ***
## season()year4 72.7964 4.0230 18.09 < 2e-16 ***
## ---
## Signif. codes:
## 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 12.2 on 69 degrees of freedom
## Multiple R-squared: 0.924, Adjusted R-squared: 0.92
## F-statistic: 211 on 4 and 69 DF, p-value: <2e-16
```









## **Fourier series**

Periodic seasonality can be handled using pairs of Fourier terms:

$$s_k(t) = \sin\left(\frac{2\pi kt}{m}\right) \qquad c_k(t) = \cos\left(\frac{2\pi kt}{m}\right)$$
$$y_t = a + bt + \sum_{k=1}^{K} \left[\alpha_k s_k(t) + \beta_k c_k(t)\right] + \varepsilon_t$$

- Every periodic function can be approximated by sums of sin and cos terms for large enough K.
- Choose *K* by minimizing AICc.
- Called "harmonic regression"

## Harmonic regression: beer production

```
fourier_beer <- recent_production %>% model(TSLM(Beer ~ trend() + fourier(K=2)))
report(fourier_beer)
## Series: Beer
## Model: TSLM
##
## Residuals:
## Min 10 Median 30 Max
## -42.90 -7.60 -0.46 7.99 21.79
##
## Coefficients:
##
                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                446.8792 2.8732 155.53 < 2e-16 ***
## trend()
                ## fourier(K = 2)C1_4 8.9108 2.0112 4.43 3.4e-05 ***
## fourier(K = 2)S1 4 -53.7281 2.0112 -26.71 < 2e-16 ***
## fourier(K = 2)C2 4 -13.9896 1.4226 -9.83 9.3e-15 ***
## ---
## Signif. codes:
## 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 12.2 on 69 degrees of freedom
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## **Intervention variables**

## **Spikes**

Equivalent to a dummy variable for handling an outlier.

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## **Steps**

Variable takes value 0 before the intervention and 1 afterwards.

## Change of slope

■ Variables take values 0 before the intervention and values  $\{1, 2, 3, ...\}$  afterwards.

# **Holidays**

## For monthly data

- Christmas: always in December so part of monthly seasonal effect
- Easter: use a dummy variable  $v_t = 1$  if any part of Easter is in that month,  $v_t = 0$  otherwise.
- Ramadan and Chinese new year similar.

# **Trading days**

With monthly data, if the observations vary depending on how many different types of days in the month, then trading day predictors can be useful.

```
z<sub>1</sub> = # Mondays in month;
z<sub>2</sub> = # Tuesdays in month;
:
z<sub>7</sub> = # Sundays in month.
```

# Distributed lags

Lagged values of a predictor.

Example: x is advertising which has a delayed effect

```
    x<sub>1</sub> = advertising for previous month;
    x<sub>2</sub> = advertising for two months previously;
    :
    x<sub>m</sub> = advertising for m months previously.
```

### **Nonlinear trend**

#### Piecewise linear trend with bend at au

$$x_{1,t} = t$$

$$x_{2,t} = \begin{cases} 0 & t < \tau \\ (t - \tau) & t \ge \tau \end{cases}$$

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#### Quadratic or higher order trend

$$x_{1,t} = t, \quad x_{2,t} = t^2, \quad \dots$$

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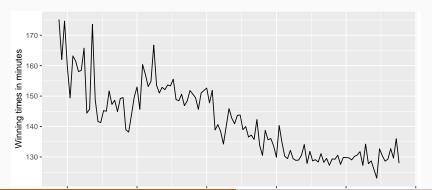
$$x_{2,t} = \begin{cases} 0 & t < \tau \\ (t - \tau) & t \ge \tau \end{cases}$$

#### Quadratic or higher order trend

$$x_{1,t} = t, \quad x_{2,t} = t^2, \quad \dots$$

**NOT RECOMMENDED!** 

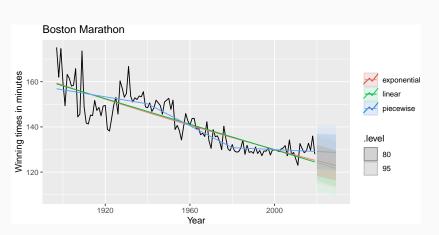
```
marathon <- boston_marathon %>%
  filter(Event == "Men's open division") %>%
  select(-Event) %>%
  mutate(Minutes = as.numeric(Time)/60)
marathon %>% autoplot(Minutes) +
  xlab("Year") + ylab("Winning times in minutes")
```

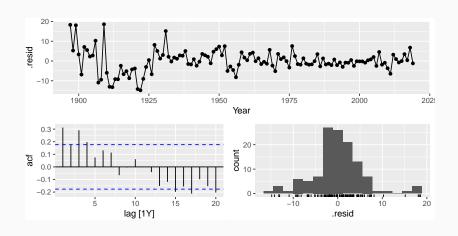


```
fit_trends <- marathon %>%
  model(
    # Linear trend
    linear = TSLM(Minutes ~ trend()),
    # Exponential trend
    exponential = TSLM(log(Minutes) ~ trend()),
    # Piecewise linear trend
    piecewise = TSLM(Minutes ~ trend(knots = c(1940, 1980)))
)
```

```
## # A mable: 1 x 3
## linear exponential piecewise
## <model> <model> <model>
## 1 <TSLM> <TSLM> <TSLM>
```







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Computer output for regression will always give the  $R^2$  value. This is a useful summary of the model.

- It is equal to the square of the correlation between y and ŷ.
- It is often called the "coefficient of determination".
- It can also be calculated as follows:

$$R^{2} = \frac{\sum (\hat{y}_{t} - \bar{y})^{2}}{\sum (y_{t} - \bar{y})^{2}}$$

It is the proportion of variance accounted for (explained) by the predictors.

#### However ...

- $\blacksquare$   $R^2$  does not allow for "degrees of freedom".
- Adding *any* variable tends to increase the value of  $R^2$ , even if that variable is irrelevant.

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- Adding any variable tends to increase the value of R<sup>2</sup>, even if that variable is irrelevant.

To overcome this problem, we can use adjusted  $R^2$ :

$$\bar{R}^2 = 1 - (1 - R^2) \frac{T - 1}{T - k - 1}$$

where k = no. predictors and T = no. observations.

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- $\blacksquare$   $R^2$  does not allow for "degrees of freedom".
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To overcome this problem, we can use adjusted  $R^2$ :

$$\bar{R}^2 = 1 - (1 - R^2) \frac{T - 1}{T - k - 1}$$

where k = no. predictors and T = no. observations.

# Maximizing $\bar{R}^2$ is equivalent to minimizing $\hat{\sigma}^2$ .

$$\hat{\sigma}^2 = \frac{1}{T - k - 1} \sum_{t=1}^{T} \varepsilon_t^2$$

### **Akaike's Information Criterion**

$$AIC = -2 \log(L) + 2(k + 2)$$

where *L* is the likelihood and *k* is the number of predictors in the model.

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where *L* is the likelihood and *k* is the number of predictors in the model.

- AIC penalizes terms more heavily than  $\bar{R}^2$ .
- Minimizing the AIC is asymptotically equivalent to minimizing MSE via leave-one-out cross-validation (for any linear regression).

### **Corrected AIC**

For small values of *T*, the AIC tends to select too many predictors, and so a bias-corrected version of the AIC has been developed.

$$AIC_C = AIC + \frac{2(k+2)(k+3)}{T-k-3}$$

As with the AIC, the AIC<sub>C</sub> should be minimized.

```
glance(fit_trends) %>%
 select(.model, r_squared, adj_r_squared, AICc, CV)
## # A tibble: 3 x 5
##
    .model    r_squared adj_r_squared AICc
                                                   CV
## <chr>
                    <dbl>
                                 <dbl> <dbl> <dbl>
## 1 linear
                    0.728
                                 0.726 452. 39.1
## 2 exponential 0.744
                                 0.742 - 779. \quad 0.00176
## 3 piecewise
               0.767
                                 0.761 438. 34.8
```

 Be careful making comparisons when transformations are used.

#### **Best subsets regression**

- Fit all possible regression models using one or more of the predictors.
- Choose the best model based on one of the measures of predictive ability (CV, AIC, AICc).

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### Warning!

- If there are a large number of predictors, this is not possible.
- For example, 44 predictors leads to 18 trillion possible models!

#### **Backwards stepwise regression**

- Start with a model containing all variables.
- Try subtracting one variable at a time. Keep the model if it has lower CV or AICc.
- Iterate until no further improvement.

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#### **Notes**

- Stepwise regression is not guaranteed to lead to the best possible model.
- Inference on coefficients of final model will be wrong.

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## **Ex-ante versus ex-post forecasts**

- Ex ante forecasts are made using only information available in advance.
  - require forecasts of predictors
- Ex post forecasts are made using later information on the predictors.
  - useful for studying behaviour of forecasting models.
- trend, seasonal and calendar variables are all known in advance, so these don't need to be forecast.

## Scenario based forecasting

- Assumes possible scenarios for the predictor variables
- Prediction intervals for scenario based forecasts do not include the uncertainty associated with the future values of the predictor variables.

# **Building a predictive regression model**

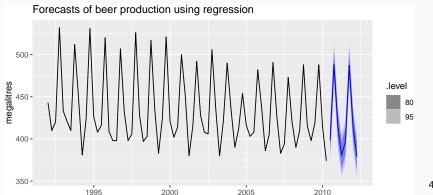
If getting forecasts of predictors is difficult, you can use lagged predictors instead.

$$y_t = \beta_0 + \beta_1 x_{1,t-h} + \cdots + \beta_k x_{k,t-h} + \varepsilon_t$$

A different model for each forecast horizon h.

### Beer production

```
recent_production <- aus_production %>% filter(year(Quarter) >= 1992)
fit_beer <- recent_production %>% model(TSLM(Beer ~ trend() + season()))
fc_beer <- forecast(fit_beer)</pre>
fc_beer %>% autoplot(recent_production) +
  ggtitle("Forecasts of beer production using regression") +
  xlab("Year") + ylab("megalitres")
```

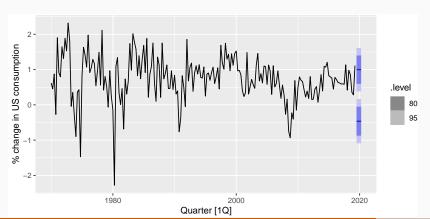


## **US Consumption**

```
fit_consBest <- us_change %>%
  model(
    TSLM(Consumption ~ Income + Savings + Unemployment)
down_future <- new_data(us_change, 4) %>%
  mutate(Income = -1, Savings = -0.5, Unemployment = 0)
fc_down <- forecast(fit_consBest, new_data = down_future)</pre>
up_future <- new_data(us_change, 4) %>%
  mutate(Income = 1, Savings = 0.5, Unemployment = 0)
fc_up <- forecast(fit_consBest, new_data = up_future)</pre>
```

### **US Consumption**

```
us_change %>% autoplot(Consumption) +
  ylab("% change in US consumption") +
  autolayer(fc_up, series = "increase") +
  autolayer(fc_down, series = "decrease") +
  guides(colour = guide_legend(title = "Scenario"))
```



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Let 
$$\mathbf{y} = (y_1, \dots, y_T)', \, \varepsilon = (\varepsilon_1, \dots, \varepsilon_T)',$$

$$\boldsymbol{\beta} = (\beta_0, \beta_1, \dots, \beta_k)' \text{ and}$$

$$\mathbf{X} = \begin{bmatrix} 1 & x_{1,1} & x_{2,1} & \dots & x_{k,1} \\ 1 & x_{1,2} & x_{2,2} & \dots & x_{k,2} \\ \vdots & \vdots & & \vdots \\ 1 & x_{1,T} & x_{2,T} & \dots & x_{k,T} \end{bmatrix}.$$

$$\mathbf{y}_t = \beta_0 + \beta_1 \mathbf{x}_{1,t} + \beta_2 \mathbf{x}_{2,t} + \cdots + \beta_k \mathbf{x}_{k,t} + \varepsilon_t.$$

Let 
$$\mathbf{y} = (y_1, \dots, y_T)', \ \varepsilon = (\varepsilon_1, \dots, \varepsilon_T)',$$

$$\boldsymbol{\beta} = (\beta_0, \beta_1, \dots, \beta_k)' \text{ and}$$

$$\mathbf{X} = \begin{bmatrix} 1 & x_{1,1} & x_{2,1} & \dots & x_{k,1} \\ 1 & x_{1,2} & x_{2,2} & \dots & x_{k,2} \\ \vdots & \vdots & & \vdots \\ 1 & x_{1,T} & x_{2,T} & \dots & x_{k,T} \end{bmatrix}.$$

Then

$$y = X\beta + \varepsilon$$
.

### **Least squares estimation**

Minimize:  $(\mathbf{y} - \mathbf{X}\boldsymbol{\beta})'(\mathbf{y} - \mathbf{X}\boldsymbol{\beta})$ 

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Differentiate wrt  $\beta$  gives

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y}$$

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(The "normal equation".)

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$$\hat{\boldsymbol{\beta}} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y}$$

(The "normal equation".)

$$\hat{\sigma}^2 = \frac{1}{T - k - 1} (\mathbf{y} - \mathbf{X}\hat{\beta})'(\mathbf{y} - \mathbf{X}\hat{\beta})$$

Note: If you fall for the dummy variable trap, (X'X) is a singular matrix.

If the errors are iid and normally distributed, then  $\mathbf{y} \sim \mathrm{N}(\mathbf{X}\boldsymbol{\beta}, \sigma^2\mathbf{I}).$ 

If the errors are iid and normally distributed, then  $\mathbf{y} \sim \mathsf{N}(\mathbf{X}\boldsymbol{\beta}, \sigma^2\mathbf{I}).$ 

So the likelihood is

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### Multiple regression forecasts

### **Optimal forecasts**

$$\hat{y}^* = E(y^*|y, X, x^*) = x^* \hat{\beta} = x^* (X'X)^{-1} X'y$$

where  $\mathbf{x}^*$  is a row vector containing the values of the predictors for the forecasts (in the same format as  $\mathbf{X}$ ).

## Multiple regression forecasts

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#### **Forecast variance**

$$Var(y^*|X, x^*) = \sigma^2 [1 + x^*(X'X)^{-1}(x^*)']$$

- This ignores any errors in **x**\*.
- 95% prediction intervals assuming normal errors:

$$\hat{y}^* \pm 1.96 \sqrt{\text{Var}(y^*|X,x^*)}$$
.

### **Outline**

- 1 The linear model with time series
- 2 Some useful predictors for linear models
- 3 Selecting predictors and forecast evaluation
- 4 Forecasting with regression
- 5 Matrix formulation
- 6 Correlation, causation and forecasting

### **Correlation is not causation**

- When *x* is useful for predicting *y*, it is not necessarily causing *y*.
- e.g., predict number of drownings y using number of ice-creams sold x.
- Correlations are useful for forecasting, even when there is no causality.
- Better models usually involve causal relationships (e.g., temperature x and people z to predict drownings y).

# Multicollinearity

In regression analysis, multicollinearity occurs when:

- Two predictors are highly correlated (i.e., the correlation between them is close to  $\pm 1$ ).
- A linear combination of some of the predictors is highly correlated with another predictor.
- A linear combination of one subset of predictors is highly correlated with a linear combination of another subset of predictors.

# Multicollinearity

#### If multicollinearity exists...

- the numerical estimates of coefficients may be wrong (worse in Excel than in a statistics package)
- don't rely on the p-values to determine significance.
- there is no problem with model predictions provided the predictors used for forecasting are within the range used for fitting.
- omitting variables can help.
- combining variables can help.

# **Outliers and influential observations**

### Things to watch for

- Outliers: observations that produce large residuals.
- Influential observations: removing them would markedly change the coefficients. (Often outliers in the *x* variable).
- Lurking variable: a predictor not included in the regression but which has an important effect on the response.
- Points should not normally be removed without a good explanation of why they are different.