

# ETC3550 Applied forecasting for business and economics

Ch3. The forecasters' toolbox OTexts.org/fpp3/

## **Outline**

- 1 A tidy forecasting workflow
- 2 Some simple forecasting methods
- 3 The workflow in action
- 4 Transformations
- 5 Distributional forecasts
- 6 Evaluating forecast accuracy
- 7 Time series cross-validation

## **Outline**

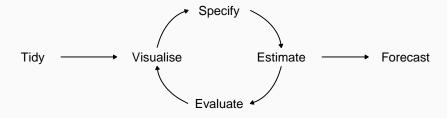
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## A tidy forecasting workflow

The process of producing forecasts can be split up into a few fundamental steps.

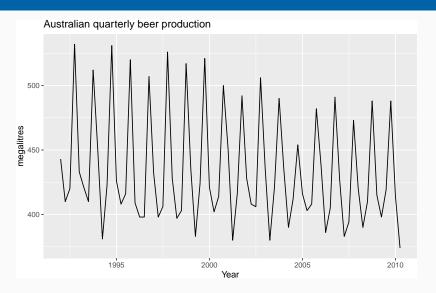
- Preparing data
- Data visualisation
- Specifying a model
- Model estimation
- Accuracy & performance evaluation
- Producing forecasts

## A tidy forecasting workflow

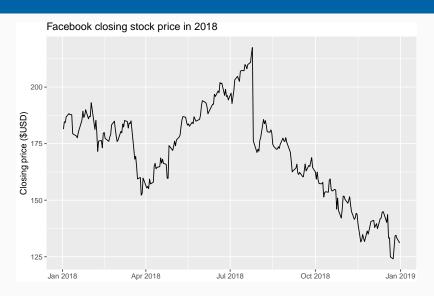


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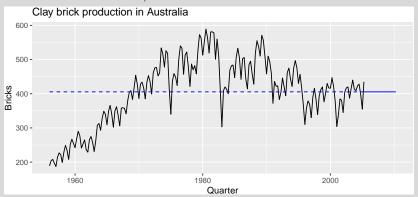






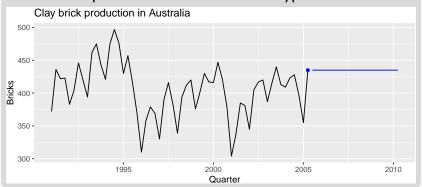
#### MEAN(y): Average method

- Forecast of all future values is equal to mean of historical data  $\{y_1, \dots, y_T\}$ .
- Forecasts:  $\hat{y}_{T+h|T} = \bar{y} = (y_1 + \cdots + y_T)/T$



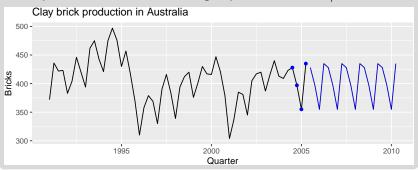
#### NAIVE(y): Naïve method

- Forecasts equal to last observed value.
- Forecasts:  $\hat{y}_{T+h|T} = y_T$ .
- Consequence of efficient market hypothesis.



#### SNAIVE(y ~ lag(m)): Seasonal naïve method

- Forecasts equal to last value from same season.
- Forecasts:  $\hat{y}_{T+h|T} = y_{T+h-m(k+1)}$ , where m = seasonal period and k is the integer part of (h-1)/m.

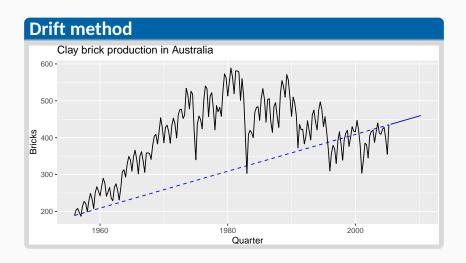


#### RW(y ~ drift()): Drift method

- Forecasts equal to last value plus average change.
- **■** Forecasts:

$$\hat{y}_{T+h|T} = y_T + \frac{h}{T-1} \sum_{t=2}^{T} (y_t - y_{t-1})$$
$$= y_T + \frac{h}{T-1} (y_T - y_1).$$

Equivalent to extrapolating a line drawn between first and last observations.

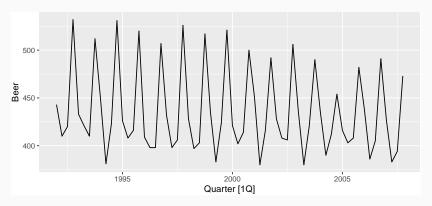


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## Data preparation and visualisation

```
# Set training data from 1992 to 2007
train <- aus_production %>%
   filter(between(year(Quarter), 1992, 2007))
train %>% autoplot(Beer)
```



#### **Model estimation**

The model() function trains models to data.

```
# Fit the models
beer_fit <- train %>%
  model(
    Mean = MEAN(Beer),
    `Naïve` = NAIVE(Beer),
    `Seasonal naïve` = SNAIVE(Beer),
    Drift = RW(Beer ~ drift())
)
```

## **Model estimation**

```
beer_fit
```

```
## # A mable: 1 x 4
## Mean Naïve `Seasonal naïve` Drift
## <model> <model> <model> <model>
## 1 <MEAN> <NAIVE> <SNAIVE> <RW w/ drift>
```

A mable is a model table, each cell corresponds to a fitted model.

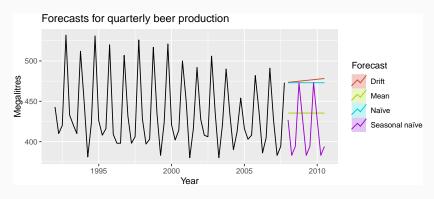
## **Producing forecasts**

```
beer_fc <- beer_fit %>%
forecast(h = 11)
```

A fable is a forecast table with point forecasts and distributions.

## **Visualising forecasts**

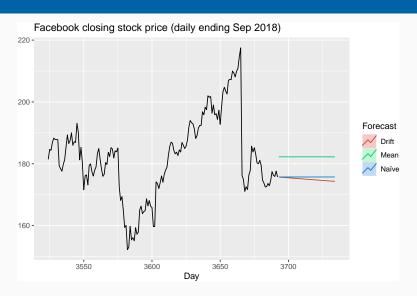
```
beer_fc %>%
  autoplot(train, level = NULL) +
  ggtitle("Forecasts for quarterly beer production") +
  xlab("Year") + ylab("Megalitres") +
  guides(colour=guide_legend(title="Forecast"))
```



## Facebook closing stock price

```
# Extract training data
fb_stock <- gafa_stock %>%
 group_by(Symbol) %>%
  mutate(trading_day = row_number()) %>%
  update_tsibble(index=trading_day, regular=TRUE) %>%
 filter(Symbol == "FB",
         between(Date, ymd("2018-01-01"), ymd("2018-09-01")))
# Specify, estimate and forecast
fb_stock %>%
  model(
    Mean = MEAN(Close),
    Naïve = NAIVE(Close),
    Drift = RW(Close ~ drift())
  ) %>%
  forecast(h=42) %>%
  autoplot(fb_stock, level = NULL) +
  ggtitle("Facebook closing stock price (daily ending Sep 2018)") +
  xlab("Day") + ylab("") +
  guides(colour=guide_legend(title="Forecast"))
```

## Facebook closing stock price



#### Your turn

- Produce forecasts from the appropriate method for Amazon closing price (gafa\_stock) and Australian takeaway food turnover (aus\_retail).
- Plot the results using autoplot().

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If the data show different variation at different levels of the series, then a transformation can be useful.

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Denote original observations as  $y_1, \ldots, y_n$  and transformed observations as  $w_1, \ldots, w_n$ .

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Denote original observations as  $y_1, \ldots, y_n$  and transformed observations as  $w_1, \ldots, w_n$ .

#### Mathematical transformations for stabilizing variation

Square root 
$$w_t = \sqrt{y_t}$$

Cube root 
$$w_t = \sqrt[3]{y_t}$$
 Increasing

Logarithm 
$$w_t = \log(y_t)$$
 strength

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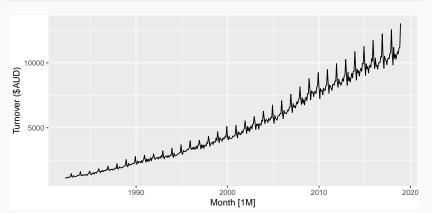
Denote original observations as  $y_1, \ldots, y_n$  and transformed observations as  $w_1, \ldots, w_n$ .

#### Mathematical transformations for stabilizing variation

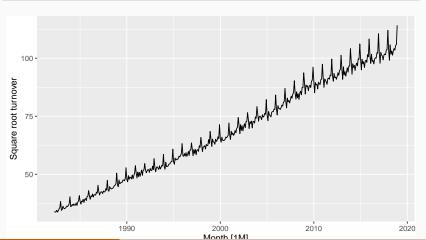
Square root 
$$w_t = \sqrt{y_t}$$
  $\downarrow$  Cube root  $w_t = \sqrt[3]{y_t}$  Increasing Logarithm  $w_t = \log(y_t)$  strength

Logarithms, in particular, are useful because they are more interpretable: changes in a log value are **relative** (percent) changes on the original scale.

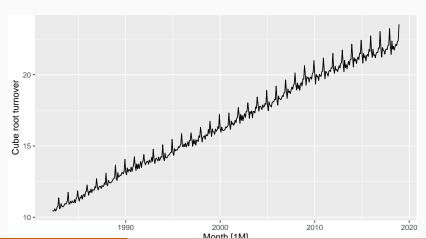
```
food <- aus_retail %>%
  filter(Industry == "Food retailing") %>%
  summarise(Turnover = sum(Turnover))
```



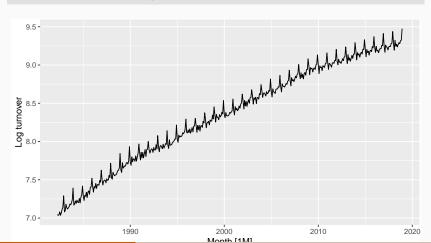
```
food %>% autoplot(sqrt(Turnover)) +
  labs(y = "Square root turnover")
```



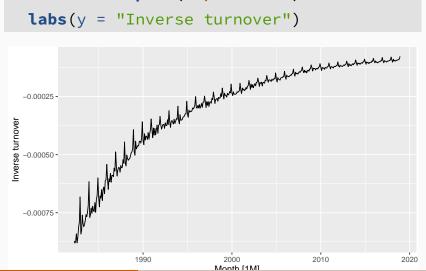
```
food %>% autoplot(Turnover^(1/3)) +
  labs(y = "Cube root turnover")
```



```
food %>% autoplot(log(Turnover)) +
  labs(y = "Log turnover")
```



```
food %>% autoplot(-1/Turnover) +
 labs(y = "Inverse turnover")
```



#### **Box-Cox transformations**

Each of these transformations is close to a member of the family of **Box-Cox transformations**:

$$w_t = \begin{cases} \log(y_t), & \lambda = 0; \\ (y_t^{\lambda} - 1)/\lambda, & \lambda \neq 0. \end{cases}$$

#### **Box-Cox transformations**

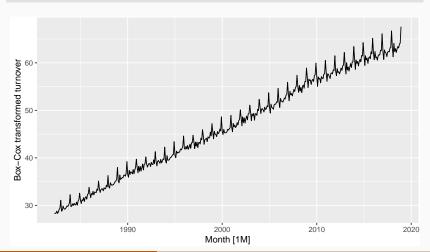
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$$w_t = \begin{cases} \log(y_t), & \lambda = 0; \\ (y_t^{\lambda} - 1)/\lambda, & \lambda \neq 0. \end{cases}$$

- $\lambda$  = 1: (No substantive transformation)
- $\lambda = \frac{1}{2}$ : (Square root plus linear transformation)
- $\lambda$  = 0: (Natural logarithm)
- $\lambda = -1$ : (Inverse plus 1)

## **Box-Cox transformations**

```
food %>% autoplot(box_cox(Turnover, 1/3)) +
  labs(y = "Box-Cox transformed turnover")
```



- $y_t^{\lambda}$  for  $\lambda$  close to zero behaves like logs.
- If some  $y_t = 0$ , then must have  $\lambda > 0$
- if some  $y_t < 0$ , no power transformation is possible unless all  $y_t$  adjusted by adding a constant to all values.
- Simple values of  $\lambda$  are easier to explain.
- Results are relatively insensitive to  $\lambda$ .
- Often no transformation ( $\lambda$  = 1) needed.
- Transformation can have very large effect on PI.
- Choosing  $\lambda$  = 0 is a simple way to force forecasts to be positive

```
food %>%
features(Turnover, features = guerrero)
```

```
## # A tibble: 1 x 1
## lambda_guerrero
## <dbl>
## 1 0.0524
```

```
food %>%
  features(Turnover, features = guerrero)
```

```
## # A tibble: 1 x 1
## lambda_guerrero
## <dbl>
## 1 0.0524
```

- This attempts to balance the seasonal fluctuations and random variation across the series.
- Always check the results.
- lacksquare A low value of  $\lambda$  can give extremely large prediction intervals.

#### **Back-transformation**

We must reverse the transformation (or back-transform) to obtain forecasts on the original scale. The reverse Box-Cox transformations are given by

$$y_t = \begin{cases} \exp(w_t), & \lambda = 0; \\ (\lambda W_t + 1)^{1/\lambda}, & \lambda \neq 0. \end{cases}$$

# Modelling with transformations

Transformations used in the left of the formula will be automatically back-transformed. To model log-transformed food retailing turnover, you could use:

```
fit <- food %>%
  model(SNAIVE(log(Turnover) ~ lag("year")))

## # A mable: 1 x 1

## `SNAIVE(log(Turnover) ~ lag("year"))`

## <model>
## 1 <SNAIVE>
```

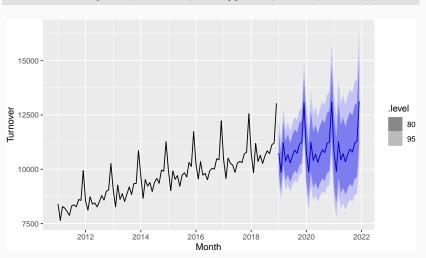
## Forecasting with transformations

```
fc <- fit %>%
  forecast(h = "3 years")
```

```
## # A fable: 36 x 4 [1M]
## # Key: .model [1]
##
     .model
                                Month Turnover .distribution
##
    <chr>
                                <mth>
                                         <dbl> <dist>
## 1 "SNAIVE(log(Turnover) ~
                            2019 Jan
                                        10738. t(N(9.3, 0.004~
## 2 "SNAIVE(log(Turnover) ~
                            2019 Feb
                                         9856. t(N(9.2, 0.004~
## 3 "SNAIVE(log(Turnover) ~
                             2019 Mar
                                        11214. t(N(9.3, 0.004~
## 4 "SNAIVE(log(Turnover) ~
                                        10378. t(N(9.2, 0.004~
                             2019 Apr
## 5 "SNAIVE(log(Turnover) ~
                             2019 May
                                        10670. t(N(9.3, 0.004~
## 6 "SNAIVE(log(Turnover) ~ 2019 Jun
                                        10292. t(N(9.2, 0.004~
## # ... with 30 more rows
```

## Forecasting with transformations

#### fc %>% autoplot(filter(food, year(Month)>2010))



### Your turn

Find a transformation that works for the Australian gas production (aus\_production).

- Back-transformed point forecasts are medians.
- Back-transformed PI have the correct coverage.

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#### **Back-transformed means**

Let X be have mean  $\mu$  and variance  $\sigma^2$ .

Let f(x) be back-transformation function, and Y = f(X).

Taylor series expansion about  $\mu$ :

$$f(X) = f(\mu) + (X - \mu)f'(\mu) + \frac{1}{2}(X - \mu)^2 f''(\mu).$$

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#### **Back-transformed means**

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Taylor series expansion about  $\mu$ :

$$f(X) = f(\mu) + (X - \mu)f'(\mu) + \frac{1}{2}(X - \mu)^2 f''(\mu).$$

$$E[Y] = E[f(X)] = f(\mu) + \frac{1}{2}\sigma^2 f''(\mu)$$

#### **Box-Cox back-transformation:**

$$y_t = \begin{cases} \exp(w_t) & \lambda = 0; \\ (\lambda W_t + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

$$f(x) = \begin{cases} e^x & \lambda = 0; \\ (\lambda x + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

$$f''(x) = \begin{cases} e^x & \lambda = 0; \\ (1 - \lambda)(\lambda x + 1)^{1/\lambda - 2} & \lambda \neq 0. \end{cases}$$

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$$y_t = \begin{cases} \exp(w_t) & \lambda = 0; \\ (\lambda W_t + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

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$$f''(x) = \begin{cases} e^x & \lambda = 0; \\ (1 - \lambda)(\lambda x + 1)^{1/\lambda - 2} & \lambda \neq 0. \end{cases}$$

$$\mathsf{E}[\mathsf{Y}] = \begin{cases} e^{\mu} \left[ 1 + \frac{\sigma^2}{2} \right] & \lambda = 0; \\ (\lambda \mu + 1)^{1/\lambda} \left[ 1 + \frac{\sigma^2 (1 - \lambda)}{2(\lambda \mu + 1)^2} \right] & \lambda \neq 0. \end{cases}$$

```
eggs <- as tsibble(fma::eggs)</pre>
## Registered S3 method overwritten by 'quantmod':
##
     method
                       from
    as.zoo.data.frame zoo
##
fit <- eggs %>% model(RW(log(value) ~ drift()))
fc <- fit %>% forecast(h=50)
fc_biased <- fit %>% forecast(h=50, bias_adjust = FALSE)
eggs %>% autoplot(value) +
  autolayer(fc_biased, series="Simple back transformation", level=80) +
  autolayer(fc, series="Bias adjusted", level=NULL) +
  guides(colour=guide_legend(title="Forecast"))
```

## Warning: Ignoring unknown parameters: series

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300 -

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### **Forecast distributions**

- A forecast  $\hat{y}_{T+h|T}$  is (usually) the mean of the conditional distribution  $y_{T+h} \mid y_1, \dots, y_T$ .
- Most time series models produce normally distributed forecasts.
- The forecast distribution describes the probability of observing any future value.

### **Forecast distributions**

Assuming residuals are normal, uncorrelated, sd =  $\hat{\sigma}$ :

Mean: 
$$\hat{y}_{T+h|T} \sim N(\bar{y}, (1+1/T)\hat{\sigma}^2)$$

Naïve: 
$$\hat{y}_{T+h|T} \sim N(y_T, h\hat{\sigma}^2)$$

Seasonal naïve: 
$$\hat{y}_{T+h|T} \sim N(y_{T+h-m(k+1)}, (k+1)\hat{\sigma}^2)$$

Drift: 
$$\hat{y}_{T+h|T} \sim N(y_T + \frac{h}{T-1}(y_T - y_1), h^{\frac{T+h}{T}}\hat{\sigma}^2)$$

where k is the integer part of (h-1)/m.

Note that when h = 1 and T is large, these all give the same approximate forecast variance:  $\hat{\sigma}^2$ .

- A prediction interval gives a region within which we expect  $y_{T+h}$  to lie with a specified probability.
- Assuming forecast errors are normally distributed, then a 95% PI is

$$\hat{\mathbf{y}}_{\mathsf{T+h}|\mathsf{T}} \pm 1.96 \hat{\sigma}_{\mathsf{h}}$$

where  $\hat{\sigma}_h$  is the st dev of the *h*-step distribution.

■ When h = 1,  $\hat{\sigma}_h$  can be estimated from the residuals.

```
fit <- fb_stock %>% model(NAIVE(Close))
forecast(fit)
## # A fable: 2 x 5 [1]
## # Key: Symbol, .model [1]
## Symbol .model trading_day Close .distribution
## <chr> <dbl> <dbl> <dbl> <dist>
## 1 FB
          NAIVE(Cl~
                         3693 176. N(176, 21)
                         3694 176. N(176, 42)
## 2 FB
          NAIVE(Cl~
```

```
res_sd <- sqrt(mean(augment(fit)$.resid^2, na.rm = TRUE))</pre>
last(fb_stock$Close) + 1.96 * res_sd * c(-1,1)
## [1] 166.7196 184.7404
forecast(fit, h = 1) %>%
 transmute(interval = hilo(.distribution, level = 95))
## # A tsibble: 1 x 4 [1]
## # Key: Symbol, .model [1]
## Symbol .model trading_day
                                               interval
## <chr> <chr>
                            <dbl>
                                                 <hilo>
## 1 FB NAIVE(Close) 3693 [166.7198, 184.7402]95
```

- Point forecasts are often useless without a measure of uncertainty (such as prediction intervals).
- Prediction intervals require a stochastic model (with random errors, etc).
- Multi-step forecasts for time series require a more sophisticated approach (with PI getting wider as the forecast horizon increases).

- Computed automatically from the forecast distribution.
- Use level argument to control coverage.
- Check residual assumptions before believing them (we will see this next class).
- Usually too narrow due to unaccounted uncertainty. # Residual diagnostics

### **Fitted values**

- $\hat{y}_{t|t-1}$  is the forecast of  $y_t$  based on observations  $y_1, \dots, y_t$ .
- We call these "fitted values".
- Sometimes drop the subscript:  $\hat{y}_t \equiv \hat{y}_{t|t-1}$ .
- Often not true forecasts since parameters are estimated on all data.

#### For example:

- $\hat{y}_t = \bar{y}$  for average method.
- $\hat{y}_t = y_{t-1} + (y_T y_1)/(T 1)$  for drift method.

## **Forecasting residuals**

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

# Forecasting residuals

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

#### **Assumptions**

- $\{e_t\}$  uncorrelated. If they aren't, then information left in residuals that should be used in computing forecasts.
- $\{e_t\}$  have mean zero. If they don't, then forecasts are biased.

## Forecasting residuals

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

#### **Assumptions**

- $\{e_t\}$  uncorrelated. If they aren't, then information left in residuals that should be used in computing forecasts.
- $\{e_t\}$  have mean zero. If they don't, then forecasts are biased.

#### **Useful properties** (for prediction intervals)

- $\{e_t\}$  have constant variance.
- $\{e_t\}$  are normally distributed.

2015-01-15

##

10 GOOG

```
google_2015 <- tsibbledata::gafa_stock %>%
  filter(Symbol == "G00G", year(Date) == 2015) %>%
  mutate(trading_day = row_number()) %>%
  update_tsibble(index = trading_day, regular = TRUE)
```

```
# A tsibble: 252 x 9 [1]
##
               Symbol [1]
##
    Key:
     Symbol Date
##
                        0pen
                              High
                                     Low Close Adj_Close Volume
            <date> <dbl> <dbl> <dbl> <dbl> <dbl>
##
     <chr>
                                                   <dbl>
                                                           <dbl>
##
   1 GOOG 2015-01-02
                        526.
                              528.
                                    521.
                                          522.
                                                    522. 1447600
##
   2 GOOG 2015-01-05
                        520. 521. 510. 511.
                                                    511, 2059800
##
   3 GOOG 2015-01-06
                        512. 513. 498. 499.
                                                    499, 2899900
##
   4 G00G
           2015-01-07
                        504.
                              504. 497. 498.
                                                    498, 2065100
##
   5 G00G
            2015-01-08
                        495.
                              501.
                                    488. 500.
                                                    500. 3353600
   6 G00G
##
            2015-01-09
                        502.
                              502.
                                    492.
                                         493.
                                                    493. 2069400
##
   7 G00G
            2015-01-12
                        492.
                              493.
                                    485.
                                          490.
                                                    490. 2322400
##
   8 G00G
           2015-01-13
                        496.
                              500.
                                    490.
                                          493.
                                                    493, 2370500
   9 G00G
            2015-01-14
                        492.
                              500.
                                    490.
##
                                          498.
                                                    498.
```

503.

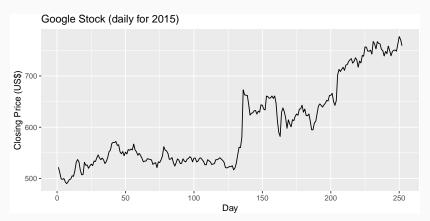
495.

499.

499, 2715800

503.

```
google_2015 %>%
  autoplot(Close) +
    xlab("Day") + ylab("Closing Price (US$)") +
    ggtitle("Google Stock (daily for 2015)")
```



#### Naïve forecast:

$$\hat{y}_{t|t-1} = y_{t-1}$$

#### Naïve forecast:

$$\hat{\mathsf{y}}_{t|t-1} = \mathsf{y}_{t-1}$$

$$e_t = y_t - y_{t-1}$$

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$$\hat{\mathsf{y}}_{t|t-1} = \mathsf{y}_{t-1}$$

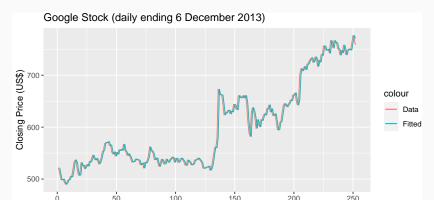
$$e_t = y_t - y_{t-1}$$

Note:  $e_t$  are one-step-forecast residuals

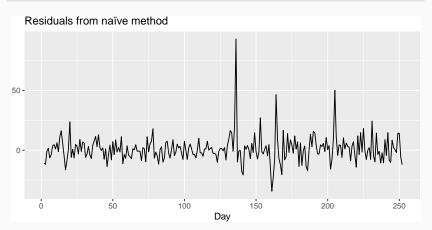
```
fit <- google_2015 %>% model(NAIVE(Close))
augment(fit)
```

```
## # A tsibble: 252 x 6 [1]
##
  #
    Key: Symbol, .model [1]
##
     Symbol .model trading_day Close .fitted
                                                 .resid
##
     <chr>
            <chr>
                             <int> <dbl>
                                          <dbl>
                                                  <dbl>
##
   1 GOOG NAIVE(Close)
                                   522.
                                            NA
                                                 NA
           NAIVE(Close)
##
   2 G00G
                                 2
                                   511.
                                           522. -10.9
##
   3 G00G
           NAIVE(Close)
                                 3
                                    499.
                                           511. -11.8
##
   4 G00G
           NAIVE(Close)
                                    498.
                                           499. -0.855
   5 G00G
            NAIVE(Close)
                                    500.
##
                                 5
                                           498. 1.57
   6 G00G
            NAIVE(Close)
                                   493.
                                           500. -6.47
##
                                 6
##
   7 G00G
            NAIVE(Close)
                                    490.
                                           493. -3.60
   8 G00G
            NAIVE(Close)
                                 8
                                    493.
                                           490. 3.61
##
            NAIVE(Close)
                                    498.
##
   9 G00G
                                 9
                                           493.
                                                 4.66
##
  10 GOOG
            NAIVE(Close)
                                10
                                    499.
                                           498.
                                                  0.915
  # ... with 242 more rows
##
```

```
augment(fit) %>%
  ggplot(aes(x = trading_day)) +
   geom_line(aes(y = Close, colour = "Data")) +
   geom_line(aes(y = .fitted, colour = "Fitted")) +
   xlab("Day") + ylab("Closing Price (US$)") +
  ggtitle("Google Stock (daily ending 6 December 2013)")
```



```
augment(fit) %>%
autoplot(.resid) + xlab("Day") + ylab("") +
   ggtitle("Residuals from naïve method")
```

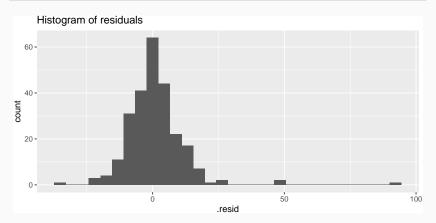


```
augment(fit) %>%

ggplot(aes(x = .resid)) +

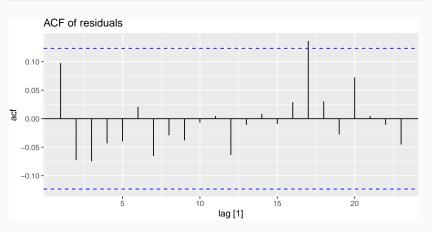
geom_histogram(bins = 30) +

ggtitle("Histogram of residuals")
```



## **Example: Google stock price**

```
augment(fit) %>% ACF(.resid) %>%
autoplot() + ggtitle("ACF of residuals")
```



## **ACF of residuals**

- We assume that the residuals are white noise (uncorrelated, mean zero, constant variance). If they aren't, then there is information left in the residuals that should be used in computing forecasts.
- So a standard residual diagnostic is to check the ACF of the residuals of a forecasting method.
- We *expect* these to look like white noise.

Consider a whole set of  $r_k$  values, and develop a test to see whether the set is significantly different from a zero set.

Consider a whole set of  $r_k$  values, and develop a test to see whether the set is significantly different from a zero set.

#### **Box-Pierce test**

$$Q = T \sum_{k=1}^{h} r_k^2$$

where *h* is max lag being considered and *T* is number of observations.

- If each  $r_k$  close to zero, Q will be **small**.
- If some  $r_k$  values large (positive or negative), Q will be large.

Consider a whole set of  $r_k$  values, and develop a test to see whether the set is significantly different from a zero set.

## Ljung-Box test

$$Q^* = T(T+2) \sum_{k=1}^{h} (T-k)^{-1} r_k^2$$

where h is max lag being considered and T is number of observations.

- My preferences: h = 10 for non-seasonal data, h = 2m for seasonal data.
- Better performance, especially in small samples.

- If data are WN,  $Q^*$  has  $\chi^2$  distribution with (h K) degrees of freedom where K = no. parameters in model.
- When applied to raw data, set K = 0.

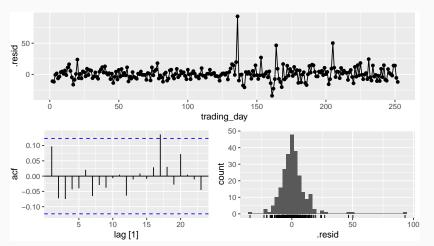
```
# lag=h and fitdf=K
Box.test(augment(fit)$.resid,
  lag = 10, fitdf = 0, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: augment(fit)$.resid
## X-squared = 7.9141, df = 10, p-value = 0.6372
```

# gg\_tsdisplay function

```
augment(fit) %>%

gg_tsdisplay(.resid, plot_type = "histogram")
```



### Your turn

Compute seasonal naïve forecasts for quarterly Australian beer production from 1992.

```
recent <- aus_production %>% filter(year(Quarter) >= 1992)
fit <- recent %>% model(SNAIVE(Beer))
fit %>% forecast() %>% autoplot(recent)
```

Test if the residuals are white noise.

```
Box.test(augment(fit) $.resid, lag=10, fitdf=0, type="Lj")
augment(fit) %>% gg_tsdisplay(.resid, plot_type = "hist")
```

What do you conclude?

## **Outline**

- 1 A tidy forecasting workflow
- 2 Some simple forecasting methods
- 3 The workflow in action
- 4 Transformations
- 5 Distributional forecasts
- 6 Evaluating forecast accuracy
- 7 Time series cross-validation

## **Training and test sets**



- A model which fits the training data well will not necessarily forecast well.
- A perfect fit can always be obtained by using a model with enough parameters.
- Over-fitting a model to data is just as bad as failing to identify a systematic pattern in the data.
- The test set must not be used for *any* aspect of model development or calculation of forecasts.
- Forecast accuracy is based only on the test set.

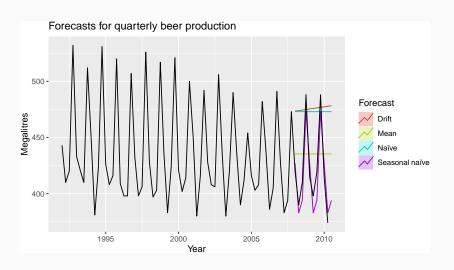
### **Forecast errors**

Forecast "error": the difference between an observed value and its forecast.

$$e_{T+h} = y_{T+h} - \hat{y}_{T+h|T},$$

where the training data is given by  $\{y_1, \ldots, y_T\}$ 

- Unlike residuals, forecast errors on the test set involve multi-step forecasts.
- These are *true* forecast errors as the test data is not used in computing  $\hat{y}_{T+h|T}$ .



```
y_{T+h} = (T+h)th observation, h = 1, ..., H
\hat{y}_{T+h|T} = \text{its forecast based on data up to time } T.
e_{T+h} = y_{T+h} - \hat{y}_{T+h|T}

MAE = mean(|e_{T+h}|)

MSE = mean(e_{T+h}^2)

RMSE = \sqrt{\text{mean}(e_{T+h}^2)}

MAPE = 100mean(|e_{T+h}|/|y_{T+h}|)
```

$$y_{T+h} = (T+h)$$
th observation,  $h = 1, ..., H$ 
 $\hat{y}_{T+h|T} = \text{its forecast based on data up to time } T.$ 
 $e_{T+h} = y_{T+h} - \hat{y}_{T+h|T}$ 

MAE = mean( $|e_{T+h}|$ )

MSE = mean( $e_{T+h}^2$ )

RMSE =  $\sqrt{\text{mean}(e_{T+h}^2)}$ 

MAPE = 100mean( $|e_{T+h}|/|y_{T+h}|$ )

- MAE, MSE, RMSE are all scale dependent.
- MAPE is scale independent but is only sensible if  $y_t \gg 0$  for all t, and y has a natural zero.

#### **Mean Absolute Scaled Error**

MASE = mean(
$$|e_{T+h}|/Q$$
)

where Q is a stable measure of the scale of the time series  $\{y_t\}$ .

Proposed by Hyndman and Koehler (IJF, 2006).

For non-seasonal time series,

$$Q = (T-1)^{-1} \sum_{t=2}^{T} |y_t - y_{t-1}|$$

works well. Then MASE is equivalent to MAE relative to a naïve method.

#### **Mean Absolute Scaled Error**

MASE = mean(
$$|e_{T+h}|/Q$$
)

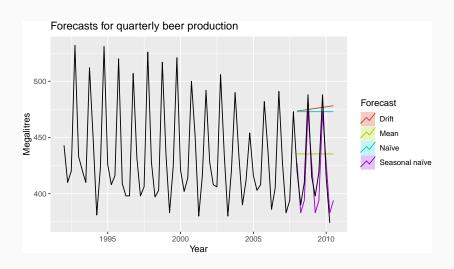
where Q is a stable measure of the scale of the time series  $\{y_t\}$ .

Proposed by Hyndman and Koehler (IJF, 2006).

For seasonal time series,

$$Q = (T - m)^{-1} \sum_{t=m+1}^{T} |y_t - y_{t-m}|$$

works well. Then MASE is equivalent to MAE relative to a seasonal naïve method.



## **Training set accuracy**

```
recent_production <- aus_production %>%
  filter(year(Quarter) >= 1992)
train <- recent_production %>% filter(year(Quarter) <= 2007)
beer_fit <- train %>%
  model(
    Mean = MEAN(Beer),
    `Naïve` = NAIVE(Beer),
    `Seasonal naïve` = SNAIVE(Beer),
    Drift = RW(Beer ~ drift())
)
accuracy(beer_fit)
```

	RMSE	MAE	MAPE	MASE
Mean method	43.62858	35.23438	7.886776	2.463942
Naïve method	65.31511	54.73016	12.164154	3.827284
Seasonal naïve method	16.78193	14.30000	3.313685	1.000000
Drift method	65.31337	54.76795	12.178793	3.829927

## **Test set accuracy**

```
beer_fc <- beer_fit %>%
  forecast(h = 10)
accuracy(beer_fc, recent_production)
```

	RMSE	MAE	MAPE	MASE
Drift method	64.90129	58.87619	14.577487	4.1172161
Mean method	38.44724	34.82500	8.283390	2.4353147
Naïve method	62.69290	57.40000	14.184424	4.0139860
Seasonal naïve method	14.31084	13.40000	3.168503	0.9370629

## Poll: true or false?

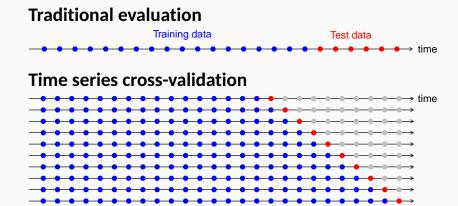
- Good forecast methods should have normally distributed residuals.
- A model with small residuals will give good forecasts.
- The best measure of forecast accuracy is MAPE.
- If your model doesn't forecast well, you should make it more complicated.
- Always choose the model with the best forecast accuracy as measured on the test set.

## **Outline**

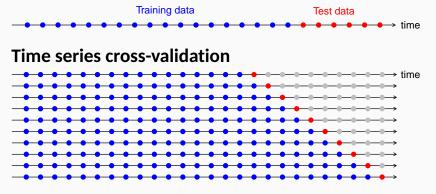
- 1 A tidy forecasting workflow
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## Traditional evaluation





### **Traditional evaluation**



- Forecast accuracy averaged over test sets.
- Also known as "evaluation on a rolling forecasting origin"

## **Creating the rolling training sets**

There are three main rolling types which can be used.

- Stretch: extends a growing length window with new data.
- Slide: shifts a fixed length window through the data.
- Tile: moves a fixed length window without overlap.

Three functions to roll a tsibble: stretch\_tsibble(), slide\_tsibble(), and tile\_tsibble().

For time series cross-validation, stretching windows are most commonly used.

# **Creating the rolling training sets**

Stretch with a minimum length of 3, growing by 1 each step.

```
google_2015_stretch <- google_2015 %>%
  stretch_tsibble(.init = 3, .step = 1) %>%
  filter(.id != max(.id))
```

```
## # A tsibble: 31,623 x 4 [1]
## # Key: .id [249]
## Date Close trading_day .id
## <date> <dbl> <int> <int>
## 1 2015-01-02 522.
## 2 2015-01-05 511.
## 3 2015-01-06 499.
                                1
## 4 2015-01-02 522.
                                2
                                2
## 5 2015-01-05 511.
                           3
## 6 2015-01-06 499.
                                2
## 7 2015-01-07 498.
                                2
```

## # ... with 245 more rows

Estimate RW w/ drift models for each window.

```
fit_cv <- google_2015_stretch %>%
  model(RW(Close ~ drift()))
## # A mable: 249 x 3
## # Key: .id, Symbol [249]
## .id Symbol `RW(Close ~ drift())`
## <int> <chr> <model>
## 1 1 GOOG <RW w/ drift>
## 2 2 GOOG <RW w/ drift>
## 3 3 GOOG <RW w/ drift>
## 4 4 GOOG <RW w/ drift>
```

Produce one step ahead forecasts from all models.

```
fc_cv <- fit_cv %>%
forecast(h=1)
```

```
# Cross-validated
fc_cv %>% accuracy(google_2015)
# Training set
google_2015 %>% model(NAIVE(Close)) %>% accuracy()
```

	RMSE	MAE	MAPE
Cross-validation Training		7.261240 7.127985	

A good way to choose the best forecasting model is to find the model with the smallest RMSE computed using time series cross-validation.