

# ETC3550 Applied forecasting for business and economics

Ch5. The forecasters' toolbox OTexts.org/fpp3/

#### **Outline**

- 1 A tidy forecasting workflow
- 2 Some simple forecasting methods
- 3 Residual diagnostics
- 4 Distributional forecasts and prediction intervals
- 5 Forecasting with transformations
- 6 Forecasting and decomposition
- 7 Evaluating forecast accuracy
- 8 Time series cross-validation

#### **Outline**

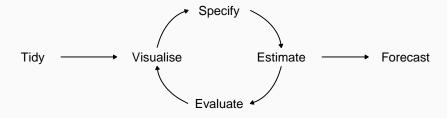
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# A tidy forecasting workflow

The process of producing forecasts can be split up into a few fundamental steps.

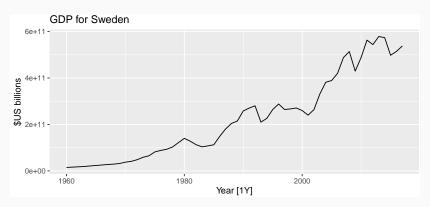
- Preparing data
- Data visualisation
- Specifying a model
- Model estimation
- Accuracy & performance evaluation
- Producing forecasts

# A tidy forecasting workflow



# Data preparation and visualisation

```
global_economy %>%
filter(Country=="Sweden") %>%
autoplot(GDP) +
    ggtitle("GDP for Sweden") + ylab("$US billions")
```



#### **Model estimation**

#### The model() function trains models to data.

```
fit <- global economy %>%
 model(trend model = TSLM(GDP ~ trend()))
fit
## # A mable: 263 x 2
## # Key: Country [263]
##
     Country
                          trend_model
   <fct>
                          <model>
##
   1 Afghanistan
##
                          <TSLM>
   2 Albania
##
                          <TSLM>
   3 Algeria
##
                          <TSLM>
##
   4 American Samoa
                          <TSLM>
##
   5 Andorra
                          <TSLM>
```

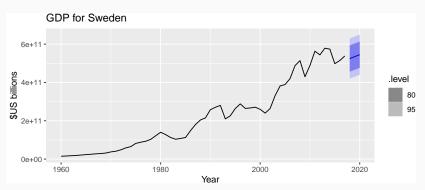
#### **Producing forecasts**

```
fit %>% forecast(h = "3 years")
```

```
## # A fable: 789 x 5 [1Y]
              Country, .model
##
   # Key:
                    .model
                                             GDP .distribution
##
      Country
                                Year
      <fct>
                               <fdb>
                                           <dbl> <dist>
##
                    <chr>
                    trend_mod~
##
    1 Afghanistan
                                2018
                                         1.62e10 N(1.6e+10, 1.3e~
                    trend_mod~
##
    2 Afghanistan
                                2019
                                         1.65e10 N(1.7e+10, 1.3e~
    3 Afghanistan
                    trend mod~
                                2020
                                         1.68e10 N(1.7e+10, 1.3e~
##
##
    4 Albania
                    trend mod~
                                2018
                                         1.37e10 N(1.4e+10, 3.9e~
##
    5 Albania
                    trend mod~
                                2019
                                         1.42e10 N(1.4e+10, 3.9e~
##
    6 Albania
                    trend mod~
                                2020
                                         1.46e10 N(1.5e+10, 3.9e~
    7 Algeria
                    trend_mod~
##
                                2018
                                         1.58e11 N(1.6e+11, 9.4e~
                                         1.61e11 N(1.6e+11, 9.4e~
    8 Algeria
                    trend_mod~
##
                                2019
    9 Algeria
                                         1.64e11 N(1.6e+11, 9.4e~
##
                    trend mod~
                                2020
```

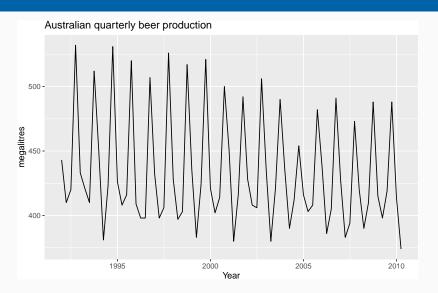
#### **Visualising forecasts**

```
fit %>% forecast(h = "3 years") %>%
  filter(Country=="Sweden") %>%
  autoplot(global_economy) +
    ggtitle("GDP for Sweden") + ylab("$US billions")
```

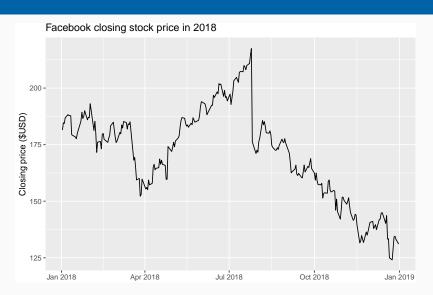


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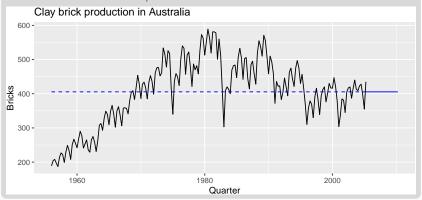






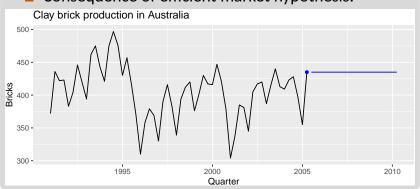
#### MEAN(y): Average method

- Forecast of all future values is equal to mean of historical data  $\{y_1, \dots, y_T\}$ .
- Forecasts:  $\hat{y}_{T+h|T} = \bar{y} = (y_1 + \cdots + y_T)/T$



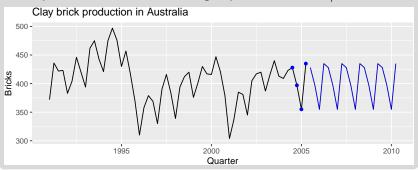
#### NAIVE(y): Naïve method

- Forecasts equal to last observed value.
- Forecasts:  $\hat{y}_{T+h|T} = y_T$ .
- Consequence of efficient market hypothesis.



#### SNAIVE(y ~ lag(m)): Seasonal na<u>ïve method</u>

- Forecasts equal to last value from same season.
- Forecasts:  $\hat{y}_{T+h|T} = y_{T+h-m(k+1)}$ , where m = seasonal period and k is the integer part of (h-1)/m.

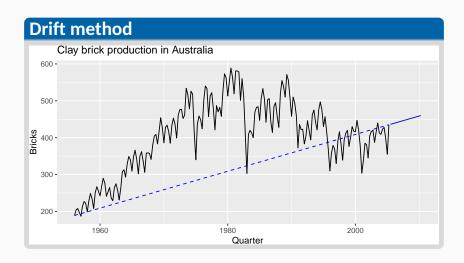


#### RW(y ~ drift()): Drift method

- Forecasts equal to last value plus average change.
- **■** Forecasts:

$$\hat{y}_{T+h|T} = y_T + \frac{h}{T-1} \sum_{t=2}^{T} (y_t - y_{t-1})$$
$$= y_T + \frac{h}{T-1} (y_T - y_1).$$

 Equivalent to extrapolating a line drawn between first and last observations.



#### **Model fitting**

The model() function trains models to data.

```
brick_fit <- aus_production %>%
filter(!is.na(Bricks)) %>%
model(
    `Seasonal_naïve` = SNAIVE(Bricks),
    `Naïve` = NAIVE(Bricks),
    Drift = RW(Bricks ~ drift()),
    Mean = MEAN(Bricks)
)
```

```
## # A mable: 1 x 4
## Seasonal_naïve Naïve Drift Mean
## <model> <model> <model> <model>
## 1 <SNAIVE> <NAIVE> <RW w/ drift> <MEAN>
```

A mable is a model table, each cell corresponds to a fitted model.

#### **Producing forecasts**

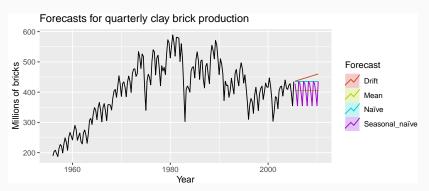
## # ... with 76 more rows

```
brick_fc <- brick_fit %>%
 forecast(h = "5 years")
## # A fable: 80 x 4 [10]
## # Key: .model [4]
    .model Quarter Bricks .distribution
##
## <chr>
                  <qtr> <dbl> <dist>
## 1 Seasonal_naïve 2005 Q3 428 N(428, 2336)
## 2 Seasonal naïve 2005 Q4
                            397 N(397, 2336)
## 3 Seasonal naïve 2006 Q1
                            355 N(355, 2336)
## 4 Seasonal naïve 2006 Q2 435 N(435, 2336)
```

A fable is a forecast table with point forecasts and distributions.

#### **Visualising forecasts**

```
brick_fc %>%
  autoplot(aus_production, level = NULL) +
  ggtitle("Forecasts for quarterly clay brick production") +
  xlab("Year") + ylab("Millions of bricks") +
  guides(colour = guide_legend(title = "Forecast"))
```



```
# Extract training data
fb_stock <- gafa_stock %>%
 group_by(Symbol) %>%
  mutate(trading_day = row_number()) %>%
  update_tsibble(index=trading_day, regular=TRUE) %>%
 filter(Symbol == "FB",
         between(Date, ymd("2018-01-01"), ymd("2018-09-01")))
# Specify, estimate and forecast
fb_stock %>%
  model(
    Mean = MEAN(Close),
    Naïve = NAIVE(Close),
    Drift = RW(Close ~ drift())
  ) %>%
  forecast(h=42) %>%
  autoplot(fb_stock, level = NULL) +
  ggtitle("Facebook closing stock price (daily ending Sep 2018)") +
  xlab("Day") + ylab("") +
  guides(colour=guide_legend(title="Forecast"))
```



#### Your turn

- Produce forecasts using an appropriate benchmark method for household wealth (hh\_budget). Plot the results using autoplot().
- Produce forecasts using an appropriate benchmark method for Australian takeaway food turnover (aus\_retail). Plot the results using autoplot().

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#### **Fitted values**

- $\hat{y}_{t|t-1}$  is the forecast of  $y_t$  based on observations  $y_1, \dots, y_t$ .
- We call these "fitted values".
- Sometimes drop the subscript:  $\hat{y}_t \equiv \hat{y}_{t|t-1}$ .
- Often not true forecasts since parameters are estimated on all data.

#### For example:

- $\hat{y}_t = \bar{y}$  for average method.
- $\hat{y}_t = y_{t-1} + (y_T y_1)/(T 1)$  for drift method.

#### Forecasting residuals

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

# Forecasting residuals

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

#### **Assumptions**

- $\{e_t\}$  uncorrelated. If they aren't, then information left in residuals that should be used in computing forecasts.
- $\{e_t\}$  have mean zero. If they don't, then forecasts are biased.

#### Forecasting residuals

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

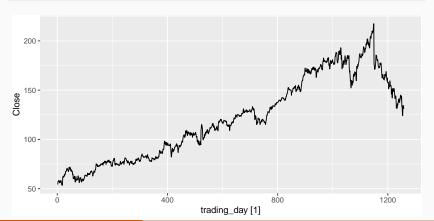
#### **Assumptions**

- $\{e_t\}$  uncorrelated. If they aren't, then information left in residuals that should be used in computing forecasts.
- $\{e_t\}$  have mean zero. If they don't, then forecasts are biased.

#### **Useful properties** (for distributions & prediction intervals)

- $\{e_t\}$  have constant variance.
  - $\{e_t\}$  are normally distributed.

```
fb_stock <- gafa_stock %>%
  filter(Symbol == "FB") %>%
  mutate(trading_day = row_number()) %>%
  update_tsibble(index = trading_day, regular = TRUE)
fb_stock %>% autoplot(Close)
```



```
fit <- fb_stock %>% model(NAIVE(Close))
augment(fit)
```

```
## # A tsibble: 1,258 x 6 [1]
##
  # Key: Symbol, .model [1]
##
     Symbol .model trading_day Close .fitted .resid
##
     <chr>
           <chr>
                             <int> <dbl>
                                         <dbl> <dbl>
##
   1 FB
           NAIVE(Close)
                                1 54.7
                                          NA
                                               NA
           NAIVE(Close)
                                2 54.6
##
   2 FB
                                          54.7 - 0.150
##
   3 FB
           NAIVE(Close)
                                3 57.2
                                          54.6 2.64
##
   4 FB
           NAIVE(Close)
                                4 57.9
                                          57.2 0.720
   5 FB
           NAIVE(Close)
                                5
                                  58.2
##
                                          57.9 0.310
   6 FB
           NAIVE(Close)
                                6 57.2
##
                                          58.2 -1.01
##
   7 FB
           NAIVE(Close)
                                7 57.9
                                          57.2 0.720
   8 FB
           NAIVE(Close)
                                8 55.9
##
                                          57.9 - 2.03
           NAIVE(Close)
                                9 57.7
##
   9 FB
                                          55.9 1.83
##
  10 FB
           NAIVE(Close)
                               10 57.6
                                          57.7 -0.140
  # ... with 1,248 more rows
```

```
fit <- fb stock %>% model(NAIVE(Close))
augment(fit)
```

```
\hat{y}_{t|t-1}
  ## # A tsibble: 1,258 x 6 [1]
  ##
    # Key: Symbol, .model [1]
  ##
       Symbol .model trading_day Close .fitted .resid
  ##
     <chr> <chr>
                             <int> <dbl> <dbl> <dbl>
  ## 1 FB NAIVE(Close)
                                 1 54.7 NA NA
  ## 2 FB
             NAIVE(Close)
                                 2 54.6 54.7 -0.150
  ## 3 FB
             NAIVE(Close)
                                 3 57.2 54.6 2.64
  ##
     4 FB
             NAIVE(Close)
                                 4 57.9 57.2 0.720
             NAIVE(Close)
                                 5
                                   58.2
  ##
     5 FB
                                          57.9 0.310
             NAIVE(Close)
                                 6 57.2
  ##
     6 FB
                                           58.2 -1.01
                                   57.9
                                           57.2 0.720
Naïve forecasts:
                                   55.9
                                           57.9 -2.03
```

57.7

10 57.6 57.7 -0.140

55.9 1.83

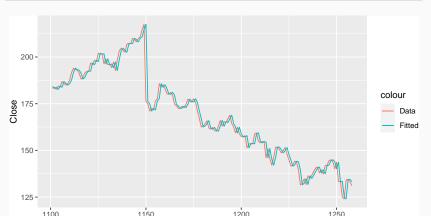
9

$$\hat{y}_{t|t-1} = y_{t-1}$$
 $e_t = y_t - \hat{y}_{t|t-1} = y_t - y_{t-1}$ 

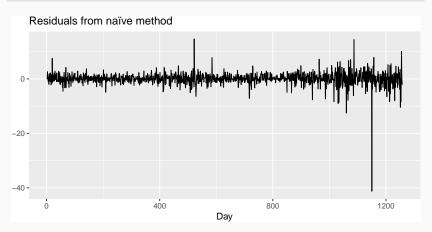
```
augment(fit) %>%
  ggplot(aes(x = trading_day)) +
  geom_line(aes(y = Close, colour = "Data")) +
  geom_line(aes(y = .fitted, colour = "Fitted"))
```



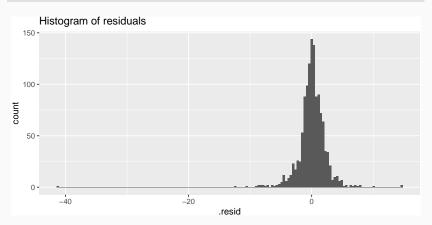
```
augment(fit) %>%
  filter(trading_day > 1100) %>%
  ggplot(aes(x = trading_day)) +
  geom_line(aes(y = Close, colour = "Data")) +
  geom_line(aes(y = .fitted, colour = "Fitted"))
```



```
augment(fit) %>%
autoplot(.resid) + xlab("Day") + ylab("") +
ggtitle("Residuals from naïve method")
```

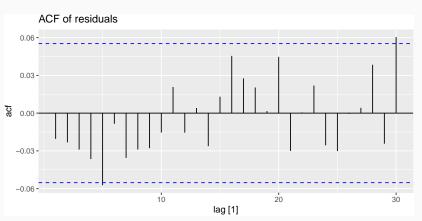


```
augment(fit) %>%
  ggplot(aes(x = .resid)) +
  geom_histogram(bins = 150) +
  ggtitle("Histogram of residuals")
```



# **Facebook closing stock price**

```
augment(fit) %>%
  ACF(.resid) %>%
  autoplot() + ggtitle("ACF of residuals")
```



## **ACF of residuals**

- We assume that the residuals are white noise (uncorrelated, mean zero, constant variance). If they aren't, then there is information left in the residuals that should be used in computing forecasts.
- So a standard residual diagnostic is to check the ACF of the residuals of a forecasting method.
- We *expect* these to look like white noise.

Consider a whole set of  $r_k$  values, and develop a test to see whether the set is significantly different from a zero set.

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#### **Box-Pierce test**

$$Q = T \sum_{k=1}^{h} r_k^2$$

where *h* is max lag being considered and *T* is number of observations.

- If each  $r_k$  close to zero, Q will be **small**.
- If some  $r_k$  values large (positive or negative), Q will be large.

Consider a whole set of  $r_k$  values, and develop a test to see whether the set is significantly different from a zero set.

## Ljung-Box test

$$Q^* = T(T+2) \sum_{k=1}^{h} (T-k)^{-1} r_k^2$$

where h is max lag being considered and T is number of observations.

- My preferences: h = 10 for non-seasonal data, h = 2m for seasonal data.
- Better performance, especially in small samples.

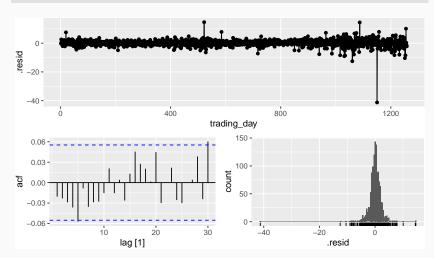
- If data are WN,  $Q^*$  has  $\chi^2$  distribution with (h K) degrees of freedom where K = no. parameters in model.
- When applied to raw data, set K = 0.

```
# lag=h and fitdf=K
Box.test(augment(fit)$.resid,
  lag = 10, fitdf = 0, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: augment(fit)$.resid
## X-squared = 12.136, df = 10, p-value = 0.276
```

# gg\_tsresiduals function





### Your turn

Compute seasonal naïve forecasts for quarterly Australian beer production from 1992.

```
recent <- aus_production %>% filter(year(Quarter) >= 1992)
fit <- recent %>% model(SNAIVE(Beer))
fit %>% forecast() %>% autoplot(recent)
```

Test if the residuals are white noise.

```
Box.test(augment(fit)$.resid, lag=10, fitdf=0, type="Lj")
gg_tsresiduals(fit)
```

What do you conclude?

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## **Forecast distributions**

- A forecast  $\hat{y}_{T+h|T}$  is (usually) the mean of the conditional distribution  $y_{T+h} \mid y_1, \dots, y_T$ .
- Most time series models produce normally distributed forecasts.
- The forecast distribution describes the probability of observing any future value.

## **Forecast distributions**

Assuming residuals are normal, uncorrelated, sd =  $\hat{\sigma}$ :

Mean: 
$$\hat{y}_{T+h|T} \sim N(\bar{y}, (1+1/T)\hat{\sigma}^2)$$

Naïve: 
$$\hat{y}_{T+h|T} \sim N(y_T, h\hat{\sigma}^2)$$

Seasonal naïve: 
$$\hat{y}_{T+h|T} \sim N(y_{T+h-m(k+1)}, (k+1)\hat{\sigma}^2)$$

Drift: 
$$\hat{y}_{T+h|T} \sim N(y_T + \frac{h}{T-1}(y_T - y_1), h^{\frac{T+h}{T}}\hat{\sigma}^2)$$

where k is the integer part of (h-1)/m.

Note that when h = 1 and T is large, these all give the same approximate forecast variance:  $\hat{\sigma}^2$ .

- A prediction interval gives a region within which we expect  $y_{T+h}$  to lie with a specified probability.
- Assuming forecast errors are normally distributed, then a 95% PI is

$$\hat{\mathbf{y}}_{\mathsf{T+h}|\mathsf{T}} \pm 1.96 \hat{\sigma}_{\mathsf{h}}$$

where  $\hat{\sigma}_h$  is the st dev of the *h*-step distribution.

■ When h = 1,  $\hat{\sigma}_h$  can be estimated from the residuals.

```
brick_fc %>% hilo(level = 95)
```

```
## # A tsibble: 80 x 4 [10]
  # Key:
               .model [4]
##
##
      .model
                    Ouarter Bricks
                                                     95%
##
      <chr>
                       <qtr>
                              <dbl>
                                                    <hilo>
   1 Seasonal naïve 2005 Q3
                               428 [333.2737, 522.7263]95
##
##
   2 Seasonal_naïve 2005 Q4
                               397 [302.2737, 491.7263]95
##
   3 Seasonal naïve 2006 01
                               355 [260.2737, 449.7263]95
   4 Seasonal naïve 2006 Q2
                               435 [340.2737, 529.7263]95
##
##
   5 Seasonal_naïve 2006 Q3
                               428 [294.0368, 561.9632]95
##
   6 Seasonal naïve 2006 Q4
                               397 [263.0368, 530.9632]95
   7 Seasonal naïve 2007 Q1
                               355 [221.0368, 488.9632]95
##
##
   8 Seasonal_naïve 2007 Q2
                               435 [301.0368, 568.9632]95
   9 Seasonal naïve 2007 Q3
                                428 [263.9292, 592.0708]95
##
  10 Seasonal naïve 2007 Q4
                                397 [232.9292, 561.0708]95
```

- Point forecasts are often useless without a measure of uncertainty (such as prediction intervals).
- Prediction intervals require a stochastic model (with random errors, etc).
- Multi-step forecasts for time series require a more sophisticated approach (with PI getting wider as the forecast horizon increases).

- Computed automatically from the forecast distribution.
- Use level argument to control coverage.
- Check residual assumptions before believing them (we will see this next class).
- Usually too narrow due to unaccounted uncertainty.

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# **Modelling with transformations**

Transformations used in the left of the formula will be automatically back-transformed. To model log-transformed food retailing turnover, you could use:

```
food <- aus_retail %>%
  filter(Industry == "Food retailing") %>%
  summarise(Turnover = sum(Turnover))
```

```
fit <- food %>%
  model(SNAIVE(log(Turnover)))
```

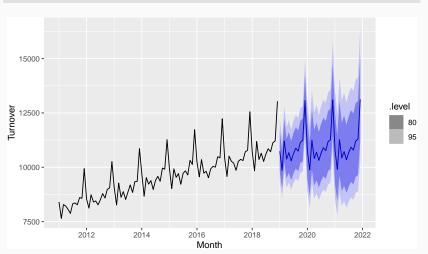
## Forecasting with transformations

```
fc <- fit %>%
 forecast(h = "3 years")
```

```
## # A fable: 36 x 4 [1M]
## # Key: .model [1]
##
     .model
                              Month Turnover .distribution
##
    <chr>
                              <mth>
                                       <dbl> <dist>
## 1 SNAIVE(log(Turnover)) 2019 Jan
                                      10738. t(N(9.3, 0.0047))
## 2 SNAIVE(log(Turnover)) 2019 Feb
                                       9856. t(N(9.2, 0.0047))
## 3 SNAIVE(log(Turnover)) 2019 Mar
                                      11214. t(N(9.3, 0.0047))
## 4 SNAIVE(log(Turnover)) 2019 Apr
                                      10378. t(N(9.2, 0.0047))
## 5 SNAIVE(log(Turnover)) 2019 May
                                      10670. t(N(9.3, 0.0047))
## 6 SNAIVE(log(Turnover)) 2019 Jun
                                      10292. t(N(9.2, 0.0047))
## # ... with 30 more rows
```

## Forecasting with transformations





- Back-transformed point forecasts are medians.
- Back-transformed PI have the correct coverage.

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- Back-transformed PI have the correct coverage.

#### **Back-transformed means**

Let X be have mean  $\mu$  and variance  $\sigma^2$ .

Let f(x) be back-transformation function, and Y = f(X).

Taylor series expansion about  $\mu$ :

$$f(X) = f(\mu) + (X - \mu)f'(\mu) + \frac{1}{2}(X - \mu)^2 f''(\mu).$$

- Back-transformed point forecasts are medians.
- Back-transformed PI have the correct coverage.

#### **Back-transformed means**

Let X be have mean  $\mu$  and variance  $\sigma^2$ .

Let f(x) be back-transformation function, and Y = f(X).

Taylor series expansion about  $\mu$ :

$$f(X) = f(\mu) + (X - \mu)f'(\mu) + \frac{1}{2}(X - \mu)^2 f''(\mu).$$

$$E[Y] = E[f(X)] = f(\mu) + \frac{1}{2}\sigma^2 f''(\mu)$$

#### **Box-Cox back-transformation:**

$$y_t = \begin{cases} \exp(w_t) & \lambda = 0; \\ (\lambda W_t + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

$$f(x) = \begin{cases} e^x & \lambda = 0; \\ (\lambda x + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

$$f''(x) = \begin{cases} e^x & \lambda = 0; \\ (1 - \lambda)(\lambda x + 1)^{1/\lambda - 2} & \lambda \neq 0. \end{cases}$$

#### **Box-Cox back-transformation:**

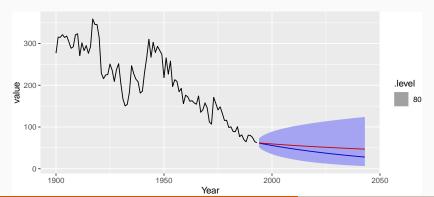
$$y_t = \begin{cases} \exp(w_t) & \lambda = 0; \\ (\lambda W_t + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

$$f(x) = \begin{cases} e^x & \lambda = 0; \\ (\lambda x + 1)^{1/\lambda} & \lambda \neq 0. \end{cases}$$

$$f''(x) = \begin{cases} e^x & \lambda = 0; \\ (1 - \lambda)(\lambda x + 1)^{1/\lambda - 2} & \lambda \neq 0. \end{cases}$$

$$\mathsf{E}[\mathsf{Y}] = \begin{cases} e^{\mu} \left[ 1 + \frac{\sigma^2}{2} \right] & \lambda = 0; \\ (\lambda \mu + 1)^{1/\lambda} \left[ 1 + \frac{\sigma^2 (1 - \lambda)}{2(\lambda \mu + 1)^2} \right] & \lambda \neq 0. \end{cases}$$

```
eggs <- as_tsibble(fma::eggs)
fit <- eggs %>% model(RW(log(value) ~ drift()))
fc <- fit %>% forecast(h=50)
fc_biased <- fit %>% forecast(h=50, bias_adjust = FALSE)
eggs %>% autoplot(value) + xlab("Year") +
  autolayer(fc_biased, level = 80) +
  autolayer(fc, colour = "red", level = NULL)
```



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# Forecasting and decomposition

- Forecast seasonal component by repeating the last year
- Forecast seasonally adjusted data using non-seasonal time series method.
- Combine forecasts of seasonal component with forecasts of seasonally adjusted data to get forecasts of original data.
- Sometimes a decomposition is useful just for understanding the data before building a separate forecasting model.

```
us_retail_employment <- us_employment %>%
  filter(year(Month) >= 1990, Title == "Retail Trade") %>%
  select(-Series_ID)
us_retail_employment
```

```
## # A tsibble: 357 x 3 [1M]
        Month Title Employed
##
##
        <mth> <chr>
                            <dbl>
   1 1990 Jan Retail Trade 13256.
##
##
   2 1990 Feb Retail Trade 12966.
   3 1990 Mar Retail Trade 12938.
##
   4 1990 Apr Retail Trade 13012.
##
##
   5 1990 May Retail Trade
                           13108.
   6 1990 Jun Retail Trade
##
                            13183.
   7 1990 Jul Retail Trade
##
                             13170.
   8 1990 Aug Retail Trade 13160.
##
   9 1990 Sep Retail Trade
                            13113.
##
## 10 1000 Oct Doto: ] Twodo
```

57

```
dcmp <- us_retail_employment %>%
  model(STL(Employed)) %>%
  components() %>% select(-.model)
dcmp
```

		_	1000	Jui	10200.	10201.	30.1	3.00	1020
i	##	2	1990	Feb	12966.	13272.	-261.	-44.2	13227.
i	##	3	1990	Mar	12938.	13252.	-291.	-23.0	13229.
	##	4	1000	Anr	12012	12222	-221	0 0802	12222

9.98

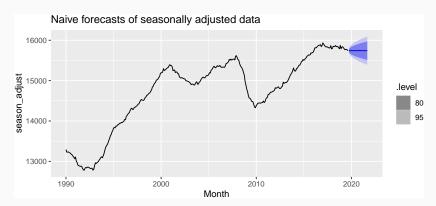
13223.

##	6 1990 Jun	13183. 13193.	-25.6 15.7	13208.
##	7 1990 Jul	13170. 13173.	-24.4 22.0	13194.
##	8 1990 Aug	13160. 13152.	-11.8 19.5	13171.

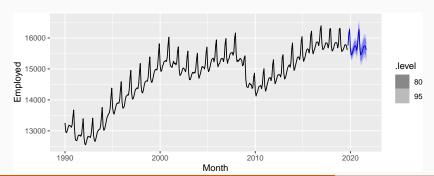
## 5 1990 May 13108. 13213. -115.

## 9 1990 Sep 13113. 13131. -43.4 25.7 131597.

```
dcmp %>%
  model(NAIVE(season_adjust)) %>%
  forecast() %>%
  autoplot(dcmp) +
  ggtitle("Naive forecasts of seasonally adjusted data")
```



```
us_retail_employment %>%
model(stlf = decomposition_model(
    STL(Employed ~ trend(window = 7), robust = TRUE),
    NAIVE(season_adjust)
)) %>%
forecast() %>%
autoplot(us_retail_employment)
```



# **Decomposition models**

decomposition\_model() creates a decomposition
model

- You must provide a method for forecasting the season\_adjust series.
- A seasonal naive method is used by default for the seasonal components.
- The variances from both the seasonally adjusted and seasonal forecasts are combined.

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# **Training and test sets**



- A model which fits the training data well will not necessarily forecast well.
- A perfect fit can always be obtained by using a model with enough parameters.
- Over-fitting a model to data is just as bad as failing to identify a systematic pattern in the data.
- The test set must not be used for *any* aspect of model development or calculation of forecasts.
- Forecast accuracy is based only on the test set.

### **Forecast errors**

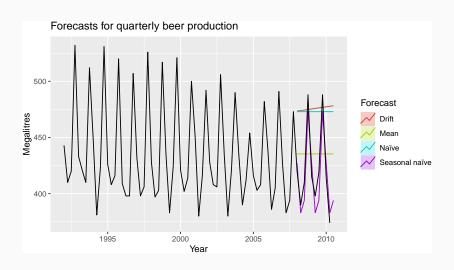
Forecast "error": the difference between an observed value and its forecast.

$$e_{T+h} = y_{T+h} - \hat{y}_{T+h|T},$$

where the training data is given by  $\{y_1, \ldots, y_T\}$ 

- Unlike residuals, forecast errors on the test set involve multi-step forecasts.
- These are *true* forecast errors as the test data is not used in computing  $\hat{y}_{T+h|T}$ .

# Measures of forecast accuracy



```
y_{T+h} = (T+h)th observation, h = 1, ..., H
\hat{y}_{T+h|T} = \text{its forecast based on data up to time } T.
e_{T+h} = y_{T+h} - \hat{y}_{T+h|T}

MAE = mean(|e_{T+h}|)

MSE = mean(e_{T+h}^2)

RMSE = \sqrt{\text{mean}(e_{T+h}^2)}

MAPE = 100mean(|e_{T+h}|/|y_{T+h}|)
```

$$y_{T+h} = (T+h)$$
th observation,  $h = 1, ..., H$ 
 $\hat{y}_{T+h|T} = \text{its forecast based on data up to time } T.$ 
 $e_{T+h} = y_{T+h} - \hat{y}_{T+h|T}$ 

MAE = mean( $|e_{T+h}|$ )

MSE = mean( $e_{T+h}^2$ )

RMSE =  $\sqrt{\text{mean}(e_{T+h}^2)}$ 

MAPE = 100mean( $|e_{T+h}|/|y_{T+h}|$ )

- MAE, MSE, RMSE are all scale dependent.
- MAPE is scale independent but is only sensible if  $y_t \gg 0$  for all t, and y has a natural zero.

#### **Mean Absolute Scaled Error**

MASE = mean(
$$|e_{T+h}|/Q$$
)

where Q is a stable measure of the scale of the time series  $\{y_t\}$ .

Proposed by Hyndman and Koehler (IJF, 2006).

For non-seasonal time series,

$$Q = (T-1)^{-1} \sum_{t=2}^{T} |y_t - y_{t-1}|$$

works well. Then MASE is equivalent to MAE relative to a naïve method.

#### **Mean Absolute Scaled Error**

MASE = mean(
$$|e_{T+h}|/Q$$
)

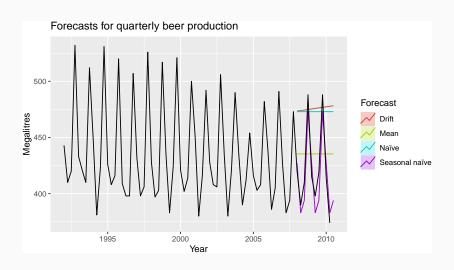
where Q is a stable measure of the scale of the time series  $\{y_t\}$ .

Proposed by Hyndman and Koehler (IJF, 2006).

For seasonal time series,

$$Q = (T - m)^{-1} \sum_{t=m+1}^{T} |y_t - y_{t-m}|$$

works well. Then MASE is equivalent to MAE relative to a seasonal naïve method.



# **Training set accuracy**

```
recent_production <- aus_production %>%
  filter(year(Quarter) >= 1992)
train <- recent_production %>% filter(year(Quarter) <= 2007)
beer_fit <- train %>%
  model(
    Mean = MEAN(Beer),
    `Naïve` = NAIVE(Beer),
    `Seasonal naïve` = SNAIVE(Beer),
    Drift = RW(Beer ~ drift())
)
accuracy(beer_fit)
```

	RMSE	MAE	MAPE	MASE
Mean method	43.62858	35.23438	7.886776	2.463942
Naïve method	65.31511	54.73016	12.164154	3.827284
Seasonal naïve method	16.78193	14.30000	3.313685	1.000000
Drift method	65.31337	54.76795	12.178793	3.829927

## **Test set accuracy**

```
beer_fc <- beer_fit %>%
  forecast(h = 10)
accuracy(beer_fc, recent_production)
```

	RMSE	MAE	MAPE	MASE
Drift method	64.90129	58.87619	14.577487	4.1172161
Mean method	38.44724	34.82500	8.283390	2.4353147
Naïve method	62.69290	57.40000	14.184424	4.0139860
Seasonal naïve method	14.31084	13.40000	3.168503	0.9370629

## Poll: true or false?

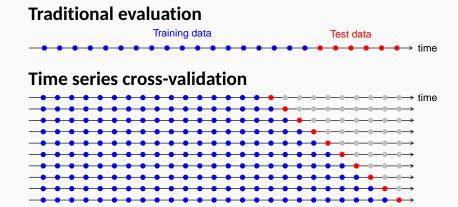
- Good forecast methods should have normally distributed residuals.
- A model with small residuals will give good forecasts.
- The best measure of forecast accuracy is MAPE.
- If your model doesn't forecast well, you should make it more complicated.
- Always choose the model with the best forecast accuracy as measured on the test set.

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## **Traditional evaluation**





# Traditional evaluation Training data Test data Time series cross-validation time

- Forecast accuracy averaged over test sets.
- Also known as "evaluation on a rolling forecasting origin"

## **Creating the rolling training sets**

There are three main rolling types which can be used.

- Stretch: extends a growing length window with new data.
- Slide: shifts a fixed length window through the data.
- Tile: moves a fixed length window without overlap.

Three functions to roll a tsibble: stretch\_tsibble(), slide\_tsibble(), and tile\_tsibble().

For time series cross-validation, stretching windows are most commonly used.

# **Creating the rolling training sets**

Stretch with a minimum length of 3, growing by 1 each step.

```
fb_stretch <- fb_stock %>%
  stretch_tsibble(.init = 3, .step = 1) %>%
  filter(.id != max(.id))
```

```
## # A tsibble: 790,650 x 4 [1]
## # Key: .id [1,255]
## Date Close trading_day .id
## <date> <dbl> <int> <int>
## 1 2014-01-02 54.7
## 2 2014-01-03 54.6
## 3 2014-01-06 57.2
                                1
## 4 2014-01-02 54.7
                                2
## 5 2014-01-03 54.6
                                2
## 6 2014-01-06 57.2
                           3
                                2
## 7 2014-01-07 57.9
                                2
```

Estimate RW w/ drift models for each window.

```
fit_cv <- fb_stretch %>%
  model(RW(Close ~ drift()))
## # A mable: 1,255 x 3
## # Key: .id, Symbol [1,255]
## .id Symbol `RW(Close ~ drift())`
## <int> <chr> <model>
## 1 1 FB <RW w/ drift>
## 2 2 FB <RW w/ drift>
## 3 3 FB <RW w/ drift>
## 4 4 FB <RW w/ drift>
## # ... with 1,251 more rows
```

## 4 4 FB

## # ... with 1,251 more rows

Produce one step ahead forecasts from all models.

7 57.7 N(58, 1.8)

```
# Cross-validated
fc_cv %>% accuracy(google_2015)
# Training set
fb_stock %>% model(NAIVE(Close)) %>% accuracy()
```

	RMSE	MAE	MAPE
Cross-validation Training		1.469 1.468	

A good way to choose the best forecasting model is to find the model with the smallest RMSE computed using time series cross-validation.