



# Transactive Energy Challenge

## Bluewave Resources, LLC

- **Area of Interest:** Structuring of retail power markets and their value chain integration including with wholesale
- **Functionality / Capabilities:** New tools to evaluate economic and business relationships in an even more complex and uncertain value chain
- **Proposed Scenario:** Performance and impact of alternative market structures with varying and changing regulatory & technology scenarios
- **Impacts/Why:** Fair and effective incentives and market structures are critical, but what is fair and appropriate?
- **Partners Needed:** Stakeholders throughout value chain