

Mathematics of Big Data, I

Lecture 3: Review Probability, GLMs (cont), Schur Complement, Multivariate Gaussian Distribution

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Today

- **Review Probability**
 - View Probability functions as special kind of functions
 - Binomial
 - Multinomial
 - Poisson
 - Beta distribution
 - Key characteristics
 - Conditional probability
- **Generalized Linear Model (GLMs) (continued)**
- **Schur's Complement**
- **Conditional Normal Distributions**
 - Review: Single variable normal distribution (i.e. Gaussian distribution) and Multivariate Gaussian Distribution

A probability function is a special function which must satisfy:

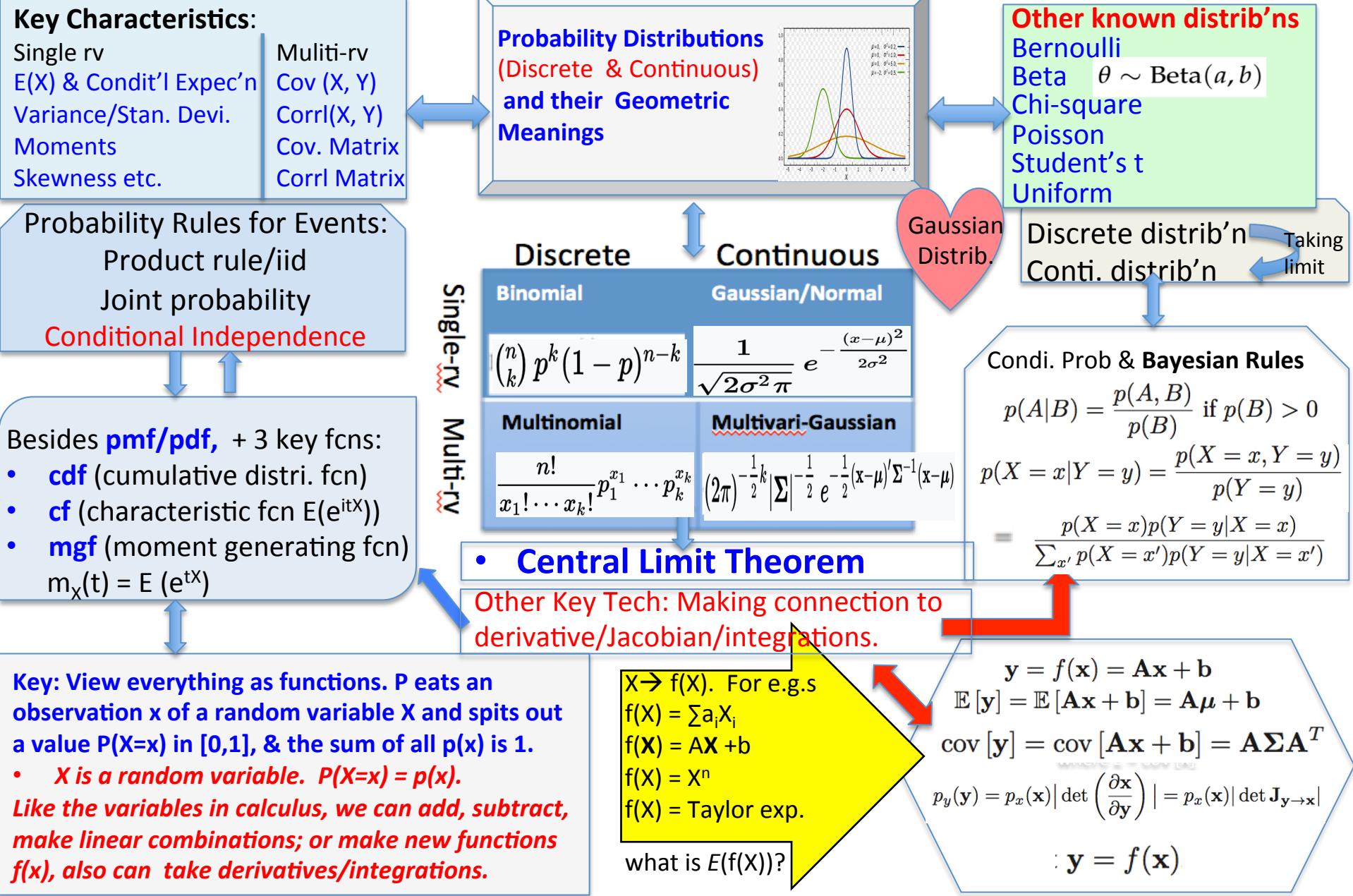
$$0 \leq P(X) \leq 1$$

$$\sum P(X) = 1$$

A Big Picture of Probability Theory

$$0 \leq P(X) \leq 1$$

$$\sum P(X) = 1$$



Two different ways to generalize Binomial distribution

- From Binomial distribution to Poisson distribution
- From Binomial distribution to Multinomial Distribution

- **Recall: What are Multinomial distributions?**
- **For example:** If a 6 sided die has
 - 3 faces painted red
 - 2 faces painted white
 - 1 faces painted blueAnd rolled 100 times.
Find $P(60 \text{ red, } 30 \text{ white, and } 10 \text{ blue})$.

Work out details with the students on the board.

Generally an experiment with m outcomes with respective probabilities p_1, p_2, \dots, p_m is performed n times independently.

Let $x_i = \# \text{ of times outcome } i \text{ appears, } i=1,2,\dots,m$

Then $P(x_1=k_1, x_2=k_2, \dots, x_m=k_m) = ?$

Claim: Multinomial distributions as exponential family distributions

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- *Work out details with the students on the board.*

correlation coefficient & correlation matrix

- The (Pearson) **correlation coefficient** between two rvs X and Y is defined as

$$\text{corr} [X, Y] \triangleq \frac{\text{cov} [X, Y]}{\sqrt{\text{var} [X] \text{var} [Y]}}$$

- If X and Y are indep., then $\text{cov} [X, Y] = 0$; say X and Y are uncorrelated.
- A **correlation matrix** of a random vector has the form:

$$\mathbf{R} = \begin{pmatrix} \text{corr} [X_1, X_1] & \text{corr} [X_1, X_2] & \cdots & \text{corr} [X_1, X_d] \\ \vdots & \vdots & \ddots & \vdots \\ \text{corr} [X_d, X_1] & \text{corr} [X_d, X_2] & \cdots & \text{corr} [X_d, X_d] \end{pmatrix}$$

Exercise: show that $-1 \leq \text{corr} [X, Y] \leq 1$ and
Show that $\text{corr}[X, Y] = 1$ iff $Y = aX + b$ for some parameters a and b .

Example of Correlation Coefficients

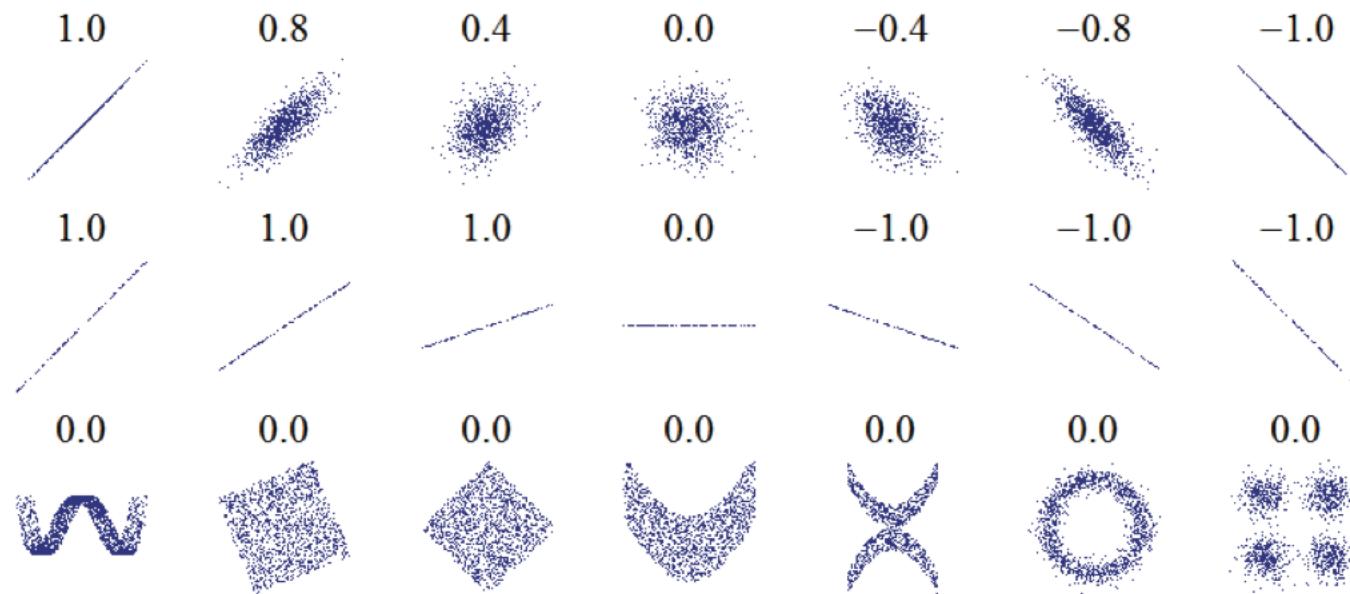


Figure 2.12 Several sets of (x, y) points, with the correlation coefficient of x and y for each set. Note that the correlation reflects the noisiness and direction of a linear relationship (top row), but not the slope of that relationship (middle), nor many aspects of nonlinear relationships (bottom). N.B.: the figure in the center has a slope of 0 but in that case the correlation coefficient is undefined because the variance of Y is zero. Source: http://en.wikipedia.org/wiki/File:Correlation_examples.png

Conditional Probability

The **conditional probability** of event A,
given that event B is true:

$$p(A|B) = \frac{p(A, B)}{p(B)} \text{ if } p(B) > 0$$

Bayes rule:

$$p(X = x|Y = y) = \frac{p(X = x, Y = y)}{p(Y = y)} = \frac{p(X = x)p(Y = y|X = x)}{\sum_{x'} p(X = x')p(Y = y|X = x')}$$

Recall: Probability of an Event

- $p(A)$ denotes the probability that the event A is true.
- For example:
- A = a logical expression “it will rain tomorrow”
We require that $0 \leq p(A) \leq 1$.

$p(A) = 0$ means the event definitely will not happen

$p(A) = 1$ means the event definitely will happen

$p(\bar{A})$ denotes the probability of the event not A

$$p(\bar{A}) = 1 - p(A)$$

We also write:

A=1 to mean the event A is true.

A=0 to mean the event A is false.

Recall: Fundamental Rules

$$\begin{aligned} p(A \vee B) &= p(A) + p(B) - p(A \wedge B) \\ &= p(A) + p(B) \text{ if } A \text{ and } B \text{ are mutually exclusive} \end{aligned}$$

$$p(A, B) = p(A \wedge B) = p(A|B)p(B)$$

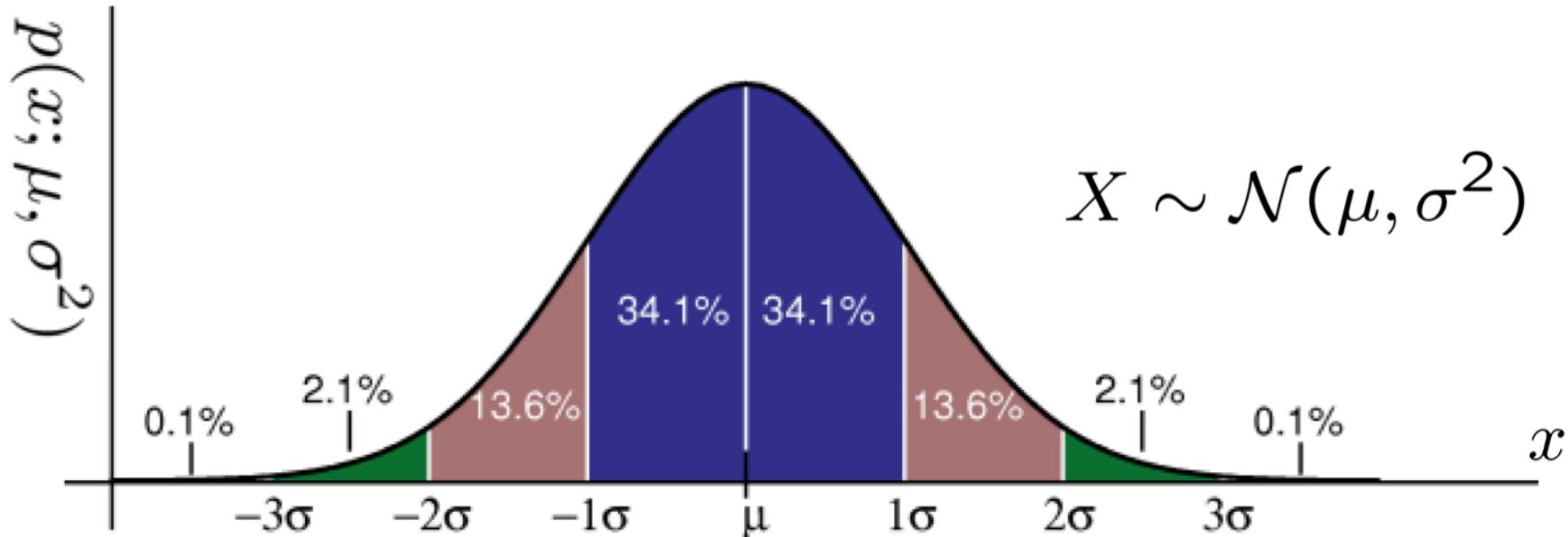
$$p(A) = \sum_b p(A, B) = \sum_b p(A|B = b)p(B = b)$$

$$p(X_{1:D}) = p(X_1)p(X_2|X_1)p(X_3|X_2, X_1)p(X_4|X_1, X_2, X_3)\dots p(X_D|X_{1:D-1})$$

Changing gear:

Recall: Gaussian with one variable (called *Univariate Gaussian*)

Gaussian distribution with mean μ , and standard deviation σ .



$$p(x; \mu, \sigma^2) = \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right)$$

When $\mu = 0$ and $\sigma = 1$, it is call the standard normal distribution.

Different ways to find expected values

$$E[X] = \int_{-\infty}^{\infty} xf(x)dx$$

Where $f(x)$ is the probability density function of X .

Example: Let $f(x)$ be the density of the standard normal distribution.

$$f(x) = \frac{1}{\sqrt{2\pi}} e^{\frac{-x^2}{2}}$$

$$E[X] = \int_{-\infty}^{\infty} x \frac{1}{\sqrt{2\pi}} e^{\frac{-x^2}{2}} dx$$

Method 1: Since $xe^{-x^2/2}$ is an odd function and the limits of the integral are symmetric, so we get $E[X] = 0$.

Method 2: Directly integrate.

Method 3: Using the moment generating function.

Method 2

$$\begin{aligned} E[X] &= \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{\infty} xe^{\frac{-x^2}{2}} dx \\ &= -\frac{1}{\sqrt{2\pi}} \int_{-\infty}^{\infty} e^{-x^2/2} d(-\frac{x^2}{2}) \\ &= -\frac{1}{\sqrt{2\pi}} e^{-x^2/2} \Big|_{-\infty}^{\infty} \\ &= 0 \end{aligned}$$

Method 3

- The moment generating function is defined as

$$\phi(t) = E[e^{tX}].$$

$$\phi(t) = C \int_{\mathbb{R}} e^{tx} e^{-x^2/2} dx = C \int_{\mathbb{R}} e^{-x^2/2+tx} dx = e^{t^2/2} C \int_{\mathbb{R}} e^{-(x-t)^2/2} dx.$$

$$t^2/2 - (x - t)^2/2 = t^2/2 + (-x^2/2 + tx - t^2/2) = -x^2/2 + tx$$

1

$$\phi(t) = e^{t^2/2} = 1 + (t^2/2) + \frac{1}{2}(t^2/2)^2 + \dots + \frac{1}{k!}(t^2/2)^k + \dots$$

$$E[e^{tX}] = E \left[1 + tX + \frac{1}{2}(tX)^2 + \dots + \frac{1}{n!}(tX)^n + \dots \right]$$

$$= 1 + E[X]t + \frac{1}{2}E[X^2]t^2 + \dots + \frac{1}{n!}E[X^n]t^n + \dots \rightarrow E[X] = 0$$

When $k=1$,
 $E[X^2]=1$.
Variance = 1.

Compare:

$$\frac{1}{(2k)!}E[X^{2k}]t^{2k} = \frac{1}{k!}(t^2/2)^k = \frac{1}{2^k k!}t^{2k},$$



$$E[X^{2k}] = \frac{(2k)!}{2^k k!}, k = 0, 1, 2, \dots$$

Properties of Gaussians

$$X \sim \mathcal{N}(\mu, \sigma^2)$$

$$p(x; \mu, \sigma^2) = \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right)$$

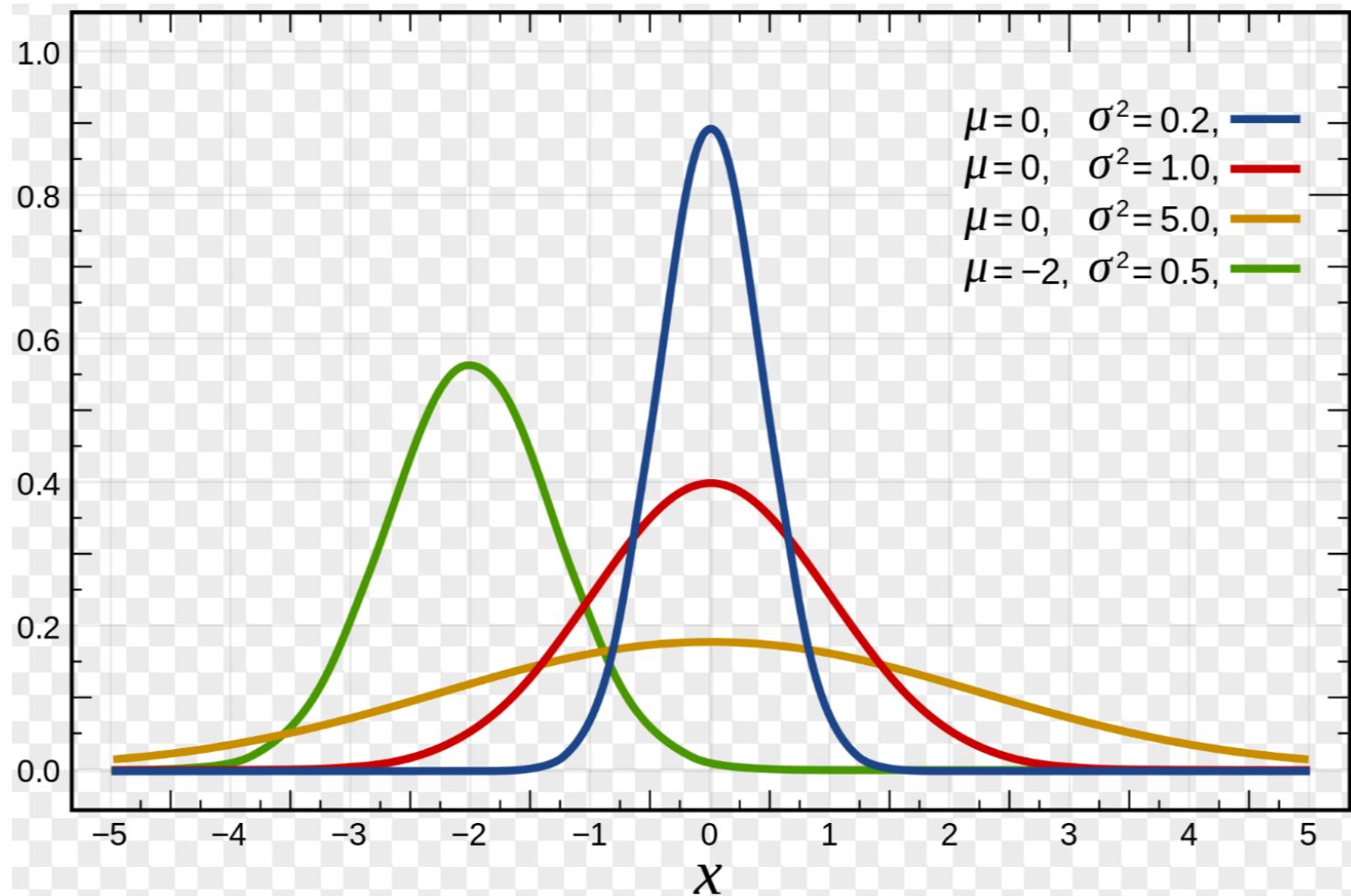
- Integration of the densities equals to 1.

$$\int_{-\infty}^{\infty} p(x; \mu, \sigma^2) dx = \int_{-\infty}^{\infty} \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right) dx = 1$$

- Mean: $\begin{aligned} \mathbb{E}_X[X] &= \int_{-\infty}^{\infty} xp(x; \mu, \sigma^2) dx \\ &= \int_{-\infty}^{\infty} x \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right) dx \\ &= \mu \end{aligned}$
- Variance:

$$\begin{aligned} \mathbb{E}_X[(X - \mu)^2] &= \int_{-\infty}^{\infty} (x - \mu)^2 p(x; \mu, \sigma^2) dx \\ &= \int_{-\infty}^{\infty} (x - \mu)^2 \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right) dx \\ &= \sigma^2 \end{aligned}$$

In general, do translation and scale;
i.e. change of variables when try to
find those key characteristic values



Covariance, and Covariance Matrix

- The **covariance** between two rv's X and Y measures the degree to which X and Y are (linearly) related; defined as

$$\text{cov}[X, Y] \triangleq \mathbb{E}[(X - \mathbb{E}[X])(Y - \mathbb{E}[Y])]$$

Exercise

$$= \mathbb{E}[XY] - \mathbb{E}[X]\mathbb{E}[Y]$$

If \mathbf{x} is a d-dimensional random vector, its **covariance matrix** is defined to be the following symmetric, positive definite matrix:

↑
Often denoted by Σ

$$\text{cov}[\mathbf{x}] \triangleq \mathbb{E}[(\mathbf{x} - \mathbb{E}[\mathbf{x}])(\mathbf{x} - \mathbb{E}[\mathbf{x}])^T]$$
$$= \begin{pmatrix} \text{var}[X_1] & \text{cov}[X_1, X_2] & \cdots & \text{cov}[X_1, X_d] \\ \text{cov}[X_2, X_1] & \text{var}[X_2] & \cdots & \text{cov}[X_2, X_d] \\ \vdots & \vdots & \ddots & \vdots \\ \text{cov}[X_d, X_1] & \text{cov}[X_d, X_2] & \cdots & \text{var}[X_d] \end{pmatrix}$$

correlation coefficient & correlation matrix

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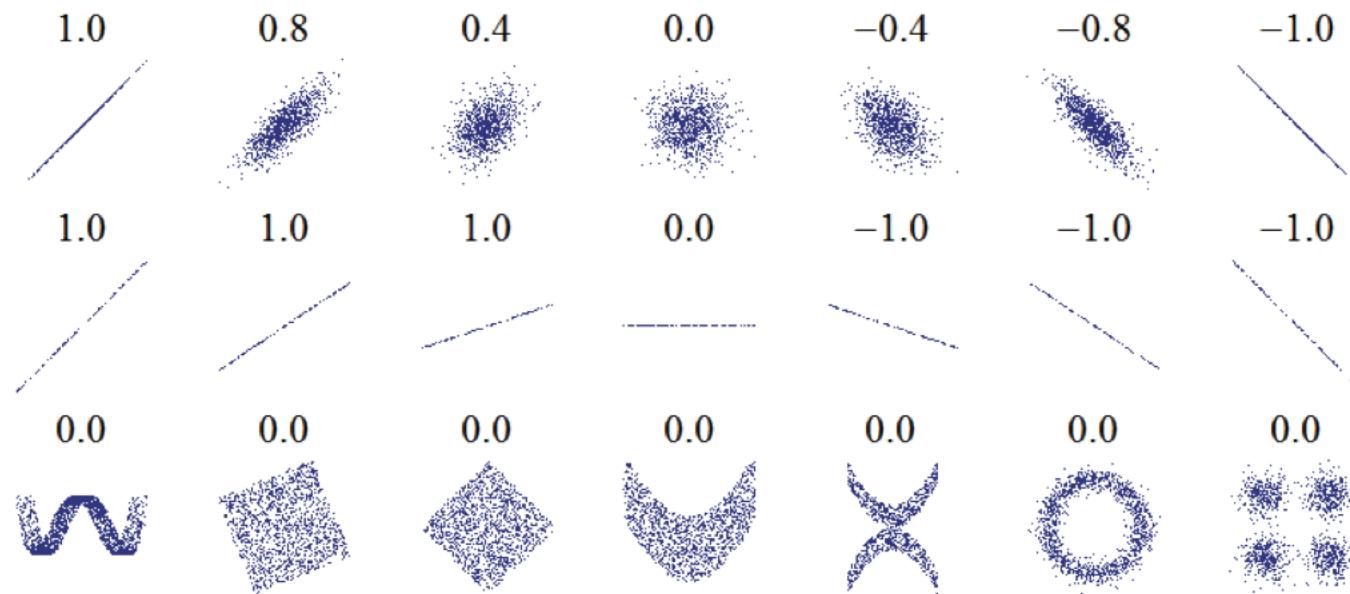


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The multivariate Gaussian (distribution) or multivariate normal (MVN)

(The most widely used joint probability density function for continuous variables)

$$\mathcal{N}(\mathbf{x}|\boldsymbol{\mu}, \boldsymbol{\Sigma}) \triangleq \frac{1}{(2\pi)^{D/2} |\boldsymbol{\Sigma}|^{1/2}} \exp \left[-\frac{1}{2} (\mathbf{x} - \boldsymbol{\mu})^T \boldsymbol{\Sigma}^{-1} (\mathbf{x} - \boldsymbol{\mu}) \right]$$

determinant

where $\boldsymbol{\mu} = \mathbb{E}[\mathbf{x}] \in \mathbb{R}^D$ and $\boldsymbol{\Sigma} = \text{cov}[\mathbf{x}]$

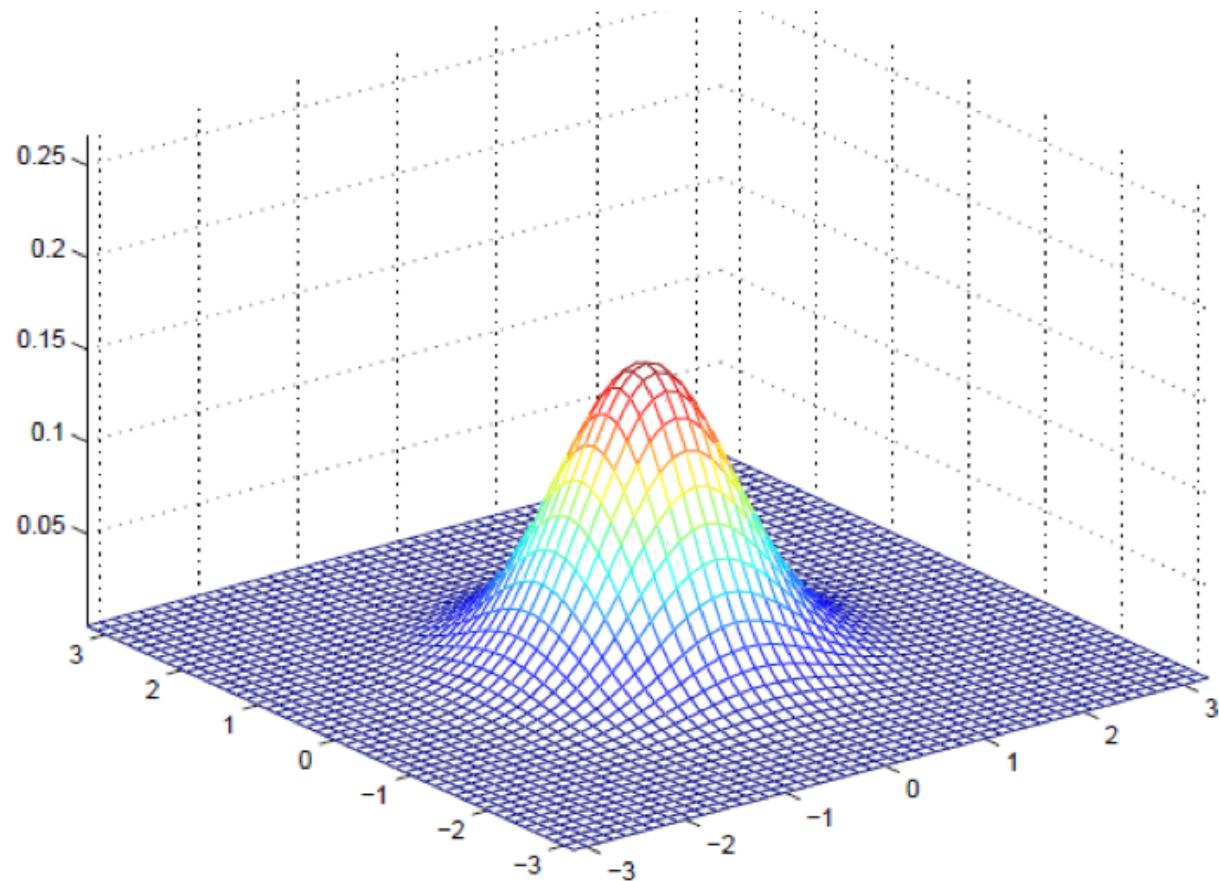
Note: the precision matrix or concentration matrix is just

the inverse covariance matrix, $\boldsymbol{\Lambda} = \boldsymbol{\Sigma}^{-1}$

A spherical or isotropic covariance $\boldsymbol{\Sigma} = \sigma^2 \mathbf{I}_D$,
has one free parameter.

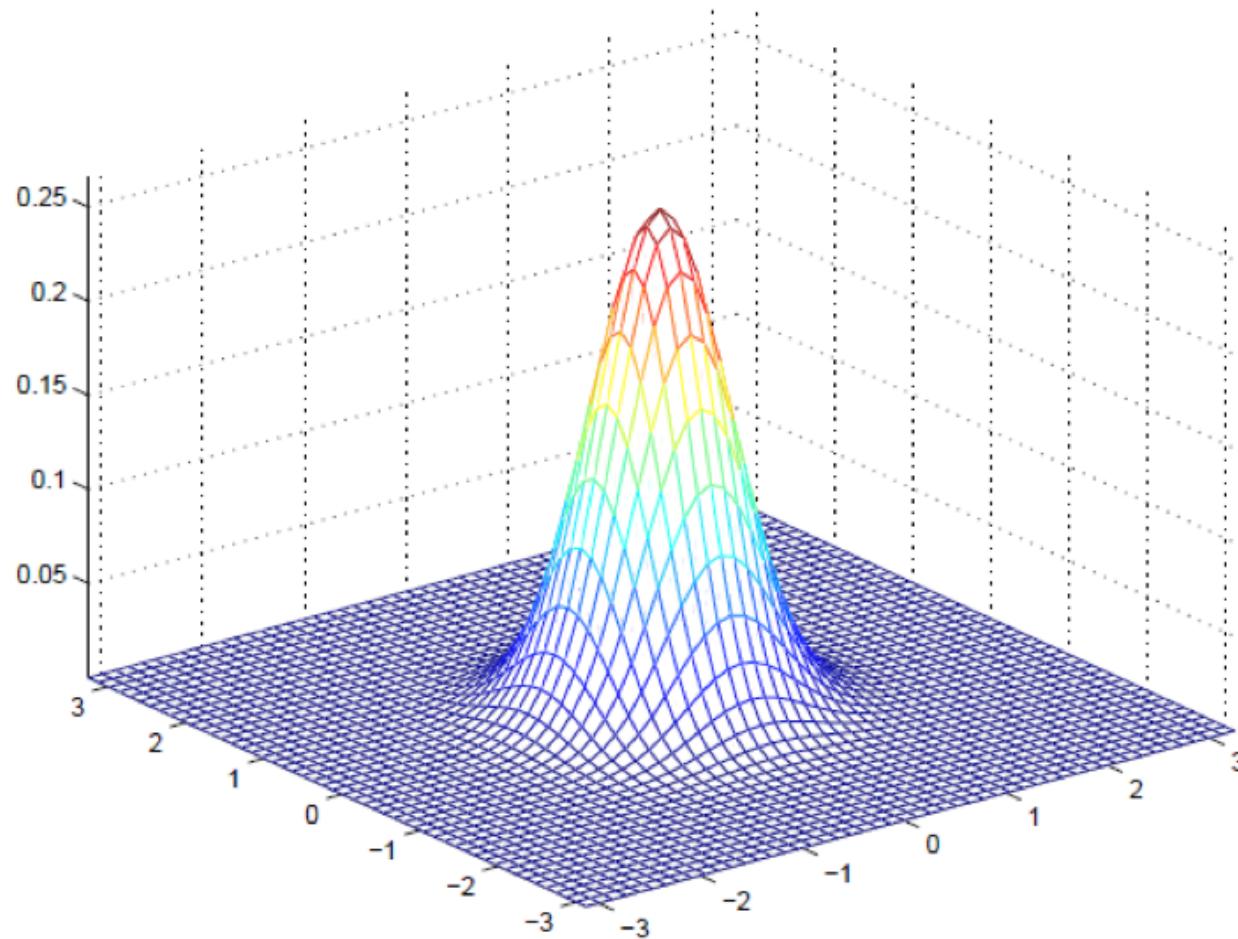
$$\mu = [0; 0]$$

$$\Sigma = [I \ 0; 0 \ I]$$



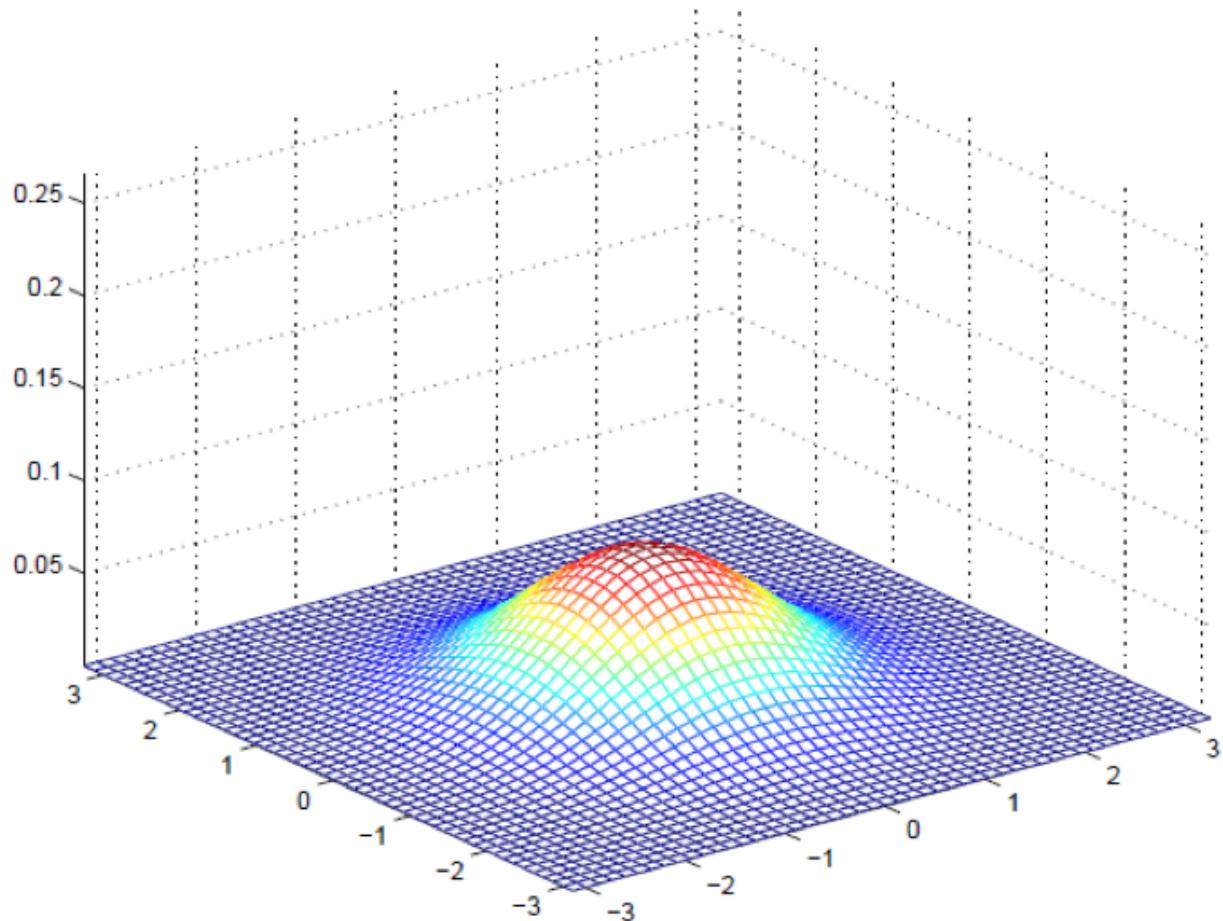
$$\mu = [0; 0]$$

$$\Sigma = [.6 \ 0 ; 0 .6]$$



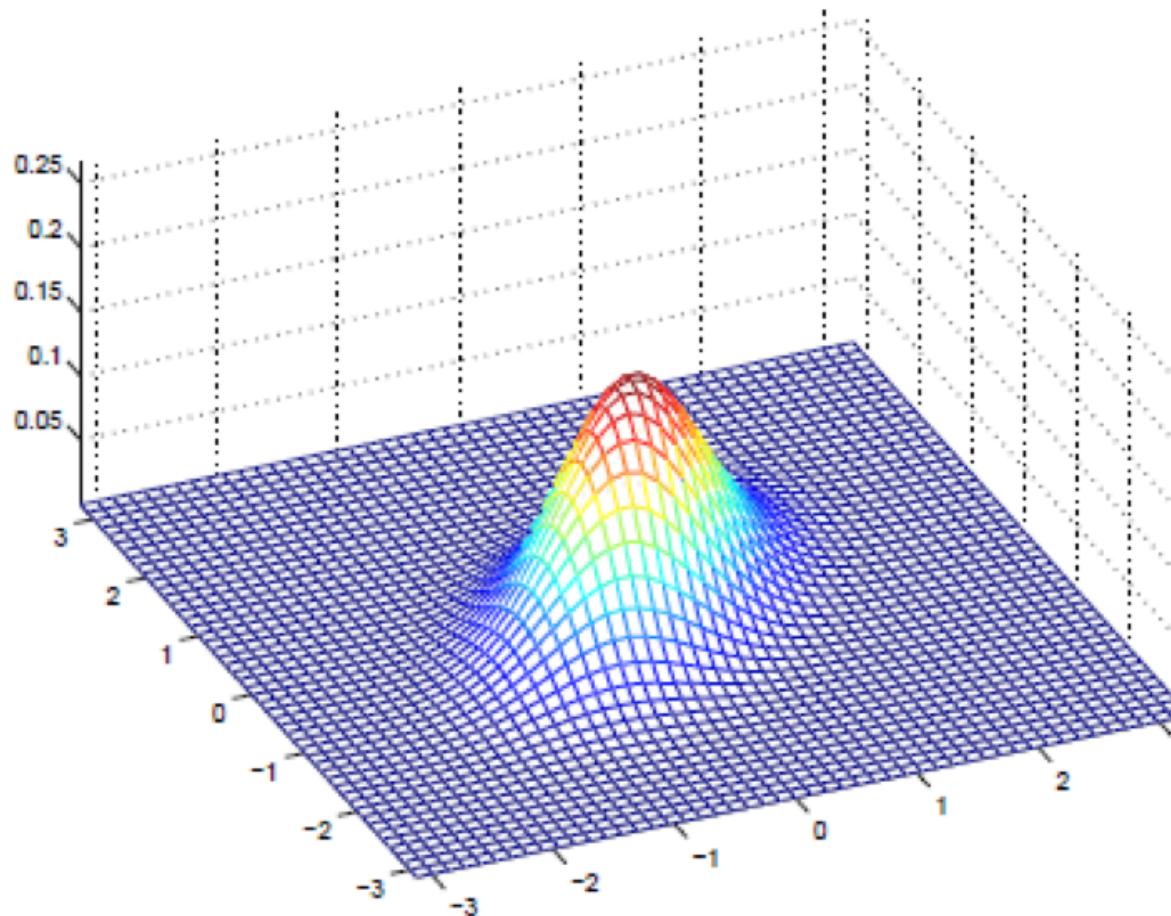
$$\mu = [0; 0]$$

$$\Sigma = [2 \ 0 ; 0 \ 2]$$



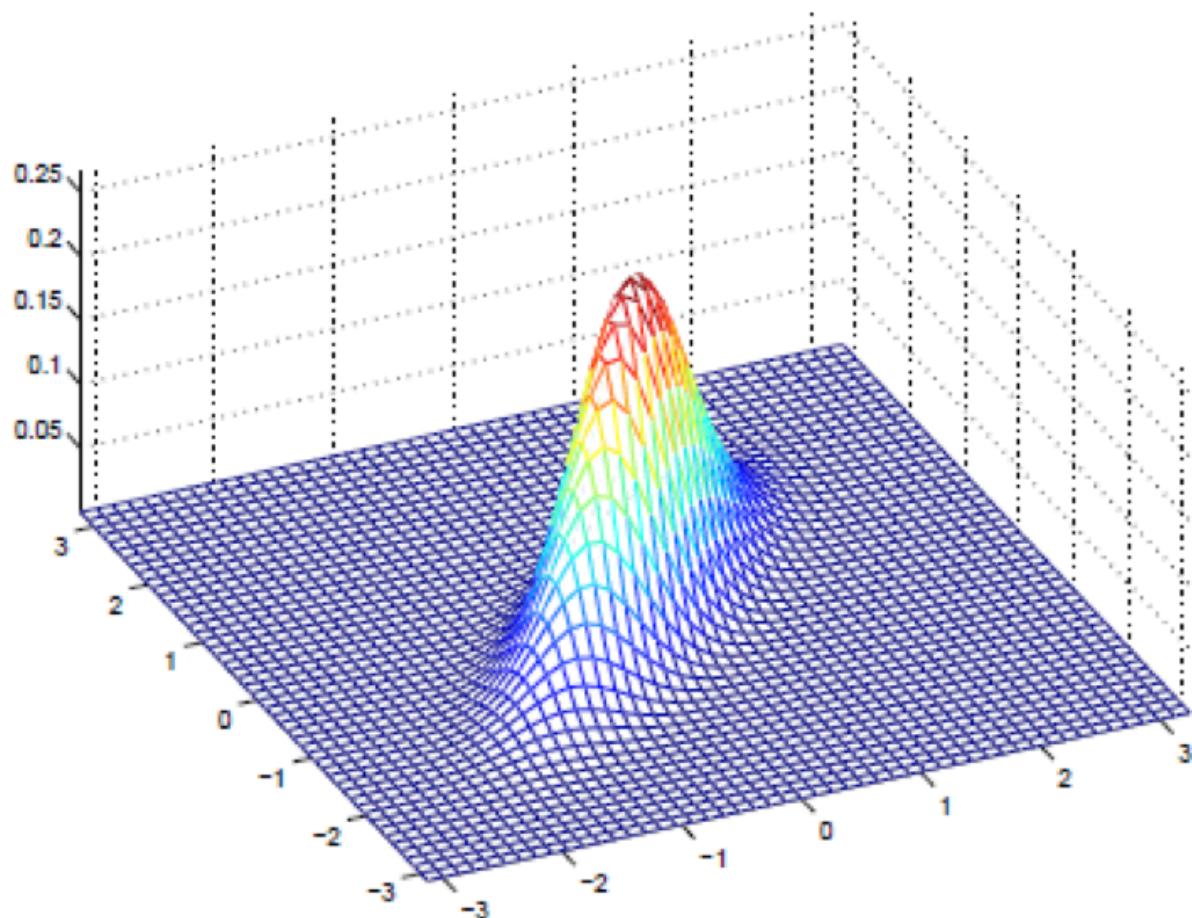
$$\mu = [0; 0]$$

$$\Sigma = [1 \ 0.5; 0.5 \ 1]$$



$$\mu = [0; 0]$$

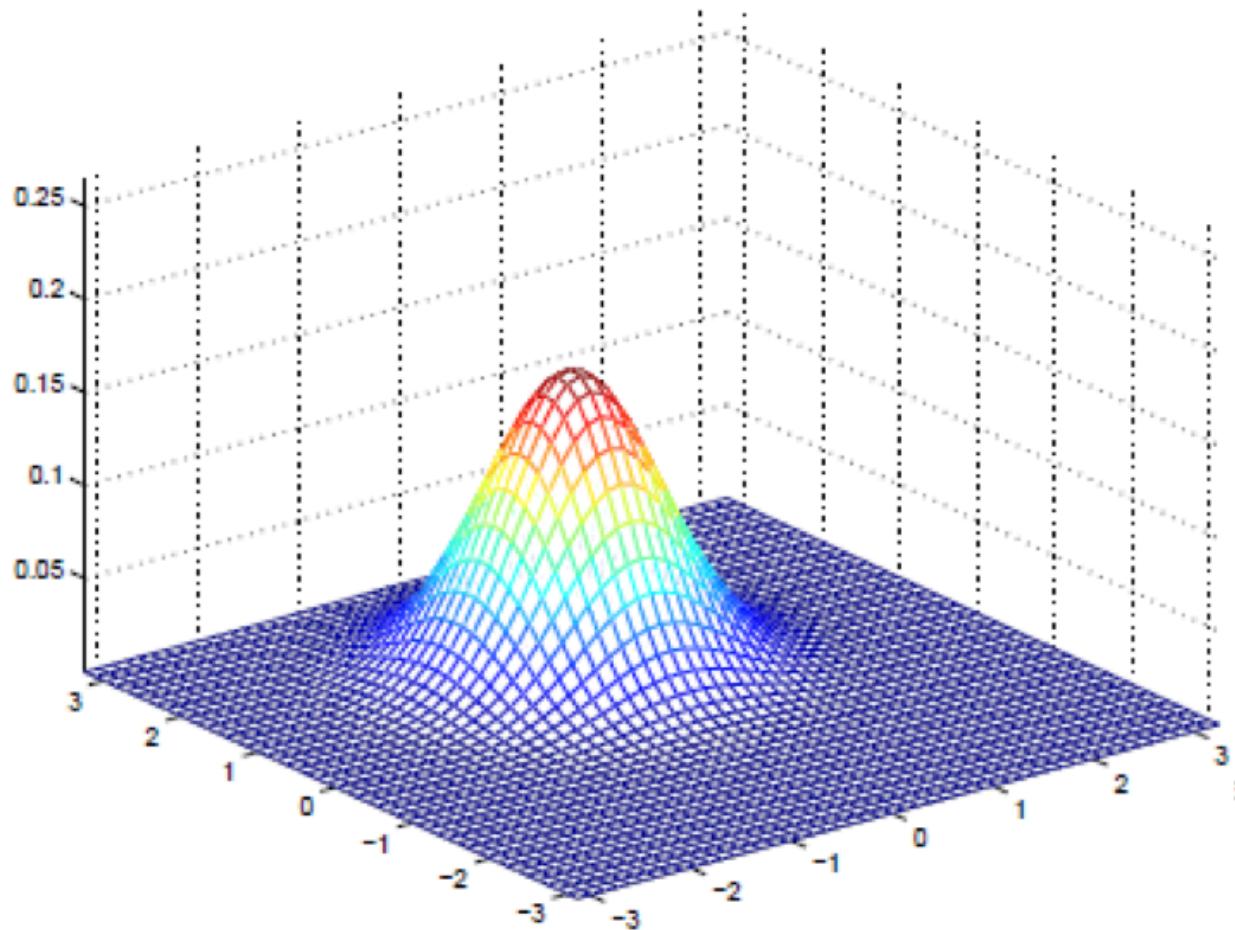
$$\Sigma = [1 \ 0.8; 0.8 \ 1]$$



Now let's visualize as μ changes

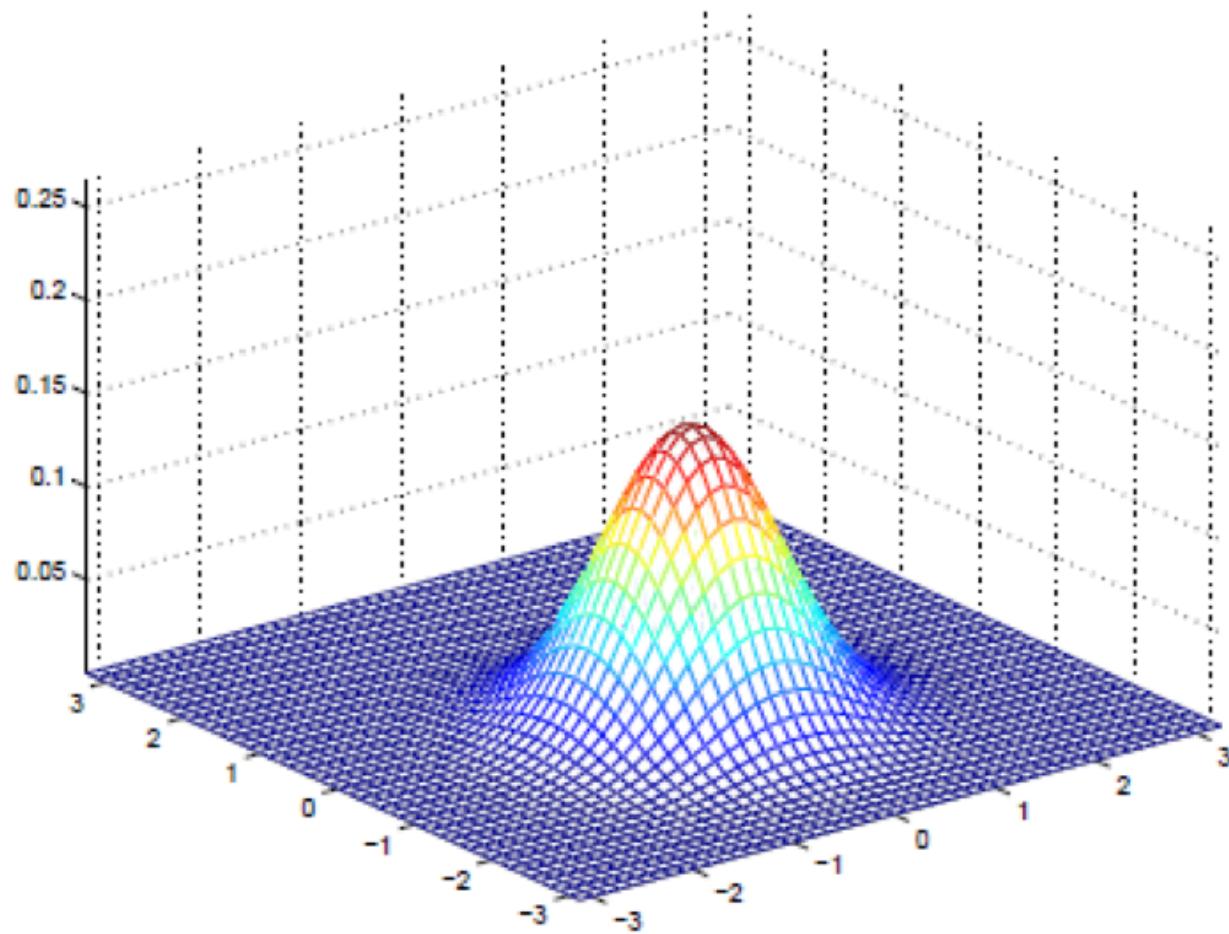
$$\mu = [1; 0]$$

$$\Sigma = [1 \ 0; 0 \ 1]$$



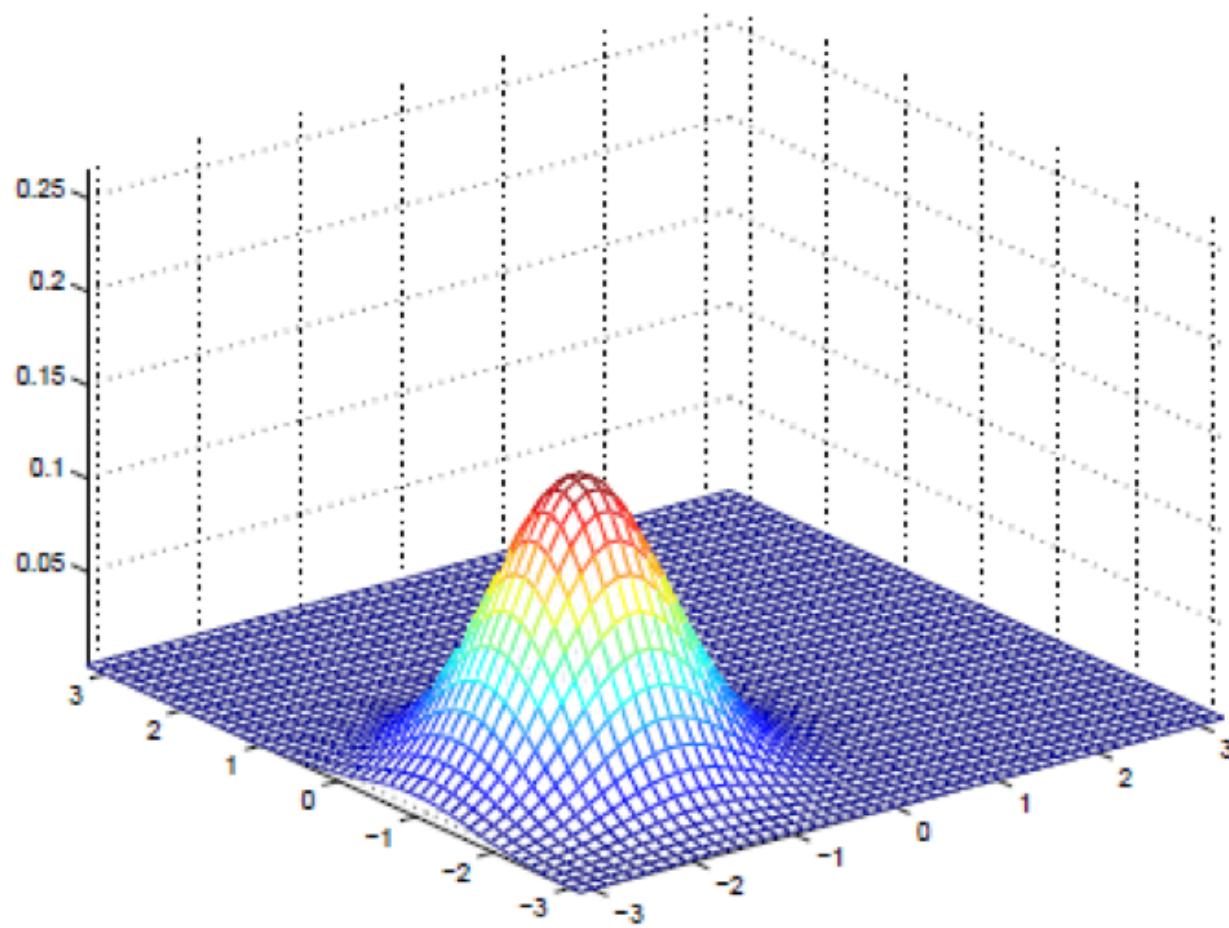
$$\mu = [-.5; 0]$$

$$\Sigma = [1 \ 0; 0 \ 1]$$



$$\mu = [-1; -1.5]$$

$$\Sigma = [1 \ 0; 0 \ 1]$$



Level sets visualization

$$\mu = [0; 0]$$

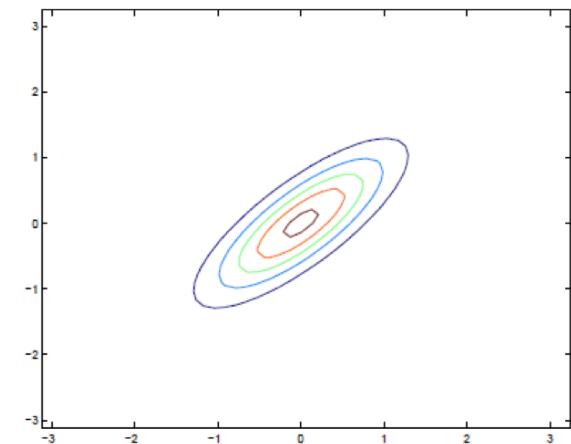
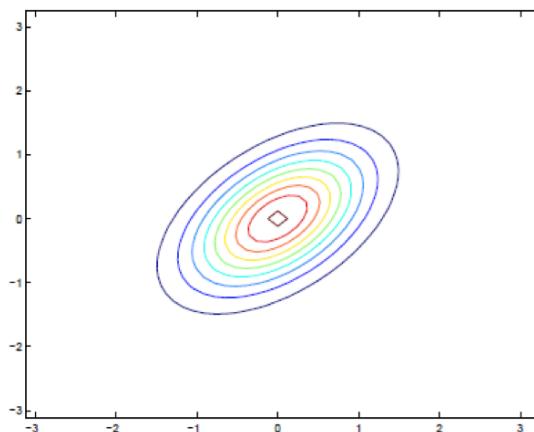
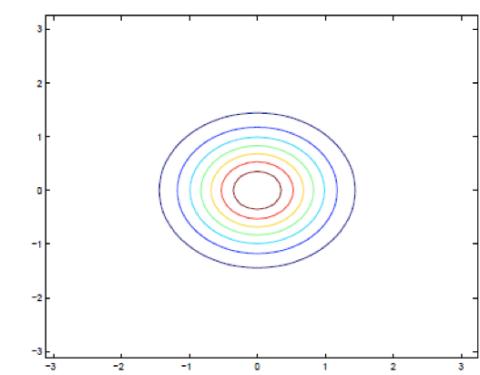
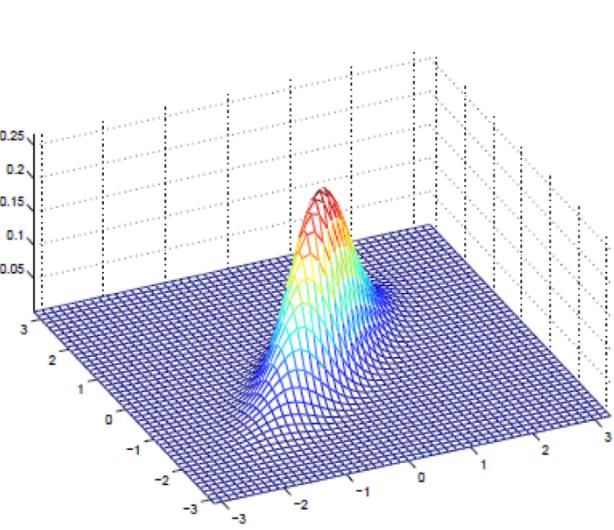
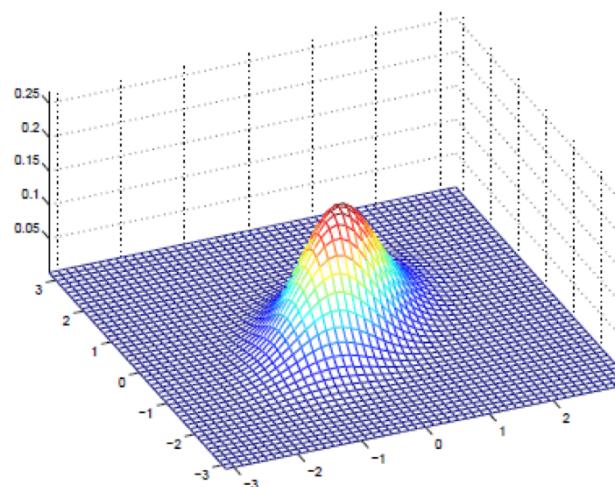
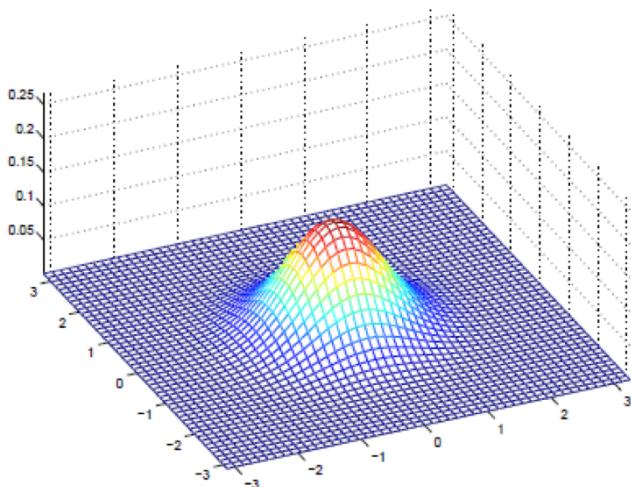
$$\Sigma = [1 \ 0; 0 \ 1]$$

$$\mu = [0; 0]$$

$$\Sigma = [1 \ 0.5; 0.5 \ 1]$$

$$\mu = [0; 0]$$

$$\Sigma = [1 \ 0.8; 0.8 \ 1]$$

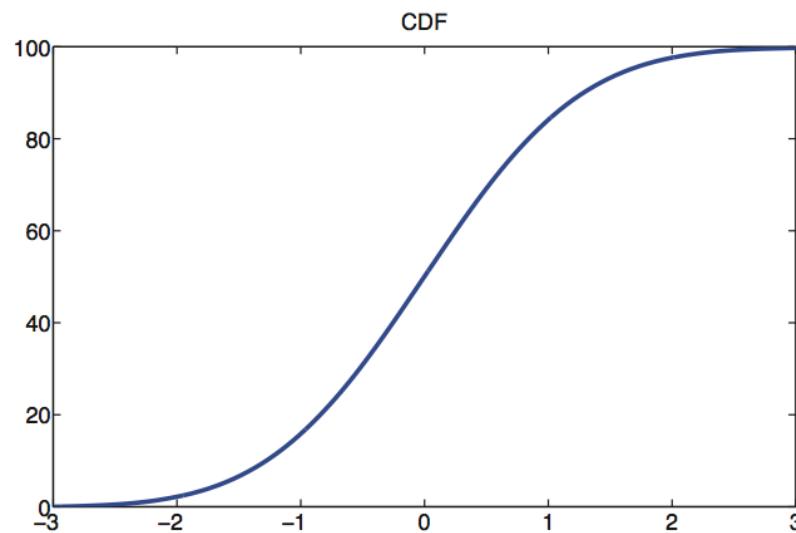


The cumulative distribution function (cdf)

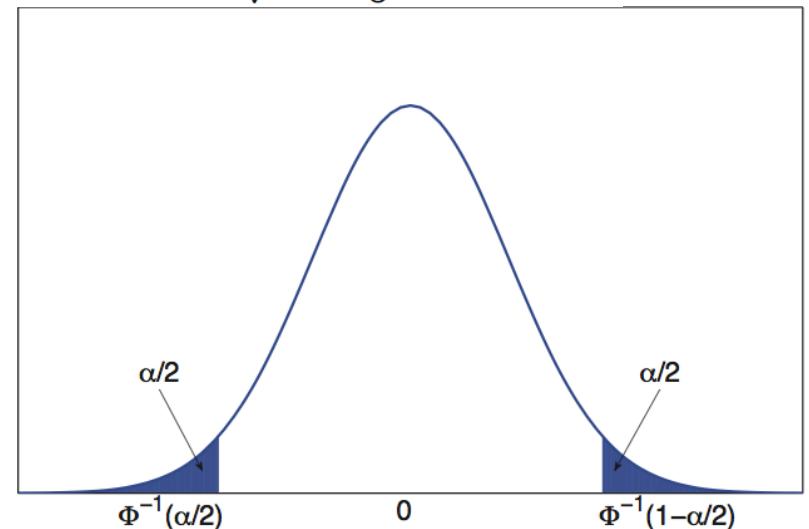
- For Gaussian distribution: $\Phi(x; \mu, \sigma^2) \triangleq \int_{-\infty}^x \mathcal{N}(z|\mu, \sigma^2) dz$
- This integral has no closed form expression, but is built in to most software packages.

$$\Phi(x; \mu, \sigma) = \frac{1}{2}[1 + \text{erf}(z/\sqrt{2})] \quad \text{where } z = (x - \mu)/\sigma \text{ and}$$

$$\text{erf}(x) \triangleq \frac{2}{\sqrt{\pi}} \int_0^x e^{-t^2} dt$$



(a) Plot of the cdf for the standard normal, $\mathcal{N}(0, 1)$.



(b) Corresponding pdf.

About your homework...

Beta Distribution

Study it in detail - Homework

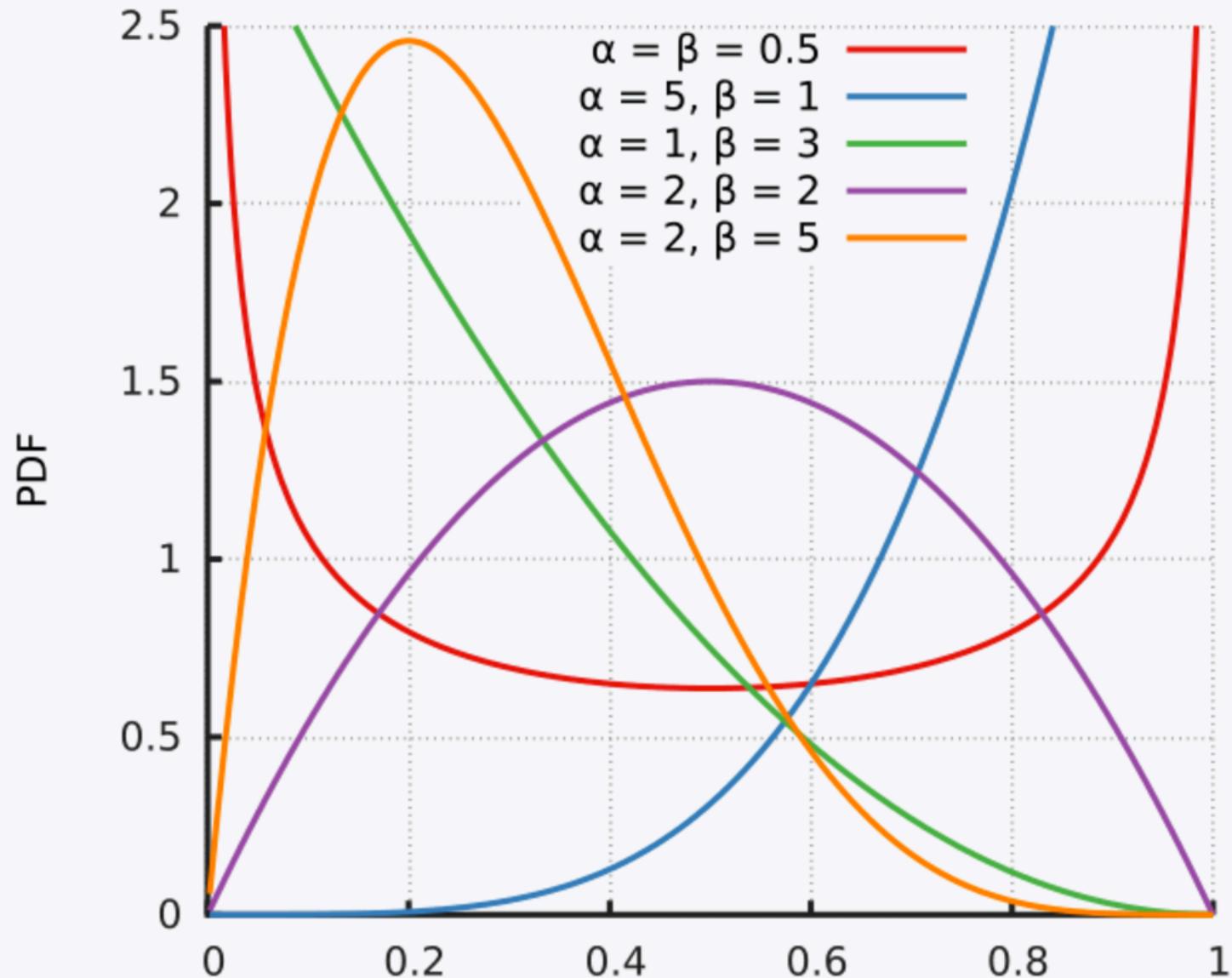
PDF

$$\frac{x^{\alpha-1}(1-x)^{\beta-1}}{B(\alpha, \beta)}$$

$$\text{where } B(\alpha, \beta) = \frac{\Gamma(\alpha)\Gamma(\beta)}{\Gamma(\alpha + \beta)}$$

Beta

Probability density function



Review: Probability of an Event

- $p(A)$ denotes the probability that the event A is true.
- For example:
- A = a logical expression “it will rain tomorrow”
We require that $0 \leq p(A) \leq 1$.

$p(A) = 0$ means the event definitely will not happen

$p(A) = 1$ means the event definitely will happen

$p(\bar{A})$ denotes the probability of the event not A

$$p(\bar{A}) = 1 - p(A)$$

We also write:

A=1 to mean the event A is true.

A=0 to mean the event A is false.

Review: Fundamental Rules

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$$p(A, B) = p(A \wedge B) = p(A|B)p(B)$$

$$p(A) = \sum_b p(A, B) = \sum_b p(A|B = b)p(B = b)$$

$$p(X_{1:D}) = p(X_1)p(X_2|X_1)p(X_3|X_2, X_1)p(X_4|X_1, X_2, X_3)\dots p(X_D|X_{1:D-1})$$

- Independence (or unconditionally independent or marginally independent)
denoted $X \perp Y$:

$$X \perp Y \iff p(X, Y) = p(X)p(Y)$$

- Conditional Independence

$$X \perp Y|Z \iff p(X, Y|Z) = p(X|Z)p(Y|Z)$$

Theorem: $X \perp Y|Z$ iff there exist function g and h such that

$$p(x, y|z) = g(x, z)h(y, z)$$

for all x, y, z such that $p(z) > 0$.

The **conditional probability** of event A,
given that event B is true:

$$p(A|B) = \frac{p(A, B)}{p(B)} \text{ if } p(B) > 0$$

Bayes rule:

$$p(X = x|Y = y) = \frac{p(X = x, Y = y)}{p(Y = y)} = \frac{p(X = x)p(Y = y|X = x)}{\sum_{x'} p(X = x')p(Y = y|X = x')}$$

Example: medical diagnosis

- Suppose I did a medical test for breast cancer, called a **mammogram**. If the test is positive, what is the probability I have cancer? (*here $y=1$ means cancer is true, and $x=1$ means test is positive*).
- Suppose I have cancer, the test will be positive with probability 0.8. I.e. $p(x = 1 | y = 1) = 0.8$.
- If I conclude therefore 80% likely I have cancer.
True or False?
- **False!**
- It ignores the prior probability of having breast cancer, which fortunately is quite low:
- $p(y = 1) = 0.004$

Using Bayes Rule

$$\begin{aligned} p(y=1|x=1) &= \frac{p(x=1|y=1)p(y=1)}{p(x=1|y=1)p(y=1) + p(x=1|y=0)p(y=0)} \\ &= \frac{0.8 \times 0.004}{0.8 \times 0.004 + 0.1 \times 0.996} = 0.031 \end{aligned}$$

Where 1) $p(y=0) = 1 - p(y=1) = 0.996$.

2) Take into account the fact that the test may be a false positive or false alarm. With current screening technology:

$$p(x=1|y=0) = 0.1$$

In other words, if I test positive, I only have about a 3% chance of actually having breast cancer!

Generative classifier

$$p(y=c|\mathbf{x}, \boldsymbol{\theta}) = \frac{p(y=c|\boldsymbol{\theta})p(\mathbf{x}|y=c, \boldsymbol{\theta})}{\sum_{c'} p(y=c'|\boldsymbol{\theta})p(\mathbf{x}|y=c', \boldsymbol{\theta})}$$

This is called a **generative classifier**, since it specifies how to generate the data using the class- conditional density $p(\mathbf{x}|y=c)$ and the class prior $p(y=c)$.

Change Gear to **The Generalized Linear Models (GLMs)**

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Summer 2017

<https://math189su17.github.io/project.html>

What is the Generalized Linear Models?

Linear Model $\longrightarrow Y = mX + b \longrightarrow Y = \theta_0 + \theta_1 X_1$

X_i = house features
 Y = predicted house price

$Y = \theta_0 + \theta_1 X_1 + \theta_2 X_2 + \dots + \theta_n X_n$

$Y = \mathbf{X}^T \boldsymbol{\theta}$ Let $X_0 = 1$

(General) Linear Models



1. Extend predicted value to be vector valued.
E.g. Y_1 = price, Y_2 = how many people buy houses with the given the same features (X_1, X_2, \dots, X_n)
-> **Multivariable regression**
2. Extend \mathbf{X} to “categorical”.
 X_i = values of i^{th} category
3. Extend to Polynomial fitting:
 $Y = \theta_0 + \theta_1 X + \theta_2 X^2 + \dots + \theta_n X^n$
It is still linear with respect to θ_i 's.

Generalized Linear Models

Using hypothesis related to exponential family: the major part of it is an exponential of something, that something is a **Linear Model!**

(General) Linear Models

Y is a measured dependent variable

$$Y = \theta_0 + \theta_1 X_1 + \theta_2 X_2 + \dots + \theta_n X_n + \epsilon$$

Regression weights, or parameters of the linear model, each assesses the feature/factor, X_i 's contribution to predict the value of dependent variable Y.
Note $X_0 = 1$. If all $X_i=0$, we will predict that the value Y to be θ_0 .

Residual/Error term.

X_i s are measured independent variables, may be continuous, may be categorical Or may be a mixture.

Here we have 3 categories. The 3rd one with entries all 0, called the reference category.

X	\rightarrow	New X
1	\rightarrow	1
2	\rightarrow	0

X	\rightarrow	New X_1	New X_2
1	\rightarrow	1	0
2	\rightarrow	0	1
3	\rightarrow	0	0

Story: How to predict Y from the knowledge of X_i s?

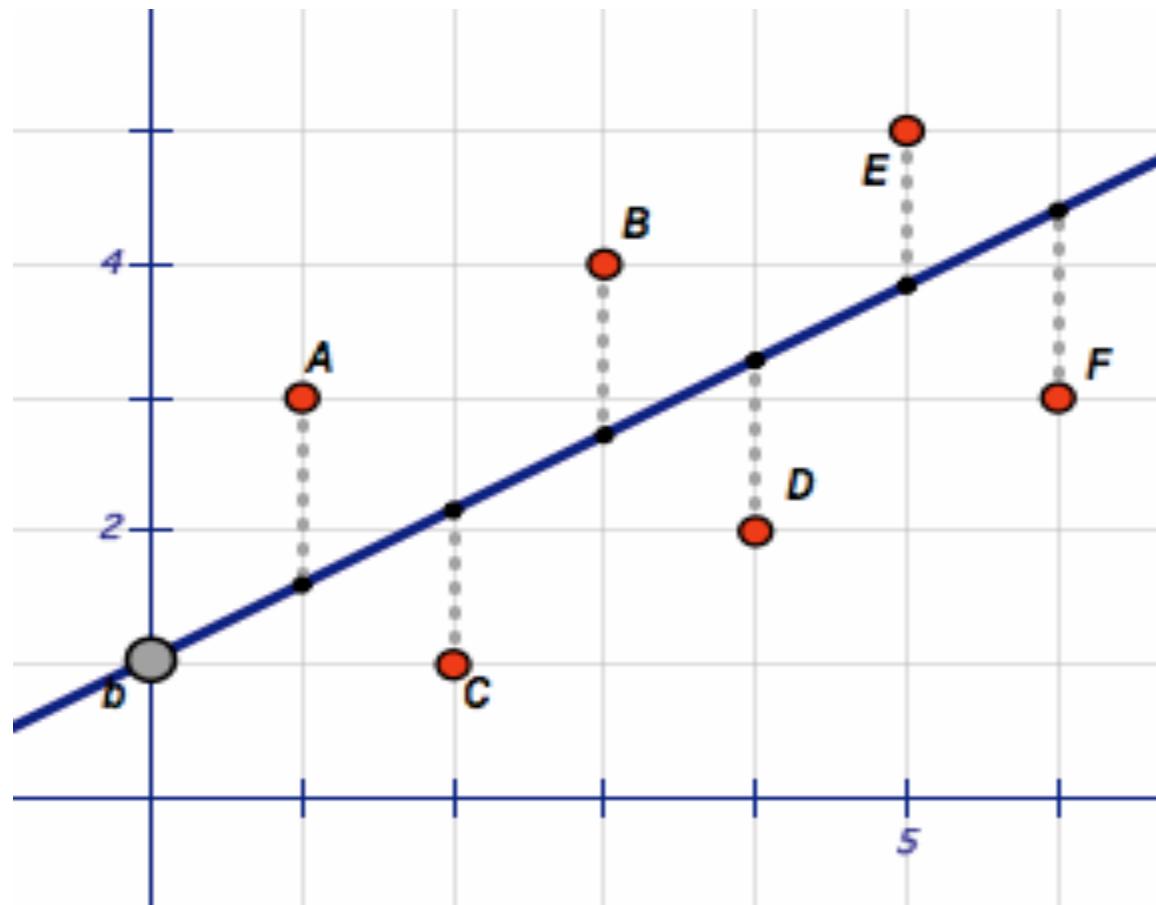
$X^T \theta$ = the estimation of Y. It may not be accurate, too high, or too low.

ϵ = what can not be predicted from the knowledge of $X^T \theta$. $\epsilon = Y - X^T \theta$

The linear model answer the following questions:

- How do these independent factors (X_1, X_2, \dots, X_n) predict a single dependent variable (Y_i)?
- What is the best predictor of Y_i given measured X_i s?
- Note for each Y_i , there is set of best weights.

$$(Y_1, Y_2) = (\mathbf{X}^T \theta_1, \mathbf{X}^T \theta_2) = \mathbf{X}^T (\theta_1, \theta_2)$$



Recall: For our linear model: $y^{(i)} = \theta^T x^{(i)} + \epsilon^{(i)}$,

$$p(\epsilon^{(i)}) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(\epsilon^{(i)})^2}{2\sigma^2}\right).$$

$$p(y^{(i)}|x^{(i)}; \theta) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y^{(i)} - \theta^T x^{(i)})^2}{2\sigma^2}\right).$$

$$y^{(i)} | x^{(i)}; \theta \sim \mathcal{N}(\theta^T x^{(i)}, \sigma^2).$$

Given X (the design matrix, which contains all the $x^{(i)}$'s) and θ , what is the distribution of the $y^{(i)}$'s? The probability of the data is given by $p(\vec{y}|X; \theta)$. This quantity is typically viewed a function of \vec{y} (and perhaps X), for a fixed value of θ . When we wish to explicitly view this as a function of θ , we will instead call it the **likelihood** function:

$$L(\theta) = L(\theta; X, \vec{y}) = p(\vec{y}|X; \theta).$$

$$X = \begin{bmatrix} & (x^{(1)})^T & \\ & (x^{(2)})^T & \\ \vdots & & \\ & (x^{(m)})^T & \end{bmatrix}.$$

$$X\theta - \vec{y} = \begin{bmatrix} (x^{(1)})^T \theta \\ \vdots \\ (x^{(m)})^T \theta \end{bmatrix} - \begin{bmatrix} y^{(1)} \\ \vdots \\ y^{(m)} \end{bmatrix}$$

Recap how we find the maximum—This gives a general method called Maximum Likelihood Estimation.

- Obtain the likelihood

$$L(\mu) = f(y_1) \dots f(y_n)$$

- Log it – to make it easier & fast in calculation.
Keep the advantage of the linear predictor.

$$\ln L(\mu)$$

- Differential and set the derivative equal to 0.

$$\frac{d}{d\mu} \ln L(\mu) = 0 \Rightarrow \hat{\mu} = \dots$$

- Check it is a maximum:

$$\frac{d^2}{d\mu^2} \ln L(\mu) < 0 \Rightarrow \text{max}$$

Find parameters for the GLMs

- Obtain a likelihood function
- Log it to make it easier in differentiate
- Use the link function to replace the means resulting a function in the parameters.
- Differentiate with respect to the parameters and set the derivatives all to zero and solve for the optimal parameters.

Let's Derive

A GLM using

Multinomial distributions which we have shown that they exponential family distributions.

Recall: Generally an experiment with m outcomes with respective probabilities p_1, p_2, \dots, p_m is performed n times independently.

Let $x_i = \# \text{ of times outcome } i \text{ appears}, i=1,2,\dots,m$

Then $P(x_1=k_1, x_2=k_2, \dots, x_m = k_m) = ?$

- Work out details with the students on the board.

Generalized Linear Models (GLMs)

- Use GLMs and *exponential family to get Softmax Regression.*
- *Recall: What is an exponential family?* A class of distributions is in the exponential family if

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

- η = the natural parameter (or the canonical parameter) of the distribution
- $T(y)$ = the sufficient statistic (often $T(y) = y$)
- $a(\eta)$ is the log partition function.

The quantity $e^{-a(\eta)}$ essentially plays the role of a normalization constant, that makes sure the distribution $p(y; \eta)$ sums/integrates over y to 1.

Let T , a and b fixed and let the parameter η vary, then it defines a family of distribution. i.e. We get different distributions within this family.

We saw

Bernoulli distributions are exponential family distribution.

- Work out details with the students on the board.

Gaussian distributions are exponential family distribution.

$$\begin{aligned} p(y; \mu) &= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}(y - \mu)^2\right) \\ &= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}y^2\right) \cdot \exp\left(\mu y - \frac{1}{2}\mu^2\right) \end{aligned}$$

Compare:

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

We get:

$$\eta = \mu$$

$$T(y) = y$$

$$a(\eta) = \mu^2/2$$

$$= \eta^2/2$$

$$b(y) = (1/\sqrt{2\pi}) \exp(-y^2/2).$$

Example of Constructing GLMs

Note: you need to know which distribution models what kind of problems
(Reading assignment)

- Suppose you want to build a model to estimate the number (y) of customers arriving in your store in any given hour, based on certain features x such as store promotions, recent advertising, weather, day-of-week, etc.
- We know that the Poisson distribution usually gives a good model for numbers of visitors.
- Knowing this, how can we come up with a model for this problem?
- Fortunately, the Poisson is an exponential family distribution, so we can apply a Generalized Linear Model (GLM). *(Homework or exam problem?)*
- Lots of known distributions are exponential families.
- Here, we will describe a method for constructing GLM models for problems such as these.

Assumptions for Generalized Linear Models

- In generally, consider a classification or regression problem where we would like to predict the value of some random variable y as a function of x .
- To derive a GLM for this problem, we will make the following three assumptions about the conditional distribution of y given x and about our model:
- **1. $y | x; \theta \sim \text{Exponential Family}(\eta)$.** I.e., given x and θ , the distribution of y follows some exponential family distribution, with parameter η .
- **2.** Given x , our goal is to predict the expected value of $T(y)$ given x . Since often $T(y) = y$, so this means we would like the prediction **$h(x)$ output by our learned hypothesis h to satisfy $h(x) = E[y|x]$.** (Note that this assumption is satisfied in the choices for $h_\theta(x)$ for both logistic regression and linear regression. For instance, in logistic regression, we had
$$h_\theta(x) = p(y = 1|x; \theta) = 0 \cdot p(y = 0|x; \theta) + 1 \cdot p(y = 1|x; \theta) = E[y|x; \theta].$$
)
- **3. The natural parameter η and the inputs x are related linearly: $\eta = \theta^T x$.** (Or, if η is vector-valued, then $\eta_i = \theta_i^T x$.)

Examples: Least square and Logistic regression are GLM family of models

$$\begin{aligned} h_{\theta}(x) &= E[y|x; \theta] \\ &= \mu \\ &= \eta \\ &= \theta^T x. \end{aligned}$$

$$\begin{aligned} h_{\theta}(x) &= E[y|x; \theta] \\ &= \phi \\ &= 1/(1 + e^{-\eta}) \\ &= 1/(1 + e^{-\theta^T x}) \end{aligned}$$

Given that y is binary-valued, it therefore seems natural to choose the Bernoulli family of distributions to model the conditional distribution of y given x . In our formulation of the Bernoulli distribution as an exponential family distribution, we had $\phi = 1/(1 + e^{-\eta})$. Furthermore, note that if $y|x; \theta \sim \text{Bernoulli}(\phi)$, then $E[y|x; \theta] = \phi$.

Softmax Regression

- Let's look at another example of a GLM. Consider a classification problem in which the response variable $y \in \{1, 2, \dots, k\}$.
- For example, rather than classifying email into the two classes spam or not-spam—which would have been a binary classification problem—this time we want to classify it into four classes, such as spam, family-mail, friends-mail, and work-related mail. The response variable is still discrete, but can now take on more than two values. We will thus model it as distributed according to a multinomial distribution.

Details of Softmax Regression

- Work out details with the students on the board.

Today we also learn:

Schur Complement

- This is related how we triage data and solve a smaller problem involving big data first.
 - Smaller system to solve
 - Smaller matrix to invert
 - The process can be iterated to make the problem to a smaller and smaller size. (This is very powerful for dealing with big data. This is one of the dimension reduction methods.)
- It is also very important for study the Conditional Gaussian distribution.
- Work out details with the students on the board.

What is a conditional distribution?

- A conditional distribution is a probability distribution for a sub-population.
- In other words, it shows the probability that a randomly selected item in a sub-population has a characteristic you're interested in.
- For example, if you are studying eye colors (the population) you might want to know how many people have blue eyes (the sub-population).

Conditional Distribution

Discrete example

		Eye Color			
		Blue	Brown	Green/Other	Total
Gender	Male	15	20	8	43
	Female	5	25	7	37
	Total	20	45	15	80

e.g. We restrict to only on Blue eyes, the conditional distribution is Male:15 and Female:5 . This is called a conditional distribution.

Conditional Distribution (continuous)

If N -dimensional \mathbf{x} is partitioned as follows

$$\mathbf{x} = \begin{bmatrix} \mathbf{x}_1 \\ \mathbf{x}_2 \end{bmatrix} \text{ with sizes } \begin{bmatrix} q \times 1 \\ (N - q) \times 1 \end{bmatrix} \quad \text{Later!}$$

and accordingly $\boldsymbol{\mu}$ and $\boldsymbol{\Sigma}$ are partitioned as follows

$$\boldsymbol{\mu} = \begin{bmatrix} \boldsymbol{\mu}_1 \\ \boldsymbol{\mu}_2 \end{bmatrix} \text{ with sizes } \begin{bmatrix} q \times 1 \\ (N - q) \times 1 \end{bmatrix}$$

$$\boldsymbol{\Sigma} = \begin{bmatrix} \boldsymbol{\Sigma}_{11} & \boldsymbol{\Sigma}_{12} \\ \boldsymbol{\Sigma}_{21} & \boldsymbol{\Sigma}_{22} \end{bmatrix} \text{ with sizes } \begin{bmatrix} q \times q & q \times (N - q) \\ (N - q) \times q & (N - q) \times (N - q) \end{bmatrix}$$

then the distribution of \mathbf{x}_1 conditional on $\mathbf{x}_2 = \mathbf{a}$ is multivariate normal $(\mathbf{x}_1 \mid \mathbf{x}_2 = \mathbf{a}) \sim N(\bar{\boldsymbol{\mu}}, \bar{\boldsymbol{\Sigma}})$ where

$$\bar{\boldsymbol{\mu}} = \boldsymbol{\mu}_1 + \boldsymbol{\Sigma}_{12} \boldsymbol{\Sigma}_{22}^{-1} (\mathbf{a} - \boldsymbol{\mu}_2)$$

$$\bar{\boldsymbol{\Sigma}} = \boldsymbol{\Sigma}_{11} - \boldsymbol{\Sigma}_{12} \boldsymbol{\Sigma}_{22}^{-1} \boldsymbol{\Sigma}_{21} \leftarrow \text{the Schur complement of } \boldsymbol{\Sigma}_{22} \text{ in } \boldsymbol{\Sigma}$$

Back up slides

Note: Polynomial data fitting is also a linear model, also will be resulted in the normal equation

x_i	y_i
1	1
2	5
3	8
4	17
5	16

We always get the
same normal
equation!

$$\begin{bmatrix} 1^2 & 1 & 1 \\ 2^2 & 2 & 1 \\ 3^2 & 3 & 1 \\ 4^2 & 4 & 1 \\ 5^2 & 5 & 1 \end{bmatrix} \begin{bmatrix} a \\ b \\ c \end{bmatrix} = \begin{bmatrix} 1 \\ 5 \\ 8 \\ 17 \\ 26 \end{bmatrix}.$$

So, a good fit to the data is to find a , b , and c such that $y(x) = ax^2 + bx + c$ is "closest" to the data. In the least squares sense the means for $r_i = y_i - y(x_i) = y_i - (a x_i^2 + b x_i + c)$.

**Same geometric argument works to
get the normal equation!**

When we have polynomials with multi-variables, the size of the $X^T X$ can be very large.