DEEDCOIN

Deedcoin is easy to understand. With Deedcoin, you save 80% or more on real estate commissions, thats about 5% of the total price of ANY property. Users don't need many Deedcoin per home because Deedcoin is not used to pay for homes. Deedcoin is used to reduce the commission on the purchase or sale of a property down to 1%. Just imagine you are selling your first million dollar home. Standard commission would be 6%, thats $60,000 taken from your pocket using the old real estate system. Now lets look at the same transaction with Deedcoin. Using Deedcoin, you save 83%, keeping $50,000 more in your pocket. During the Token Launch Event, contributors will receive1,000 Deedcoin for each $1,500 contributed, thats $1.50 per Deedcoin. Deedcoin revolutionizes the real estate industry by building a platform and nationwide network of partnered local agents. Using Deedcoin is simple, every 10 Deedcoin save 1% of the price of the property, to a maximum of 5%. This leaves a flat 1% left in commission for licensed full real estate service. Deedcoin uses innovative technology backed by a patent pending system (App. No. 62/552,038) to improve efficiency and transactional security to reshape the industry nationwide. The efficiencies of the Deedcoin network allow real estate transactions to operate at a cost of just 1%, allowing an average savings of 5% nationwide. The technology behind Deedcoin gives you the same local agents and service that you have come to expect at a savings of up to 83%. It only takes 5 minutes to utilize Deedcoin's online platform to realize maximum savings on any property. Deedcoin uses blockchain technology to decentralize real estate commissions, giving the power back to property owners in the real estate market. The team behind Deedcoin includes licensed real estate agents. The first Deedcoin brokerage is already open as you read this white paper.

Deedcoin is a useable token with 50 Deedcoin saving 5% of a homes price as commission. Based on the average home price of $188,900, Deedcoin can save $9,445 for the average user with 50 Deedcoin used. This $9,445 saved divided by the 50 Deedcoin means each Deedcoin provides $190 savings to the average consumer. The token launch price of $1.50 was chosen for 3 reasons.

1. Deedcoin wants to launch the ideal token quantity to make sure that the market has available Deedcoin for the U.S. home transaction volume potential (1 Million Transactions per quarter).

2. Deedcoin does not want to hold more funds than it can use. The funding cap of the token launch event takes Deedcoin to the ideal launch level for network, local office, and marketing budgets

3. The $1.50 launch price per Deedcoin was decided by dividing the ideal token volume (50 million) for consumer use and the ideal funding level (70 Million for an ideal launch of the Deedcoin network. The eventual price of Deedcoin will always be based on what it is worth to the average user as savings in their current or future transaction.

	STANDARD	DEEDCOIN
Local and State Licensed Agents	✓	✓
Local Real Estate Brokers	✓	✓
Sellers Home Listed on MLS	✓	✓
Buyers Choose ANY Home	✓	✓
Mandatory Agent Review/Rating System	✗	✓
Uniform Agent Quality Control	✗	✓
Mandatory Transaction Assistant	✗	✓
Number of Parties Working For you	1 AGENT	3 AGENT, TRANSACTION ASSISTANT, DEEDOINCENTRAL
Sellers Cash Commission Cost	6% OF PROPERTY PRICE	1% OF PROPERTY PRICE
Agent Cash Commission Maximum	NO MAX	1% OF PROPERTY PRICE
Buyer Maximum Cashback Rate	0% OF PROPERTY PRICE	2% OF PROPERTY PRICE

Deedcoin for Home Sellers

Deedcoin runs on 1% instead of the current 5% or 6%. With this new model, property sellers can now keep 99% of the funds from the sale of a home instead of 94%. 50 Deedcoin would be required to save this 5%. To simplify the Deedcoin system, a user needs to understand that market commissions that normally go to an agent are redirected to their pocket. Where commissions exist, Deedcoin can capture them. Where potential future commissions exist, Deedcoin eliminates them.
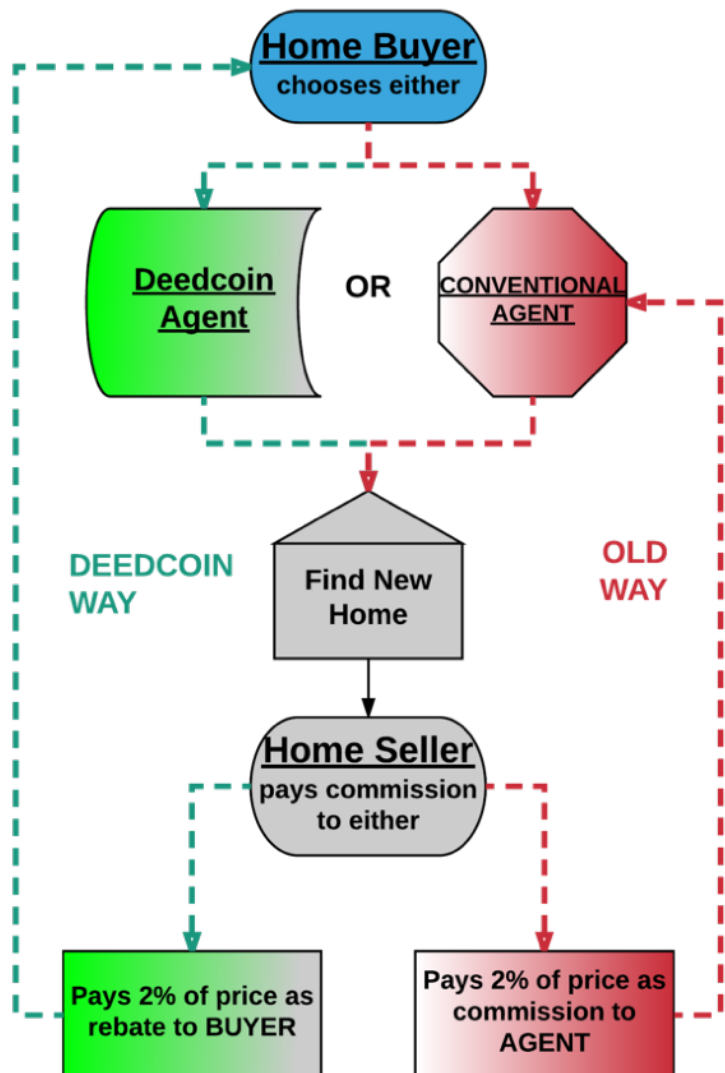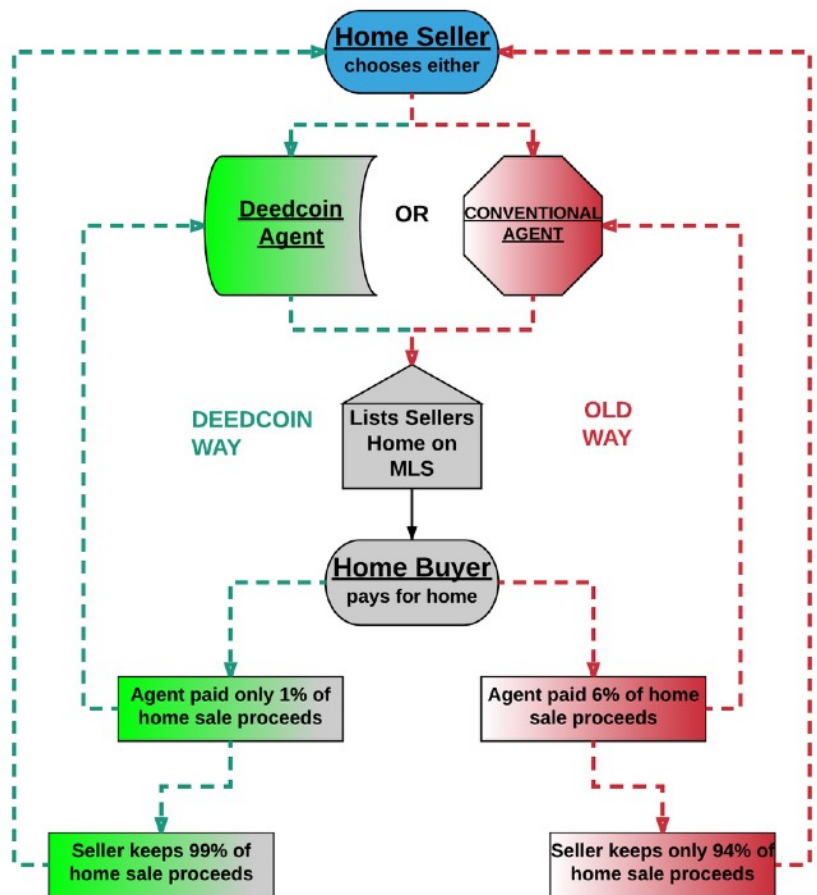
Deedcoin for Home Buyers

The Deedcoin network creates an opportunity for buyers to receive rebates at closing when buying any property listed by the seller with a conventional agent. Sellers that do not use Deedcoin are paying their agents higher commissions. With Deedcoin, a property buyer can convert these commissions into closing cost rebates, saving the buyer up to 2% of the price of the property. Because each Deedcoin equals 0.1% of commission, only 20 Deedcoin would be required to get the maximum rebate on

Deedcoin Quantity Required

Deedcoin will keep 1% of the homes value as commission instead of the 6% standard to agents today. Deedcoin runs on 1%.

The Deedcoin calculation required to get to the discount of 1% is easy. A user simply takes the average market commission rate, whether it be 6%, 5%, or 4% and subtracts 1% from it, because the Deedcoin network runs on 1%. Then the user multiplies this result by 10, because 10 Deedcoin eliminate each 1%.

Home Seller chooses either → Deedcoin Agent OR Conventional Agent

DEEDCOIN WAY / OLD WAY → Lists Sellers Home on MLS → Home Buyer pays for home

- Agent paid only 1% of home sale proceeds → Seller keeps 99% of home sale proceeds
- Agent paid 6% of home sale proceeds → Seller keeps only 94% of home sale proceeds

Home Buyer chooses either → Deedcoin Agent OR Conventional Agent

DEEDCOIN WAY / OLD WAY → Find New Home → Home Seller pays commission to either

- Pays 2% of price as rebate to BUYER
- Pays 2% of price as commission to AGENT

Deedcoin Launching 50 Million Tokens

All residential and commercial real estate transactions in the U.S. last year totaled 7 million transactions. Deedcoin has chosen to launch up to 50 Millions tokens to assure new users always have tokens on exchanges to purchase. Should Deedcoin complete a full sale of all tokens, the 50 Million tokens divided by 50 tokens per transaction allows for enough Deedcoin in circulation to support 1 million transactions occurring in the network. Remember Deedcoin retains agents, so Deedcoin sits for periods of time in escrow. Deedcoin will launch enough token to assure that the market has enough token to account for token held in escrow while also retaining market liquidity for new adopters of Deedcoin. Deedcoin is the future of the real estate market. The undertaking required to build this network to user ready point will take 6 months. During this time period, Deedcoin has implemented a "lockup" period on all of its issued token, preventing their transfer to protect the formation of the Deedcoin network. Deedcoin is not the token for those looking to quickly dump the token at a profit as soon as they are received in a wallet. Deedcoin is for believers and those who understand the long term potential of the Deedcoin system.

Deedcoin will launch as an Token launch event, converting Bitcoin, Ether, and other cryptocurrencies via Shapeshift to its new ERC20 token. The Token launch will price the Deedcoin at $1.50 per Deedcoin with Bonus Deedcoin issued based on how early the user contributes. The cost per Deedcoin is calculated in USD and will be converted to the required Ether, Bitcoin, and Litecoin based on the average price for the contribution period. The Token launch will end at either the 30 day mark or the creation of 50,000,000 Deedcoin. This is a capped Token launch and Deedcoins not sold up to the 50,000,000 point will be burned. The tokens sold at the Token launch will account for 70% of the total Deedcoin with the remaining 30% going to company reserve and founder group.

Protection Category		Details of Deedcoin protections
Token Escrow	YES	All contributions are held in escrow to be released on an as-needed basis matching the Deedcoin roadmap.
State Licensed and Background checked staff	YES	Many of Deedcoins core team and staff hold Real Estate licenses and have been subject to state background check prior to licensure. Our licenses are designed to assure we always protect the public and represent the best interests of our customers.
Multisignature Wallet	YES	Deedcoin contribution Receipt wallets have 4 keys, two for Licensed core team, one for an independent financial manager, and one for an independent law firm. All key holders are government licensed in their respective fields of business.
Legal Team	YES	Deedcoin will retain an SEC compliance firm to assure we are always compliant with regulators.
Patent Pending System	YES	Deedcoin is currently patent pending and copyright protected. This protection makes our business model unique and impossible to replicate. Deedcoin will file lawsuits against any infringers to protect our network, contributors, and their token value.
KYC and AML Compliance	YES	Deedcoin will retain necessary information to remain compliant as token holders redeem token for real estate services.
Usability Token	YES	Deedcoin is fully useable on the Deedcoin network and does not pay dividends or provide voting rights.

15% FOUNDERS
15% COMPANY RESERVE
70% ICO CONTRIBUTORS

10% STRATEGIC RESERVE
8% PRIVATE PLACEMENT
7% LEGAL AND COMPLIANCE
20% CENTRAL NETWORK CREATION
25% AGENT NETWORK EXPANSION
30% MARKETING