

1.Introduction:

The central government of India in recent years has stepped up efforts to convince international companies of being a credible and robust alternative to China for fulfilling their manufacturing requirements and may organisation have respond in kind. However, financial times reported with its manufacturing efforts in India, including weak infrastructure, logistics and poor yield.

1.1. Overview:

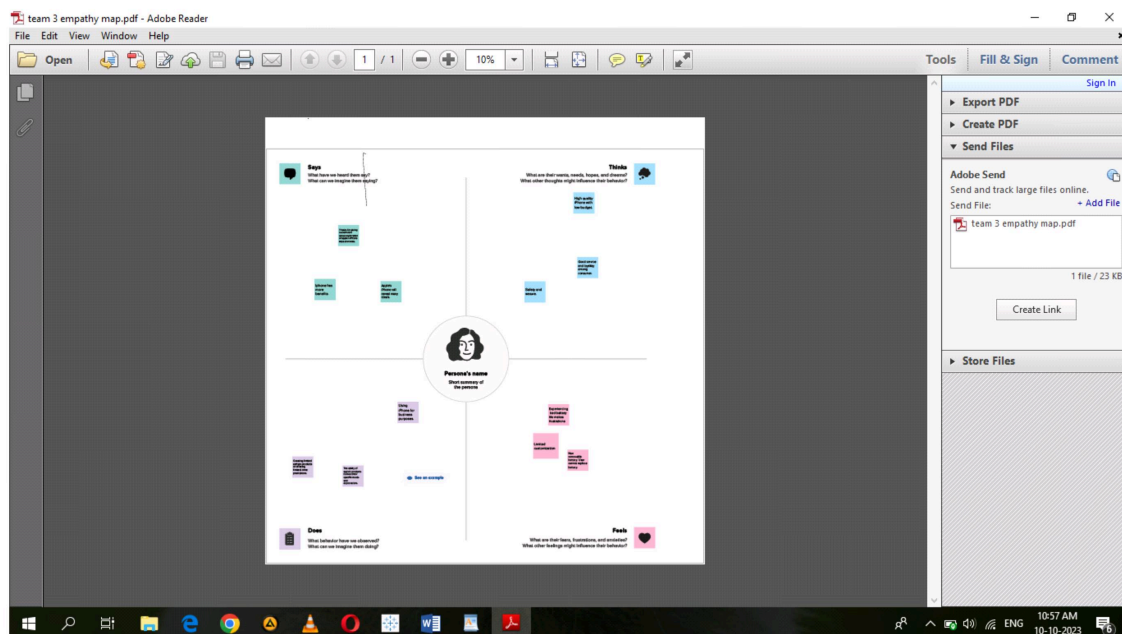
iPhone is that it has no expandable storage options. Users have to purchase iPhones with larger storage capacities, which can be costly, frailty; The iPhone is known to be fragile and prone to breaking if dropped.

1.2. Purpose:

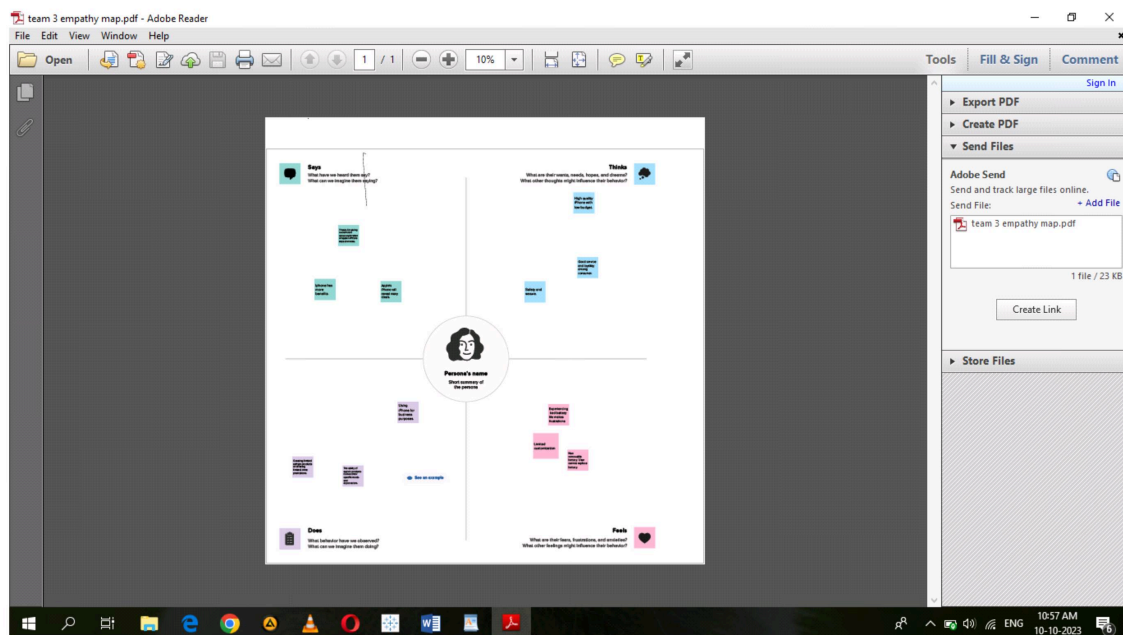
Apple has been aiming to diversity its supply chain as the dynamic between US and China continues to grow tense. After a meeting with India the Apple iPhone company supply a chain with India to increase their productions.

2.Problem Definition & Design Thinking

2.1. Empathy Map

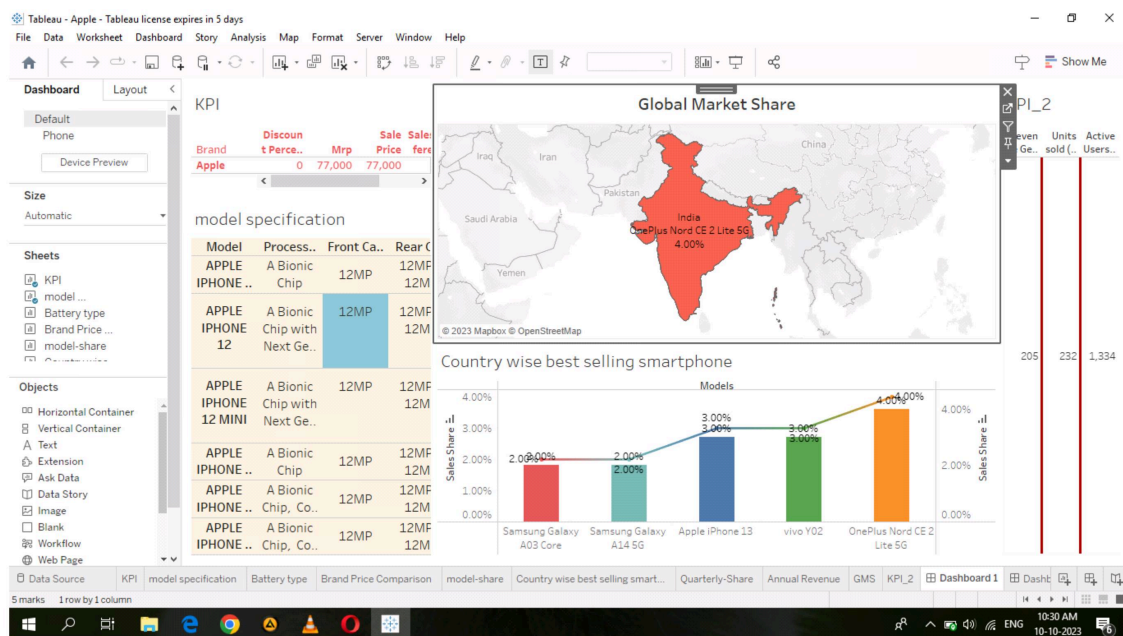


2.2.Ideation & Brainstorming Map

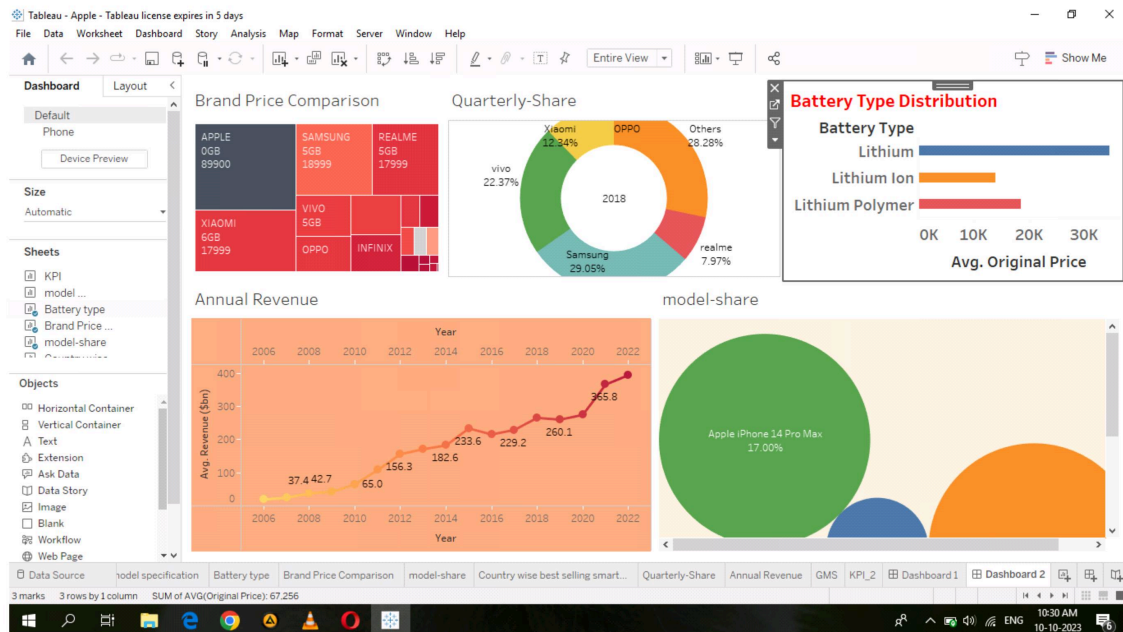


3.Result

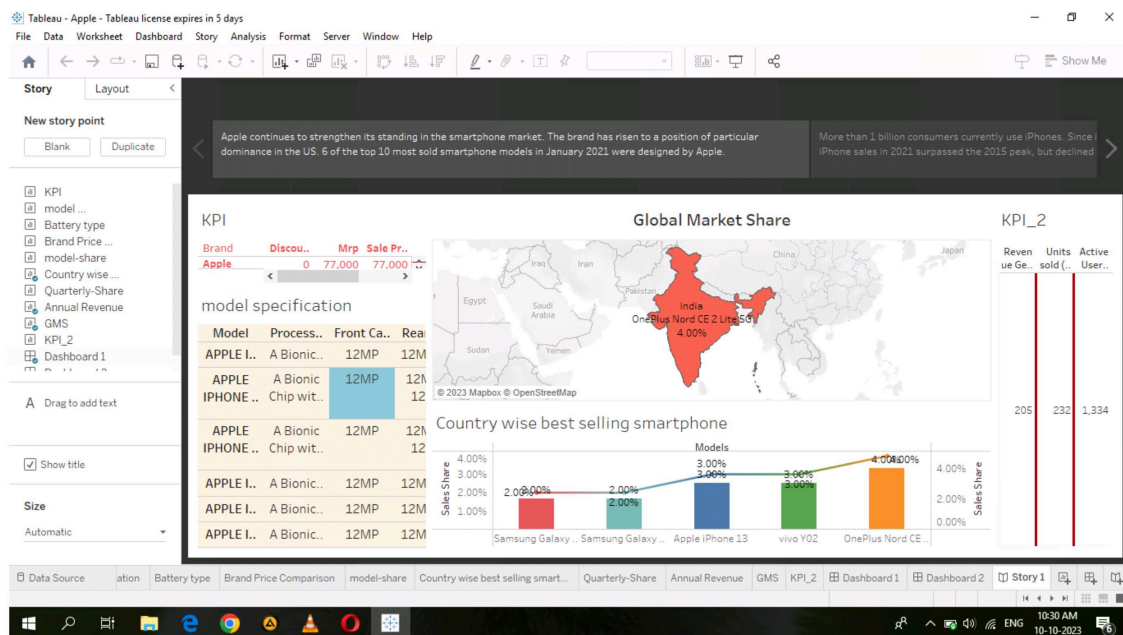
Dashboard 1



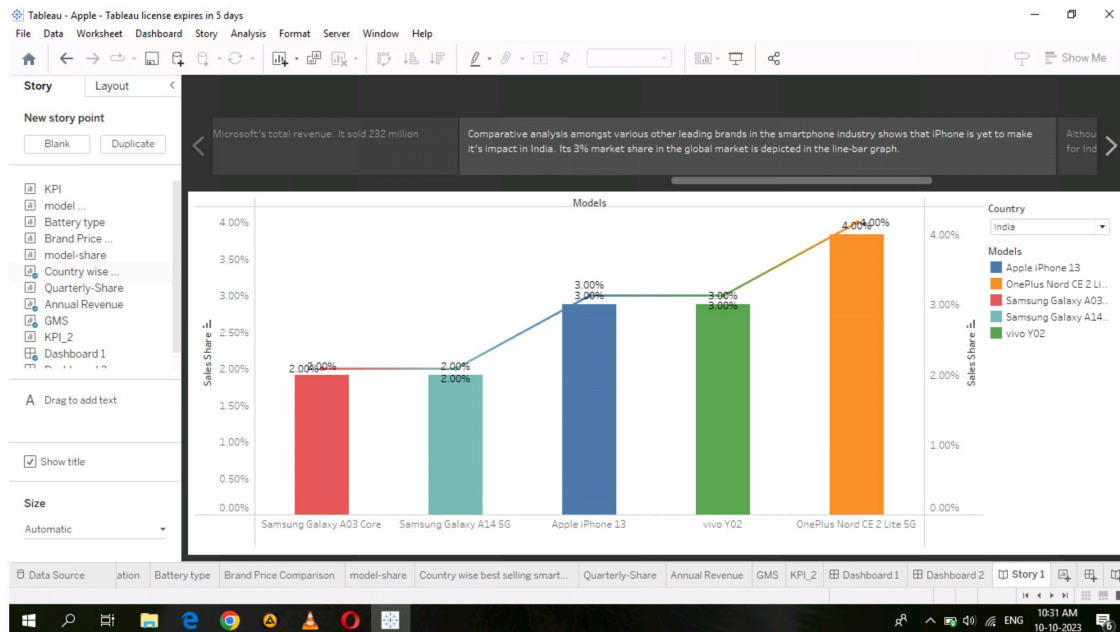
Dashboard 2



Story 1(1)



Story 1(2)



4. Advantages & Disadvantages:

Advantages:

Apple iPhone's have co-excellent internal storage.

The simple interface of the iPhone allows you to easily reach your end point destination without getting confused.

iPhones are famous for their privacy and security.

iPhones has fast software updates.

Seamless integration with other apple devices.

Disadvantages:

iPhone is one of the most expensivesmartphones on the market.

Batteries are non-removable.

Limited customization options.

The iPhone is known to be fragile and prone to breaking if dropped.

5. APPLICATIONS

This results will help to identify the Apple iPhone affects in India.

6. CONCLUSION

This project helps to identify the effects of the iPhone in India. Also we know the impact of the

iPhone on India's technological landscape and the customers thoughts.

This research aims to go beyond conjecture and anecdotal evidence in order to develop a thorough knowledge of the effects of the iPhone.

7. FUTURE SCOPE

In this project helps to identify the scope of Apple iPhone's effects, Apple is currently busy developing its iPhone family.