

Classical Theories

1 Introduction

In this chapter, we study what the classical theory has to say about the economy as a whole. The classical theory assumes that prices (including factor prices like the wage) are flexible, that people are rational, and that markets always clear. Under the classical assumptions, both the aggregate supply (AS) curve and the aggregate demand (AD) curve are vertical since changes in the general price can fool neither consumers nor entrepreneurs. And the AS and AD curves must overlap: any point on the AS curve is an equilibrium. As the Say's Law states, supply creates its own demand.

Furthermore, competition between entrepreneurs will always push production to the point where almost all capital and labor are employed. To put it differently, entrepreneurs will expand production to the point where output ceases to be elastic. This amounts to the same as the full employment of capital stock and labor supply.

This further implies that the demand side does not play a role in business cycles (demand always accommodates supply, as in Say's law) and that only the supply side (available resources coupled with the prevailing technology) matters in the determination of the aggregate output. Indeed, if there are no fluctuations in factor inputs and productivity, then there would be no business cycles. In particular, there would be no unemployment problem, beyond a healthy “natural unemployment” level. If one group of the population somehow reduce their consumption, the rest will increase consumption at a lower price, keeping all factories running. It is a perfect world.

However, if we accept that prices may be sticky in the short-term and flexible in the long run, then we may use the classical theory to answer questions about how the government should react to business cycles. Indeed, the assumption of flexible prices can be justified if we take a long-term view. Wages, for example, can be sticky in the short term. (Even during recessions, it is difficult to cut wages.) But in the long run, the real wage (wage minus inflation) can be flexible since, over time, inflation helps the real wage to adjust downward. Classical economists may say that a “demand shock” does not call for a government stimulus since prices and wages will adjust to bring the economy back to its potential level in the long run.

The remaining topics in this chapter include income distribution, the determination of real interest rate and real exchange rate, inflation, and the natural unemployment rate. We will leave to later chapters the study of economic growth. In this chapter, we assume as given both resources (labor and capital) and the technology that transform inputs into outputs. In other words, there is no economic growth.

Note that this assumption is not necessary, just for the simplification of exposition. We may as well assume that the “production potential” is smoothly growing.

2 The Output

In this section, we first present a classical AD-AS model to characterize the total output of the economy under classical assumptions. Next, we introduce the macroeconomic concept of *technology*, which may be characterized by a production function.

2.1 A Classical AD-AS Model

Since macroeconomics studies the economy as a whole, it is useful to introduce the concepts of aggregate demand (AD) and aggregate supply (AS). AD is the “sum” of all demand for goods and services. We can decompose AD into four major components: consumption demand, investment demand, government demand, and net foreign demand. And the aggregate supply (AS) is the “sum” of all supply of goods and services. Both AD and AS are in the “real” sense: when we say AD or AS changes, it is the quantity of goods and services that changes.

The quotation mark on “sum”, however, signifies the difficulty of summation of the quantity of heterogeneous goods and services. If there is only one good that consumers and firms desire, then AD is simply the total quantity of the good people want to buy. In reality, however, there are almost an infinite amount of different goods and services. To obtain an operational summation of heterogeneous goods and services, we may add up the value of these goods and services at a constant price just like the calculation of real GDP using base-year prices. In this way, we can obtain a “real” aggregate demand of heterogeneous goods and services. Similarly, we can also obtain a “real” aggregate supply.

Generally, both AD and AS may be functions of the general price level (P). The AD curve is a relationship between AD and the general price level (P). And the AS curve is a relationship between AS and P . The point where the AD curve crosses the AS curve gives the equilibrium of the economy. The “effective demand”, a term invented by John Maynard Keynes, refers to the aggregate demand at the equilibrium.

In the classical world, the AD curve is vertical, meaning that the general price level does not influence the total demand. People in the classical world know that what matters is the relative price, not the general price level, a nominal variable determined by the money supply. Change in the general price level, thus, would not fool consumers (to change consumption expenditures) or companies (to change investment expenditures). The vertical AD curve is contrary to the easy conjecture that the AD curve is downward sloping since the demand curves for individual

products are generally downward sloping. This gives us an example of the fallacy of composition, which says that what is true for parts does not necessarily hold for the whole.

Similarly, the AS curve is also vertical. Firms in the classical world know the difference between changes in relative prices, to which they must respond, and changes in the general price level, to which they do not respond. Hence the aggregate supply does not change with the general price level.

Since both AD and AS curves are vertical, they must overlap to make markets *clear*, as in Figure 1. Any point on the AS or AD curve is an equilibrium, corresponding to some general price level. As we will discuss later in this chapter, the general price level is indeterminate if the money supply is unknown. And to understand how the aggregate demand can accommodate aggregate supply at any price level, imagine that in a barter economy, people sell something to buy something else. As a result, we have that supply creates its own demand, a classical doctrine called Say's Law.

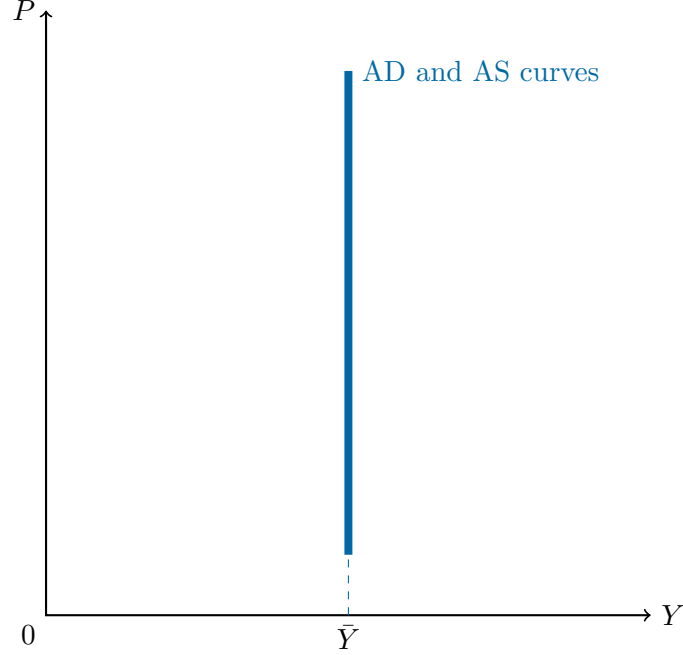
For every market to clear all the time, prices must be perfectly flexible. This is a crucial assumption in classical theories. In the real world, it often takes time for firms to adjust prices and wages. That is, many prices are sticky in the short run. But eventually prices and wages will adjust. It is in this sense that we may call the classical models in this chapter *long-run* models. Long-run models are appropriate for long-run analyses and for studying long-run issues such as economic growth, the topic for the next chapter.

The next question is where the AD and AS curves are located. We may conjecture that, in the classical world, competition between entrepreneurs will always push production to the point where almost all capital and labor are employed. We may call the level of production that utilizes almost all capital and labor inputs the *potential output*. Thus in the classical world, the output always matches the potential output. Notice here that I use “almost all” instead of “all” to accommodate the fact that capacity utilization is always below the maximum level (e.g., due to option value of extra capacity) and that there is a natural level of unemployment (e.g., due to the fact that it takes time to find a new job). To put it more precisely, firms will expand production to the point where output ceases to be elastic, which is equivalent to the almost full employment of capital stock and labor supply.

2.2 Technology

Throughout the book, we assume that there are two factor-inputs to the economy as a whole: capital and labor. We let K denote a measure of the capital stock, and let L denote the labor supply (either in the unit of working hours or the number of workers). And we use a production function F to characterize the “technology” of

Figure 1: A Classical AD-AS Model



the economy, which is to transform K and L into an aggregate output (Y),

$$Y = F(K, L).$$

We should understand the “technology” of the whole economy in general terms. It is determined not only by the scientific and engineering know-how but also manufacturing organization, marketing skills, transportation, communication, and so on.

In this chapter, we assume that both K and L are fixed, $K = \bar{K}$ and $L = \bar{L}$, and that $F(\cdot, \cdot)$ is a fixed function. Hence the output potential of the economy is given by $\bar{Y} = F(\bar{K}, \bar{L})$. Based on the above analysis, the total output always equals the output potential,

$$Y = \bar{Y} = F(\bar{K}, \bar{L}). \quad (1)$$

Note that the assumption of fixed factor-inputs and technology is not necessary, just for the simplification of exposition. We may as well assume that the “production potential” is smoothly growing.

Assumptions on the Technology

The production function used in macroeconomics generally satisfies the following assumptions.

- (a) The constant return to scale: for any $z > 0$, $F(zK, zL) = zY$.

(b) Increasing in both K and L :

$$F_1 \equiv \frac{\partial F}{\partial K} > 0, \quad \text{and} \quad F_2 \equiv \frac{\partial F}{\partial L} > 0.$$

(c) Decreasing marginal product of capital and labor, and capital-labor complementarity:

$$F_{11} = \frac{\partial^2 F}{\partial K^2} < 0, \quad F_{22} = \frac{\partial^2 F}{\partial L^2} < 0, \quad \text{and} \quad F_{12} = \frac{\partial^2 F}{\partial L \partial K} > 0.$$

It is readily accepted that, as in microeconomics, F should be increasing in both K and L , and that F should exhibit decreasing marginal product of capital and decreasing marginal product of labor. The capital-labor complementarity means that capital and labor are complementary inputs, in the sense that adding one of them would make the other more productive. Note that, for most production functions, $F_{12} = F_{21}$,¹ meaning that the effect of additional unit of labor on the MPK is equal to the effect of additional unit of capital on MPL.

The assumption of constant return to scale requires more argument. If F does not have constant return to scale, then the performance of an economy would depend on its size. (We may measure the performance of an economy by per capita GDP, average life expectancy, and so on.) If F has increasing return to scale, for example, big countries would have advantages. In our real world, however, there is no evidence that size plays any crucial role in the contest of economic performance in per capita sense. Both the US and Singapore are competitive with a high average living standard, and both India and Bolivia are uncompetitive.

Perhaps the most famous production function is the Cobb-Douglas function, which is given by

$$F(K, L) = EK^\alpha L^\beta,$$

where E is a constant that denotes the level of production efficiency. To satisfy the constant-return-to-scale assumption, we must impose $\alpha + \beta = 1$. As such, we rewrite the production function as

$$F(K, L) = EK^\alpha L^{1-\alpha}. \quad (2)$$

While the above production functions are static, we can easily make them dynamic, reflecting technological progress. Let E_t be the level of efficiency at time t . There are three ways to incorporate E_t into the production function such that the output potential will grow with E_t :

- Labor augmenting: $Y_t = F(K, E_t L)$,
- Capital augmenting: $Y_t = F(E_t K, L)$,
- Total-factor augmenting: $Y_t = E_t F(K, L)$.

Obviously, the Cobb-Douglas technology in (2) is total-factor augmenting.

3 Unemployment

When factor inputs, which include labor, are (almost) fully utilized, there should be no unemployment problem. However, even in such an idealized situation, the unemployment rate should be above zero. In this section, we introduce the classical view of the unemployment phenomenon.

The classical view holds that there is a “natural rate” of unemployment in the labor market, simply because it takes time to find jobs. For example, after a worker quits his job, he typically cannot find a new job immediately. It would take some time for him to search for vacancies, submit resumes, conduct interviews, and so on. Between quitting the old job and accepting a new job offer, he would be unemployed.

In this section, we first present a simple model that relates the natural unemployment rate to the ease (difficulty) of finding and losing jobs. We then discuss the reason why it takes time to find jobs, which results in the so-called frictional unemployment.

3.1 A Model of Natural Unemployment

Let L denote the labor force, E the number of the employed, U the number of the unemployed. We know that $L = E + U$ and U/L is the unemployment rate.

Let s be the rate of job separation, with $0 < s < 1$. We assume that in a given period (say, a year), there are sE of those employed losing their jobs. Similarly, let f denote the rate of job finding, and we assume that there are fU of the unemployed finding jobs in the same period.

We assume that the unemployment rate is in a steady state, in which the number of job loss (sE) equals the number of job-finding (fU). Mathematically, we define the steady state as

$$sE = fU.$$

Then, in the steady state, we have

$$s \left(1 - \frac{U}{L} \right) = f \frac{U}{L},$$

which yields

$$\frac{U}{L} = \frac{1}{1 + f/s}.$$

This simple model characterizes the natural unemployment rate with two coefficients, the rate of job separation (s) and the rate of job finding (f). Any policy aiming to lower the natural unemployment rate must make it easier to find jobs. The policies that would make it more difficult to fire workers, however, can easily backfire. Such policies would make employers reluctant to employ workers in the first place.

3.2 Frictional Unemployment

In the classical view, wages are assumed to be flexible. But even when wages are flexible, it still takes time for a job seeker to find a job, or for a firm to find a worker. The unemployment due to this simple fact is called frictional unemployment.

The fundamental reason for the impossibility of immediate matching of jobs and workers is the heterogeneity of jobs and workers, meaning that each worker is different and that each vacancy is also different. And the problems of asymmetric information, imperfect labor mobility, and so on, would make the job matching even more difficult and time-consuming.

Furthermore, there may be industrial or sectoral shifts happening in the economy. When the horse-wagon industry was declining, for example, workers in this industry would find their skills obsolete. To find a new job, say in the automobile industry, it takes time to learn new skills.

To reduce frictional unemployment, the government can help disseminate information about jobs and even provide training programs. The private sector can do at least equally well on information dissemination, especially in the current internet age. But on training programs, the government may be especially helpful since training has a positive externality: if a company trains a group of workers, the company incurs the full cost of training, but the company cannot realize all of the benefits since some of the workers may go to other companies after training.

The government may also provide unemployment insurance. Unemployment insurance helps soften the economic hardship of the unemployed. Hence it may contribute to higher natural unemployment. However, unemployment insurance reduces workers' uncertainties about their income and helps to achieve better matching between workers and jobs, hence enhancing the efficiency of the labor market.

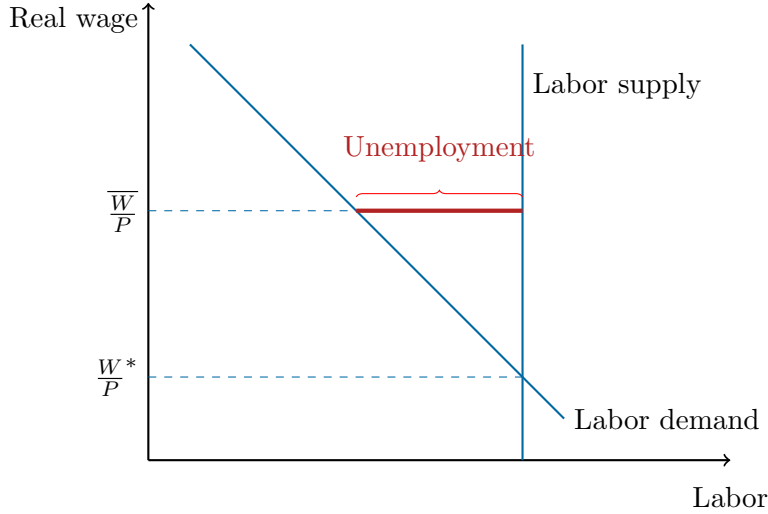
3.3 Structural Unemployment

When wages are not flexible, a more sinister form of unemployment will occur. Especially when wage stickiness combines with a high wage (higher than the market-clearing wage), there will be a shortfall of employment compared to the labor supply (Figure 2), which we call *structural unemployment*.

The wage rigidity may come from the law of minimum wage. The law of minimum wage may increase unemployment among individuals with low or impaired skills (e.g., young or disabled people).

The wage rigidity may also be due to strong labor unions. In industries with a strong union presence, union members ("insiders") may, through collective bargaining, manage to keep their wage artificially high. As a result, firms in the industry may tend to reduce employment.

Figure 2: Structural Unemployment



The wage rigidity may also come from the practice of “efficiency wage”. Efficiency wage refers to the practice to pay employees more than the market-equilibrium wage to increase productivity or efficiency, or reduce costs associated with turnover. High wage mitigates the problem of adverse selection since higher wage attracts and retains able employees. High wage also mitigates the problem of moral hazards since high wage increases the cost of possible job loss, the ultimate penalty of shirking. If a large number of firms, however, resort to efficiency wage, then the overall wage level of the economy would be higher than the market-clearing level, causing structural unemployment.

4 Income Distribution

As previously discussed, the total output and total income must equal the production potential \bar{Y} in the classical economy. The remaining question is how the income would be distributed among owners of factor inputs, that is, those who provide capital and those who provide labor. As we can imagine, factor prices (real wage and real rental price of capital) would be crucial for the determination of the distribution.

The real wage is the payment to labor measured in units of output, W/P , where W is nominal wage and P is the price of output. (In empirical studies, P would be CPI or GDP deflator).

Real rental price of capital is the rental price paid to the owner of capital in units of output, R/P , where R is the nominal rent. In most cases, firm owners also own the capital stock. But we can imagine that the firm rents capital from its owner and pays rent to the owner of capital, just like the firm pays a wage to the owner of

labor (i.e., workers).

To study how the factor prices are determined, we introduce a representative-firm model.

4.1 A Representative-Firm Model

We assume that the markets for goods and services are competitive and that the markets for factors of production (labor and capital) are also competitive. Note that a market is competitive if no participants are large enough to affect prices. In other words, all market participants are price takers.

To determine the real wage and real rental price of capital, we look at the decision of a *representative firm*. We may imagine that the economy is composed of many small firms with the same technology $F(K_i, L_i)$, where K_i and L_i are capital and labor inputs to the i -th firm, respectively. These firms produce the same product consumed by consumers with the same taste (utility function). As a result, the total production of the economy can be characterized by a representative firm with the production function $F(K, L)$, where K and L are total capital and labor of the economy, respectively. Here, the constant-return-to-scale assumption on F is crucial, making possible the aggregation of firm-level technology into a macro production function.

The representative firm takes as given the price of its output (P), wage (W), and real rental price of capital (R), and solves the following problem:

$$\max_{K, L} P \cdot F(K, L) - W \cdot L - R \cdot K.$$

That is, the representative firm tries to maximize *economic profit* by choosing an optimal combination of capital and labor.

Concepts: Economic Profit and Accounting Profit

Consider a firm with two factor-inputs: labor and capital. Economic profit is defined as income (revenue) minus costs of labor and capital. In the above problem for the representative firm, $P \cdot F(K, L)$ is revenue, $W \cdot L$ is the cost of labor, and $R \cdot K$ is the cost of capital (or return to capital).

Accounting profit is defined by the sum of economic profit and the return to capital. Since most firms own capital rather than rent them, return to capital is part of the accounting profit.

The first-order condition for the maximization problem with respect to K is:

$$F_1(K, L) = \frac{R}{P}, \quad (3)$$

where $F_1 \equiv \partial F / \partial K$ denotes the partial derivative of F with respect to the first argument, that is K . The above equation says that the firm would employ capital up to the point where the marginal product of capital (MPK) equals the real rental price of capital.

And the first-order condition for the maximization problem with respect to L is:

$$F_2(K, L) = \frac{W}{P}, \quad (4)$$

where $F_2 \equiv \partial F / \partial L$ denotes the partial derivative of F with respect to the second argument, that is L . Equation (4) says that the firm would employ labor up to the point where the marginal product of labor (MPL) equals the real wage.

Note that if we fix $K = \bar{K}$, the first-order condition for L gives us the *demand curve for labor*, i.e., the relationship between real wage (W/P) and the labor demanded (L): $F_2(\bar{K}, L) = W/P$. We can check that, since we assume *decreasing* marginal product of labor, a lower real wage corresponds to a higher demand for labor.

4.2 Income Distribution

Recall that the classical economy fully employs the total capital \bar{K} and labor supply \bar{L} , which implies that \bar{K} and \bar{L} must solve Equation (3) and (4). That is to say, the representative firm maximizes its profit when $K = \bar{K}$ and $L = \bar{L}$. As a result, the owner of labor receives $F_2(\bar{K}, \bar{L}) \cdot \bar{L}$, the owner of capital receives $F_1(\bar{K}, \bar{L}) \cdot \bar{K}$.

Interestingly, there is no economic profit left for the whole economy. To see this, note that under the constant-return-to-scale assumption on the production function, we have $F(zK, zL) = zF(K, L)$ for any $z > 0$. Then it follows from $\frac{dF(zK, zL)}{dz} = \frac{d(zF(K, L))}{dz}$ that

$$F_1(zK, zL)K + F_2(zK, zL)L = F(K, L).$$

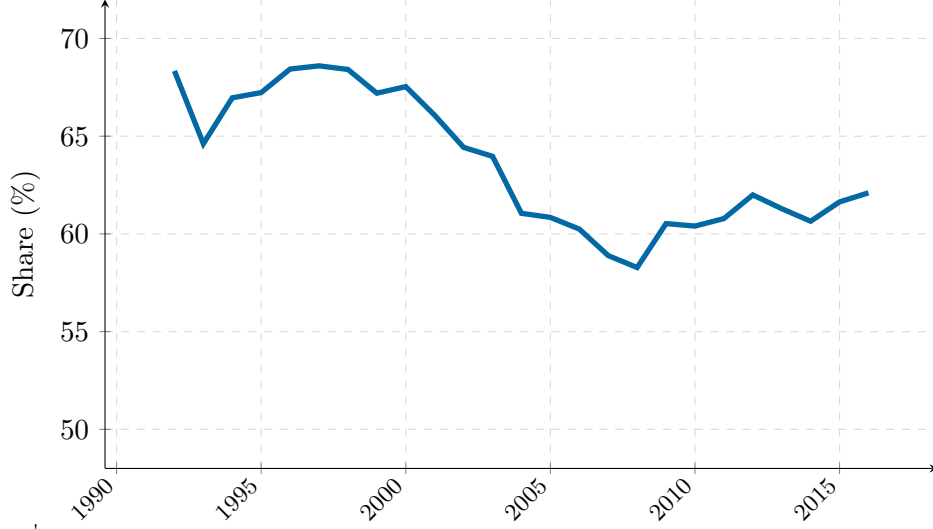
Now let $z = 1$ and use the fact that $K = \bar{K}$ and $L = \bar{L}$, we have

$$F_1(\bar{K}, \bar{L}) \cdot \bar{K} + F_2(\bar{K}, \bar{L}) \cdot \bar{L} = \bar{Y}.$$

To understand intuitively, imagine an economy with many small firms with the same technology. Since the technology has constant return to scale, tiny would-be firms (say, workshops) can enter the market and compete with existing ones. As a result, we may deduce that there would be no “economic profit” for the existing firms.

Income Distribution in the Cobb-Douglas Economy

Figure 3: Labor Share of Income in China



[†]Source: National Bureau of Statistics, China

Suppose that a classical economy is characterized by a Cobb-Douglas production function, $F(K, L) = EK^\alpha L^{1-\alpha}$, we have

$$\begin{aligned} \text{MPK} &= F_1(K, L) = \alpha \frac{EK^\alpha L^{1-\alpha}}{K} = \alpha \frac{F(K, L)}{K} \\ \text{MPL} &= F_2(K, L) = (1 - \alpha) \frac{EK^\alpha L^{1-\alpha}}{L} = (1 - \alpha) \frac{F(K, L)}{L} \end{aligned}$$

The capital share of income is

$$F_1(\bar{K}, \bar{L}) \cdot \bar{K} = \alpha \bar{Y}.$$

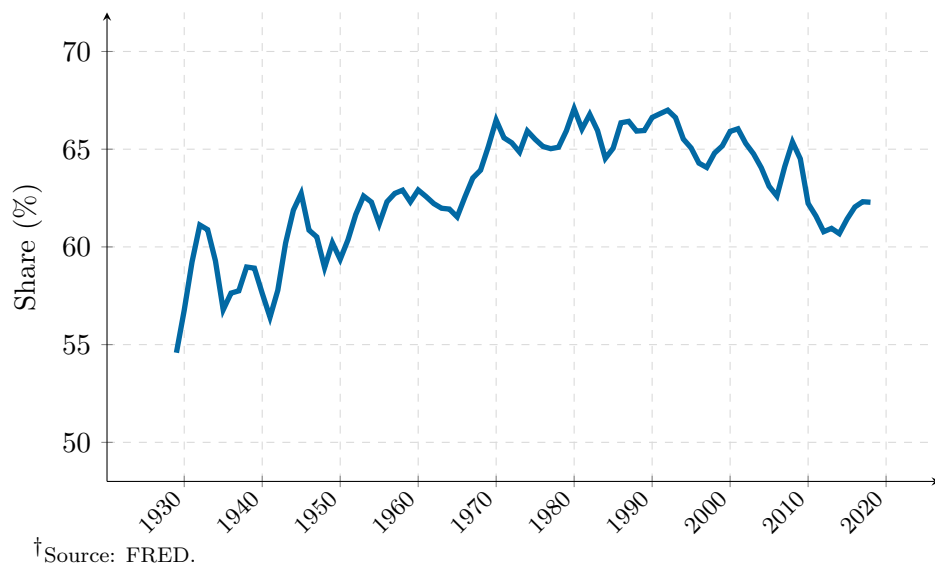
And the labor share of income is

$$F_2(\bar{K}, \bar{L}) \cdot \bar{L} = (1 - \alpha) \bar{Y}.$$

It would be an interesting empirical exercise to check whether the shares of capital and labor are constant. Figure 3 shows, however, that the labor share of income in China changes substantially over time.² During the 1990s, the labor share fluctuates around a level above 67%. The labor share of income dropped substantially in the first half of 2000s. The labor share reached the lowest point (58%) in 2008, after which we see a slow rebound. In 2016, the labor share of income in China stood at 62%.

The United States has a much longer data set on the labor's share of income. Figure 4 shows the ratio of employee compensation in the national income. From 1929 to 1970, we can see a secular trend of increasing labor's share of income. From 1970 to the early 1990s, the labor's share fluctuated around 66%. From the mid-1990s to 2014, we can see a secular downward trend. It remains to be seen whether

Figure 4: Labor's Share of Income in the United States



the 2014-bottom can hold for long term. Note that we cannot directly compare the Chinese and the US share of labor income since the methods of measurement are different.

4.3 Labor Productivity and Real Wage

The *average labor productivity* of an economy is defined by the average output, Y/L . In the Cobb-Douglas economy, we have

$$\text{MPL} = F_2(K, L) = (1 - \alpha) \frac{EK^\alpha L^{1-\alpha}}{L} = (1 - \alpha) \frac{Y}{L}.$$

Hence the MPL is proportional to the average labor productivity in the Cobb-Douglas economy. Once again, it would be interesting to investigate whether this is the case in the real economy. Table 1 shows that, in the United States where long data is available, the growth rates of labor productivity and real wage are positively correlated. At the same time, however, the growth of real wage lags behind that of labor productivity. This observation is consistent with the fact that the labor's share of income has been declining in the US during the sample period.

5 Interest Rate

Interest is payment from a borrower to a lender for the price of using of borrowed money. The interest rate (or rate of interest) is interest per amount due *per period*, which is most often a year. Even if the borrowing is for a shorter term, say a month,

Table 1: Growth in Labor Productivity and Real Wage in the US

Period	Average growth in labor productivity	Average growth in real nonfarm compensation
1959-2019	2.1	1.3
1959-1972	2.8	2.3
1973-1994	1.6	0.7
1995-2007	2.7	1.6
2008-2019	1.3	0.8

[†]Source: FRED.

we still quote the interest rate in annual percentages. For example, if the interest payment on a one-month loan of 100 is 1, then the interest rate is 1% per month, or an annualized 12.68%³. It is convenient to use annualized rates to compare interest rates on loans with different maturities.

If without explicit qualifications, interest rate in macroeconomics refers to *risk-free* interest rate, the interest rate on loans or bonds without credit risk. For example, the interest rate on China’s government bonds is risk-free rate for savers who do not worry about the RMB exchange rate risk⁴. And since the US dollar is the world’s reserve currency, the interest rate on the US treasury bonds is considered risk-free for all.

Note that interest is a different concept from rental price of capital. Roughly speaking, interest is return to money, while rental price of capital is return to capital⁵. A dramatic macroeconomic phenomenon in the past four decades is that interest rates in the western world have declined to zero or even negative, while the return to capital remains stable⁶.

5.1 Real Interest Rate

The interest-rate quotes in the practical world are nominal interest rates, which do not account for inflation. The real interest rate is the interest rate a lender receives (or expects to receive) after accounting for the effect of inflation. Given a nominal interest rate, if inflation is high (or expects to be high), then the real interest rate is low. In economics, we often assume that people care about the real interest rate, which is the “real” opportunity cost of money.

The concept of the real interest rate is best understood in the context of “real” borrowing. For example, if I borrow 100kg of rice from my neighbor and I have to pay a debt of 110kg of the same rice, then the real interest rate of my borrowing is 10%.

If I borrow money (and then use money to buy rice), however, then the problem

of calculating the real interest rate becomes more difficult. The difficulty lies in how to account for inflation. For example, I borrow 1000 Yuan from my neighbor and buy 100kg of rice (the rice price is 10Yuan/kg). If I pay a debt of 1100 Yuan next year, then the nominal interest rate is 10%. If the rice price does not change, then the real interest rate is also 10%. But if the rice price rises to 11Yuan/kg, then the real interest rate is zero. A zero real interest rate means that the borrowed money has the same purchasing power as the money paid back.

Unlike nominal interest rate, which we can directly observe, the real interest rate needs to be calculated. There are two ways to calculate the real interest rate. One uses the Fisher equation (named after Irving Fisher (1867-1947)),

$$r = i - \pi, \quad (5)$$

where i is the nominal interest rate, r is the real interest rate, and π is the inflation rate. We call the real interest rate defined in (5) the *ex post* real interest rate, or the realized real interest rate. For example: If the nominal interest rate on a loan is 5% and the inflation rate turns out to be 3%, then the ex post real interest rate is 2%.

The other definition uses the modified Fisher equation,

$$r = i - E\pi, \quad (6)$$

where $E\pi$ is the expectation of inflation. We call the real interest rate defined in (6) the *ex ante* real interest rate. The ex ante real interest rate is useful when loaners and debtors negotiate a (nominal) interest rate and they need to form an expectation about the future inflation. For example, if a loaner and a debtor agrees on a nominal interest rate of 5% on a one-year loan and they expect that there will be an inflation of 3% over the next year, then the ex ante real interest rate is 2%.

5.2 A Classical Model of Interest Rate

In the modern world, central banks determine one or more key interest rates such as the federal funds rate of the US Federal Reserve, the main refinancing operations (MRO) rate of the European Central Bank, and so on. Although other interest rates (e.g., long-term government bonds, corporate bonds, bank loans, etc.) are mostly equilibrium outcome of the market demand and supply, they are immensely influenced by the policy rates that the central banks control.

Classical economists, however, live in the era of small government with very limited central banking. They generally view the interest rate as a price that brings demand and supply of funds into equilibrium, without much influence from any monetary authority. In this section, we present a model that captures such a view. The model specifies a set of behavioral assumptions and imposes an equilibrium condition. We shall use the model to examine the effects of external shocks (e.g., change in fiscal policy).

For simplicity, we assume that the net export equals zero, $X = 0$. This implies either a closed economy or an open economy with balanced trade. Then the national income accounts identity becomes,

$$Y = C + I + G, \quad (7)$$

where Y represents GDP, C represents consumption expenditure, I represents investment expenditure, and G represents government expenditure. Define national saving $S = Y - C - G$, we may rewrite (7) as

$$S = I.$$

The above equation states that “saving must equal investment.” If we regard saving as the supplier of funds and investment as the demander of funds, then the equation may be interpreted as an equilibrium condition in a financial market. We shall build a model on this equilibrium condition. In the following, we make a set of behavioral assumptions on the consumption expenditure (C) and investment expenditure (I). Specifically, we introduce a consumption function and an investment function to characterize consumption and investment in the economy, respectively. And we regard the government expenditure (G) and tax (T) as exogenous variables.

5.2.1 Consumption Function

Let T denote the tax on households. The disposable income is then $Y - T$, the total income minus tax. The consumption function characterizes the total consumption expenditure (C) by a function of the disposable income, $C = C(Y - T)$. We assume that $C(\cdot)$ is an increasing function. That is, more disposable income leads to more consumption.

We define the *marginal propensity to consume* (MPC) as the amount of additional consumption given unit increase in disposable income. Mathematically, MPC is the first derivative of the consumption function with respect to Y ,

$$MPC = \frac{dC(Y)}{dY}.$$

For example, if $C(\cdot)$ is a linear function, e.g.,

$$C(Y - T) = 100 + 0.7(Y - T),$$

then MPC is a constant and $MPC=0.7$.

5.2.2 Investment Function

Since higher real interest rate discourages borrowing and hence investment, we assume that the investment expenditure of the economy is a decreasing function of the real interest rate, $I = I(r)$ with $I'(r) < 0$.

5.2.3 Fiscal Policy

The fiscal policy determines how much to tax and how much to spend by the government. In this model, we capture the fiscal policy by two exogenous variables, the tax revenue of the government (T), and the government expenditure (G). If $G = T$, we have a *balanced budget*; if $G > T$, we have a *budget deficit*; and if $G < T$, we have a *budget surplus*.

The budget surplus ($T - G$) is also called the *public saving*. A negative public saving means budget deficit. And we may define the private (non-government) saving as

$$S_{ng} = Y - C - T.$$

We may check that adding the public saving and private saving together, we obtain national saving: $S = Y - C - G$.

5.2.4 Equilibrium in the Financial Market

We assume there exists a simple financial market for loanable funds. Those with savings would lend their savings to borrowers (investors) in the financial market. We assume that the national savings, $Y - C - G$, is the supply of loanable funds in the financial market. On the other hand, the demand for loanable funds comes from the investment need, $I(r)$.

In equilibrium, the real interest rate (r) must adjust so that saving (supply of loanable funds) equals investment (demand for loanable funds):

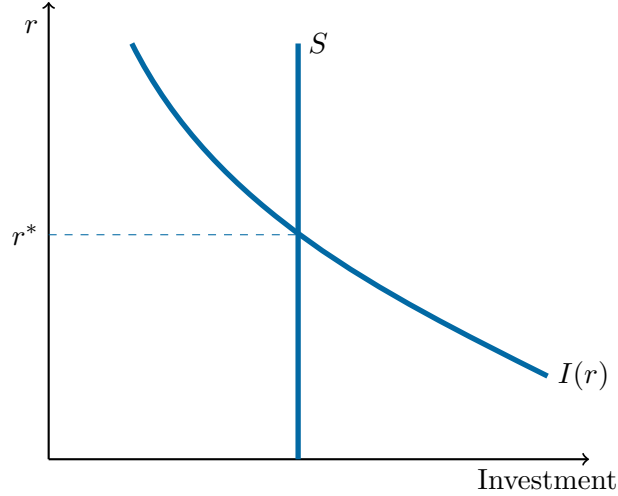
$$S \equiv \bar{Y} - C(\bar{Y} - T) - G = I(r). \quad (8)$$

The unknown real interest rate is the only endogenous variable. All the remaining variables, T , G , and \bar{Y} , are exogenous variables. Recall that \bar{Y} is the output potential of the economy and that, under the classical assumptions, the total output of the economy equals the output potential. The solution of the above equilibrium equation is illustrated in Figure 5. Note that in the model, saving does not depend on the interest rate, hence a vertical supply (or saving) curve.

5.2.5 The Effect of a Fiscal Stimulus

We may use our model to conduct a thought experiment on the effect of fiscal stimulus. The fiscal stimulus may be in the form of increased government expenditure (increase G) or tax cut (decrease T), both of which would reduce national savings ($S = \bar{Y} - C(\bar{Y} - T) - G$). An increase in G would reduce national savings by reducing public savings ($T - G$). A reduction of T would reduce national savings by increasing private consumption. The reduction of national savings shifts the supply curve to the left (Figure 6), resulting in a higher equilibrium real interest rate.

Figure 5: Determination of Real Interest Rate



The model thus predicts that a fiscal stimulus would reduce national savings, resulting in a higher interest rate and lower investment. Economists would say that such a stimulus measure would “crowd out” the private investment. And under classical assumptions, the crowding-out is complete, meaning that the stimulus would fail to increase total output or employment.

5.2.6 The Effect of Higher Investment Sentiment

For another example, we consider the case where there is a surge in investment enthusiasm. That is, given any real interest rate, the investment demand for loanable funds would increase. However, the national saving on the left-hand side of (8) does not change. To make Equation (8) hold, the real interest rate has to increase. In the meantime, the total investment does not change. Graphically, the downward-sloping investment-demand curve shifts to the right. The equilibrium real interest rate increases and the total investment remain unchanged. See Figure 7.

At this point, we may doubt whether the model gives a reasonable prediction. We may expect to see increases in both the interest rate and the total investment, after a surge in investment enthusiasm. To improve the model, we may specify the consumption function as

$$C = C(Y - T, r),$$

which is a function of both income and real interest rate. Since a higher real interest rate discourages consumption, this consumption function should be decreasing in r . Now the national savings depend on the real interest rate, $S(r) = Y - C(Y - T, r) - G$. And $S(r)$ is increasing in r , in agreement with the intuition that a higher interest rate encourages saving. As shown in Figure 8, this modified model would produce the prediction that a surge in investment demand would result in higher investment,

Figure 6: The Effect of Fiscal Stimulus

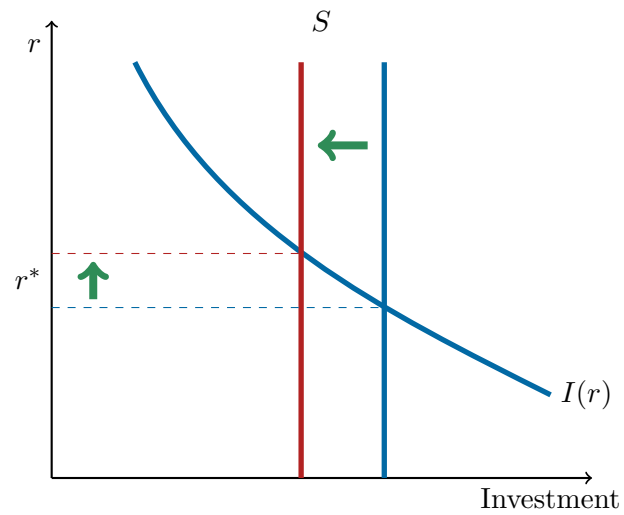


Figure 7: The Effect of Surging Investment Demand

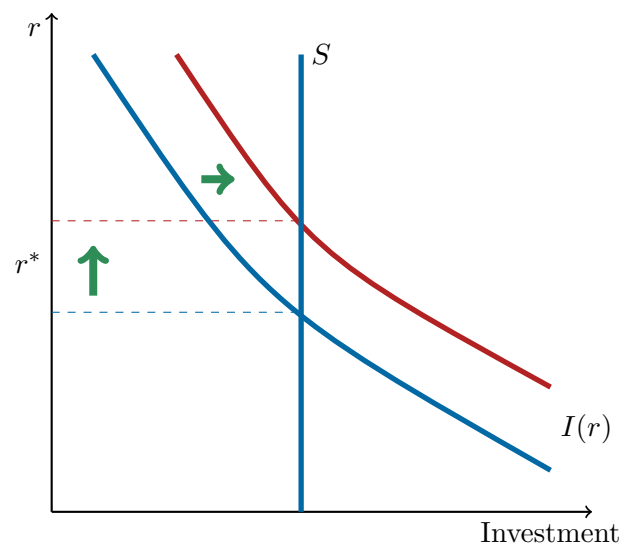
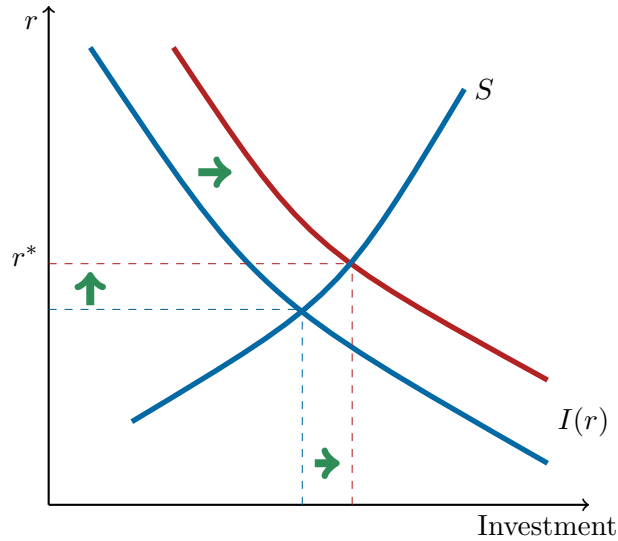


Figure 8: A More Realistic Saving Curve



as well as a higher real interest rate. The consumption, meanwhile, would decline so that more funds would be available for investment.

6 Money and Inflation

6.1 Money

Money is the stock of assets that can be readily used to make transactions. Functions of money include store of value, unit of account, and medium of exchange. The last function, to intermediate the exchange of goods and services, is especially important. If there is no money and people barter goods and services with each other, trading opportunities would be much reduced, since it is highly unlikely to find “double coincidence of wants”. The introduction of money, which is acceptable by everybody for everything, solves this problem.

Furthermore, money makes pricing simple. Imagine a market with N different goods, but without money, we need $N(N - 1)/2$ pairs of price quotes. But if money is used to intermediate exchanges, only N price quotes are needed.

Given such convenience afforded by money, it is not surprising that human society uses money, in one form or another, from very early history. At first, people use commodity money (shells, gold, silver, etc.). But transactions using commodity money (say gold) is costly since the purity and weight of a piece of gold have to be examined in every transaction. To reduce transaction costs, a bank (possibly with authorization from the government) may mint gold coins of known purity and weight. To further reduce cost, the bank may issue gold certificates, which can

be redeemed for gold. The gold certificate eventually becomes gold-backed paper money.

In modern times, especially after the industrial revolution, economic growth speeds up, outpacing the growth of the gold supply. Hence the limited supply of gold has a deflationary effect on the economy if a country keeps using gold as money. Eventually, it is realized that if people do not care about the option of redeeming gold, the bank can issue certificates that are not backed by gold in the vault. The modern central bank does exactly this, and these certificates become fiat money. Fiat money is valued because people expect it's valued by everyone else.

Money in a modern economy may include cash, demand deposits, saving deposits, money market funds, and so on. The supply of money is ultimately controlled by the monetary authority (the central bank), which deliberate and implement monetary policy to maintain low unemployment and moderate inflation. The monetary authority in China is the People's Bank of China (PBC). In the US, the monetary authority is the Federal Reserve (the Fed). A monetary authority may serve more than one sovereign nation. The European Central Bank (ECB), for example, serves as the monetary authority for the entire Eurozone, a group of sovereign European countries.

6.2 Inflation

Inflation is a sustained increase in the general price level of goods and services. Temporary fluctuations in price level do not constitute inflation. For example, seasonal increase in price before and during the Spring Festival in China may not be inflation, since the price would often decline after the holiday, as demand wanes and supply recovers. Price increases in some particular goods or services are also not regarded as inflation unless they are accompanied by the rise in the general price level.

If there is a sustained decrease in the general price level, we call it *deflation*. A related concept is *disinflation*, which refers to the case where the inflation rate declines. As discussed in the previous chapter, we use CPI or GDP deflator to measure inflation.

When there is inflation, the purchasing power of the money declines. And there are losers and winners from inflation. Losers include people who save, people who hold bonds, and, generally, people who receive fixed incomes. The retired pensioners are especially vulnerable. Unexpected inflation is equivalent to redistribution of wealth from savers to borrowers, who are winners of inflation. Unexpected inflation also increases a sense of uncertainty in the economy, discouraging investment.

Even expected inflation has costs. First, high inflation leads to a high frequency of price changes, which are costly because sellers and buyers have to renegotiate prices, and new menus have to be printed (metaphorically, menu costs). Second, high inflation leads to high opportunity cost in holding cash, causing inconveniences

of insufficient cash holding. It can be metaphorically called “shoe-leather cost”, meaning that more frequent visits to banks would cause one’s shoes to wear out more quickly. Third, high inflation makes price signal noisy, affecting the ability of the “invisible hand” to allocate resources. Fourth, tax brackets are often in nominal terms (e.g., the minimum taxable monthly salary is 3500 Yuan in China), high inflation would make tax burden heavier than is intended to.

When prices lose control and inflation skyrockets, the economy may fall into a full crisis. According to a loose definition, if inflation exceeds 50% per month, we call the phenomenon *hyperinflation*. All the costs of moderate inflation described above become prohibitive under hyperinflation. Money ceases to function as a store of value, and may not serve its other functions (unit of account, medium of exchange). People may have to barter or use a stable foreign currency.

What causes hyperinflation? An easy answer is that hyperinflation is caused by excessive money supply growth. When the central bank prints money, the price level rises. If it prints money rapidly enough, the result is hyperinflation. But why would a central bank print money like crazy? In most cases, it would be due to fiscal problems. When a government experiences fiscal crisis due to either extraordinary expenditure (war, indemnity, etc.) or impaired tax power or both, the government may resort to excessive money printing.

These said, there is one benefit of moderate inflation, which proves important for the health of macroeconomy. It is a fact that nominal wages are rarely reduced, even when the equilibrium real wage falls during recessions. Inflation allows real wages to reach equilibrium levels without cutting the nominal wage. Therefore, moderate inflation improves the functioning of labor markets.

On the other hand, deflation may look good, since it implies increased purchasing power of money. But deflation is almost intolerable in a modern economy, as it makes debts more difficult to service, discourages investment, and thus aggravates unemployment problem. This is why, recently, central banks around the world have been conducting aggressive monetary policies (quantitative easing, negative interest rates, etc.) to maintain positive inflation.

6.3 Quantity Theory of Money

The quantity theory of money is the most important classical theory about money and inflation.

Let T be the total number of transactions during a period, P the overall price, and M the money in circulation. We may define the transaction velocity of money by

$$V \equiv PT/M.$$

The quantity theory of money is thus stated as an identity,

$$MV = PT.$$

The number of transactions is difficult to measure, even in a small economy. But it is intuitively clear that the number of transactions is closely related to the total real income of the economy since each transaction generates income to the seller (and expenditure to the buyer).

If we proxy the total transactions by the total real income (e.g., real GDP), we obtain a more practical quantity theory of money:

$$MV = PY, \tag{9}$$

where Y denotes total income (e.g., real GDP). Note that the new version of quantity theory is nothing but an alternative definition of the velocity of money.

We may also interpret the equation in (9) as an equilibrium condition in the money market. Rewrite (9) as

$$M/P = kY, \tag{10}$$

where $k \equiv 1/V$. If V is, as usual, assumed to be a constant, so is k . We may interpret the left-hand side as the real money supply and the right-hand side as money demand, which is assumed to depend on the total income only. We can read the equilibrium condition as,

$$\text{“real money supply”} = \text{“money demand”}.$$

Note that k characterizes how much money people wish to hold for each unit of income. It is by definition inversely proportional to V : when people hold lots of money relative to their incomes, money changes hands infrequently.

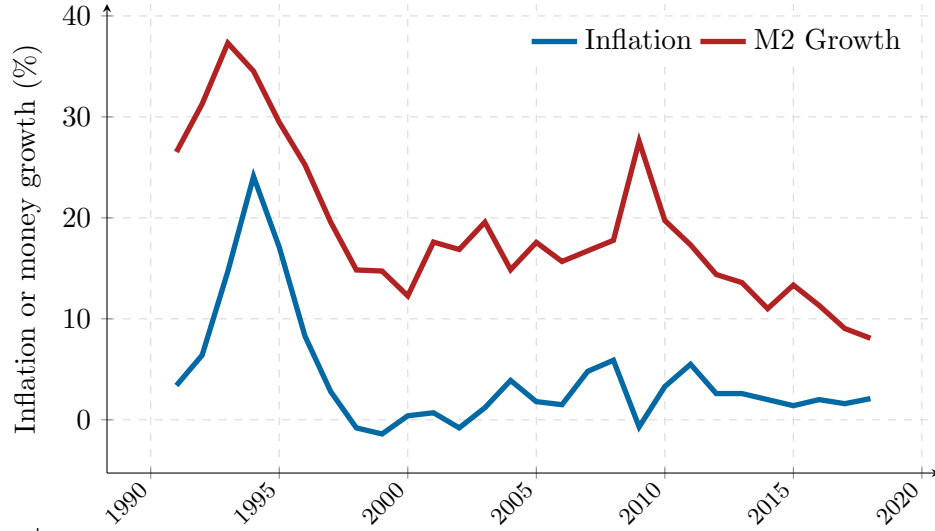
6.3.1 Money and Output

According to the classical AD-AS model, the output of a classical economy always matches the potential output, $Y = \bar{Y}$. Thus, money does not affect output and monetary policy is ineffective.

For this to be compatible with the quantity theory of money, the general price level should be perfectly flexible. When the money supply rises, price should rise proportionally so that M/P remain constant. If P rises slower than M , the quantity theory of money would predict a rise in Y since k is assumed to be a constant.

Of course, the flexibility of the general price level is implied by the classical assumption of flexible prices.

Figure 9: China's Annual Inflation and M2 Growth



†Source: National Bureau of Statistics, China

6.3.2 Money and Inflation

We take total differentiation of (9) and obtain

$$\frac{dM}{M} + \frac{dV}{V} = \frac{dP}{P} + \frac{dY}{Y}.$$

Note that dM/M and dY/Y are growth rates of money supply and real GDP, respectively, and that dP/P is the inflation rate. If we assume that the velocity V is constant, then $dV/V = 0$. The quantity theory of money implies that, given the real GDP growth rate, a higher growth rate of the money supply leads to higher inflation.

In the real world, inflation does not necessarily co-move with the growth in the money supply. Figure 9 shows the annual inflation and growth of money supply in China. Although there are periods when the two move roughly in tandem, there are also periods when they move in opposite directions. For example, M2 grew rapidly in 2009 thanks to the Four-Trillion-Stimulus program. But inflation declined to below zero amidst the global recession.

However, if we take a long-term view, say examine the 30-year inflation and growth in the money supply in cross-country data, we can observe a more salient correlation between the two since prices are more flexible in the long run than in the short run.

6.3.3 Nominal Interest Rate

Recall that, in the classical model of the real interest rate, the real interest rate is determined in the market for loanable funds, $I(r) = Y - C - G$. If the real variables (Y, C, G) are given, so is r . If the quantity theory of money holds, then the nominal interest rate is determined by the growth of the money supply, taking the real interest rate as given. For example, in a static economy where r is given, a 1% increase in the growth rate of the money supply would cause a 1% increase in inflation rate and then a 1% increase in the nominal interest rate.

6.4 China's Hyperinflation in the 1940s

The quantity theory of money also applies to periods of high inflation, when prices are relatively flexible. During hyperinflation, prices may be considered perfectly flexible. The economy, however, is far from perfect during a hyperinflation. In the following, we document the Chinese hyperinflation in the 1940s. The hyperinflation had a long-lasting impact on Chinese economy, especially on weight of price stability among policy priorities.

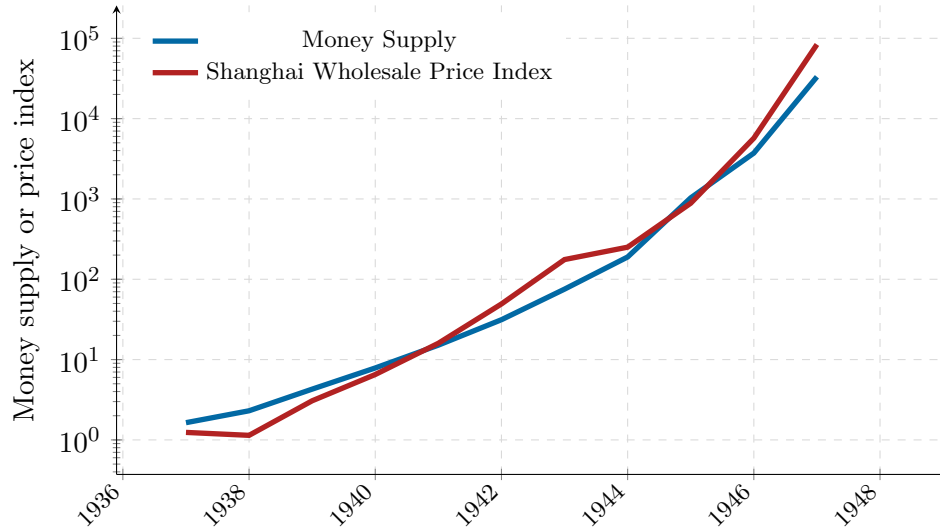
6.4.1 Background

In 1935, China's Nationalist government carried out a currency reform with two major tasks. First, the reform centralized the bank-note issuance to four major national banks and started to issue a unified currency: Fabi ("legal note"). Second, the reform gave up the former silver-based currency and started to peg Fabi to the British Pound, which served as the reserve currency. In 1936, the US dollar became another reserve currency for Fabi. However, the Nationalist government soon found it unable to maintain the link to Pound or Dollar, with its fiscal capacity much impaired by the full-scale Japanese invasion starting from 1937.

6.4.2 Hyperinflation: Stage One

The currency reform was to tackle the problem of deflation due to the outflow of silver, which was, in turn, caused by the US effort to increase its silver reserve. For this objective, the reform was a success. Soon enough, inflation picked up. And as the war started and the fiscal condition became desperate, seigniorage became the major fiscal revenue for the Nationalist government. As a result, inflation turned from moderate to pathological. From 1937 to 1945, the year when the war with Japan ended, the money supply grew from 1.6 billion to 1 trillion yuan, and the price level in Shanghai (measured by the wholesale price index) increased from 1.2 to 885 (Figure 10).

Figure 10: China's Hyperinflation in the 1940s (1937-1948)



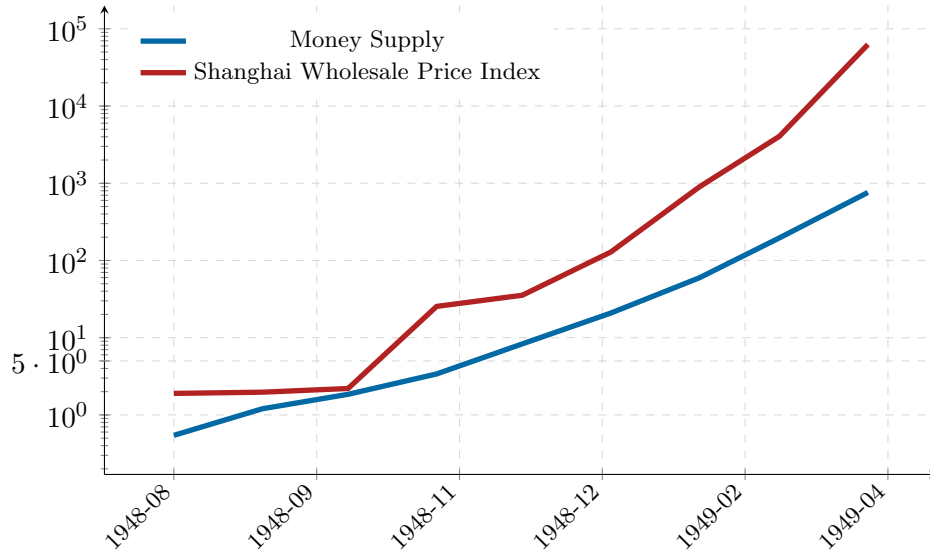
6.4.3 Hyperinflation: Stage Two

And this was not the end of the story. China's civil war soon broke out. Since the Nationalist government was unable to support its war with tax revenue, it continued to rely on seigniorage. By the end of 1947, the money supply already multiplied to 33.2 trillion yuan. In the meantime, inflation accelerated. By August 1948, the money supply reached 604.5 trillion, and inflation in Shanghai more than doubled in eight months (Figure 10).

At this point, the Nationalist government conducted another currency reform: issuing a new currency to replace Fabi. This new currency, called Gold-Yuan Coupon (GYC)⁷, was designed to be backed by the gold reserve. But the Nationalists did not have enough gold reserve. Nor were they able to stabilize, let alone expand, fiscal revenue. It was a monetary reform without the companion of a fiscal reform. And making matters worse, the Nationalist army was losing on almost all of the battlefields. The reform was doomed.

From August 1948 to the end of the year, the supply of GYC ballooned from 0.5 billion to 8.3 billion, and the price level in Shanghai went up from 1.9 (a different index from above) to 35.5. By April 1949, the GYC supply multiplied to 760 billion, and the inflation averaged 130% every month, outpacing the growth of money. The fact that the ratio of the money supply to the price index surged in the late 1948 and 1949 indicates that the economy was in full collapse (Figure 11).

Figure 11: China's Hyperinflation in the 1940s (1948-8:1949-4)



6.4.4 Legacies

It is widely believed that the hyperinflation contributed to the Nationalist's failure in the mainland. But hyperinflation itself reflected deep problems in the Nationalist's rule. For one thing, the central government did not have effective control over all of China, even before the Japanese invasion. Given the limited fiscal capacity, the excessive extraction of seigniorage revenue became a necessity for defending the country against the Japanese.

After the Japanese surrendered, the Nationalists had the opportunity to consolidate its fiscal position. But its paramount leader, Chiang Kai Shek, continued to rely on seigniorage to wage an unpopular civil war, believing in an easy victory. The hyperinflation in 1947 and onward reflected the failure of the Nationalist's economic management as well as military failure.

After the Communists won the civil war and established the People's Republic of China, they introduced a new monetary regime, and the price soon stabilized. Knowing that its dramatic success was partly due to the hyperinflation during the Nationalists' reign, the new ruler of China made maintaining price stability one of its highest policy priorities.

6.5 Classical Dichotomy

We can combine the classical AD-AS model in (1), the classical model of real interest rate in (8), the quantity theory of money in (10), and the Fisher equation in (5),

$$\begin{aligned} Y &= \bar{Y}, \\ Y - C(Y - T) - G &= I(r), \\ \frac{M}{P} &= kY, \\ i &= r + \pi. \end{aligned}$$

Note that in this integrated model, real variables (e.g., Y and r) are determined without considering money. Money supply only influences the general price level, which in turn determines the nominal values such as nominal GDP, nominal interest rate (i), and so on. The idea of separating “real” from “nominal” analysis is called the classical dichotomy. If the classical dichotomy holds, we also say that money is *neutral*.

Naturally, monetary policy is irrelevant if money is indeed neutral. The expansion of the money supply, according to the classical theory, only drives up the price level and the nominal interest rate. It does not reduce the real interest rate, or influence the output or employment. In the real world, however, evidence abounds that monetary policy has real effects.

7 Exchange Rate

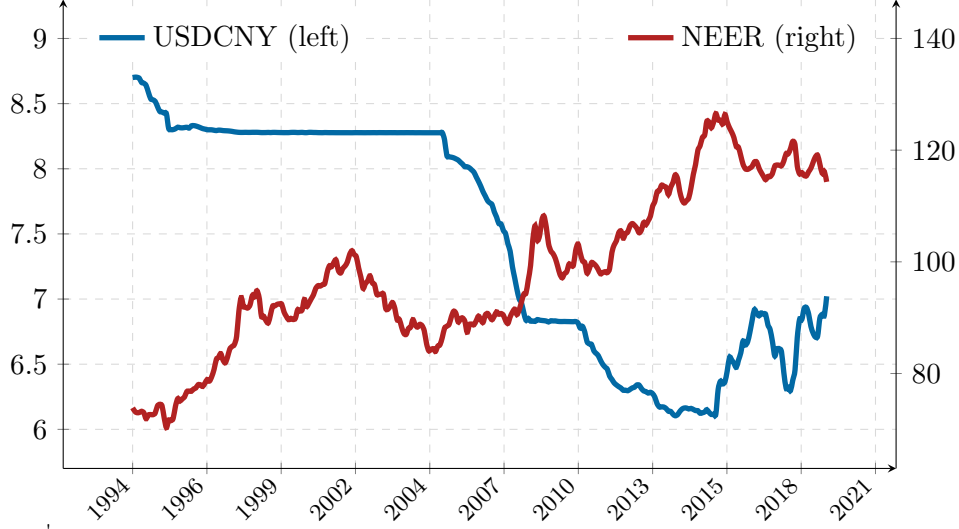
The exchange rate (also known as the foreign-exchange rate, or forex rate) between two currencies is the rate at which one currency exchanges for another.

We may express the exchange rate in units of foreign currency per the domestic currency. For example, the exchange rate of Korean Won is typically quoted in the unit of Won/Yuan. The exchange rate may also be in units of domestic currency per foreign currency. For example, the exchange rate of USD is typically quoted in the unit of Yuan/USD.

In this course, we adopt the convention that the exchange rate is in units of foreign currency per the domestic currency (Yuan). Under this convention, a rise in the exchange rate is called *appreciation* of RMB; a fall in the exchange rate is called *depreciation*. Appreciation is also called *strengthening*, while depreciation is also called *weakening*.

Because a country trades with many countries, it is often useful to calculate the effective exchange rate, an index measuring the value of a currency against a basket of foreign currencies. Figure 12 shows the exchange rate of RMB with respect to the US Dollar (USD) and the nominal effective exchange rate (NEER) of RMB. Note that USDCNY represents the amount of Chinese Yuan (CNY) a US Dollar (USD)

Figure 12: RMB Exchange Rate.



[†]Source: WIND. USDCNY represents the amount of Chinese Yuan (CNY) a US Dollar (USD) can exchange. NEER represents the nominal effective exchange rate of RMB.

can exchange. When USDCNY declines, it means that RMB appreciates against USD.

It is interesting to note that during 2015, the Chinese RMB depreciated about 8% against the US dollar. But in terms of effective exchange rates, RMB appreciated approximately 10% relative to its trading partners. So looking at only one bilateral exchange rate, however important it is, may make us miss the big picture of a currency's exchange rate movement.

7.1 Real Exchange Rate

The real exchange rate is the purchasing power of a currency relative to another currency at current nominal exchange rates and prices. Let e be the nominal exchange rate, P the domestic price level, P^* the foreign price level. Then the real exchange rate (ε) is defined by

$$\varepsilon = e \frac{P}{P^*} \quad (11)$$

The lower the real exchange rate, the less expensive are domestic goods and services relative to foreign ones.

Example: Real Exchange Rate

Suppose both China and the USA produce and consume one good, the Big Mac.

If the Big Mac costs 20 Yuan in China and 4 USD in the USA. The nominal exchange rate is 6 RMB/USD.

Then the real exchange rate between China and USA is

$$\varepsilon = \frac{1}{6} \cdot \frac{20}{4} = \frac{5}{6}.$$

Since the real exchange rate is less than 1, we say that PPP does not hold, and RMB is undervalued: One Chinese Big Mac costs 5/6 of what an American Big Mac costs.

Purchasing Power Parity (PPP)

Examining the definition of the real exchange rate in (11), we can see that if domestic and foreign currencies have identical purchasing power, then the real exchange rate (ε) should be exactly one. Indeed, if $\varepsilon = 1$, we say that the exchange rates are at *purchasing power parity* (PPP). Theoretically, PPP is implied by “the law of one price”. If $\varepsilon > 1$, the domestic currency is overvalued in terms of purchasing power, meaning that domestic prices are higher than foreign prices in general. If $\varepsilon < 1$, the domestic currency is under-valued in terms of purchasing power.

If PPP holds, we have

$$e_t = P_t^*/P_t. \quad (12)$$

In practice, since P_t and P_t^* are measured by price indices, they are not comparable. Thus (12) is not useful for testing whether PPP holds. Instead, we may take log difference of (12). Since $\pi_t = \log(P_t/P_{t-1})$, we have

$$\log\left(\frac{e_t}{e_{t-1}}\right) = \pi_t^* - \pi_t, \quad (13)$$

where π_t^* and π_t are foreign and domestic inflations, respectively. Note that $\log(e_t/e_{t-1})$ represents the rate of appreciation of the domestic currency from time $t-1$ to t . Equation (13) says that, under PPP, if foreign inflation is higher than domestic inflation, the domestic currency would appreciate by the inflation gap ($\pi_t^* - \pi_t$).

If we further assume a common real interest rate in the two economies, then we have

$$\log\left(\frac{e_t}{e_{t-1}}\right) = i_t^* - i_t, \quad (14)$$

where i_t^* and i_t are foreign and domestic nominal interest rates, respectively. The above equation says that if the foreign nominal interest rate is higher than the domestic one, the domestic currency tends to appreciate. The equation in (14) is often called *uncovered interest rate parity*, which characterizes an equilibrium where investors of the weak currency have to be compensated with a higher interest rate.

PPP must hold if the “law of one price” applies. However, PPP may not hold in practice, especially in the short term. First, not all goods are tradable. Second, there are trading barriers and trading costs. These make cross-country arbitrage of price differences incomplete and costly. As a result, researchers find little empirical support for PPP if they use short-term data to test implications of PPP, say Equation (13). If they use long-term data, say 10-year inflation differentials between countries and percentage changes in exchange rates, they would find more support of PPP.

7.2 Trade Balance and Capital Flow

In an open economy, domestic spending need not equal its output. The difference is the net export, which is the total value of export minus that of import. According to the national income identity,

$$Y - (C + I + G) = X = EX - IM,$$

where Y is output, $(C + I + G)$ represents domestic spending, X stands for net export, EX stands for export, and IM stands for import. All these variables are in the *real* sense.

If the domestic spending is less than the output, then $X > 0$ and the surplus of goods and services is lent to foreigners. If the domestic spending exceeds the output, then $X < 0$ and the country borrows goods and services worth $(-X)$ from abroad. The net export is also called the trade balance.

The flow of goods and services is mirrored by capital flow. Let $S = Y - (C + G)$ be the national saving. By the national income accounting identity, we have

$$S - I = X, \tag{15}$$

The left hand side is the difference between the national saving (S) and investment (I), which is the *excess (national) saving* of the economy. Since the excess saving has to flow out of the country, we also call $(S - I)$ the *net capital outflow*.

Equation (15) says that the net capital outflow always equals the net export. If $S - I = NX > 0$, the country lends its excess saving $(S - I)$ to foreigners. And if $S - I = NX < 0$, then the country borrows $(I - S)$ from abroad.

To understand this identity more intuitively, we examine an imagined example. If BYD sells an electric car to a US consumer for \$10,000, how does the sale change

China's trade and capital flow? On trade, The Chinese export rises by \$10,000. On capital flow, if BYD invests the \$10,000 in the US securities (e.g., stocks or bonds), then Chinese capital outflow rises by \$10,000. The same is true even if BYD keeps the cash. If BYD converts the \$10,000 into RMB at a local Chinese bank, then the bank also has to do something about it. If the bank chooses to purchase the US securities or to keep the dollar cash, then Chinese capital outflow again rises by \$10,000. If the bank sells the dollar to the central bank, which uses the \$10,000 to purchase US treasury bills, we would still see a \$10,000 rise in capital outflow.

7.3 A Classical Model of Small Open Economy

Now we introduce a classical model that characterizes the determination of the real exchange rate, which further determines net export or net capital outflow.

7.3.1 The Model

We consider a small open economy and make the following assumptions:

- (i) There is a common real interest rate (r^*) in the world.
- (ii) The capital flow of the small economy does not affect the world interest rate.
- (iii) The net export is a decreasing function of the real exchange rate, $X(\varepsilon)$, with $X'(\varepsilon) < 0$.

To justify (i), we may assume that capital is perfectly mobile across borders. As a result, global arbitragers would make sure the real interest rate is the same across the world. The assumption (ii) is a definition of small economy. The excess saving of the small economy does not affect the world interest rate. In other words, the small economy is a “price taker” of the world interest rate r^* . And (iii) is a reasonable assumption since a higher real exchange rate encourages imports and makes the export sector less competitive.

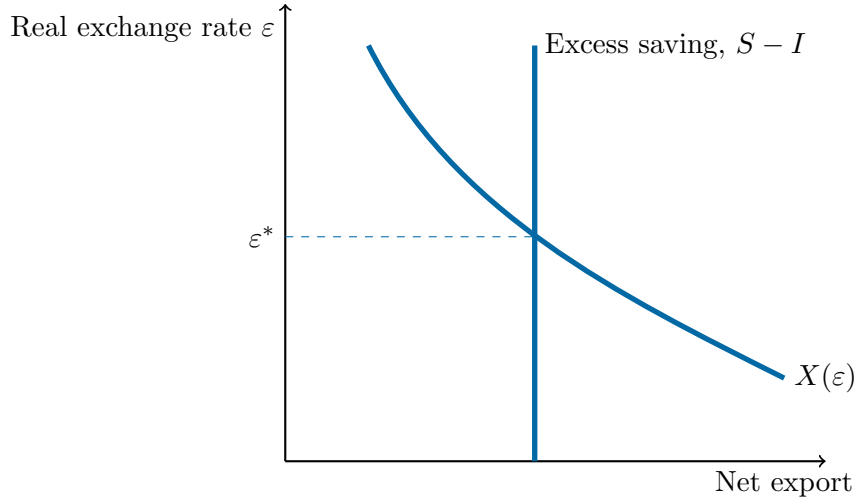
We may interpret the net capital outflow, which is the left-hand-side of (15), as the demand for foreign currency. The net export, on the other hand, represents the supply of foreign currency. Then we may interpret (15) as an equilibrium condition on the foreign exchange market, where exporters would sell their foreign currency to those who want to hold foreign assets.

Building on the equilibrium condition in (3.14), we have

$$S - I(r^*) = X(\varepsilon), \quad (16)$$

where $S = \bar{Y} - C(\bar{Y} - T) - G$. Note that r^* is exogenous. So is S , which is a function of exogenous variables. Since S and r^* are exogenous, the demand side of

Figure 13: A Model of Small Open Economy



the foreign exchange market (the left-hand side of (16)) is given. The equilibrium real exchange rate adjusts the right-hand side to make supply equal to demand. Figure 13 illustrates the solution of the model graphically.

Next, we may conduct thought experiments on the above small open economy model. We analyze the effects of the following changes: a fiscal stimulus, a rise in the world interest rate, and an implementation of protectionist trade policy.

7.3.2 Fiscal Stimulus

We know that a fiscal stimulus reduces national saving, thus reducing the excess saving ($S - I$, demand for foreign currency). The reduction of national savings would shift the excess-saving curve (Figure 13) to the left, resulting in a higher equilibrium real exchange rate. That is, the domestic currency would appreciate, depressing export. As the total output remains at the level of potential output, the reduction of export must be such that the fiscal stimulus would fail to stimulate the total output or employment. This prediction is similar to the complete “crowding-out” of the investment by a fiscal stimulus in the closed economy.

7.3.3 A Rise in the World Interest Rate

If the world interest rate rises, the investment expenditure will decline. As a result, the excess savings ($S - I$) will increase, shifting the excess-saving curve (Figure 13) to the right. The equilibrium real exchange rate will decline, stimulating the net export. As always, under the classical assumptions, the total output remains at the potential level. When a rising world interest rate depresses the investment demand,

a rising foreign demand fully compensates for the loss of aggregate demand due to the depreciation of the exchange rate.

7.3.4 Protectionist Policy Shock

Suppose that the government implements a protectionist policy that discourages import and encourages export. At every real exchange rate (ε), the policy would make the net export $X(\varepsilon)$ bigger. As a result, the $X(\varepsilon)$ curve would shift to the right, and the equilibrium real exchange rate will rise. Thus the classical model predicts that the protectionist policy would fail to lift the net export. The only effect of the policy is the appreciation of the domestic currency.

The reason why we reach such a dramatic conclusion is that we assume the excess savings ($S - I$) does not depend on the exchange rate. And the excess savings alone determine the net export in our model. To increase net export or decrease the trade deficit, the classical economists would argue that the government should increase national savings by, for example, cutting government expenditure.

7.4 A Classical Model of Large Open Economy

In the small open economy model, we assume that the economy is a price taker of the world interest rate. That is, the excess saving of the economy does not affect the world interest rate. This makes the world interest rate an exogenous variable in the small-open-economy model. If this condition does not hold, meaning that the capital outflow of the economy does affect the world interest rate, then we have to develop a model with two endogenous variables, the world (real) interest rate and the real exchange rate. We call it a model of large open economy. Presumably, the savings and investment behavior of a large economy would have an impact on the world interest rate.

7.4.1 The Model

For the large-open-economy model, we make the following assumptions:

- (i) There is a common real interest rate (r) in the world.
- (ii) The world interest rate declines when the net capital outflow from the economy increases. Equivalently, the net capital outflow is a decreasing function of the world interest rate, $F(r)$, with $F'(r) < 0$.
- (iii) The net export is a decreasing function of the real exchange rate, $X(\varepsilon)$, with $X'(\varepsilon) < 0$.

Assumptions (i) and (iii) are the same as in the small open economy model. The second assumption defines the “largeness” of the large open economy. To see why it is reasonable, note that an increase in the net capital outflow of a large economy would make capital more abundant in the world capital market, depressing the world (real) interest rate.

By definition, the net capital outflow equals the excess saving, $F = S - I$. Rearranging the terms, we have

$$S = I + F.$$

We may interpret S as the supply side of loanable funds in the (domestic) financial market. The demand side has two components, the investment demand and the capital outflow demand. We may imagine that savers supply loanable funds to the financial market, entrepreneurs borrow funds to invest in the economy, and the excess saving goes to people who want to hold foreign assets. Note that F can be negative. In this case, entrepreneurs borrow funds from abroad to invest in the economy. The identity $S = I + F$ gives us the first equilibrium condition.

And recall that the net export always equals the net capital outflow,

$$X = F.$$

We may interpret X as the supply side in the foreign exchange market and F as the demand side. In the foreign exchange market, exporters would sell their foreign currency (obtained from the sale of goods to foreigners) to those who want to hold foreign assets. The identity $X = F$ gives us the second equilibrium condition.

Building on the above two equilibrium conditions, we have the following model for a large open economy,

$$S = I(r) + F(r) \tag{17}$$

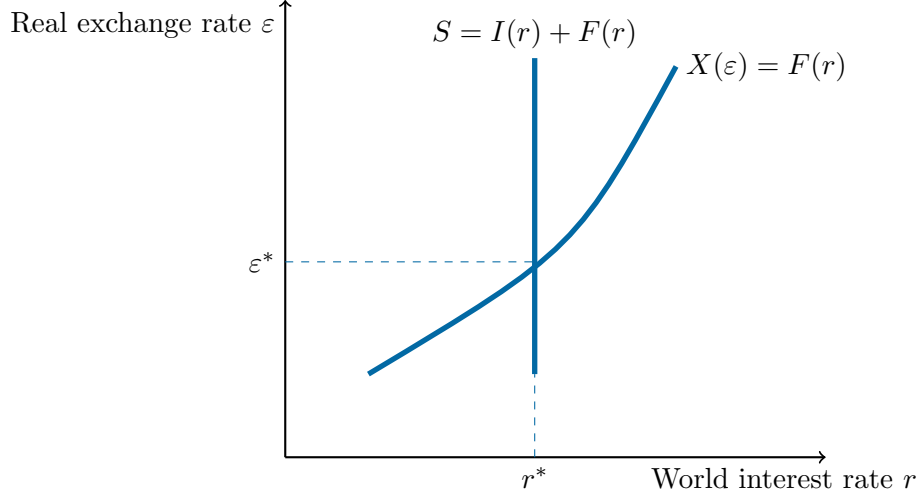
$$X(\varepsilon) = F(r) \tag{18}$$

We have two endogenous variables in the model of two equations: the world real interest rate (r) and the real exchange rate (ε). The analysis of the model, however, is straightforward. Note that there is only one endogenous variable (r) in (17), which solely determines the equilibrium real interest rate r^* . Next, we can analyze the equilibrium exchange rate ε , treating r^* as given.

Graphically, Equation (17) corresponds to the vertical line on the two-dimensional diagram in Figure 14. On the other hand, (18) dictates that a bigger r must accompany a bigger ε . Thus the curve corresponding to (18) must be upward-sloping.

Using the model, we can conduct thought experiments on a large open economy. We first analyze the impact of a fiscal stimulus on the economy. Then we analyze what would happen if the government implements a protectionist policy.

Figure 14: A Model of Large Open Economy



7.4.2 Fiscal Stimulus

The fiscal stimulus, whether in the form of increased government expenditure or tax reduction, is a negative shock to the national savings (S). We first analyze the impact of the shock on the equilibrium interest rate r^* by inspecting (17). Then we analyze the impact on ε^* , treating the change in r^* as given.

Since both $I(r)$ and $F(r)$ are decreasing functions of r , r^* must rise when S declines. Graphically, the vertical line in Figure 14 shifts to the right. As a result, the equilibrium exchange rate also rises.

We may verify the second prediction by inspecting (18). Since $F(r^*)$ has declined after the negative shock to S , $X(\varepsilon^*)$ should also decline. Since $X(\varepsilon)$ is decreasing in ε , the equilibrium exchange rate ε^* must rise (appreciate). In conclusion, a negative shock to national saving would result in a higher real interest rate and an appreciation of the domestic currency.

7.4.3 Protectionist Shock

A protectionist policy shock may be in the form of raising tariffs on imported goods or boycotting some foreign goods. The protectionist shock would have an impact on the net export function $X(\cdot)$, which appears only in the second equation (18). The vertical curve corresponding to the first equation does not shift. We now analyze how the upward-sloping curve ($X(\varepsilon) = F(r)$) shifts under the shock.

As the shock takes place, $X(\varepsilon)$ would increase, given any ε . To make $F(r)$ increase as well, r must decline. As this is true for every ε , we conclude that the curve ($X(\varepsilon) = F(r)$) must shift to the left.

Hence a protectionist shock (e.g., raising import tariffs) would result in the appreciation of the domestic currency. This prediction is consistent with that of the small open economy.

8 Concluding Remarks

The classical models in this chapter deal with the long-run equilibrium, assuming that the productive capacity of the economy does not grow. Although the theories are intellectually satisfying and the arguments are sometimes convincing, they do not directly deal with two of the most important questions in macroeconomics, economic growth and fluctuations. On the need for thinking about short-term fluctuations, Keynes famously made the following remark:

“In the long run we are all dead. Economists set themselves too easy, too useless a task if in tempestuous seasons they can only tell us that when the storm is long past the ocean is flat again.”

Nonetheless, understanding classical models are still useful. First, they may serve as the benchmark, the starting point from which we may conduct further research. Second, when prices are flexible (i.e., during periods of high inflation), the long-term equilibrium analysis may shed light on the short-term trends. Finally, thanks to its simplicity, the classical theories are often influential. For example, the quantity theory of money almost dominates in the popular media. To have productive dialogs with nonprofessionals, economists should understand classical theories, both their strength and weakness.

Notes

¹This result is known as Schwarz’s theorem, Clairaut’s theorem, or Young’s theorem.

²We calculate the labor share of income using the disposable income to the household sector in the flow-of-funds table (nonfinancial transactions).

³This is obtained by $(1 + 0.01)^{12} - 1$.

⁴In China, market participants call risk-free bonds “interest-rate bonds” (利率债). And bonds with credit risk are called “credit bonds” (信用债).

⁵Classical economists may use the word “capital” in place of money. Alfred Marshall, for example, define interest as the price paid for the use of capital in any market. Here the word capital means money.

⁶Paul Gomme, B. Ravikumar, and Peter Rupert, “Secular Stagnation and Returns on Capital,” *Economic Synopses*, No. 19, 2015.

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Exercises:

1. Suppose that the output of an economy can be characterized by the Cobb-Douglas function,

$$F(K, L) = EK^\alpha L^{1-\alpha}, 0 < \alpha < 1.$$

- (a) Calculate the marginal product of labor (MPL) and the marginal product of capital (MPK). Check whether they are positive.
- (b) Calculate the second derivatives. Check that MPL is decreasing as L increases and that MPK is decreasing as K increases.
- (c) Verify that the Cobb-Douglas function satisfies constant-return-to-scale.

2. Suppose that every year in Shanghai, 2% of married couples get divorced and 3% of single adults get married. Define a steady state, and what would be the steady-state percentage of single people in the adult population?

3. Suppose that an economy has two sectors: manufacturing and services. The labor demand curve in these two sectors are different as follows,

$$\begin{aligned} L_m &= 200 - 6W_m \\ L_s &= 100 - 4W_s \end{aligned}$$

where L and W denote labor (number of workers) and wage, respectively, and the subscripts denote the sectors. The economy has a labor force of 100.

- (a) If workers are free to move between sectors and there is no skill barrier, then calculate wage and employment in each sector.
- (b) Now suppose that the manufacturing union manages to raise the wage in the manufacturing sector to 25 and that all workers who cannot get manufacturing jobs move to the service sector. Calculate the wage and employment in each sector.
- (c) Now suppose that all workers have a reservation wage of 15. We may assume that a worker with a wage below 15 cannot afford to live in the city. He would rather go back to the countryside, where living cost is minimal, to wait for a union job (with wage 25) to open up. What is the economy's unemployment rate?

4. Apply the classical theory of income distribution to predict the effect on the real wage and the real rental price of capital if the following events happen:

- (a) An earthquake damages part of the capital stock.
- (b) The government raises the retirement age.
- (c) Inflation raises all prices (output price and factor-input prices) by 10%.
- (d) A technological breakthrough improves the production function (suppose the production function is labor-augmenting).
- (e) Following (d), what if the production function is capital-augmenting.

5. Consider a closed economy characterized by the following equilibrium condition and specifications:

$$\begin{aligned}
 Y &= C(Y - T) + I(r) + G, \\
 Y &= 8000, G = 1000, T = 800, \\
 C(Y - T) &= 1000 + 3/4(Y - T), \\
 I(r) &= 1200 - 100r.
 \end{aligned}$$

- (a) Calculate private saving, public saving, and national saving.
- (b) Calculate the equilibrium real interest rate.
- (c) Suppose that the government reduces its expenditure to achieve a balanced budget. Calculate private saving, public saving, and national saving. And calculate the new equilibrium real interest rate.

6. The following table lists some exchange rates and Big-Mac prices. Use the theory of purchasing-power parity to fill in the blanks with a number or “?” if the figure cannot be inferred from the information.

Country	Currency	Big-Mac price	Exchange rate (per Dollar)	
			Predicted (PPP)	Actual
USA	Dollar	5		
China	Yuan	20		7
Japan	Yen		75	100
UK	Pound	4	0.8	

7. Consider a small open economy characterized by the following equilibrium condition and specifications:

$$\begin{aligned}
 Y &= C(Y - T) + I(r) + G + X(\varepsilon), \\
 Y &= 8000, G = 1000, T = 800,
 \end{aligned}$$

$$\begin{aligned}
C(Y - T) &= 1000 + 3/4(Y - T), \\
I(r) &= 1200 - 100r, \\
X(\varepsilon) &= 500 - 200\varepsilon, \\
r &= r^* = 5.
\end{aligned}$$

- (a) Calculate the national savings, excess savings, and net capital outflow.
 - (b) Calculate the equilibrium real exchange rate.
 - (c) Suppose that the government increases its expenditure by 200 and leave tax unchanged (in effect, the budget deficit increases by 200.). Calculate the private savings, the national savings, the excess savings, and the net capital outflow. And calculate the new equilibrium real exchange rate.
- 8.** Consider a large open economy with flexible prices. What would happen to the interest rate and exchange rate, if the following events occur?
- (a) A business-friendly party wins the election and takes control of the government.
 - (b) In the name of “national security”, the government increases tariffs on goods from a major trading partner. After a terrorist attack, the country goes to war in the Middle East.