

HOW MIGHT WE

Description	How	Might	We
A student who forgets to track habits.	How might we create an effortless habit-tracking system?	Might we integrate automated tracking reminders?	We provide an app that logs habits with minimal effort.
A fitness enthusiast who loses motivation.	How might we keep users engaged in their habit streaks?	Might we offer rewards for consistent tracking?	We provide a gamified experience to maintain motivation.
A professional struggling with habit consistency.	How might we encourage habit tracking through social connections?	Might we allow users to share progress with friends?	We build a feature for peer accountability and motivation.
A person feeling overwhelmed by new habits.	How might we simplify habit formation for beginners?	Might we introduce small, achievable habit steps?	We offer guided habit-building plans for gradual progress.
A gamer who finds habit trackers boring.	How might we make habit tracking fun and engaging?	Might we include challenges and achievements?	We create an interactive experience with rewards and levels.
A person tracking meditation and journaling.	How might we enhance mindfulness habit tracking?	Might we visualize emotional growth over time?	We provide reflection-based tracking for deeper insights.
A person managing a chronic illness.	How might we integrate health monitoring with habit tracking?	Might we provide medical-friendly tracking tools?	We develop a tracker that blends health data and habits.
A professional wanting a simple habit tracker.	How might we design a clutter-free tracking experience?	Might we remove unnecessary distractions?	We deliver a clean, focused UI for essential habit tracking.
A tech-savvy user wanting a smart tracker.	How might we make habit tracking adaptive and personalized?	Might we use AI to suggest habits based on patterns?	We integrate AI-driven habit recommendations for users.
A person motivated by tangible rewards.	How might we incentivize consistent habit tracking?	Might we introduce a points-based system for rewards?	We implement redeemable rewards for tracking progress.

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