IE418: UX Design for Mobile Applications
Point of View Table
Restaurant Networking App

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User	Need	Insight
Young professionals who frequently dine out with friends	To coordinate group meals easily and get social suggestions	Current apps don't offer real-time coordination tools or insights from one's social circle, making planning frustrating.

People with food allergies or dietary restrictions	To filter restaurant options based on dietary needs (e.g., gluten-free, vegan, nut-free)	Most apps don't allow filtering by allergy or dietary needs, forcing users to manually scan menus or risk poor experiences.
Older adults who prefer hygienic, quiet, and reliable places	To find clean, well-reviewed, and less crowded spots	Hygiene info and crowd-level data are usually missing or unreliable; reviews often don't reflect senior-friendly considerations.
Budget-conscious college students	To discover affordable, well-rated restaurants and earn rewards	Students rely on discounts and reviews, but most platforms lack transparent pricing or incentives that match budget lifestyles.
Busy parents looking for family-friendly dining options	To locate safe, child-friendly restaurants with quick service	Existing platforms rarely highlight kid-friendly facilities, play areas, or fast service – requiring extra effort and guesswork.

Frequent travelers exploring unfamiliar cities	To discover trusted local restaurants without being misled by biased or fake reviews	Many tourists get misled by inauthentic reviews or tourist traps, lacking social proof from real or trusted travelers.
Social media users and food bloggers	To share experiences visually and gain recognition from posts and reviews	Most apps don't prioritize visual content, peer validation, or analytics that matter to content creators.
Health-conscious diners	To find nutritious food options and track past meals	Health-focused features like calorie info, macro filters, or revisit tracking are missing from mainstream restaurant apps.
People trying new cuisines or experimenting with food	To get personalized and evolving recommendations based on preferences	Generic recommendation engines fail to adapt over time or suggest novel yet relevant choices tailored to evolving user tastes.