Planting Ideas: Help Us Build the Perfect App

Help us make *PlantVerse* your ultimate plant companion! Share your preferences to shape an app that supports plant identification, care, and nearby nursery discovery.

* Indicates required question

1. Name *

   _____

2. What is your age? *

   Mark only one oval.

   ( ) Under 18

   ( ) 18-24

   ( ) 25-34

   ( ) 35-44

   ( ) 45+

3. What is your occupation? *

   Mark only one oval.

   ( ) Student

   ( ) Working professional

   ( ) Retired

   ( ) Self-Employed

   ( ) Unemployed

   ( ) Other: _____

4. Where do you live? *

    Mark only one oval.

    ◯ Urban area (e.g., city or town center)

    ◯ Suburban area (e.g., residential neighborhoods near cities)

    ◯ Rural area (e.g., countryside or small villages)

5. How experienced are you with plant care? *

    Mark only one oval.

    ◯ Beginner

    ◯ Intermediate

    ◯ Expert

    ◯ None

6. How often do you buy plants? *

    Mark only one oval.

    ◯ Weekly

    ◯ Monthly

    ◯ Every few months

    ◯ Rarely

    ◯ I haven't bought plants yet, but I plan to start

7. Do you grow specific types of plants? *

    Mark only one oval.

    ◯ Indoor plants

    ◯ Outdoor plants

    ◯ Both

    ◯ None

    ◯ Other: _____

8. Where do you usually buy plants? *

    Tick all that apply.

    ☐ Local nurseries or plant shops
    ☐ Online stores
    ☐ Farmers' markets
    ☐ Supermarkets or convenience stores
    ☐ Other: _____

9. Do you currently use any plant care tools or apps? *

    Mark only one oval.

    ◯ Yes, regularly
    ◯ Occasionally
    ◯ No

10. If yes, which tools or apps do you use? *

    Tick all that apply.

    ☐ Plant care apps (e.g., for reminders or tips)
    ☐ Plant identification apps
    ☐ Gardening books or guides
    ☐ Online resources (e.g., blogs, forums)
    ☐ Other: _____

11. How do you prefer to learn about plant care? *

    Mark only one oval.

    ◯ Visuals (videos, photos)
    ◯ Text-based guides
    ◯ Interactive tutorials
    ◯ A mix of all

12.   What type of plants do you care for or are interested in? *

Tick all that apply.

☐ Indoor plants

☐ Outdoor plants

☐ Decorative plants

☐ Air-purifying plants

☐ Edible plants (herbs, vegetables, etc.)

☐ I don't own plants, but I'm planning to start

☐ Other: _____

13.   Are you interested in one-on-one advice from plant experts? *

Mark only one oval.

◯ Yes

◯ No

14.   How do you plan to use a plant care app? *

Tick all that apply.

☐ To identify unknown plants

☐ To explore plant recommendations based on my location or climate

☐ To buy plants or plant-related items

☐ To learn how to care for my plants

15.   What features would you recommend in a plant care app? *

Tick all that apply.

☐ Plant Identification with images

☐ Finding and buying plants or supplies nearby

☐ Step-by-step guides for nurturing plants

☐ Notifications for watering and care reminders

☐ Categorization of plants for decoration, indoor, and outdoor use

☐ Other: _____

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