

Task 7

List of business needs/business requirements.

Business Needs:

- To improve the overall customer experience of the cinema system.
- To increase ticket sales and revenue through better marketing and promotions.
- To streamline the process of booking tickets and purchasing concessions for customers.
- To improve inventory management and tracking of concessions and other products.
- To have real-time analytics and reporting for better decision-making.
- To integrate with popular payment gateways to offer seamless transactions to customers.
- To provide a more user-friendly and intuitive interface for customers to use.
- To ensure that the cinema system is secure and compliant with data protection regulations.
- To ensure the system can handle an increasing number of users and transactions.

Business Requirements:

- The cinema system should have an updated and modern user interface that is easy to navigate and use.
- The system should integrate with popular payment gateways, such as PayWave, Paypal or AfterPay to offer seamless transactions to customers.
- The system should be able to handle a large number of users and transactions without any issues or downtime.
- The system should provide real-time analytics and reporting for better decision-making by the management team.
- The system should have improved inventory tracking and management of concession stands.
- The system should be secure and comply with data protection regulations to protect customer information.
- The system should be scalable to handle an increasing number of users and transactions over time.
- The system should provide a loyalty program to incentivise customers to return to the cinema.
- The system should provide personalised marketing and promotions to customers based on their movie-watching preferences.