

Task 8 - Scope of project

First Iteration

The first iteration of the current business requirements project aims to identify the current processes and features of the business and evaluate their effectiveness. The project scope includes defining the current state of the business, identifying areas for improvement, and developing recommendations for enhancements to existing processes and systems.

1. Ticket Sales Process - This includes an evaluation of the current ticket sales process, including the effectiveness of current ticketing systems, methods for generating and validating tickets, and the overall customer experience.
2. Movie Showtime Process - This includes an evaluation of the current movie showtime process, including the effectiveness of scheduling and managing movie showtimes.
3. Marketing and Advertising Process - This includes an evaluation of the current marketing and advertising process, including the effectiveness of promoting upcoming movies and events, partnerships with local businesses and organisations, and gathering customer feedback.
4. Financial Management Process - This includes an evaluation of the current financial management process, including the effectiveness of tracking revenue and expenses, forecasting ticket sales and revenue, handling payroll and taxes, and other financial processes related to staffing and operations.

Based on the findings of this first iteration, the project team will develop recommendations for enhancements and improvements to existing processes and systems. These recommendations will be used to guide subsequent iterations of the project, in which the team will work to implement and test the recommended changes to improve the overall effectiveness and efficiency of the cinema business.