



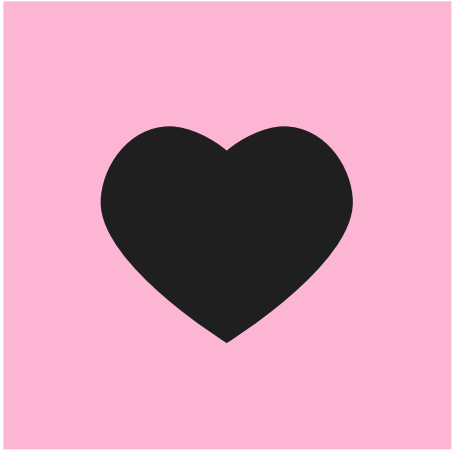
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

Unlocking Insights Into
The Global Air
Transportation Network
with Tableau
Team Head;
G..Sri Sindhuja
Team Member;
S.Priyadharshini
G.Apsiya
R.Ramya

One of the
fastest modes
of public
transport

They
connect
international
bounderies

Quickly
transport

Achieving
economic
growth and
development

Air transport is
very high
speed coverd
very long
distance

Air travel
saves time

Particullary if they
have not flown
before or have
experience a
traumatic event

Cost of
operation
airliness is
very high

Talking to
some one
with
experience
flying

Use of
private
aircraft

Air transport
support
activities

Aircraft
used for
commercial
purpose