Digital Curation, Storytelling and Dissemination

Friday Morning

MJC-BSANA-Data-Workshop-2024

Session Outline

- 1. Digital curation and challenges
- 2. Dissemination of cultural heritage projects.
- 3. Storytelling
- 4. 3D models and publication

Digital curation and dissemination of cultural heritage projects.

Digital Curation: "the management and preservation of digital objects/data/information over the long-term. Digital curation involves maintaining, preserving and adding value to digital research data throughout its lifecycle."



Digital curation and dissemination of cultural heritage projects.

Preservation

- Data ingestion/digitization
- Data management plans (DMP).
- Data selection and collection.
- Ethics and Licensing (Open access research and open data (FAIR principles)).

Curation

- Digital repository management.
- Data accessibility
- Facilitating the appropriate degree of access to users.
- Data preservation and maintenance.
- Mitigate digital obsolescence.

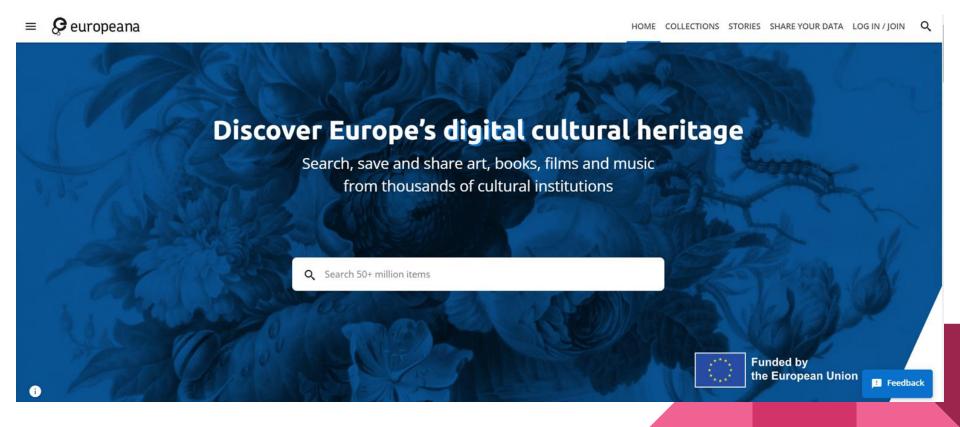
Dissemination

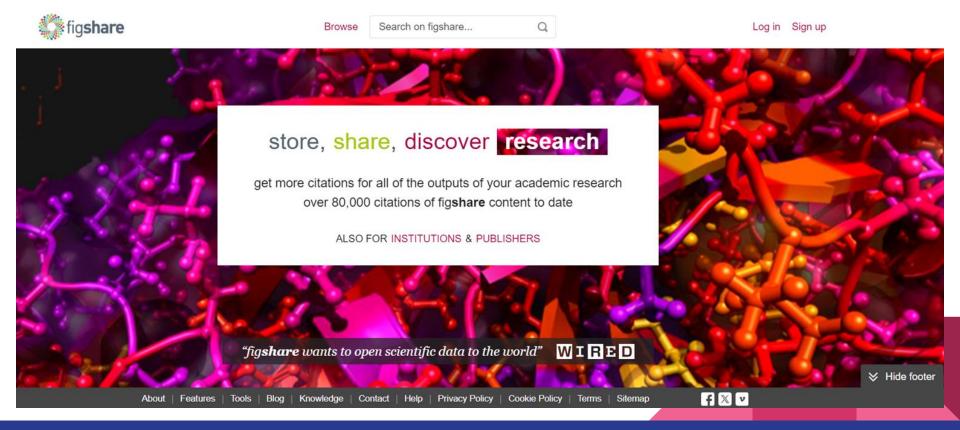
- Accessibility and sharing
- Editorial Work
- Digital exhibitions
- Promotion/ valorisation of both the digital asset and the collection.
- Non-specialist engagement.

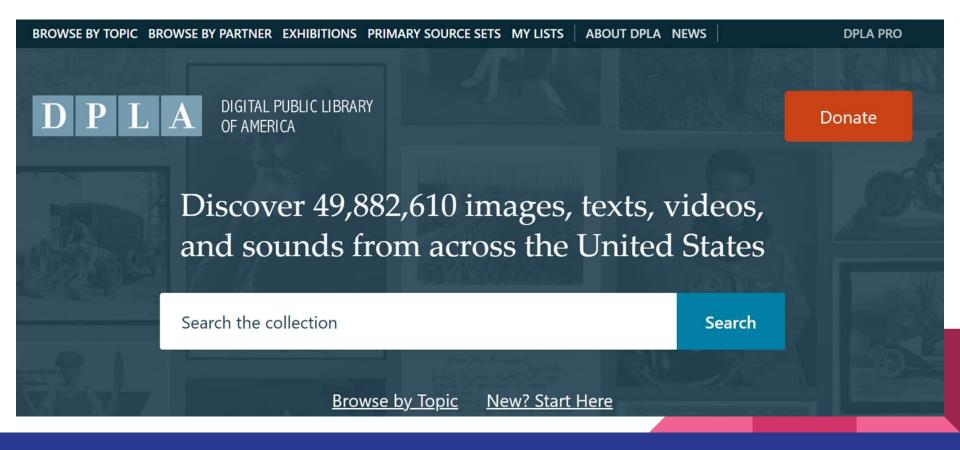
Challenges of Digital Curation

- No shared workflows for the curation of digital objects.
- •More urgent issue after Covid 19 digital collections have emerged without a clear action and preservation plan.
- •Little previous experience in the musealisation of digital objects.
- •Specific ephemeral and socially constructed nature that make it extremely difficult to capture in a memory institution.
- Some of them lose or not even have a material dimension.
- Tension between managing control and providing access.

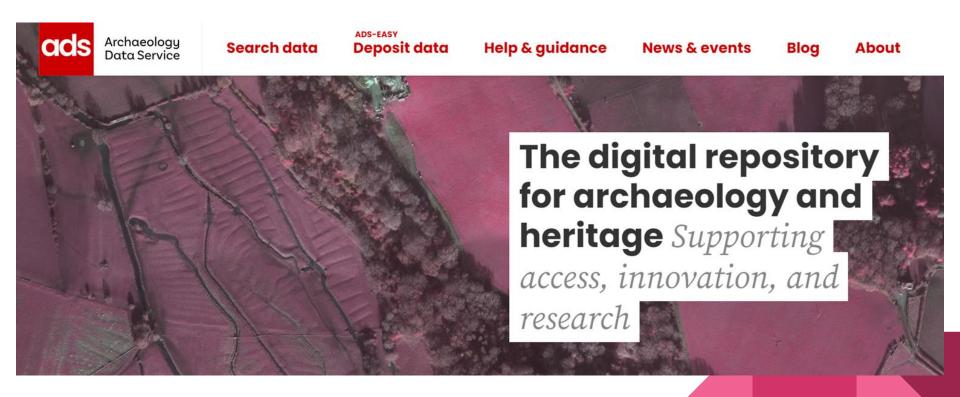
Repositories: Preservation













This Collection 🗸



Library of Congress » Digital Collections » World Digital Library » About this Collection



COLLECTION World Digital Library

About this Collection

Collection Items

□ Featured Content











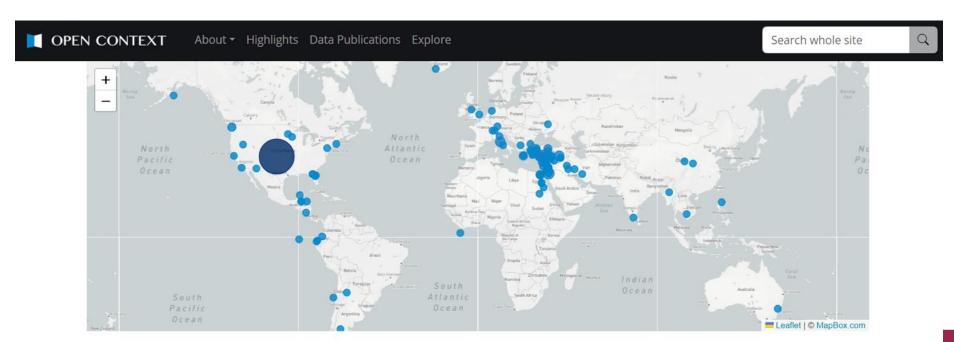




FIND CONTENT YOU CAN SHARE, USE, AND REMIX.

Enter your search query Search

Search using: ccMixter Flickr Europeana Music Media Media Google Google Images Jamendo Web Music Image Open Clip Art Nappy Openverse **Image** Image Media



WELCOME TO OPEN CONTEXT

Exercise

- Select a couple of the repositories listed below
- Download a resource related to your research from each repository
- Download the metadata associated with this resource
- What differences can you see in the data provided?
 - Image
 - License
 - Metadata associated
 - File name

Digital Dissemination of Cultural Heritage Projects

To make cultural projects accessible to the wider public via Digital Technologies.

Issues to consider:

- -Access
- -Inclusion
- -Diversity
- -Editorial Work
- -Promotion/Valorisation
- -non-specialist engagement

Google Arts and Culture

Google Arts & Culture Página principal Explorar Cercano **Favoritos** Portland, Oregon **Egyptian Cuisine Hip Hop History** Freshwater Our most precious resource Logging town meets creative capital Pharaoh foods to contemporary cuisine A short sampler Explorar Explorar Explorar Explorar Project FUEL Portland Japanese Garden **RAWI Publishing**

Digital Dissemination of Cultural Heritage Projects



SHOWCASE

HELP NEWS MY ACCOUNT

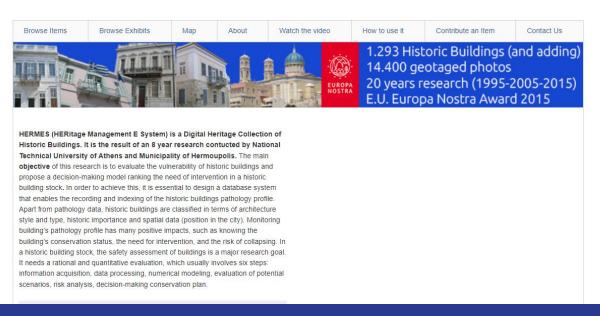
Stay up-to-date with all of the new Omeka developments for Classic, S, and Omeka.net. Sign up for our newsletter here!

Omeka is a web publishing platform for sharing digital collections and creating media-rich online exhibits.

Getting started is easy with Omeka with our hosted service.

Digital Dissemination of Cultural Heritage Projects

HERMOUPOLIS DIGITAL HERITAGE MANAGEMENT (HERMES)



Curation: Digital Content Management

- 1. Content Strategy and Planning (goals, target audience, content calendars)
- 2. Content Creation and Optimization
- 3. Content Management Systems
- 4. Content Publishing and Distribution (workflows)
- 5. Content Security and Copyright Considerations
- 6. Content Maintenance and Updates
- 7. Future Trends in Digital Content Management

Storytelling



Storytelling



Overview

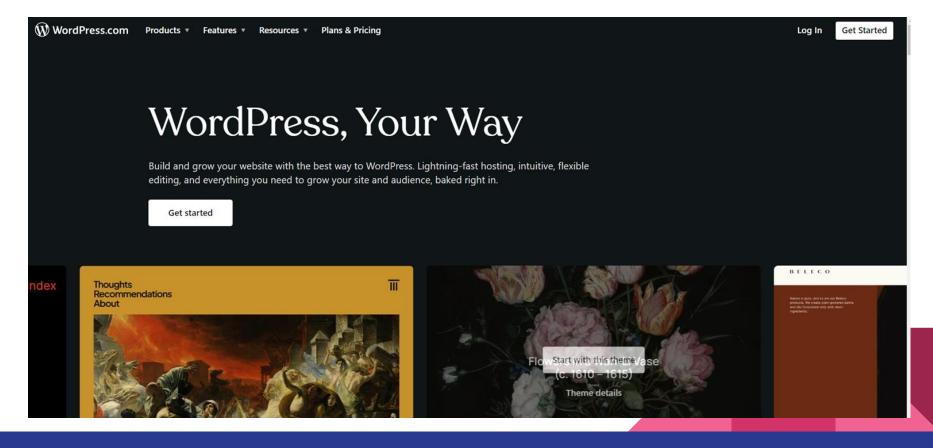
Resources



Scrollytelling

"Scrollytelling" (scroll + storytelling) is when elements on a webpage appear, move, disappear, or otherwise change as the user scrolls the page. Scrollytelling is used to make web content more interactive and immersive by enhancing written text with multimedia like audio, video, and animation.

Digital Dissemination of Cultural Heritage Projects



EMBEDDING 3D ON YOUR WEBSITE

The Oga Pysy, presented here, are ceremonial houses that enable the Guarani and Kaiowa community to establish a relationship with their deity, Nhanderu Tupã. These ceremonial houses, along with the several objects and instruments housed within them, facilitate the performance of various ceremonies and rituals. Such practices are believed to be crucial in helping the community restore harmony with their cosmological entities and subsequently, maintain social and cultural harmony within the community. The construction of an Oga Pysy is informed by certain cosmological frameworks. The knowledge of such frameworks rests only with the local shaman, called Nhanderu, who guides the community through the entire process.



EMBEDDING MAPS ON YOUR WEBSITE

The Endangered Material Knowledge Programme has funded several projects across the globe. These look at everyday things such as brooms and clothing, as well as more extraordinary and ceremonial items. To find out more about our grantees' projects—what, how, and where threatened material knowledge is being documented—click on one of the regions below.

