# HOUSE OF LUNA RESPONSES - WWW.HOUSEOFLUNA.ORG

## **AUTHOR'S PURPOSE**

- 1. What cause or causes do you attribute your activism or organizing to?
  - a. Response: Queer Liberation, gender justice, LGBTQ Ballroom.
- 2. Who are your inspirations, role models, or forebearers that inspire or inform your activism/organizing?
  - a. House of Blahnik, Stephaun Wallace, Ade A Connere. They all center health and community wellness in their work. They care about excellence but do also work to center and empower marginalized people in the process.

## ASSUMPTIONS: PROGRAM PURPOSE

- 3. Starting with one program or plan of action, what is the mission of this work?
  - a. We provide free community celebrations and competitions through the culture of LGTBQ ballroom. We focus on creating a variety of categories opportunities for each gender expression queer art form to be centered and celebrated. Accessibility and health education are key tenets of our events. Overall our mission is to: "Creating Safer Community Spaces to Promote Empowerment And Healing. we aim to build a foundation for Future Generations Of Queer and Trans People Of Color"
- 4. What is the problem you want to address?
  - a. The problem that we address is that many marginalized queer folks do not have space to be validated, affirmed, and celebrated to experience gender euphoria. We also address the problem of many Health Services not being able to reach these marginalized folks by inviting the services into our spaces.
- 5. What do you see as the underlying causes of the issue or problem?
  - a. The underlying issue is access to space by and for queer and trans people of color. Even among queer establishments, many center popular culture that is a reflection of colorism, ableism, and classism. Celebratory spaces are needed that do not center these tenets of popular culture but have a more inclusive community ethos. Ballroom culture and events by the House of Luna create this.
- 6. At what depth of the underlying problem do you intend to work?
  - a. We live in the solution which is creating those spaces at our local level. We organize balls in Seattle that are handicap accessible when possible, free to the public and participants, with prize money for each category. We also work with Community Partners such as the HIV vaccine trials Network to provide HIV and sexual health education at the event. Other balls we often have many more categories than other people do such as our Lunatico Ball which had 26 categories.

## ASSUMPTIONS: IMPACT AND TEMPORALITY

7. What immediate (<1 week) impact do you want to achieve through your program or plan of action? What does that immediate solution look like?

- a. Immediately after a ball many people feel validated, they are more informed about HIV and other pressing health issues in our community, and they create additional networks and communities for themselves through these events.
- 8. What medium-term (weeks a few months) impact do you want to achieve through your program or plan of action? What does that solution look like?
  - a. Medium term we see a drop in suicide rates stronger and more organized queer and trans communities in seattle.
- 9. What long-term (a few months to years) impact do you want to achieve through your program or plan of action? What does that solution look like?
  - a. Long term we see many more positive Health outcomes in mental health, and sexual health. By creating an industry for these events and by giving up prize money we also create economic empowerment for our community.

## TARGET GROUPS AND VEHICLES

- 10. Who or what are you trying to impact?
  - a. Queer and trans people of color
- 11. How do you reach/influence/impact your focus groups/structures?
  - a. We reach these communities through social media, Community organizers and influencers, and other queer establishments.

#### **STRATEGIES**

- 12. What tools do you use to impact these groups/structures?
  - Events that are promoted through social media, posters, and word of mouth.
    Fiscal sponsorship and event sponsorships are also tools that make these events possible.
- 13. What resources do you need to employ these tools to influence the target groups?
  - a. Time is the greatest resource and some small investment from the organizers (usually less than \$500)
- 14. Which resources do you already have? What skills, knowledge, or other resources do you need to develop?
  - a. We have resources of design skills, DJs, event production all in-house.
- 15. Who else is doing similar work that you know of? Are you already collaborating or partnering? Is the space competitive?
  - a. There are other houses such as House o Ada, House of Allure, House of Noir that do similar work. We do not compete but actually have an alliance together to build the movement together.

#### **OUTCOMES AWARENESS**

- 16. How will you know when you have succeeded? What would you count as a win, short, medium, and long-term? (note if they have already "won" any of their desired outcomes.)
  - a. A win short-term is expression of joy and affirmation from our community. A win medium-term is people becoming part of the scene and growth of the overall size of the organizing force for the ballroom scene. A long term-win is noted when HIV incidence, suicide, levels of homelessness and joblessness are reduced in our communities especially when people are housed and employed through our community.

## **INTANGIBLE INPUT**

- 17. What is a reason why somebody working along the same lines as you, in a similar environment may fail simply because they aren't YOU? What is your superpower, special sauce?
  - a. I am very effective listener and always ask for feedback. Seeking out, asking and listening to diverse voices from the community that we want to serve is part of my secret sauce to create an event where everyone feels welcome. Specifically, I ask what are the things that keep them from either being interested in our events or from being able to participate in them.