

Old
Excel
Sheet

Which Type
of Form is
it?

Data Storage

Paper
Sheet

Digitizer

Which Type
of Form is
it?

Main
Sheet

Data
Visualization

Website
Dashboard

Data Storage

Looker Studio

-graphs, charts, heat
map
-filter for different
demographics/topics

-Displays impact of their
company
-Consolidates data and
information
-Digitizes surveys/forms
-on theme with their
main brand
-user friendly, easy to
understand and use
-visually appealing

QR
Code

New
Form

Google Forms

Which Type
of Form is
it?

-unique link for each form
-automatically receive
email confirmation

-Exit Survey
-Application
Interest Form
-Preservation
Program
Application
-Other/New
Survey