

# 42Asia

Building Strong Resilient Communities



## WHAT WE KNOW

”

**42 is a  
coding  
school that  
builds  
exceptional  
engineers**



# PROBLEM

## Communities

- Cadets have weak ties to one another
- Post-Piscine, Core feels lonely
- People quit, burnout



**sticky**

the glue the binds us

# OUR SOLUTION

sticky

## Inter-Campus Sharing

- Social first event management platform

## Organizer Empowerment

- Make organizing easy with easy references to past events

## Rewarding Users

- Social media first, inherently rewarding

# WHAT WE SEEK TO ACHIEVE

- Improve attendance and core completion rates
- Increase engagement of 42 Cadets, intra campus and inter campus
- Building a vibrant and strong 42 Asia network

# How it works

**Organizers**

**Users**

## What we will achieve

Campus Staff

42%

increase regular cadet attendance



## What we will achieve

Cadets

100%



satisfaction (NPS)

## What we will achieve

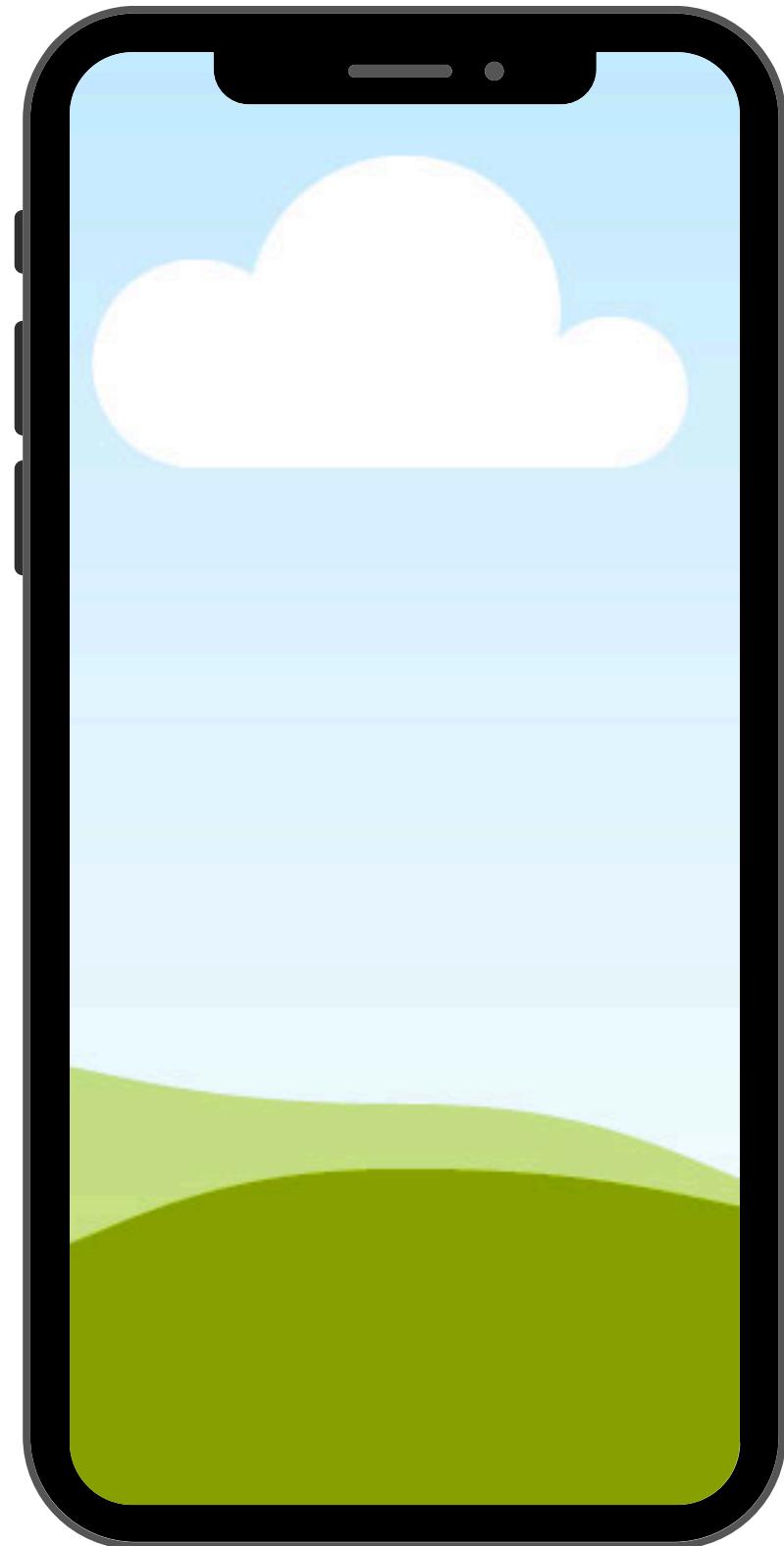
42 Event Organizers

100%

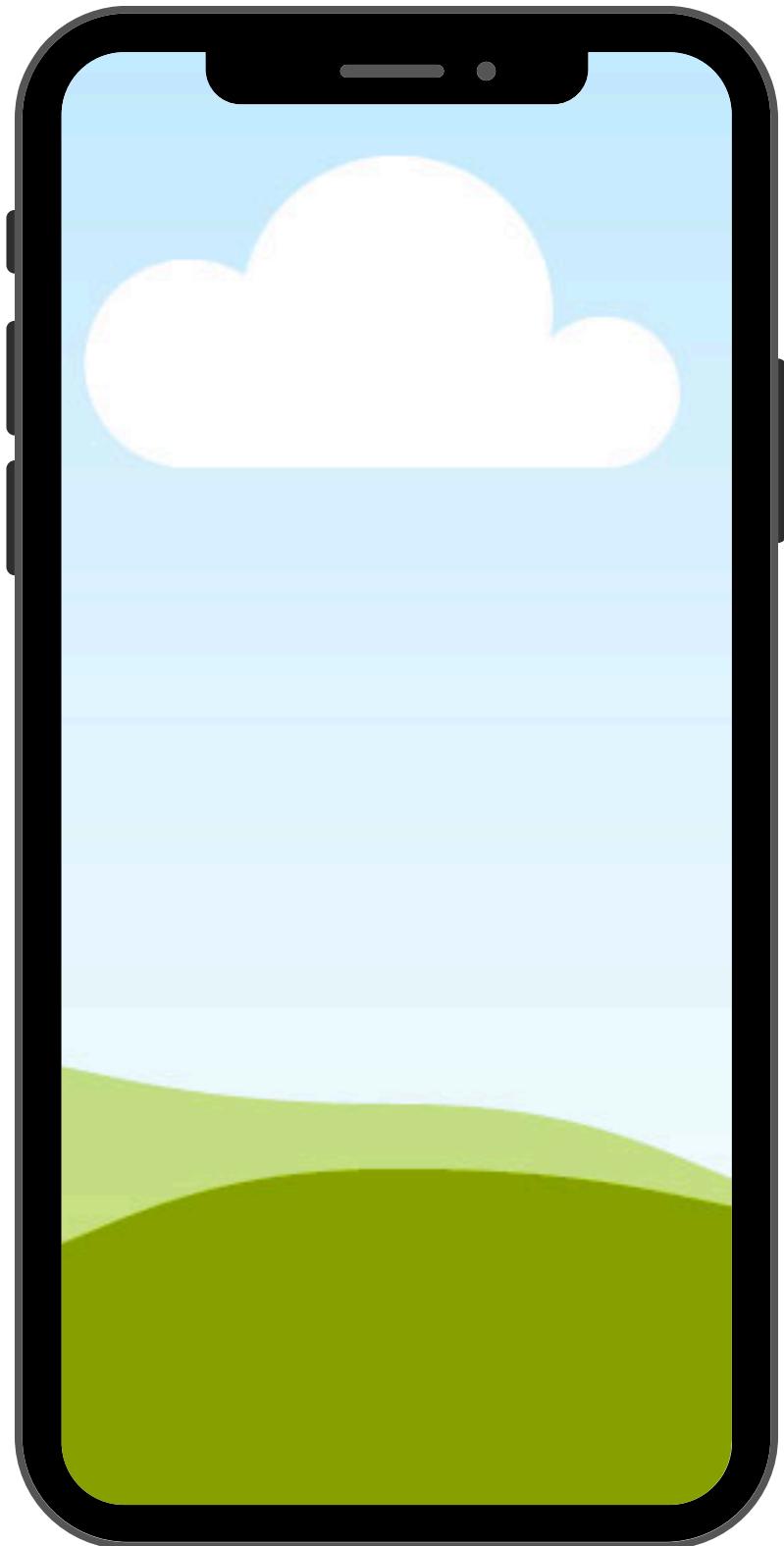
Less pain looking for ideas



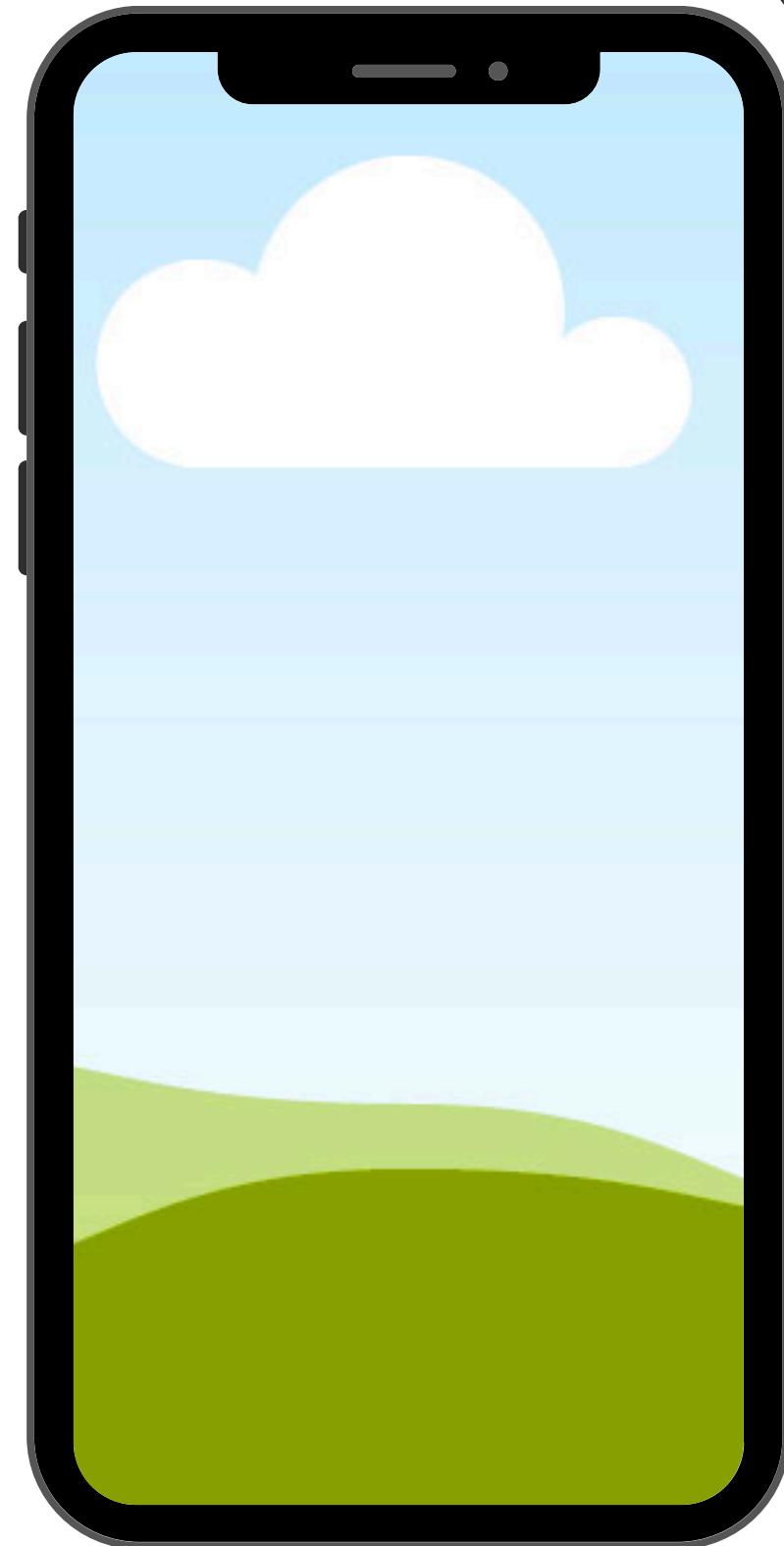
# **DEMO**



**Organizing Events**



**Infinite Scroll Feed**



**Memories**

# **HIRE US NOW!**

---