

# 42Asia

Building Strong Resilient Communities



# WHAT WE KNOW

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**42 is a  
coding  
school that  
builds  
exceptional  
engineers**



# PROBLEM

## Communities

- Cadets have weak ties to one another
- Post-Piscine, Core feels lonely
- People quit, burnout



**sticky**

the glue the binds us

# OUR SOLUTION

sticky

## Inter-Campus Sharing

- Social first event management platform

## Organizer Empowerment

- Make organizing easy with easy references to past events

## Rewarding Users

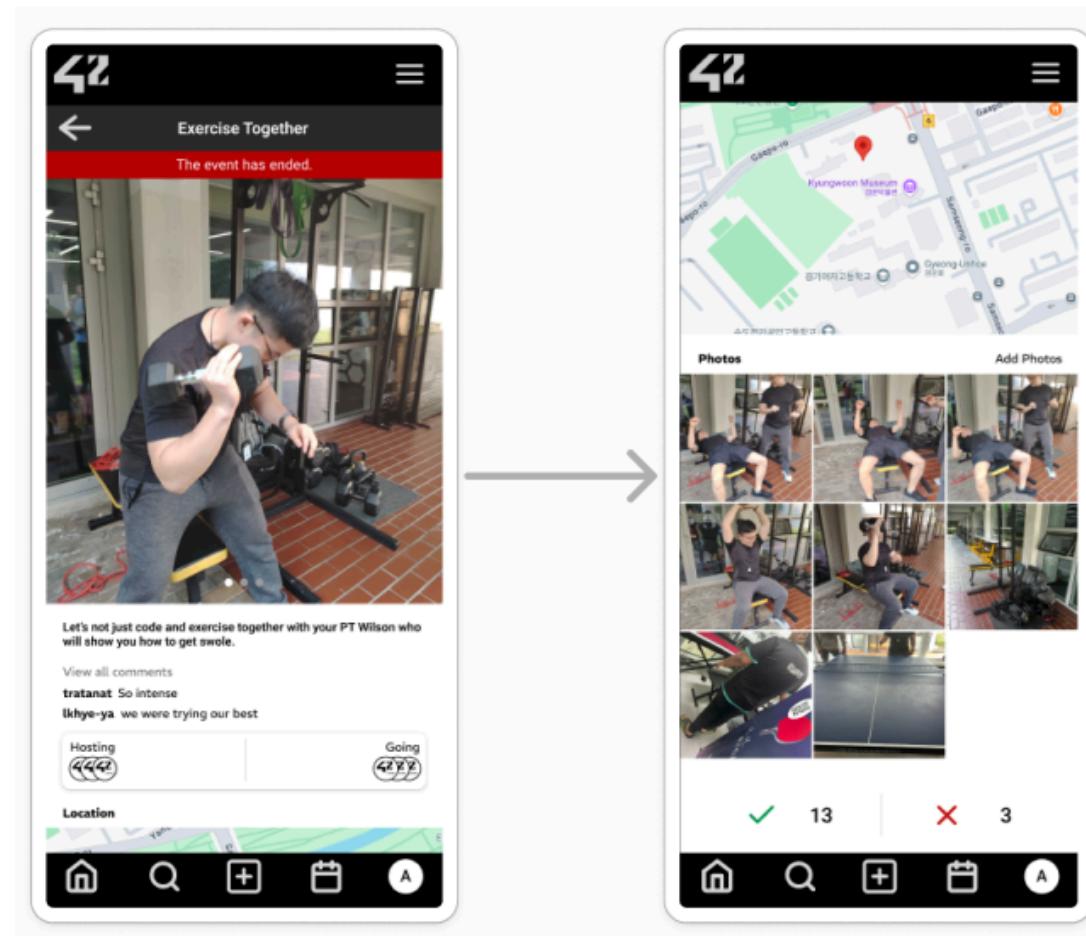
- Social media first, inherently rewarding

# WHAT WE SEEK TO ACHIEVE

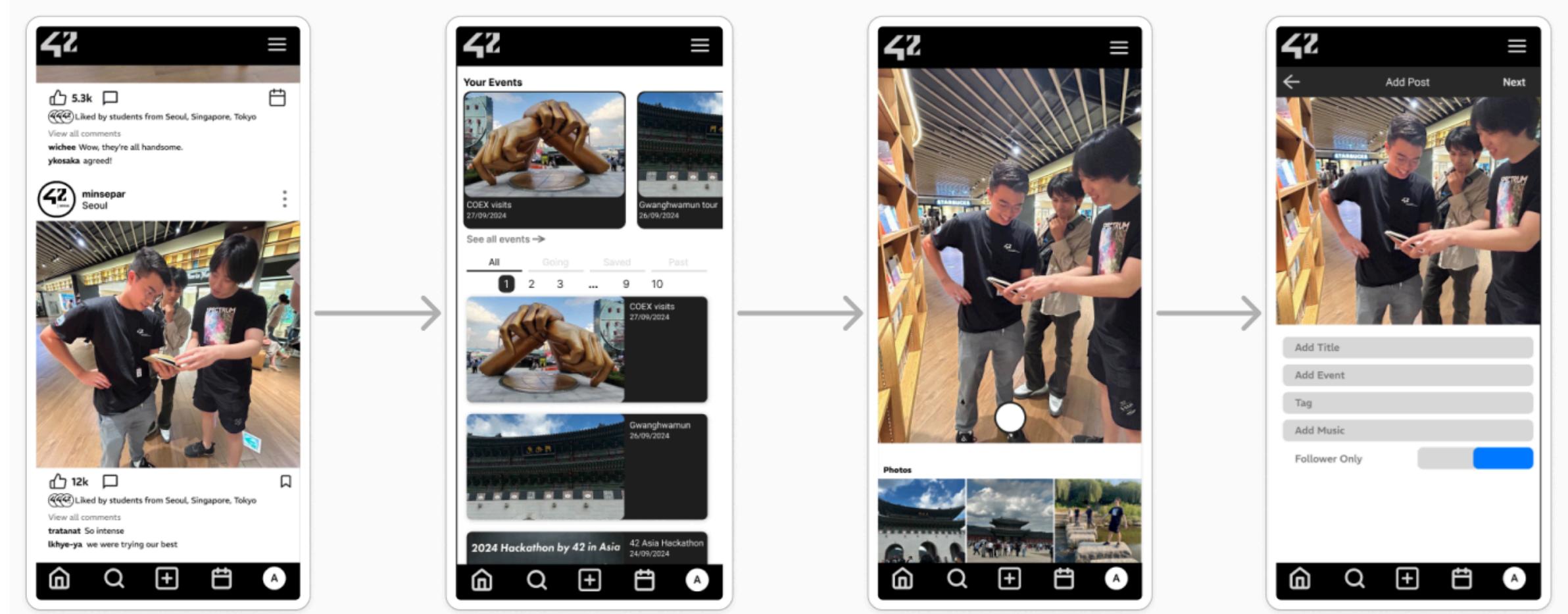
- Improve attendance and core completion rates
- Increase engagement of 42 Cadets, intra campus and inter campus
- Building a vibrant and strong 42 Asia network

# How it works

## Organizers



## Users



## What we will achieve

Campus Staff

42%

increase regular cadet attendance



## What we will achieve

Cadets

100%



satisfaction (NPS)

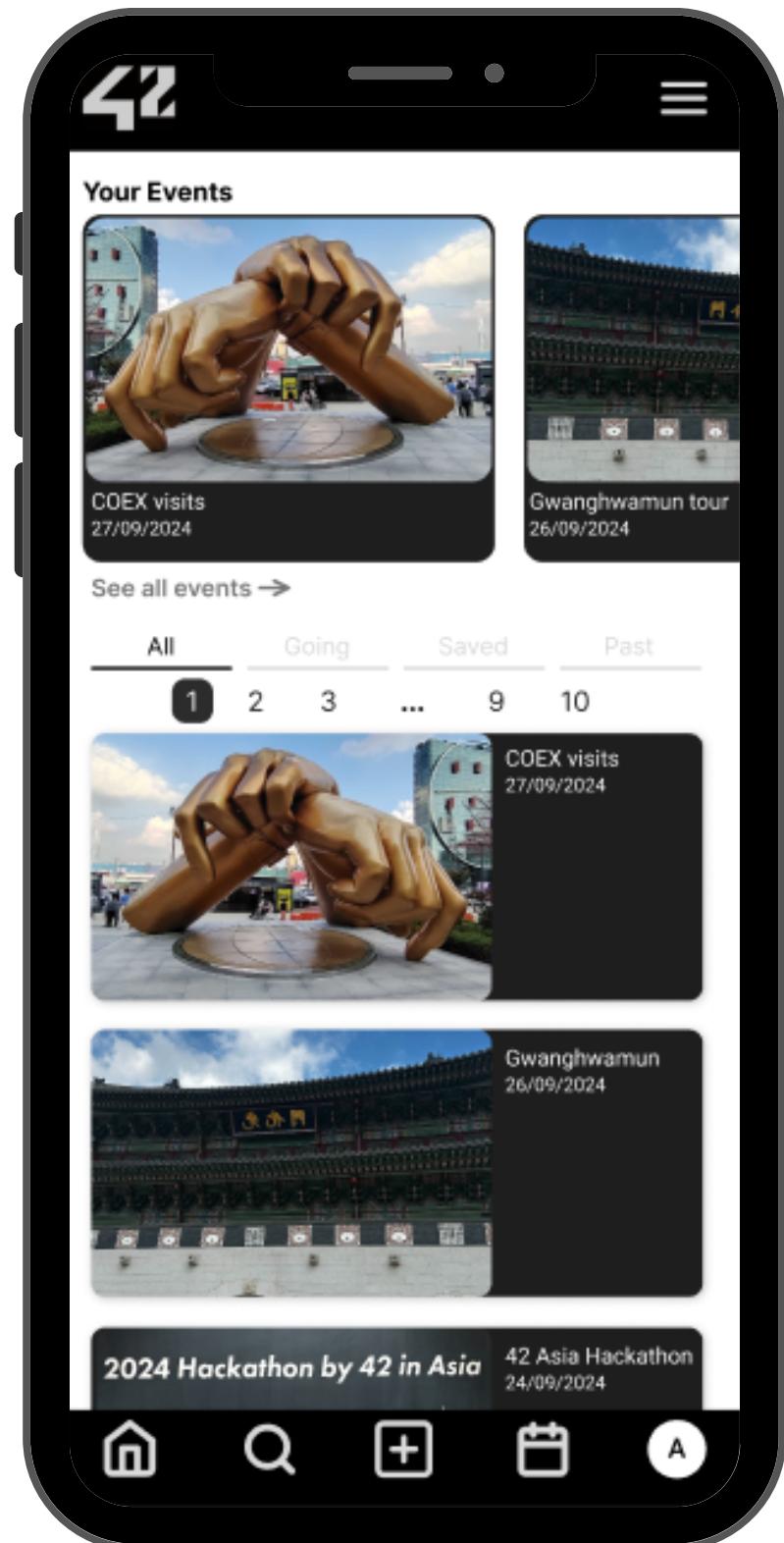
## What we will achieve

42 Event Organizers

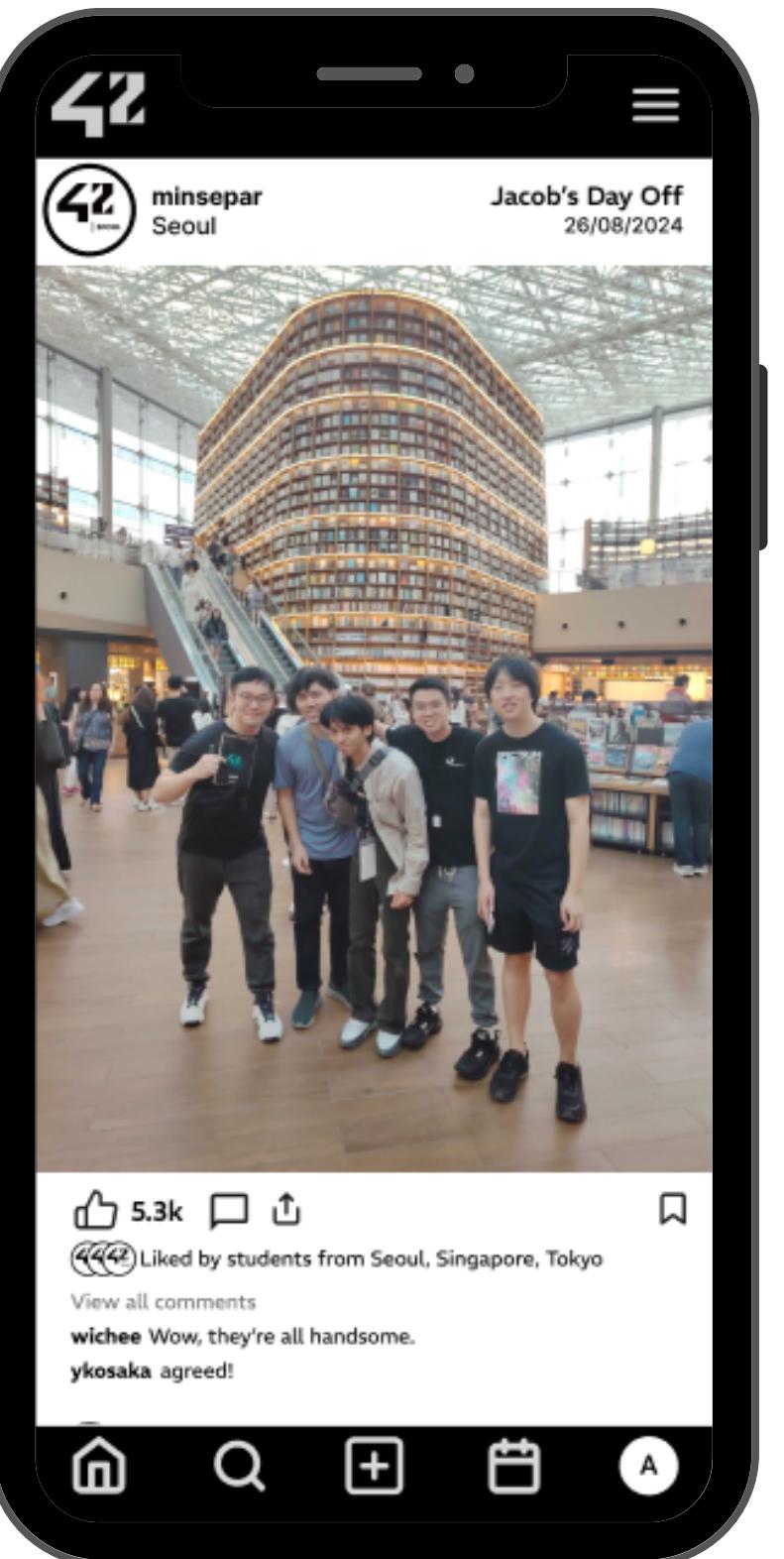
100%

Less pain looking for ideas

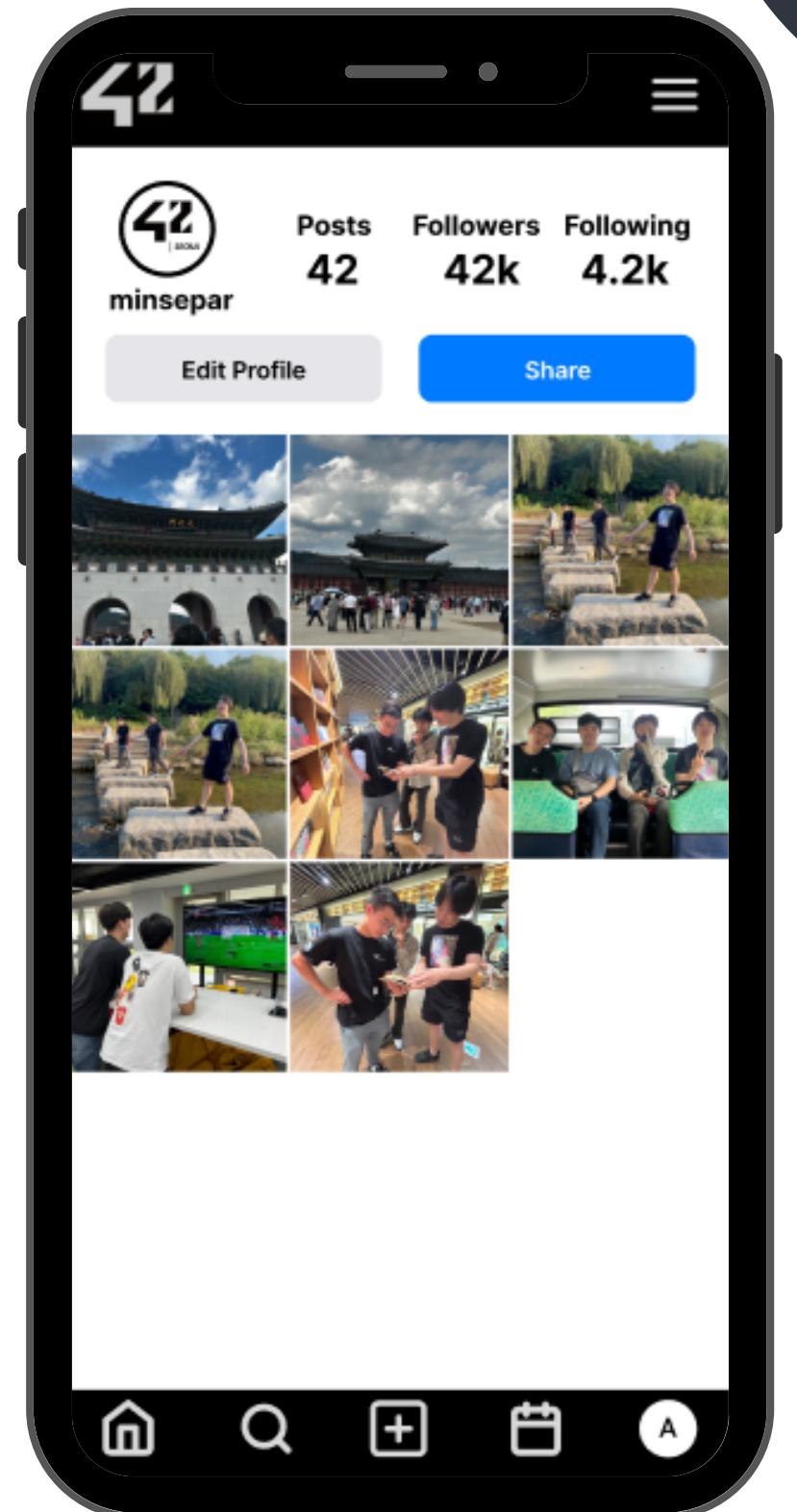




## Organizing Events



## Infinite Scroll Feed



## Memories

# DEMO



# **HIRE US NOW!**

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