

*"The annual European gathering of open source geospatial users, developers, and researchers."*

# FOSS4G EUROPE 2024

Free and Open Source Software for Geospatial - FOSS4G

**1 - 7 July 2024**

Tartu, Estonia



# About

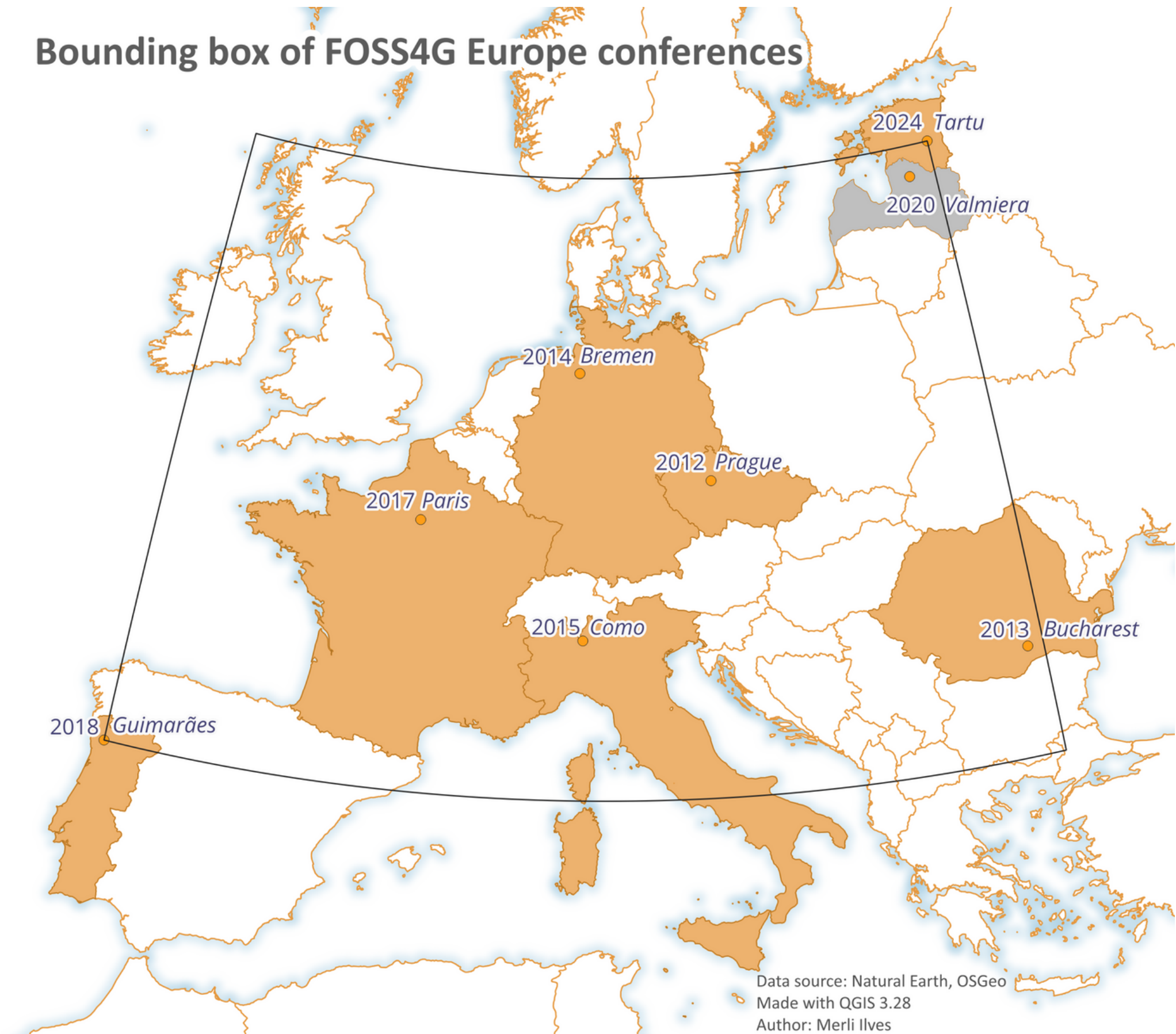
FOSS4G means **Free and Open Source Software for Geospatial**. It is the annual recurring international event to support and promote the collaborative development of free and open-source geographic technologies and open geospatial data.

It is a **weeklong community event** featuring 2 days of **workshops**, 3 days of spoken word **presentations**, and 2 days for **community sprint**.

The **conference series** started in 2004 under the name FOSS/GRASS User Conference and has been known as FOSS4G since 2006. The **European regional branch** of the conference dates back to 2012 when the first FOSS4GE was held in Prague.

For the **first time** the event is organised in **Tartu, Estonia** which makes it the northern and easternmost location for the FOSS4GE conferences.

## Bounding box of FOSS4G Europe conferences



# Overview

FOSS4GE 2024 is hosted by **OSGeo** and organized by the University of Tartu **Landscape Geoinformatics Lab** with support from the **Estonian Geoinformatics Society**. The conference is co-organized by a pan-European team with a solid experience in putting together successful community and academic events.



FOSS4GE 2024 will be an **in-person event** but we are working hard to make **streaming** of all presentations a reality in addition to **recorded material** which will later be published on the FOSS4G [YouTube channel](#) and [TIB-AV portal](#).

We are honored to invite you to take this **opportunity** to **sponsor** this European gathering of open source **geospatial developers, users, community-leaders and advocates**.

In return this offers You the possibility to **network** and **showcase** Your work and solutions to future **customers** or **partners**.

**Website of the conference:** <https://2024.europe.foss4g.org/>

# Important dates

Monday 1 July	Tuesday 2 July	Wednesday 3 July	Thursday 4 July	Friday 5 July	Saturday 6 July	Sunday 7 July
Workshops	Workshops	Main conference			Code Sprint	Code Sprint
	B2B Meetings	Welcome Evening	Gala Evening			



# Venue

The **venue** of the conference will be the home of the University of Tartu Department of Geography at Vanemuise 46, Tartu, Estonia.

Tartu is situated in **Southern Estonia**, 180 km from the capital city of Tallinn. With a population of 100K it is the **second largest city in Estonia**. Tartu is home to the Ministry of Education and Research, the Estonian National Museum, the Supreme Court of Estonia, and the oldest Estonian-language theaters in Estonia. Tartu is also the **focal point** of Estonia's active **technology sector** as well as a hotbed of **IT development** and **start-ups**.

In 2024, Tartu will be one of the **European Capitals of Culture**, so we expect a lot to be happening in the city in the weeks leading up to, during, and after FOSS4G Europe 2024.





# Become a Sponsor

## Sponsorship benefits include:

- Obtaining direct **access to** current and potential **clients** during and after the event
- **Opportunities** to **engage** a premium **audience** of key industry stakeholders and potential clients
- Demonstrating the **strength** of your corporate **brand**, **products**, and/or **services**
- **Network** and build relationships

*By sponsoring FOSS4GE 2024, You are extending your support to the whole **open source geospatial community**, a contribution that is essential in keeping this valuable community vibrant.*

*Please keep in mind that we are striving for a more **sustainable event** and **will not** therefore be **distributing** any **printed** advertisement **materials** to the conference participants.*

## B2B

Sponsors are invited to participate at the **Business to Business Meeting (B2B)** on **2 July**. B2B offers a possibility to **network** and **connect** with businesses and participants on the spot.

In addition, the sponsors get a chance to **present themselves**. Appetizers, snacks and beverages will be provided at the event. All this happens right before the main conference starts so that you have lots more **opportunities to strengthen your network!**

# Audience profile

- **Developers** and **users** of free and open source **geospatial software**
- **Advocates** for free and open source software
- **Specialists** from **governmental institutions** and **private companies** looking for effective solutions to solve geospatial problems
- **Experts** involved in the design and implementation of **data infrastructures**
- **Leaders** of the global free and open source for **geospatial community**
- **Managers** of geospatial **projects** looking for flexible and economically advantageous software solutions
- **Geospatial** technical **leaders**
- **Companies** looking to connect with open source communities
- **Companies** looking to hire open source experts
- **Delegates** from International Organizations and scientific communities

Estimated attendance: 300-350 participants

# Sponsorship levels

	Platinum 10 000 €	Gold 5 000 €	Silver 2 500 €	Bronze 1 500 €	Supporter 500 €
Sponsorships available	1	5	7	unlimited	unlimited
Sponsored talk in main track	✓				
Conference Passes	4	3	2	1	
B2B tickets	4	3	2	1	
Speech/presentation during B2B	1	1	1	1	
Sponsor logo on name badge	✓				
Sponsor logo in Venue rooms	✓	✓			
Sponsor logo on conference banner	✓	✓	✓		
Website promotion & signage	✓	✓	✓	✓	✓
Sponsor Room names		✓			
Mention in press releases	✓	✓			
Exhibition space	4*4 m	3*3 m	2*2 m	✓ <sup>(*)</sup>	



# Platinum

PLATINUM level sponsorship is limited to 1 company.

The PLATINUM tier is aimed for a large organization that is interested in making a solid presence on the conference to affirm their commitment to the FOSS4G community.

Your company name and logo will be featured on the delegates name badge and a representative of Your company will have a 30 minute talk slot on the conference plenary session

## **This level includes:**

- 30 minute talk slot during a plenary session
- Your logo on participant name badge
- 4 conferences passes
- 4 B2B tickets and 1 speech/presentation during B2B
- Your logo will be displayed on rollups in the venue rooms
- Your logo on the general conference banner in the lobby/main room
- Website promotion and signage (incl. call out on the conference social media)
- Exhibition space 4\*4 m

# Gold

GOLD sponsorship will be limited to five companies. The GOLD tier is aimed at organizations that are interested in a significant commitment to FOSS4G and wish to take advantage of the marketing opportunities to the maximum.

By becoming a GOLD sponsor You will make a live stream and recording of a parallel session a reality. With the room named after Your company, all the intermission slides that will be streamed live thanks to your invaluable support, and played back anytime somebody starts to rewatch the talk from that room.

## **This level includes:**

- A conference parallel track room named after your company
- 3 conferences passes
- 3 B2B tickets and 1 speech/presentation during B2B
- Your logo will be displayed on rollups in the venue rooms
- Your logo on the general conference banner in the lobby/main room
- Website promotion and signage (incl. call out on the conference social media)
- Exhibition space 3\*3 m

# Silver

The SILVER sponsorship will be limited to seven companies. The SILVER tier is aimed at organizations that are interested in renewing their support to the FOSS4G community and also want a solid marketing presence.

## **This level includes:**

- 2 conference passes
- 2 B2B tickets and 1 speech/presentation during B2B
- Your logo on the general conference banner in the lobby/main room
- Website promotion and signage (incl. call out on the conference social media)
- Exhibition space: 2\*2 m



# Bronze

The BRONZE tier is aimed at smaller organizations that are interested in giving back to the FOSS4G community and also want a formal marketing presence.

## **This level includes:**

- 1 conference pass
- 1 B2B ticket and 1 speech/presentation during B2B
- Your logo on the general conference banner in the lobby/main room
- Website promotion and signage (incl. call out on the conference social media)
- \* Since the expo space is limited please talk to us about your needs

# Supporter

The Supporter tier is aimed at smaller organizations that understand the importance of this event for the geospatial community and want to extend their support.

**This level includes:**

- Website promotion and signage (incl. call out on the conference social media)

# Thank You!



**The Landscape Geoinformatics Lab** at the University of Tartu focuses on applying innovative geospatial tools and techniques to improve sustainable water and land resource management under the changing climate and increasing population pressures.



**Estonian Geoinformatics Society (ESTGIS)** is an union that represents professionals in geographic information, cartography and other related disciplines in Estonia.



**The Open Source Geospatial Foundation (OSGeo)** is a not-for-profit organization whose mission is to support and promote the collaborative development of open geospatial technologies and data. The foundation provides financial, organizational, and legal support to the broader open source geospatial community.

Contact us at: **[info-europe@foss4g.org](mailto:info-europe@foss4g.org)**