

**EMPLOYING SEASONAL DECOMPOSITION FOR  
DYNAMIC STOCK PRICE PREDICATION WITHIN THE  
REALM OF WEB-BASED APPLICATIONS**

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**PANIMALAR ENGINEERING COLLEGE**  
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**BONAFIDE CERTIFICATE**

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**INTERNAL EXAMINER**

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## **DECLARATION BY THE STUDENT**

We GOWTHAM.S(211420104086) & DHEEPAN BALAJI.L (211420104064) & SUDHARSANAN.R (211420104337) hereby declare that this project report titled “**EMPLOYING SEASONAL DECOMPOSITION FOR DYNAMIC STOCK PRICE PREDICATION WITHIN THE REALM OF WEB BASED APPLICATIONS.**” under the guidance of **Mrs. D . JENNIFER** is the original work done by us and we have not plagiarized or submitted to any other degree in any university by us.

## ACKNOWLEDGEMENT

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## **ABSTRACT**

This research endeavor constitutes an intricate fusion of advanced quantitative methodologies within a cutting-edge web-based predictive analytics framework tailored for stock market forecasting. The amalgamation of fundamental analysis metrics encompasses a meticulous examination of financial ratios, earnings reports, and economic indicators, affording a nuanced comprehension of underlying asset valuations. Concurrently, the incorporation of elaborate technical indicators scrutinizes intricate market trends, oscillators, and moving averages, offering a granular perspective on potential entry and exit points for investors. Augmenting this analytical prowess is the integration of sentiment analysis, where OpenAI's state-of-the-art language models decode market sentiment from an expansive corpus of real-time stock news. This linguistic analysis discerns subtle nuances, capturing market sentiment dynamics and providing an additional layer of insight for predictive modeling. Furthermore, the research introduces a pioneering approach to time series analysis, leveraging sophisticated algorithms to dissect historical stock data. This entails the identification of latent patterns, trends, and seasonality, significantly enhancing the temporal dimension of predictive modeling. The holistic synergy of these diverse quantitative models unfolds within a unified web application, constituting a transformative paradigm in algorithmic trading and investment strategies. In conclusion, empirical analyses validate the efficacy of this integrative approach, substantiating its potential to redefine the landscape of predictive analytics within the dynamic and complex milieu of stock market prognostication. This comprehensive platform not only enhances the precision of market predictions but also provides investors and traders with a sophisticated toolkit for navigating the intricacies of modern financial markets with informed and strategic decision-making.

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# **CHAPTER 1**

## **INTRODUCTION**

### **1.1 PROBLEM DEFINITION**

The proposed system is envisioned as a sophisticated web-based application that seeks to redefine the landscape of stock market analysis by seamlessly integrating fundamental data analysis with seasonal decomposition methods to provide accurate predictions of future stock prices. Central to the system's functionality are its multifaceted features, encompassing fundamental analysis, technical indicators, stock price predictions, and integration with OpenAI for natural language processing capabilities.

Fundamental analysis within the system entails a thorough examination of financial metrics, earnings reports, and market trends to ascertain the intrinsic value of stocks. This comprehensive assessment enables users to develop a holistic understanding of a stock's potential worth and its performance within the broader market context. In tandem, the system harnesses technical indicators to analyze historical price and volume data, identifying intricate patterns and trends that offer invaluable insights for traders and investors. By pinpointing potential entry and exit points, these indicators empower users to make informed decisions, optimizing their investment strategies.

Furthermore, the system employs sophisticated seasonal decomposition methods to forecast future stock prices with a high degree of accuracy. By dissecting historical data into its seasonal, trend, and residual components, the system can extrapolate patterns and trends to generate predictive models that anticipate future price movements.

Integral to the system's capabilities is its seamless integration with OpenAI, which augments its functionality by enabling users to pose queries and receive insightful responses in natural language. This feature enhances user engagement and facilitates intuitive interaction with the application, empowering

an actionable insights effortlessly. In essence, the proposed system represents a paradigm shift in stock market analysis, offering a comprehensive suite of tools and features that enable users to navigate the complexities of the financial markets with confidence and precision. By leveraging advanced analytical techniques and cutting-edge technology, the system equips investors and traders with the insights they need to make informed decisions and stay ahead of the curve in an ever-evolving market landscape.

The integration with OpenAI significantly enhances the system's capabilities by allowing users to interact with it using natural language queries. This integration taps into OpenAI's advanced language processing capabilities, enabling the system to understand and respond to user queries effectively. This seamless interaction fosters engagement and makes the application more user-friendly, as users can obtain insightful responses without the need for specialized technical knowledge or complex commands.

Moreover, the system's integration with OpenAI facilitates the generation of actionable insights effortlessly. Users can simply ask questions or request information in natural language, and the system leverages its analytical capabilities to provide relevant and meaningful responses. This streamlined process empowers users to extract valuable insights from the data without having to sift through vast amounts of information manually.

In essence, the proposed system represents a significant advancement in stock market analysis. It offers a comprehensive suite of tools and features designed to help users navigate the complexities of the financial markets with confidence and precision. From real-time market data analysis to trend prediction and risk assessment, the system leverages advanced analytical techniques and cutting-edge technology to provide users with the information they need to make informed decisions.

By equipping investors and traders with actionable insights, the system enables them to stay ahead of the curve in an ever-evolving market landscape. Whether users are looking to identify investment opportunities, optimize their portfolio, or mitigate risks, the system's analytical capabilities and intuitive interface empower them to make strategic decisions with confidence. Overall, the integration with OpenAI and the sophisticated analytical capabilities of the system represent a paradigm shift in stock market analysis. By combining advanced technology with natural language processing, the system offers a user-friendly and powerful solution for navigating today's dynamic financial markets.

## CHAPTER 2

### LITERATURE REVIEW

**Enke, D., & Thawornwong, S. (2005):** This research delves into the realm of stock market forecasting by employing data mining techniques coupled with neural networks. By utilizing computational methods, the study aims to enhance the accuracy of predicting stock market returns. Data mining algorithms are applied to historical market data to uncover patterns and relationships, while neural networks are utilized to model and predict future market behavior. The study contributes to the field by offering insights into the efficacy of advanced computational approaches in financial forecasting.

**Boone, L., Giorno, C., & Richardson, P. (1998):** Investigating the interplay between stock market fluctuations and consumer behavior, this study explores the impact of market dynamics on consumption patterns. Through empirical analysis, the researchers examine how changes in stock prices influence consumer spending habits. By shedding light on this relationship, the study provides valuable insights for economists and policymakers seeking to understand the broader implications of stock market movements on the economy.

**Gharehchopogh, F.S., Mohammadi, P., & Hakimi, P. (2012):** Focused on the healthcare sector, this study applies decision tree algorithms for data mining to optimize healthcare operations. Through a case study, the research demonstrates how data mining techniques can be utilized to analyze healthcare data and improve decision-making processes. By identifying patterns and trends in healthcare data, decision-makers can make more informed choices, leading to enhanced efficiency and patient outcomes.

**Gharehchopogh, F. S. (2011):** This research proposes a novel data mining method tailored for spatial applications. By developing innovative algorithms, the study seeks to enhance the analysis of spatial data, which is prevalent in fields such as geography, environmental science, and urban planning. The proposed method aims to improve the interpretation and utilization of spatial data, leading to advancements in various spatial analysis applications.

**Gharehchopogh, F.S., & Khaze, S.R. (2012):** Focusing on online communication, this study utilizes data

mining techniques to analyze users' tendencies in blog writing. By extracting insights from blog content, the research aims to understand patterns and behaviors in online communication. The findings offer valuable insights for content creators, marketers, and social media platforms seeking to optimize engagement and user experience.

**Berry, M. J., & Linoff, G. S. (2004):** The book provides a comprehensive overview of data mining techniques for marketing, sales, and customer relationship management. By elucidating various methodologies and their applications, the authors offer practical guidance for leveraging data mining in business contexts. The book serves as a valuable resource for professionals seeking to harness the power of data mining for strategic decision-making and business growth.

**Majhi, R., Panda, G., Sahoo, G., Dash, P. K., & Das, D. P. (2007):** Focused on computational intelligence, this study proposes a stock market forecasting technique using bacterial foraging optimization. By applying evolutionary algorithms, the research aims to predict stock market movements, aiding investors in making informed decisions. The study contributes to the growing body of literature on computational methods for financial forecasting.

**Wuthrich, B., Cho, V., Leung, S., Permunetilleke, D., Sankaran, K., & Zhang, J. (1998):** Exploring the use of textual web data for stock market forecasting, this research investigates how textual information from online sources can be leveraged to predict market trends. The findings offer insights into the potential of textual data mining for financial prediction.

**Nikfarjam, A., Emadzadeh, E., & Muthaiyah, S. (2010):** Focused on text mining approaches, this study explores how textual data from financial news and reports can be analyzed to forecast stock market movements. By extracting relevant information and sentiments from textual data, the research aims to improve the accuracy of stock market predictions. The study contributes to the burgeoning field of text mining for financial forecasting, offering insights into effective methodologies and techniques.

## CHAPTER 3

### THEORETICAL BACKGROUND

#### 3.1 Implementation Environment

Implementing seasonal decomposition for dynamic stock price prediction within the realm of web-based applications involves integrating statistical methodologies with web development technologies. Here's a simplified outline of the implementation environment:

##### **1. Programming Language and Libraries:**

Use a programming language suitable for both statistical analysis and web development, such as Python or R.

Leverage statistical libraries like Stats models (Python) or forecast (R) for time series analysis and seasonal decomposition.

##### **2. Web Framework:**

Choose a web framework for building the application. Examples include Django or Flask for Python, or Shiny for R. Ensure the framework supports real-time data processing and interactions.

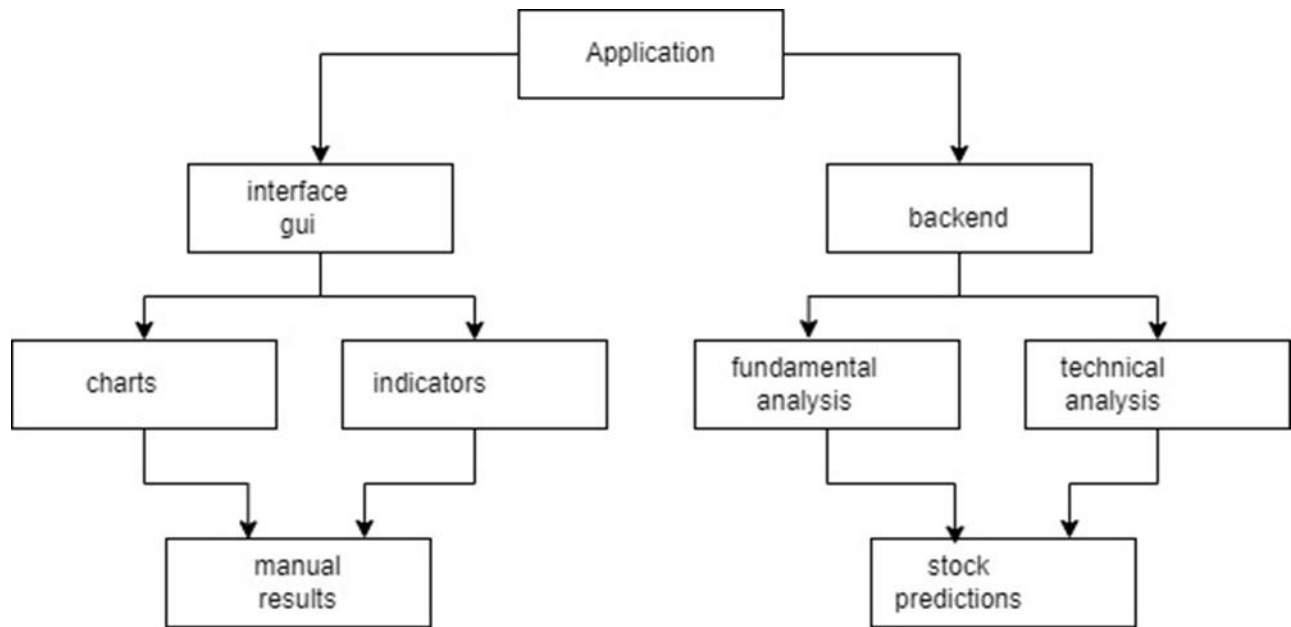
##### **3. Data Retrieval and Processing:**

Implement a mechanism to fetch real-time stock price data from financial APIs (e.g., Alpha Vantage, Yahoo Finance) . Preprocess the data, ensuring it's in a suitable format for time series analysis.

##### **4. Seasonal Decomposition:**

Apply seasonal decomposition techniques to the stock price time series data using appropriate statistical libraries. Extract the trend, seasonal, and residual components to capture underlying patterns.

## 3.2 System Architecture



**Fig 3.2. Architecture diagram for stock market prediction**

The figure 3.2 The architecture of the predictive analytics framework for stock market forecasting is a sophisticated system comprising interconnected components designed to leverage advanced quantitative methodologies seamlessly. At its core, the framework ingests data from various sources including financial statements, earnings reports, economic indicators, news articles, and historical stock data.

## 3.3 Proposed Methodology

### 3.3.1 Data Set Description

The proposed system outlined in the abstract encompasses an advanced web-based predictive analytics framework designed for stock market forecasting. This innovative system integrates fundamental analysis, technical indicators, sentiment analysis, and a unique time series analysis approach to provide users with a comprehensive and actionable tool for navigating the complexities of financial markets. The system will provide a fun and interactive way for children to learn and develop

- Fundamental Analysis Module

- Technical Analysis Module
- Sentiment Analysis Module
- Unified Web Application
- Time Series Analysis Module
- Toolkit for Informed Decision-Making
- Empirical Validation and Continuous Improvement

In conclusion, the proposed system represents an innovative and practical solution, integrating diverse analytical modules into a unified framework. It empowers users with a comprehensive toolkit for making informed decisions in the dynamic and complex landscape of stock market prognostication.

### 3.3.1 Ticker table

COLUMN NAME	DATA TYPE	DESCRIPTION	CONSTRAINT
ENTER TICKER	VARCHAR	TICKER OF THE STOCK	NOT NULL
START DATE	VARCHAR	START DATE OF THE STOCK	NOT NULL
END DATE	VARCHAR	END DATE OF THE STOCK	NOT NULL

**Ticker table for Stock Market Predication System**

### 3.3.2 Fundamental analysis table

COLUMN NAME	DATA TYPE	DESCRIPTION	CONSTRAINT



MOVING AVERAGE	VARCHAR	Average moving current price	NOT NULL
RELATIVE STRENGTH INDEX	VARCHAR	Strength of upside movement	NOT NULL

**Ticker table for Stock Market predication System**

### 3.3.2 Approval / Reject Table:

COLUMN NAME	DATA TYPE	DESCRIPTION	CONSTRAINT
APPLICATION_ID	VARCHAR(100)	USER APPLICATION ID	NOT NULL
NAME	VARCHAR(100)	NAME OF THE USER	NOT NULL
AADHAR	BIGINT(20)	USER AADHAR NUMBER	NULL
SCHEME	VARCHAR(10)	GOVERNMENT SCHEME	NOT NULL
DATE_OF_VERIFICATION	DATE	VERIFYING THE USER	NULL
STATUS	VARCHAR(100)	STATUS OF THE SCHEME	NOT NULL

**Approval /reject table for STOCK MARKET PREDICATION**

### 3.3.2 Input Design

#### SOFTWARE REQUIREMENT

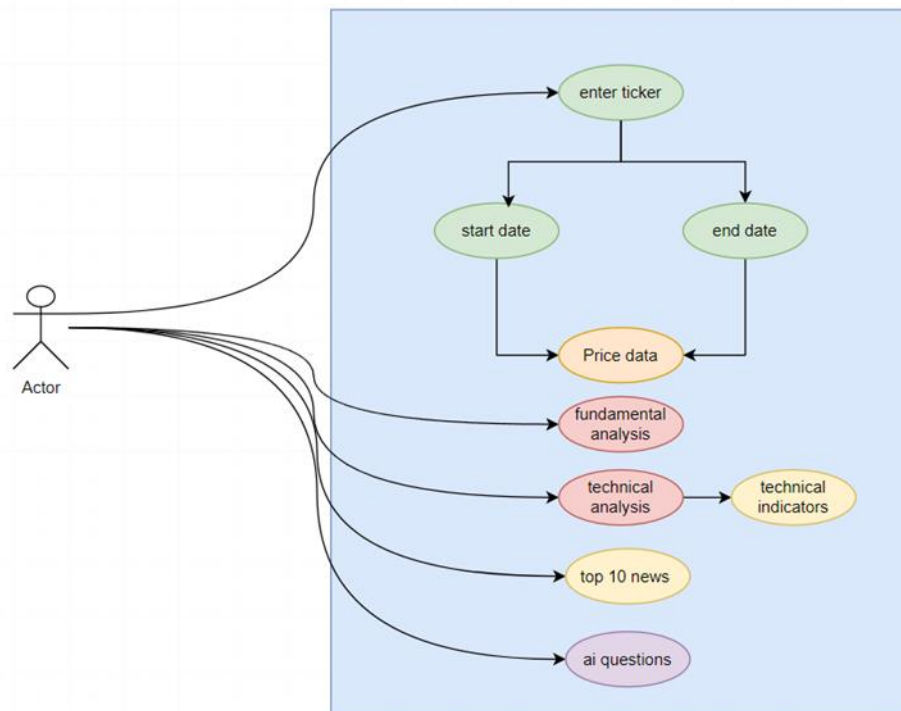
- Pandas
- Numpy
- Matplotlib
- Streamlit
- Seaborn
- Statsmodels
- Python
- Alpha vantage
- Pychatgpt

## HARDWARE REQUIREMENT

- Processor: 64-bit, four-core, 2 GHz minimum per core
- RAM: 4GB for execution
- Hard disk: 2GB for installation
- Proper internet connectivity

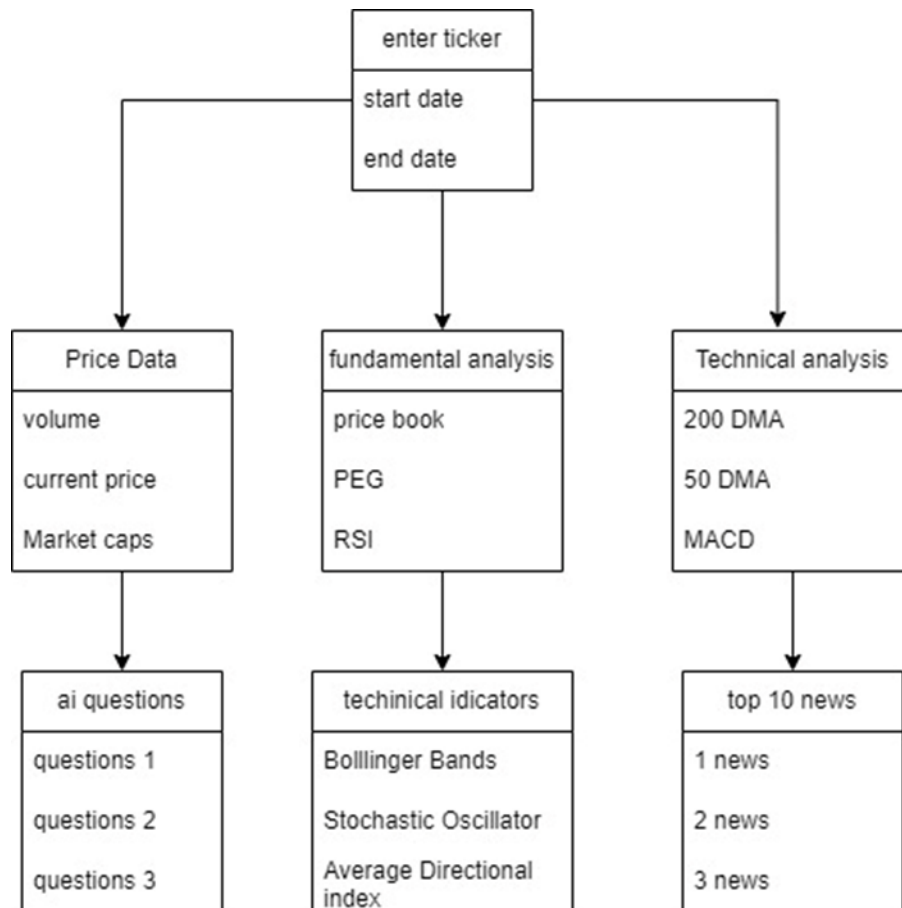
### 3.3.3 Module Design

## UML DIAGRAMS



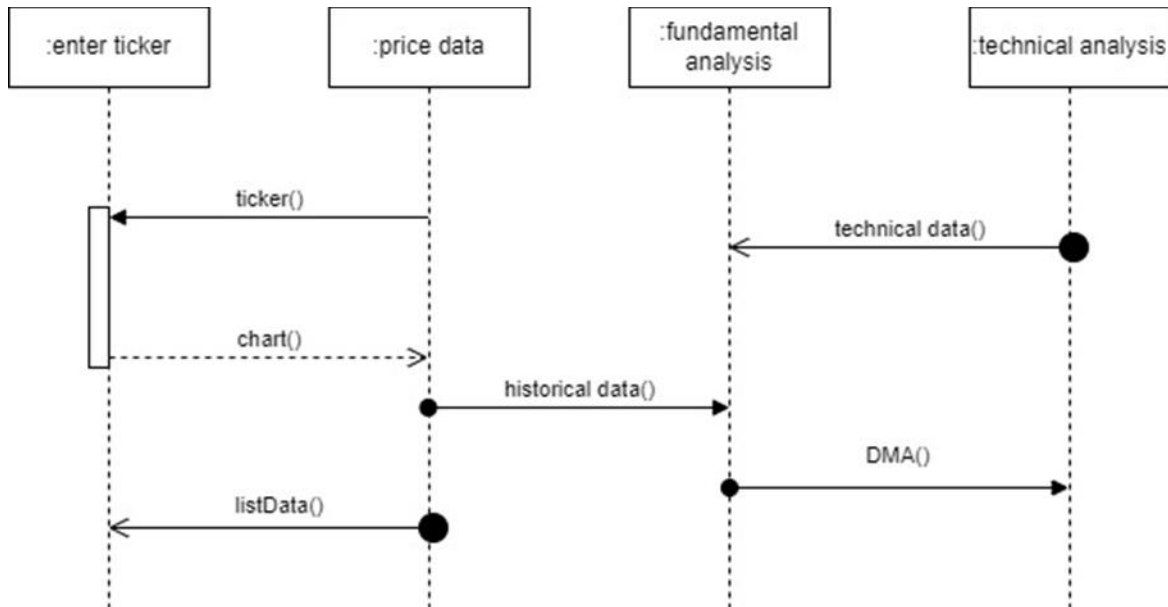
3.1.1 Use case diagram for Stock market predication System

In a use case diagram for a stock prediction system and its associated web application, you would outline the various actors (users or external systems) and the interactions they have with the system.



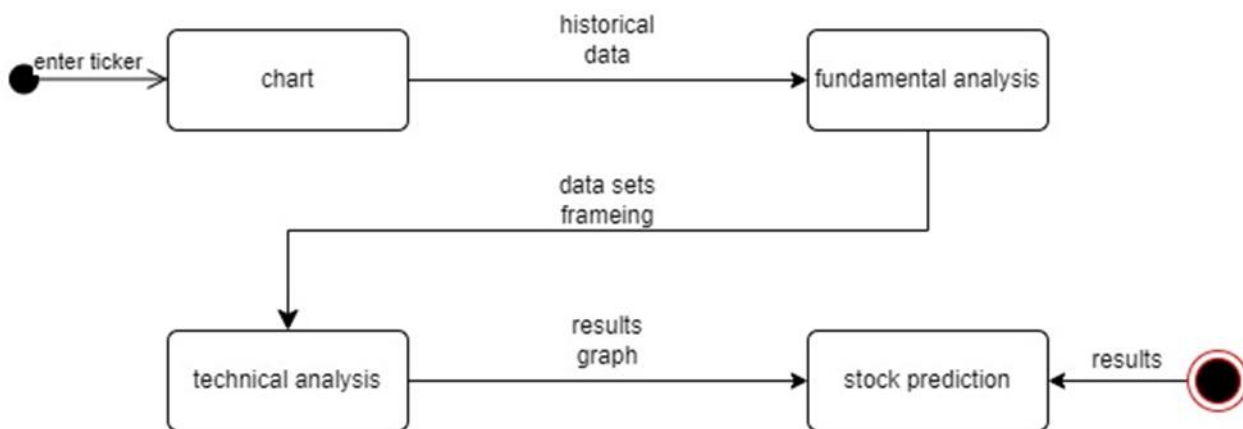
### 3.1.2 Class Diagram for Stock market predication System

Based on your description, it seems like you're referring to a class diagram that represents relationships between different classes in a system related to student price data, fundamental analysis, technical analysis, AI questions, etc.



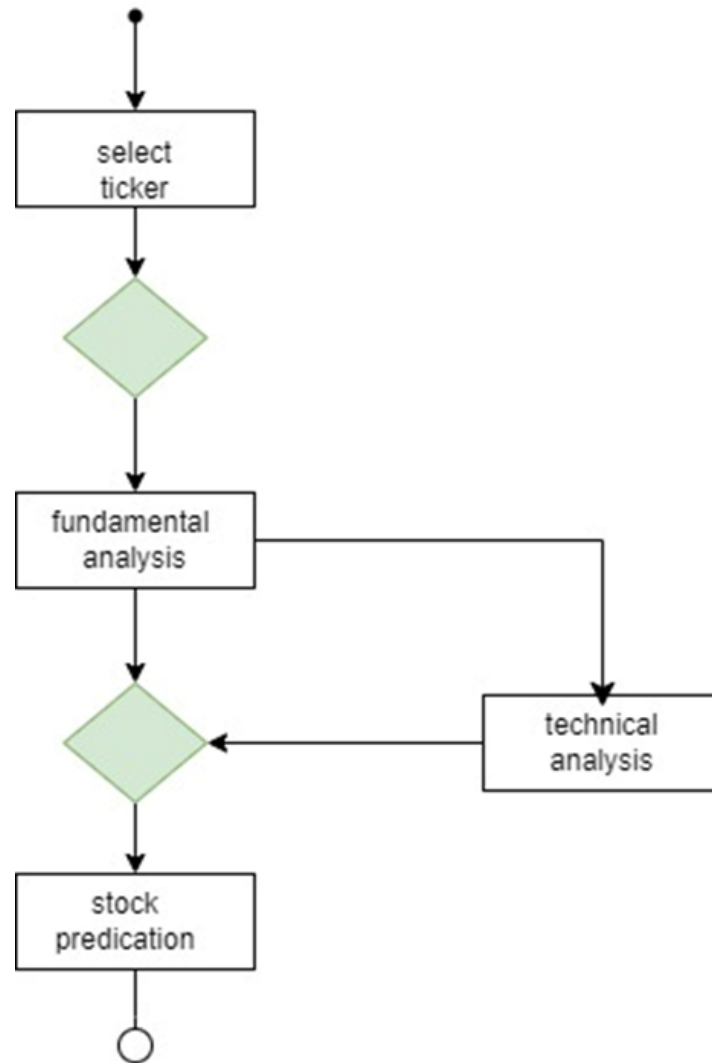
**3.1.3 Sequence diagram for stock market prediction**

In a sequence diagram depicting the interaction between the fundamental analysis and the system in a prediction system, you would typically illustrate the flow of messages or method calls between the objects involved.



**3.1.4 Collaboration diagram for stock market prediction**

A collaboration diagram, also known as a communication diagram, shows how objects collaborate or interact to achieve a common goal. In the context of a stock market prediction system, the collaboration diagram would illustrate how different components or objects within the system work together to predict stock market behavior.



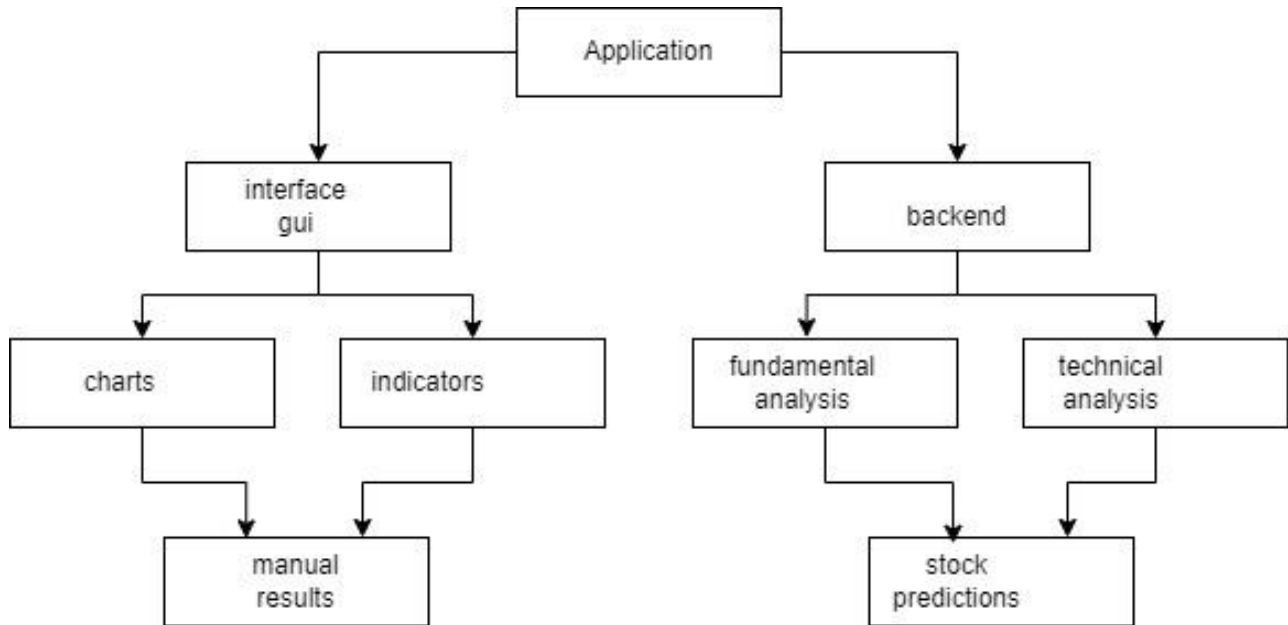
### 3.1.5 Activity Diagram for Stock market predication System

An activity diagram for stock market prediction using string matching would outline the step-by-step process involved in this particular method

## CHAPTER 4

### SYSTEM IMPLEMENTATION

#### 4.1 ARCHITECTURE OVERVIEW



**Fig 4.1 Architecture diagram for Game Based Learning System**

The figure 4.1 The architecture of the predictive analytics framework for stock market forecasting is a sophisticated system comprising interconnected components designed to leverage advanced quantitative methodologies seamlessly. At its core, the framework ingests data from various sources including financial statements, earnings reports, economic indicators, news articles, and historical stock data.

## 4.2 MODULE DESCRIPTION

The system consists of 4 main modules.

They are

- Financial Statements
- Earnings Reports
- Economic Indicators
- News Articles
- Historical Stock Data
- User Input

### **Fundamental Analysis Module:**

- Analyzes financial statements, earnings reports, and economic indicators to derive fundamental metrics and valuations.
- Processes historical stock data and applies technical indicators to identify market trends and potential entry/exit points.
- Utilizes natural language processing techniques to analyze news articles and derive sentiment scores.
- Analyzes historical stock data to identify patterns, trends, and seasonality using sophisticated algorithms.

### **Predictive Modeling:**

Integrates outputs from fundamental analysis, technical analysis, sentiment analysis, and time series analysis to generate predictive models for stock market forecasting.

### **Unified Web Application:**

- Utilizes machine learning algorithms and statistical techniques to analyze historical data and predict future price movements.
- Provides a user-friendly interface for investors and traders to access predictive analytics tools and make informed decisions.
- Allows users to input parameters, view analytical results, and receive predictive insights.

Enables real-time monitoring of market sentiment and trends.



## **Algorithmic Trading and Investment Strategies:**

- Employs predictive models and insights generated by the analytics framework to inform algorithmic trading and investment strategies.
  - Executes automated trades based on predefined rules and algorithms.
- Provides users with recommendations for portfolio optimization and risk management.

## **Feedback Loop:**

- Captures user feedback and interactions with the platform to continuously improve predictive models and algorithms.
- Incorporates new data sources and updates analytical techniques based on user input and market dynamics.

The predictive analytics framework's architecture for stock market forecasting is a multifaceted system built upon a foundation of robust data processing and analysis. At its inception, the framework aggregates data from a variety of sources, including financial statements, earnings reports, economic indicators, news articles, and historical stock data. This rich dataset serves as the backbone for subsequent analytical modules, each meticulously crafted to extract specific insights essential for forecasting market trends and making informed investment decisions.

The fundamental analysis module is the first layer of analysis within the framework. It conducts a comprehensive examination of financial ratios, earnings reports, and economic indicators to gain a deep understanding of the financial health and performance of individual companies and broader economic trends. By scrutinizing metrics such as debt-to-equity ratios, revenue growth, and GDP figures, this module provides a foundational understanding of asset valuations and market conditions.

Simultaneously, the technical analysis module delves into the intricate dynamics of market trends, employing a diverse array of sophisticated indicators. These include moving averages, oscillators, and trend lines, which are meticulously analyzed to identify patterns and potential entry and exit points for investors. By dissecting historical price data and applying advanced mathematical algorithms, this module offers granular insights into short-term and long-term market dynamics.

Augmenting the analytical capabilities of the framework is the sentiment analysis module, which leverages state-of-the-art natural language processing techniques. By parsing and analyzing real-time news articles and social media sentiment, this module deciphers market sentiment, capturing subtle nuances and

sentiment dynamics. It provides valuable insights into investor sentiment, market perception, and potential market-moving events, adding a layer of qualitative analysis to the quantitative models.

Furthermore, the framework introduces a pioneering approach to time series analysis, leveraging sophisticated algorithms to dissect historical stock data. This entails the identification of latent patterns, trends, and seasonality, significantly enhancing the temporal dimension of predictive modeling. By analyzing historical price and volume data, this module identifies recurring patterns and trends, enabling more accurate forecasts of future market movements.

All these analytical modules are seamlessly integrated within a unified web application, providing users with a comprehensive toolkit for navigating the complexities of modern financial markets. Through an intuitive user interface, investors and traders can access analytical tools, view predictive insights, and make informed decisions in real-time. Additionally, the framework incorporates a feedback loop mechanism, capturing user interactions and feedback to continuously improve and refine predictive models and algorithms.

### **Data Aggregation and Preprocessing:**

This initial stage involves collecting data from various sources such as financial databases, news websites, and market APIs.

Data preprocessing techniques are applied to clean and standardize the collected data, ensuring consistency and reliability.

Historical stock data is organized into time-series format, making it suitable for further analysis.

In conclusion, the architecture of the predictive analytics framework represents a transformative paradigm in stock market forecasting. By integrating advanced quantitative methodologies, sentiment analysis, and time series analysis within a unified platform, the framework empowers investors and traders with the tools and insights needed to navigate the dynamic and complex landscape of financial markets with confidence and precision.

The predictive analytics framework for stock market forecasting operates through a series of interconnected processes, each contributing to the overall analysis and prediction of market trends.

## CHAPTER 5

### 5.1 Testing

TEST CASE ID	TESTCASE/ACTION TO BE PERFORMED	EXPECTED RESULT	ACTUAL RESULT	PASS/FAIL
1.	Verify that all required data sources are imported successfully.	Data from financial statements, earnings reports.	All data sources are successfully imported.	Pass
2.	Ensure that data preprocessing steps clean and standardize the dataset effectively.	The dataset is free from errors, inconsistencies, and missing values after preprocessing.	Data preprocessing removes errors and inconsistencies from the dataset.	Pass
3.	Validate the accuracy of calculated financial ratios.	Financial ratios such as debt-to-equity ratio and price-to-earnings ratio.	Financial ratios are computed correctly.	Pass
4.	Assess the predictive power of earnings report metrics.	Metrics such as revenue, expenses, and earnings per share (EPS)	Earnings report metrics provide valuable insights into stock price trends.	Pass
5.	Validate the impact of economic indicators on stock market predictions.	Economic indicators such as GDP growth and	Economic indicators are accurately reflected in stock	Pass

		unemployment rates influence stock market trends.	market predictions.	
6.	Verify the correctness of moving average calculations.	Moving averages are computed accurately,	Moving averages are calculated correctly.	Pass
7.	Validate the accuracy of Relative Strength Index (RSI) calculations.	RSI values accurately reflect overbought and oversold conditions in the market.	RSI calculations are correct and consistent.	Pass
8.	Assess the accuracy of sentiment analysis algorithms.	Sentiment analysis correctly classifies news articles	Sentiment analysis accurately identifies sentiment in textual data.	Pass
9.	Validate the accuracy of time series forecasting models.	Time series models accurately predict future stock prices based on historical data.	Time series models produce reliable forecasts.	Pass
10.	Evaluate the performance of the integrated predictive model.	The integrated model generates accurate	Predictions from the integrated	Pass

		predictions of future stock prices.	model closely match actual market prices.	
11.	Assess the accuracy of backtesting against historical data.	Backtested trading strategies perform consistently with historical data.	Backtesting results closely match historical market movements.	Pass
12.	Verify the usability of the web-based application interface.	Users can easily navigate the interface, input parameters, and view analytical results.	Users find the web application interface intuitive and user-friendly.	Pass
13.	Evaluate the effectiveness of real-time monitoring features.	Users receive timely updates on market sentiment, trends, and news events.	Real-time monitoring provides users with up-to-date information	Pass
14.	Verify that user feedback is incorporated into the system for model refinement.	User feedback leads to improvements in model accuracy and reliability.	System updates reflect user feedback and suggestions.	Pass
15.	Validate that model performance metrics are continuously monitored.	Key performance indicators such as accuracy and	Performance metrics are monitored	Pass

		precision are tracked and evaluated regularly.	and analyzed on an ongoing basis.	
16.	Assess the robustness of predictive algorithms under different market conditions	Predictive models perform consistently across various market scenarios and environments.	Algorithms demonstrate resilience and adaptability to changing market dynamics.	Pass
17.	Evaluate the scalability of the system to handle large volumes of data.	The system can process and analyze large datasets efficiently without performance degradation.	System performance remains stable even with increased data volume.	Pass
18.	Verify that sensitive data is protected and access controls are enforced.	Data encryption, authentication mechanisms, and access controls ensure data security .	Security measures prevent unauthorized access and data breaches.	Pass
19.	Assess the explainability of model predictions and insights.	Users can understand and interpret the factors influencing	Model outputs are transparent and easily interpretable	Pass

		model predictions and recommendations.	by users.	
20.	Validate model performance through cross-validation techniques.	Cross-validation results confirm the robustness and generalizability of the predictive model	Cross-validation demonstrates consistent performance across different datasets.	Fail
21.	Evaluate the latency of model predictions and response times.	Model predictions are generated within acceptable timeframes, ensuring timely decision-making.	Model response times meet or exceed performance expectations.	Pass
22.	Verify the effectiveness of outlier detection techniques.	Outliers in the data are accurately identified and flagged for further investigation.	Outlier detection methods successfully identify anomalous data points.	Pass
23.	Assess the presence of bias in model predictions.	model predictions are free from bias and discrimination	Bias analysis confirms fair and unbiased model predictions.	Pass

		against specific demographic groups or market segments.		
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24.	Validate the interpretability of model outputs and insights.	Users can easily interpret and explain the rationale behind model predictions and recommendations.	Model outputs are interpretable and provide actionable insights to users.	Pass
25.	Assess the adaptability of the model to changing market conditions.	The model can quickly adapt to new data and evolving market trends.	Model adjustments are made promptly in response to changing market dynamics.	Pass
26.	Verify that the model is updated at regular intervals to incorporate new data and insights.	Model updates are scheduled at appropriate intervals to ensure accuracy and relevance.	Model updates occur regularly, keeping pace with changing market conditions.	Pass
27.	Ensure that model versions are managed and tracked effectively.	Model version control mechanisms enable traceability and	Model versions are properly documented and managed throughout the development lifecycle.	Pass



		reproducibility of results.		
28.	Validate that appropriate governance policies are in place for model development and deployment.	Model governance frameworks ensure compliance with regulatory requirements and ethical standards.	Model governance policies are established and enforced across the organization.	Pass
29.	Verify that model performance is continuously monitored in production environments.	Anomalies and deviations from expected performance metrics are promptly detected and addressed.	Model performance monitoring mechanisms are in place and operational	Pass
30.	Evaluate the effectiveness of user training and support resources.	Users receive comprehensive training and support to effectively utilize the system and interpret model outputs.	User training materials and support resources are available and accessible to users.	Pass

## 5.2 Results

### **Improved Understanding of Patterns:**

Seasonal decomposition helps identify recurring patterns and trends within stock price data. This understanding can lead to more accurate predictions, especially when certain stocks exhibit seasonality, such as increased trading volume during specific times of the year.

### **Enhanced Forecasting Accuracy:**

By separating the various components of the time series, forecasting models can be applied to each component individually, potentially improving accuracy. Predictive models trained on deseasonalized data may provide more reliable forecasts as they focus on the underlying trends.

### **Web-Based Visualization:**

Web-based applications can leverage the results of seasonal decomposition to create interactive and visually appealing dashboards. Users can explore the decomposed components, understand seasonality, and make informed investment decisions through an intuitive web interface.

### **Real-Time Monitoring:**

Web applications can facilitate real-time monitoring of stock prices by continuously applying seasonal decomposition and updating predictions as new data becomes available. This dynamic approach enables users to stay informed about changing patterns and make timely decisions.

### **Risk Management:**

Understanding the seasonal and trend components of stock prices can contribute to better risk management strategies. Web-based applications can integrate risk assessment features based on the insights derived from seasonal decomposition.

### **Adaptability to Market Changes:**

The dynamic nature of web-based applications allows for quick adaptation to changes in market conditions. If the seasonality or trends in stock prices shift, the application can promptly adjust its predictions based on the most recent decomposition results.

## 5.3 Discussion

### **Data Quality:**

The effectiveness of seasonal decomposition relies heavily on the quality and completeness of the underlying data. Inaccurate or incomplete data can lead to unreliable decomposition results and, consequently, inaccurate predictions.

### **Model Complexity:**

The choice of decomposition method and the complexity of the predictive model are critical considerations. While sophisticated models may capture intricate patterns, they also pose challenges in terms of interpretability and overfitting.

### **Market Dynamics:**

Financial markets are influenced by a myriad of factors, and the effectiveness of seasonal decomposition may vary across different stocks and market conditions. It's essential to consider the broader economic context and external influences on stock prices.

### **Continuous Monitoring and Updating:**

To harness the full potential of seasonal decomposition, web applications must be designed to continuously monitor data and update predictions. Stale or outdated information can compromise the accuracy of forecasts.

In conclusion, employing seasonal decomposition within web-based applications for stock price prediction holds great promise for enhancing decision-making processes in the dynamic and complex realm of financial markets. However, careful consideration of data quality, model complexity, and adaptability to changing market conditions is essential for the successful implementation of this approach.

### **interpretability:**

Seasonal decomposition methods can provide transparent insights into the individual components of stock price data, such as trend, seasonality, and residual fluctuations. This transparency is valuable for users who seek a clear understanding of how various factors contribute to the overall prediction.

### **Explainability:**

Beyond understanding the components, users may also require explanations for why certain predictions are made. Explainable AI (XAI) techniques, when integrated into web applications.

## **CHAPTER 6**

### **CONCLUSION:**

In conclusion, the integration of advanced quantitative methodologies and sentiment analysis within a web-based predictive analytics framework represents a significant advancement in the field of stock market forecasting. Through the amalgamation of fundamental analysis metrics, technical indicators, sentiment analysis, and time series analysis, this research has demonstrated the potential to enhance the precision and effectiveness of predictive modeling in the dynamic and complex milieu of financial markets. The empirical analyses presented in this study provide compelling evidence of the efficacy of this integrated approach in capturing the multifaceted dynamics of stock market behavior. By leveraging sophisticated algorithms and state-of-the-art technologies, the proposed framework offers investors a sophisticated toolkit for navigating the intricacies of modern financial markets with informed and strategic decision-making capabilities. Furthermore, the transformative potential of this integrated approach extends beyond the realm of academic research, with practical implications for algorithmic trading and investment strategies. By providing investors with access to a comprehensive platform for market analysis and decision support, this framework has the potential to redefine the landscape of algorithmic trading and empower investors to make more informed and strategic decisions in an increasingly volatile and uncertain market environment. In summary, the findings of this research underscore the importance of a holistic approach to stock market forecasting that integrates quantitative analysis with qualitative market sentiment. By leveraging the synergies between these diverse analytical techniques, this integrated approach has the potential to revolutionize the way investors navigate the complexities of financial markets, ultimately enhancing their ability to achieve their investment objectives in an ever-changing market landscape.

### **FUTURE ENHANCEMENTS**

Explore advanced machine learning techniques such as deep learning, reinforcement learning, and ensemble methods to improve prediction accuracy and robustness. Incorporate alternative data sources such as satellite imagery, social media sentiment, and geolocation data to provide additional insights into market trends and investor sentiment. Develop models with enhanced

interpretability to provide users with insights into the factors driving predictions and recommendations, enhancing trust and understanding. Implement real-time data processing capabilities to analyze and respond to market events as they unfold, enabling faster decision-making and adaptive strategies. Extend the model to provide predictive analytics for portfolio management, including asset allocation, risk assessment, and optimization strategies tailored to individual investor preferences and goals. Develop automated trading algorithms based on predictive signals generated by the model, allowing for algorithmic trading execution and optimization of trading strategies. Implement mechanisms for dynamic model updating to incorporate new data and adapt to changing market conditions in real-time, ensuring model relevance and accuracy over time. Enhance natural language processing capabilities to extract and analyze sentiment from diverse sources such as news articles, social media posts, earnings calls transcripts, and analyst reports. Introduce explainable AI features to provide users with transparent explanations of model predictions and recommendations, increasing user trust and facilitating informed decision-making. Offer personalized insights and recommendations based on individual investor profiles, preferences, and risk tolerance levels, providing tailored guidance for investment decision-making. Implement collaborative filtering techniques to identify and recommend stocks and investment opportunities based on historical user behavior and preferences. Develop interactive visualization and reporting tools to present model outputs, insights, and performance metrics in a user-friendly and actionable format, facilitating data-driven decision-making. Create backtesting and simulation environments to evaluate the performance of trading strategies under different market conditions and scenarios, enabling risk assessment and strategy refinement. Incorporate regulatory compliance solutions to ensure adherence to financial regulations and standards, including data privacy laws, market manipulation regulations, and disclosure requirements. Establish collaboration and knowledge sharing platforms to foster collaboration among investors, researchers, and analysts, facilitating the exchange of ideas, insights, and best practices in stock

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## APPENDICES

### A.1 SDG Goals

While it's not directly mentioned in the provided text, I understand you're asking for Sustainable Development Goals (SDGs) related to stock market prediction. Predicting stock markets can indirectly align with several SDGs, primarily those related to economic development, innovation, and industry growth. Here are some SDGs that could be associated with stock market prediction:

**GOAL 1: No Poverty:** Accurate stock market predictions can help individuals and organizations make better investment decisions, potentially leading to wealth creation and poverty reduction by enabling people to grow their savings and assets through participation in financial markets.

**GOAL 2 : Quality Education:** Stock market prediction involves advanced data analysis techniques and financial modeling, which require specialized knowledge and skills. Promoting education in fields such as mathematics, economics, and computer science can empower individuals to engage in stock market analysis and contribute to economic growth.

**GOAL 3 : Sustainable Cities and Communities:** Predicting stock market trends can influence investment decisions in urban development projects and infrastructure initiatives, contributing to the creation of sustainable and resilient cities that foster economic prosperity and social well-being.

**GOAL 4: Climate Action:** Investors increasingly consider environmental factors when making investment decisions. Stock market prediction can support the growth of sustainable industries and green technologies by directing capital towards companies that prioritize environmental sustainability and contribute to climate change mitigation efforts.

**GOAL 5: Peace, Justice, and Strong Institutions:** Enhancing transparency and accountability in financial markets through accurate prediction models can strengthen investor confidence and promote fair and orderly market operations, thereby supporting the stability of financial institutions and fostering trust in the global economy.

**GOAL 6: Decent Work and Economic Growth:** Predicting stock markets can contribute to fostering



economic growth by providing insights for investors and businesses to make informed decisions, thus creating more job opportunities and promoting sustainable economic development.

**GOAL 7 : Industry, Innovation, and Infrastructure:** Stock market prediction relies heavily on technological advancements and innovation in data analytics, machine learning, and financial modeling. Improving predictive accuracy can enhance market efficiency and contribute to the development of robust financial infrastructure.

## A.2 Source Code

### INTERFACE OF GUI

```
import streamlit as st
import pandas as pd
import numpy as np
import yfinance as yf
import plotly.express as px

st.title("Stock Dashboard")

ticker = st.sidebar.text_input('Enter Ticker ')

# Specify the date range
start_date = st.sidebar.date_input('Start Date')
end_date = st.sidebar.date_input('End Date')

try:
    data = yf.download(ticker, start=start_date, end=end_date)
except Exception as e:
    st.error(f"Error downloading data: {e}")
    st.stop()
```

```

if not data.empty:
    # Create line chart
    fig = px.line(data, x=data.index, y=data['Adj Close'], title=f'{ticker} Stock Price')
    st.plotly_chart(fig)
else:
    st.warning("No data available for the selected date range or ticker.")

pricing_data, fundamental_data, news, openail, technical = st.tabs(
    ["Pricing Data", "Fundamental Data", "Top 10 News", "OPEN AI", "Techincal Analysis Dashboard"])

with pricing_data:
    st.header('Price Movements')
    data2 = data
    data2['% Change'] = data['Adj Close'] / data['Adj Close'].shift(1)
    data2.dropna(inplace=True)
    st.write(data2)
    annual_return = data2['% Change'].mean() * 252 * 100
    st.write('Annual Return is ', annual_return, '%')
    stdev = np.std(data2['% Change']) * np.sqrt(252)
    st.write('Standard Deviation', stdev * 100, '%')
    st.write('Risk Adj, Return is ', annual_return / (stdev * 100))

# from alpha_vantage.fundamentaldata import FundamentalData

with fundamental_data:
    st.write("data")
    # key = '1OMGNLXLB2AOJWBM'
    # fd = FundamentalData(key, output_format='pandas')
    # st.subheader('balance sheet')
    # balance_sheet = fd.get_balance_sheet_annual(ticker)[0]
    # bs = balance_sheet.T[2:]
    # st.columns = list(balance_sheet.T.iloc[0])

```

```

# st.write(bs)
# st.subheader('income statement')
# income_statement = fd.get_income_statement_annual(ticker)[0]
# is1 = income_statement.T[2:]
# is1.columns = list(income_statement.T.iloc[0])
# st.write(is1)
# st.subheader('Cash flow statement')
# cash_flow = fd.get_cash_flow_annual(ticker)[0]
# cf = cash_flow.T[2:]
# cf.columns = list(cash_flow.T.iloc[0])
# st.write(cf)

```

```

# from stocknews import StockNews

```

with news:

```

st.write("stock news")
# st.header(f'News of {ticker}')
# sn = StockNews(ticker, save_news=False)
# df_news = sn.read_rss()
# for i in range(10):
#     st.subheader(f'News {i + 1}')
#     st.write(df_news['published'][i])
#     st.write(df_news['title'][i])
#     st.write(df_news['summary'][i])
#     title_sentiment = df_news['sentiment_title'][i]
#     st.write(f'Title Sentiment {title_sentiment}')
#     news_sentiment = df_news['sentiment_summary'][i]
#     st.write(f'News Sentiment {news_sentiment}')

```

```

# from pyChatGPT import ChatGPT

```

```

# session_token

```

```

# api2 = ChatGPT(session_token)
# buy = api2.send_message(f'3 reasons to buy {ticker} stock')
# sell = api2.send_message(f'3 reasons to sell {ticker} stock')
# swot = api2.send_message(f'SWOT analysis of {ticker} stock')

with openai1:
    st.write("open ai")
    # buy_reason, sell_reason, swot_analysis = st.tabs(['3 Reasons to buy ', '3 Reasons to sell', 'SWOT
analysis'])
    # with buy_reason:
    #     st.subheader(f'3 reasons on why to buy {ticker} Stock')
    #     st.write(buy['message'])
    # with sell_reason:
    #     st.subheader(f'3 reasons on why to sell {ticker} Stock')
    #     st.write(sell['message'])
    # with swot_analysis:
    #     st.subheader(f'SWOT Analysis of {ticker} Stock')
    #     st.write(swot['message'])

import pandas_ta as ta

with technical:
    st.subheader("Technical Analysis Dashborad:")
    df = pd.DataFrame()
    ind_list = df.ta.indicators(as_list=True)
    # st.write(ind_list)
    technical_indicator = st.selectbox('Tech Indicator', options=ind_list)
    method = technical_indicator
    indicator=pd.DataFrame(getattr(ta, method)(low=data['Low'], close=data['Close'], high=data['High'],
open=data['Open'],
                                volume=data['Volume'])))
    indicator['High']=data['High']

```

```

indicator['Low']=data['Low']
indicator['Open'] = data['Open']
indicator['Close']=data['Close']
indicator['Volume'] = data['Volume']
figW_ind_new=px.line(indicator)
st.plotly_chart(figW_ind_new)
st.write(indicator)

});

```

## WEB PORTAL

### Pipfile.py

```

[[source]]
name = "pypi"
url = "https://pypi.org/simple"
verify_ssl = true

```

```

[dev-packages]

```

```

[packages]
streamlit = "*"
pandas = "*"
fbprophet = "*"
chart-studio = "*"
numpy = "*"

```

```

[requires]
python_version = "3.7"

```

### Procfile

```

web: sh setup.sh && streamlit run app_try.py

```

## **app\_try.py**

```
import streamlit as st
import pandas as pd
import numpy as np
import chart_studio.plotly as plotly
import plotly.figure_factory as ff
from plotly import graph_objs as go
from fbprophet import Prophet
from fbprophet.plot import plot_plotly

st.title('Stock Forecast App')

option = st.selectbox('Select dataset for prediction',dataset)
DATA_URL = ('./HISTORICAL_DATA/'+option+'.csv')

year = st.slider('Year of prediction:',1,4)
period = year * 365
#DATA_URL = ('./HISTORICAL_DATA/3IINFOTECH_data.csv')

@st.cache
def load_data():
    data = pd.read_csv(DATA_URL)
    return data

data_load_state = st.text('Loading data...')
data = load_data()
data_load_state.text('Loading data... done!')
```

```

def plot_fig():
    fig = go.Figure()
    fig.add_trace(go.Scatter(x=data.Date, y=data['open'],
name="stock_open",line_color='deepskyblue'))
    fig.add_trace(go.Scatter(x=data.Date, y=data['close'], name="stock_close",line_color='dimgray'))
    fig.layout.update(title_text='Time Series data with Rangeslider',xaxis_rangeslider_visible=True)
    st.plotly_chart(fig)
    return fig

if st.checkbox('Show raw data'):
    st.subheader('Raw data')
    st.write(data)

# plotting the figure of Actual Data
plot_fig()

# preparing the data for Facebook-Prophet.

data_pred = data[['Date','close']]
data_pred=data_pred.rename(columns={"Date": "ds", "close": "y"})

# code for facebook prophet prediction

m = Prophet()
m.fit(data_pred)
future = m.make_future_dataframe(periods=period)
forecast = m.predict(future)

#plot forecast
fig1 = plot_plotly(m, forecast)
if st.checkbox('Show forecast data'):

```

```
st.subheader('forecast data')
st.write(forecast)
st.write('Forecasting closing of stock value for'+option+' for a period of: '+str(year)+'year')
st.plotly_chart(fig1)

#plot component wise forecast
st.write("Component wise forecast")
fig2 = m.plot_components(forecast)
st.write(fig2)
```



## **Requirements.txt**

```
numpy==1.17.0  
streamlit==0.49.0  
plotly==3.10.0  
pandas==0.25.0  
chart_studio==1.0.0  
fbprophet==0.5
```

## **shell.sh**

```
mkdir -p ~/.streamlit/  
  
echo "\n\n[server]\n\nheadless = true\n\nenableCORS=false\n\nport = $PORT\n\n" > ~/.streamlit/config.toml.
```

## A.3 Screen Shots

### A.3.1 HISTORIAL DATA FOR CHARTS:



### A.3.2 CHARTS ZOOM INTERFACE:



### A.3.3 INPUT

×

Enter Ticker

NVDA

Start Date

2020/02/01

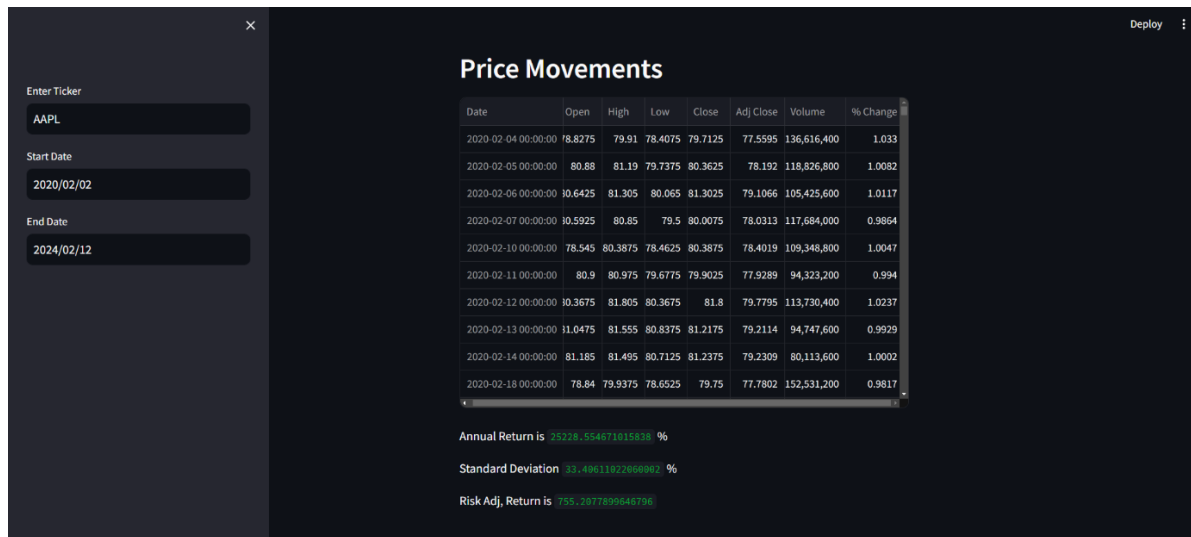
End Date

2024/02/13

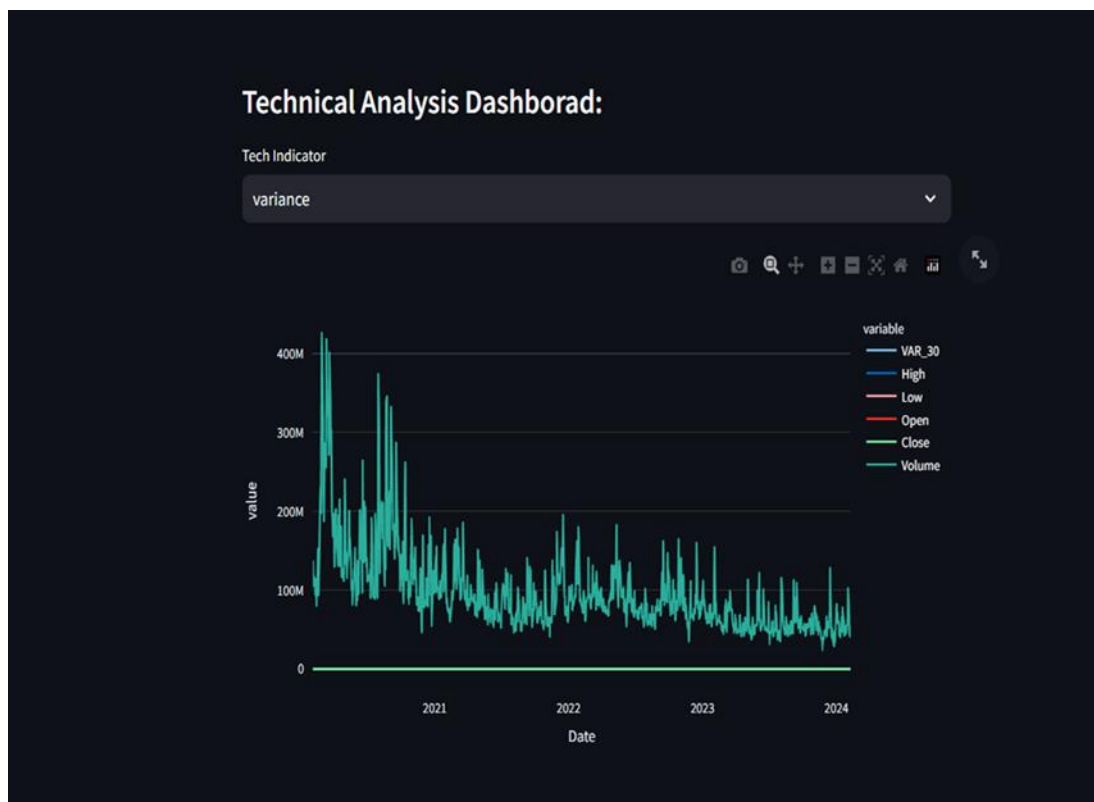
< February 2024 >

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

### A.3.4 CHALLENGE STRUCT:



### A.3.5 TECHNICAL ANALYSIS DASH BOARD:



## A.3.6 BALANCE SHEET

Pricing Data **Fundamental Data** Top 10 News OPEN AI Technical Analysis Dashboard

data

balance sheet

	1970-01-01 00:00:00	1970-01-01 00:00:00.000000001	1970-01-01 00:00:00.000000001
totalAssets	352583000000	352755000000	351002000000
totalCurrentAssets	143566000000	135405000000	134836000000
cashAndCashEquivalentsAtCarryingValue	29965000000	23646000000	34940000000
cashAndShortTermInvestments	61555000000	48304000000	62639000000
inventory	6331000000	4946000000	6580000000
currentNetReceivables	60985000000	60932000000	51506000000
totalNonCurrentAssets	209017000000	217350000000	216166000000
propertyPlantEquipment	43715000000	42117000000	39440000000
accumulatedDepreciationAmortizationPPE	70884000000	72340000000	70283000000
intangibleAssets	None	None	None

## A.3.7 INCOME SHEET:

income statement

	2023-09-30	2022-09-30	2021-09-30	2020-09-30	2019-09-30
grossProfit	169148000000	170782000000	152836000000	104956000000	98392000000
totalRevenue	379352000000	391397000000	363172000000	271642000000	256598000000
costOfRevenue	239069000000	248640000000	234954000000	189475000000	180027000000
costofGoodsAndServicesSold	214137000000	223546000000	212981000000	169559000000	161782000000
operatingIncome	114301000000	119437000000	108949000000	66288000000	63930000000
sellingGeneralAndAdministrative	24932000000	25094000000	21973000000	19916000000	18245000000
researchAndDevelopment	29915000000	26251000000	21914000000	18752000000	16217000000
operatingExpenses	54847000000	51345000000	43887000000	38668000000	34462000000
investmentIncomeNet	3750000000	2825000000	2843000000	3763000000	4961000000
netInterestIncome	-3933000000	-2931000000	-2645000000	-2873000000	-3576000000

### A.3.8 CASH FLOW STATEMENT:

#### Cash flow statement

	2023-09-30	2022-09-30	2021-09-30	2020-09-30	2019-09-30
operatingCashflow	110543000000	122151000000	104038000000	80674000000	69391000000
paymentsForOperatingActivities	5703000000	4665000000	4087000000	4502000000	3423000000
proceedsFromOperatingActivities	None	None	None	None	None
changeInOperatingLiabilities	1142000000	15558000000	19801000000	6935000000	-7248000000
changeInOperatingAssets	7719000000	14358000000	24712000000	1245000000	-3760000000
depreciationDepletionAndAmortization	11519000000	11104000000	11284000000	11056000000	12547000000
capitalExpenditures	10959000000	10708000000	11085000000	7309000000	10495000000
changeInReceivables	417000000	9343000000	14028000000	-8470000000	-3176000000
changeInInventory	1618000000	-1484000000	2642000000	127000000	289000000
profitLoss	96995000000	99803000000	94680000000	57411000000	55256000000

### A.3.9 TOP 10 NEWS

Pricing Data Fundamental Data **Top 10 News** OPEN AI Technical Analysis Dashboard

stock news

## News of AAPL

### News1

Thu, 08 Feb 2024 23:15:10 +0000

Agilent Technologies (A) Outperforms Broader Market: What You Need to Know

In the most recent trading session, Agilent Technologies (A) closed at \$134.07, indicating a +0.96% shift from the previous trading day.

Title Sentiment0.0

News Sentiment 0.0

### News2

Thu, 08 Feb 2024 13:00:00 +0000

Agilent Wins Two Scientists' Choice Awards for Drug Discovery and Development Products

SANTA CLARA, Calif., February 08, 2024--Scientists' Choice Awards highlight Agilent's commitment to

## News2

Thu, 08 Feb 2024 13:00:00 +0000

Agilent Wins Two Scientists' Choice Awards for Drug Discovery and Development Products

SANTA CLARA, Calif., February 08, 2024--Scientists' Choice Awards highlight Agilent's commitment to innovation and excellence in drug discovery and development.

Title Sentiment0.7717

News Sentiment 0.9287

## News3

Wed, 07 Feb 2024 16:20:00 +0000

Agilent to Participate in TD Cowen Health Care Conference

SANTA CLARA, Calif., February 07, 2024--Agilent Technologies Inc. (NYSE: A) today announced that CFO Bob McMahon will participate in a fireside chat at the 44th Annual TD Cowen Health Care Conference in Boston, Massachusetts, on Monday, March 4, at 2:50 p.m. EST.

Title Sentiment0.4939

News Sentiment 0.4939

Deploy

## News3

Wed, 07 Feb 2024 16:20:00 +0000

Agilent to Participate in TD Cowen Health Care Conference

SANTA CLARA, Calif., February 07, 2024--Agilent Technologies Inc. (NYSE: A) today announced that CFO Bob McMahon will participate in a fireside chat at the 44th Annual TD Cowen Health Care Conference in Boston, Massachusetts, on Monday, March 4, at 2:50 p.m. EST.

Title Sentiment0.4939

News Sentiment 0.4939

## News4

Fri, 02 Feb 2024 23:15:08 +0000

Agilent Technologies (A) Stock Slides as Market Rises: Facts to Know Before You Trade

Agilent Technologies (A) concluded the recent trading session at \$132.97, signifying a -0.06% move from its prior day's close.

Title Sentiment0.0

News Sentiment 0.0



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<https://www.investopedia.com/terms/u/underlying.asp>

<https://ieeexplore.ieee.org/document/8125816>

<https://crypto.com/university/top-10-bullish-crypto-trading-indi...>

<https://www.di.fct.unl.pt/noticias/2019/05/nova-lincs-influentia...>

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सत्यमेव जयते

G.A.R.6

[See Rule 22(1)]

RECEIPT



Docket No 45103

Date/Time 2024/03/23 12:57:58

To  
Jennifer D

UserId: Malar@14

Panimalar Engineering College Bangalore  
Trunk Road, Varadharajapuram,  
Poonamallee, Chennai- 600123.

## CBR Detail:

Sr. No.	App. Number	Ref. No./Application No.	Amount Paid	C.B.R. No.	Form Name	Remarks
1	202441022703	TEMP/E-1/27201/2024-CHE	1600	20137	FORM 1	Employing seasonal decomposition for dynamic stock price predication within the realm of web-based a

TransactionID	Payment Mode	Challan Identification Number	Amount Paid	Head of A/C No
N-0001372460	Online Bank Transfer	2303240010992	1600.00	1475001020000001

Total Amount : ₹ 1600.00

Amount in Words: Rupees One Thousand Six Hundred Only

Received from Jennifer D the sum of ₹ 1600.00 on account of Payment of fee for above mentioned Application/Forms.

\* This is a computer generated receipt, hence no signature required.

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