



**ROBOT  
UPRISING  
14607**

**SPONSORSHIP INFORMATION PACKET**

Greetings,

FIRST (For Inspiration and Recognition of Science and Technology) Robotics is a program that allows passionate students to enrich their studies in all areas of STEM. FIRST organizes competitions, such as the FIRST Tech Challenge (FTC), to empower students to gain working STEM experience which engages high schoolers in a competition to build a robot that completes a series of tasks. Through this program, students develop skills such as time management, planning, leadership, and teamwork, which are vital to their success in the FTC arena and our futures.

We are Robot Uprising #14607, an FTC team based at and affiliated with the Thomas Jefferson High School for Science and Technology (TJHSST), the number one high school in the United States. Our team understands the creativity, technical knowledge, discipline, focus, and attention to detail needed to succeed in this competition. Every year, our team needs material and logistical resources. To get these resources, we need all the support we can get. While we can access advanced manufacturing equipment in the TJHSST research labs, our team seeks funding for sensors, parts, cables, workstations for CAD design, materials like metal, wood and plastic, Android devices for robot control, and microcontrollers. Due to the significant cost of these items, we need *your* help.

Sponsoring our team, which is tax-deductible, is as much an investment in our team as it is an investment in the future. We would be grateful for financial donations as well as any materials or services such as those listed on the next page. In exchange for your support, we would provide your organization with publicity and marketing opportunities in our local community as well as at competition events. In addition to our work on FTC, we participate in community outreach events, such as our school's annual STEM festival, Techstravaganza. This event attracts thousands of people from all over Northern Virginia and will give your organization positive exposure to a diverse audience. This is just one of many local, state, and national outreach and advocacy events that we are a part of. A projected budget and suggested sponsorship benefits are provided on the following pages to help guide your decision on sponsorship and how you can help our team. Because of our wide array of STEM expertise and the FIRST robotics experience of our team members, you can be sure that you are making an important investment. Together, we can make STEM happen.

Sincerely,

Thrisha Sakamuri

FTC 14607 Robot Uprising

[ftc14607@gmail.com](mailto:ftc14607@gmail.com)



Below, you can find our projected budget for our third season. We are seeking donations of materials, equipment, and funds to enable our team to participate in the FTC competition. (Each year our team strives for greater innovation to power us forward. For this reason, a lot of these costs will go to supporting materials that can be reused in the future.)

## Expenses

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### *Management*

\$500	Administrative services
\$775	FTC registration fees
\$500	Virtual communication

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### *Materials*

\$4,000	Robot building materials
\$1,000	Robot manufacturing
\$2,000	Wiring and electronic equipment
\$2,500	Sensors and microcontrollers

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### *Outreach*

\$4,000	Growing Up with Robots (for our team's flagship outreach initiative)
\$1,500	Promotional material for your company and our team at community events

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***Total Projected Expenses: \$16,775***



# Sponsorship Tiers

We would like to thank you for your sponsorship by recognizing your organization and providing it with promotional opportunities. Benefits of sponsorship include publicizing your organization through displaying your company's name on our website and team materials, an invitation to a sponsor dinner, and other benefits, including a demonstration of the final, competing robot at your workplace for Diamond sponsors.

The chart below summarizes the benefits of sponsorship. All levels include the benefits of the previous tier(s).

Tiers	Benefits
Bronze Under \$500	<ul style="list-style-type: none"><li>• Your organization's name and sponsorship highlighted on our website</li><li>• Invitation to virtual sponsor dinner</li></ul>
Silver \$500-\$1,000	Benefits of Bronze, <i>PLUS</i> <ul style="list-style-type: none"><li>• Your organization's name and logo listed on team shirts</li><li>• Link and blurb to your organization on our website</li></ul>
Gold \$1,000-\$5,000	Benefits of Silver, <i>PLUS</i> <ul style="list-style-type: none"><li>• Your organization's featured name and logo on team shirts, apparel, and merchandise</li><li>• Your organization's logo displayed on team's robot</li><li>• Your organization's name or logo on front page of website</li><li>• Your organization's logo displayed at all competitions</li></ul>
Platinum \$5,000-\$7,500	Benefits of Gold, <i>PLUS</i> <ul style="list-style-type: none"><li>• Your organization's featured name and logo displayed on all team materials and banners</li><li>• Presentation of team's robot at your organization's workplace</li><li>• Custom promotional display at all team events</li></ul>
Title Sponsor \$7,500+	Benefits of Platinum, <i>PLUS</i> <ul style="list-style-type: none"><li>• Your organization's name will be added to the team's name</li></ul>

