### PSYC 259: Principles of Data Science

Week 6: Exploratory Data Analysis

#### Announcements

#### 1. Remainder of the quarter

Mar 3	Olivia	Exploratory Data Analysis [Workflow Critique Presentations Group #3]	Data visualization Layers Exploratory data analysis	Integrating Skills HW due Fri Mar 7
Mar 10	Stephen	Data Sharing and Reproducibility	Quarto formats	Rmarkdown HW due Fri Mar 14
Mar 17	Tabea	Visualization	Chartjunk-Tufte 1990; 2001; 2006 Graphics for communication	Final Project due Wed Mar 18

#### 2. A note on course and instructor evaluations

#### Instructor & Course Evaluations

- Although course evaluations open today, please do not fill them out until next week
- Tuppett (Psych Dept Chair) will be emailing with further instructions on how to do so, given the circumstances of this course
- Stephen will give you time at the beginning of class next week (3/10) to fill them out

### Plan for Today

- 1. Lecture
  - Confirmatory + exploratory data analysis
  - Tools for data checking
  - ggplot2 basics
- 2. Tutorial (exploratory data analysis)
- 3. BREAK
- 4. Workflow presentations (group #3)

### Exploratory Data Analysis

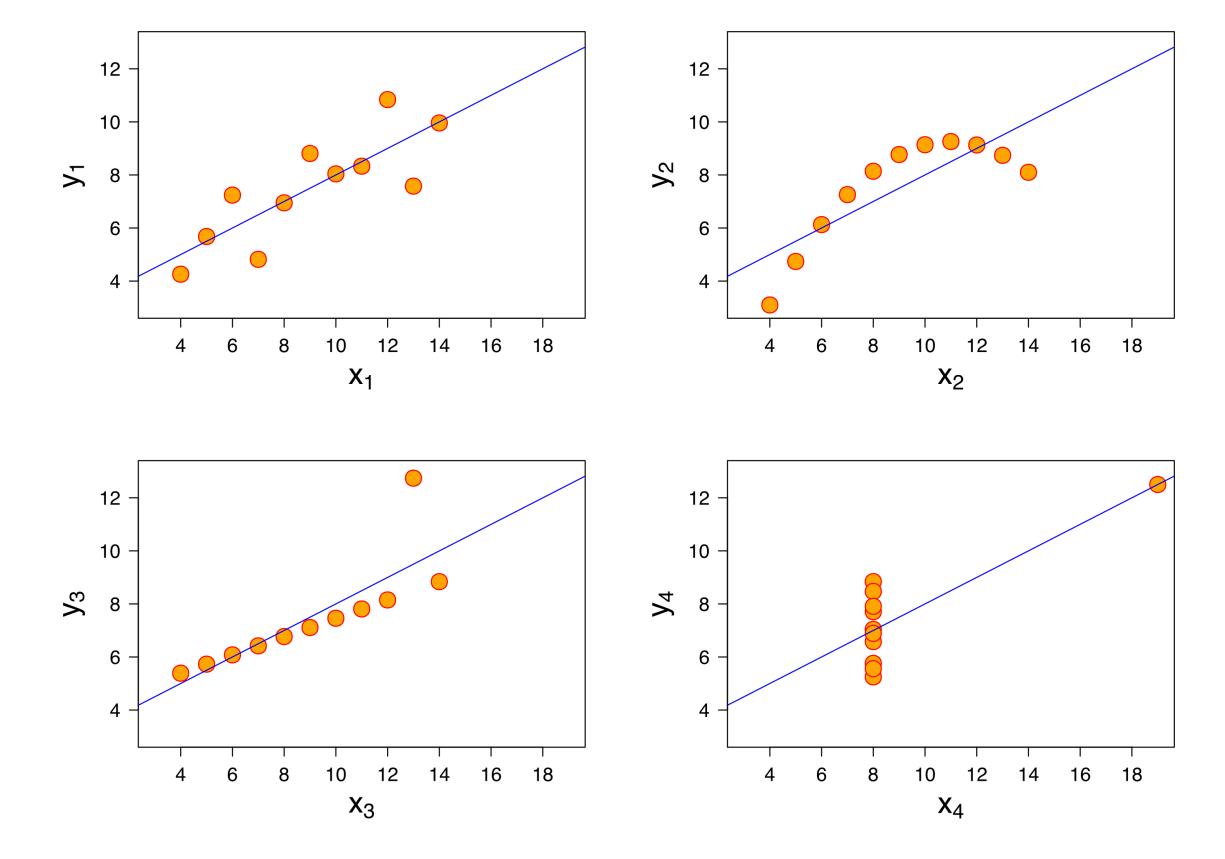
#### CDA vs. EDA

- Goals of Confirmatory Data Analysis
  - Hypothesis testing, probabilistic modeling, inference
- Goals of Exploratory Data Analysis (Tukey)
  - Understanding the patterns in the data
  - Generating hypotheses (to be tested in other datasets)
  - Checking your assumptions about data quality
  - "To find the unexpected, to avoid being fooled, and to develop rich descriptions" (Behrens & Yu, 2003)

## Why do we need EDA? (Behrens & Yu, 2003)

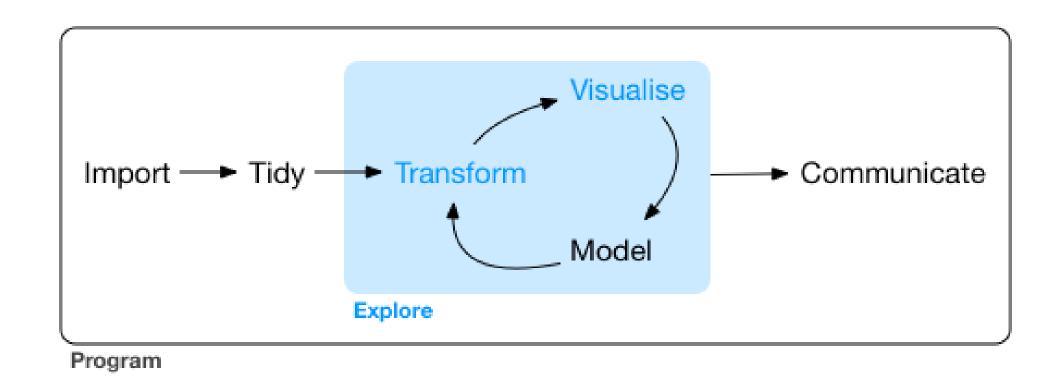
- Summarization = a loss of information
  - If you first look at summarized data (across trials, across participants, etc.), you may miss important patterns that exist at the raw data level
- Statistics lie, so you need graphics
  - Correlations without looking at the scatterplot
  - Means without examining outliers/distribution
  - Statistical tests without examining *n*

### Anscombe's quartet



### Where does wrangling stop and EDA begin?

- Data need to be minimally read in, appropriately labelled, and tidied to check and visualize
- EDA can reveal errors or redundancies that require new data wrangling steps



- filter with logical statements

```
> ds %>% filter(class != class rel)
# A tibble: 34 x 305
   time class class_prop class_rel class_prop_rel x_sum y_sum
                                                 z sum corr xy corr xz
           <dbl> <fct>
                                                            <db1>
1 105. held 0.662 sit
                         0.602 197. 374. -157.
                                                      -0.0875 0.610
                         0.502 216. 31.6
2 414. held 0.657 supine
                                                  7.50 - 0.618 - 0.718
3 508. supi...
           0.896 prone
                          0.522 - 160. 245. 148.
                                                      -0.771 0.803
           0.647 prone
                             0.771 - 183. 284. 85.7 0.433 - 0.0730
4 509. supi...
                             0.502 - 81.0 249. 440. -0.701 -0.139
            0.657 prone
5 <u>1</u>065. sit
```

- fct\_count to check factor frequencies

- summaries (with the right statistics/groupings)

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```
# A tibble: 240 x 4
   participant block condition trial num
   <chr>
               <chr> <chr>
                                     <db1>
1 6191
                      near
2 6191
                     near
3 6191
                     near
4 6191
                     near
5 6191
                     near
6 6191
                     near
7 6191
                     near
8 6191
                     near
9 6191
                      near
10 6191
                                        10
                      near
# ... with 230 more rows
```

```
> ds %>% group by(participant, block) %>% summarize(trials 20 = n())
`summarise()` regrouping output by 'participant' (override with `.groups` argument)
# A tibble: 12 x 3
# Groups: participant [2]
   participant block trials 20
   <chr>
               <chr>
                         <int>
 1 6191
                            20
 2 6191
                            20
 3 6191
                            20
 4 6191
                            20
 5 6191
                            20
 6 6191
                            20
                            20
 7 6192
```

#### Automation

- EDA means taking a detailed approach to look at data on different levels (participant/condition/wave/etc.)
- Running multiple filters/checks, plotting multiple figures, etc. can get overwhelming without automation

#### New tools for EDA - Visualizations

- DataExplorer package
  - Brute force, first glance methods
  - plot\_histogram() of every continuous variable
  - plot\_bar() counts of every categorical variable
- VisDat package
  - vis\_miss() to plot missing values
  - vis\_expect() to plot conditionals

#### New tools for EDA - Visualizations

- ggplot2 package (part of tidyverse)
  - Create any type of graph
  - Today we'll talk about making quicker plots for eda using geom\_histogram, geom\_point, geom\_boxplot, and a few others
  - Week 10, Tabea will talk about making publication-ready plots to communicate effects

### Anatomy of a ggplot call

```
The ggplot() The data parameter function

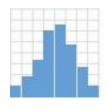
ggplot(data = , aes(x = , y = )) +

geom_line()

The geometric object we want to draw
(i.e., the geom)
```

- define the dataset we are using (long format)
- define the mapping of variables to aesthestics
- Add (+) geoms, graphical elements like histograms, lines, points, bars, boxplots, and many others
- Optional arguments to change the overall look

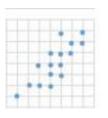
### Each type of geom has different aesthetics that can be mapped



c + geom\_histogram(binwidth = 5) x, y, alpha, color, fill, linetype, size, weight



**f + geom\_boxplot()**, x, y, lower, middle, upper, ymax, ymin, alpha, color, fill, group, linetype, shape, size, weight



e + geom\_point(), x, y, alpha, color, fill, shape, size, stroke



h + geom\_bin2d(binwidth = c(0.25, 500)) x, y, alpha, color, fill, linetype, size, weight

## What aes values are required for each geom?

 Check the help page to see required mappings in bold

#### **Aesthetics**

geom point() understands the following aesthetics (required aesthetics are in bold):

- x
- y
- alpha
- colour
- fill
- group
- shape
- size
- stroke

### Adding elements to graphs

- ggplot() + geom\_X() +....
- Add (+) other modifications to the plot
  - xlim(lower\_bound, upper\_bound) or ylim
  - hline(yintercept = X) or vline
  - xlab("x label")
  - titles, custom scales, other geoms
- Make sure that plus is on the previous line, lines that start with + will throw an error

# Tutorial: Exploratory data analysis

