



IDENTIFYING MEDICAL PROFESSIONALS WHO ARE A TURNOVER RISK

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INTRODUCTION

- Turnover is very expensive and disruptive to any organization
- A supportive organizational culture could help reduce the risk of turnover
- Many organizations currently use survey results to identify causes of turnover and at-risk employees



METHODOLOGY

- 1,5560 survey responses from NYC medical professionals with 37 features and one label indicating the level of turnover risk.
- One labeled variable indicates turnover risk (Q58)
- 75/25 training/ test split
- Eliminated responses with 3 or more missing values, or missing value for turnover risk variable
- K nearest neighbors to input all other missing values



METHODOLOGY

- Models tried: Random forest, multinomial logistic regression, J48 decision tree, SVM
- Random forest gave the best overall performance; tuned parameters mtry and ntree



RESULTS

- AUC: .7776
- Accuracy: .653
- Kappa: .465

IMPORTANCE

- Using predictive analytics to help predict employee turnover could help organizations detect employees who are a potential flight risk
 - Allows for organizations to take pre-emptive actions to retain those employees, especially employees who are deemed critical
- In the long run, the business impact:
 - Lower training and recruitment cost
 - Enhance employee engagement
 - Enhanced employer brand