

## PREPARATION AND MAINTENANCE OF ZOHOO BOOKS

### KEERTHI SWEETS

#### INTRODUCTION

Zoho Books is an online accounting and bookkeeping software designed for small and medium-sized businesses. It is part of the larger Zoho suite of cloud-based software products. Zoho Books can help businesses manage their finances, including invoicing, expense tracking, inventory management, and more.

When you mention integrating "Keerthi Sweets" with "Zoho Books," it likely means using Zoho Books for financial and accounting purposes within the Keerthi Sweets business. This can involve tasks such as managing sales and expenses, tracking inventory, generating invoices, and keeping financial records.

To get a more specific introduction or information on how Keerthi Sweets uses Zoho Books for their accounting and financial needs, you would need to contact Keerthi Sweets directly or consult their official documentation or accounting department. They can provide details on the specific use case and benefits of using Zoho Books for their business.

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#### PRODUCTION

Keerthi" appears to be a name.

"Sweet" could refer to a type of food or dessert.

“Zoho” is a software company known for its suite of cloud-based applications.

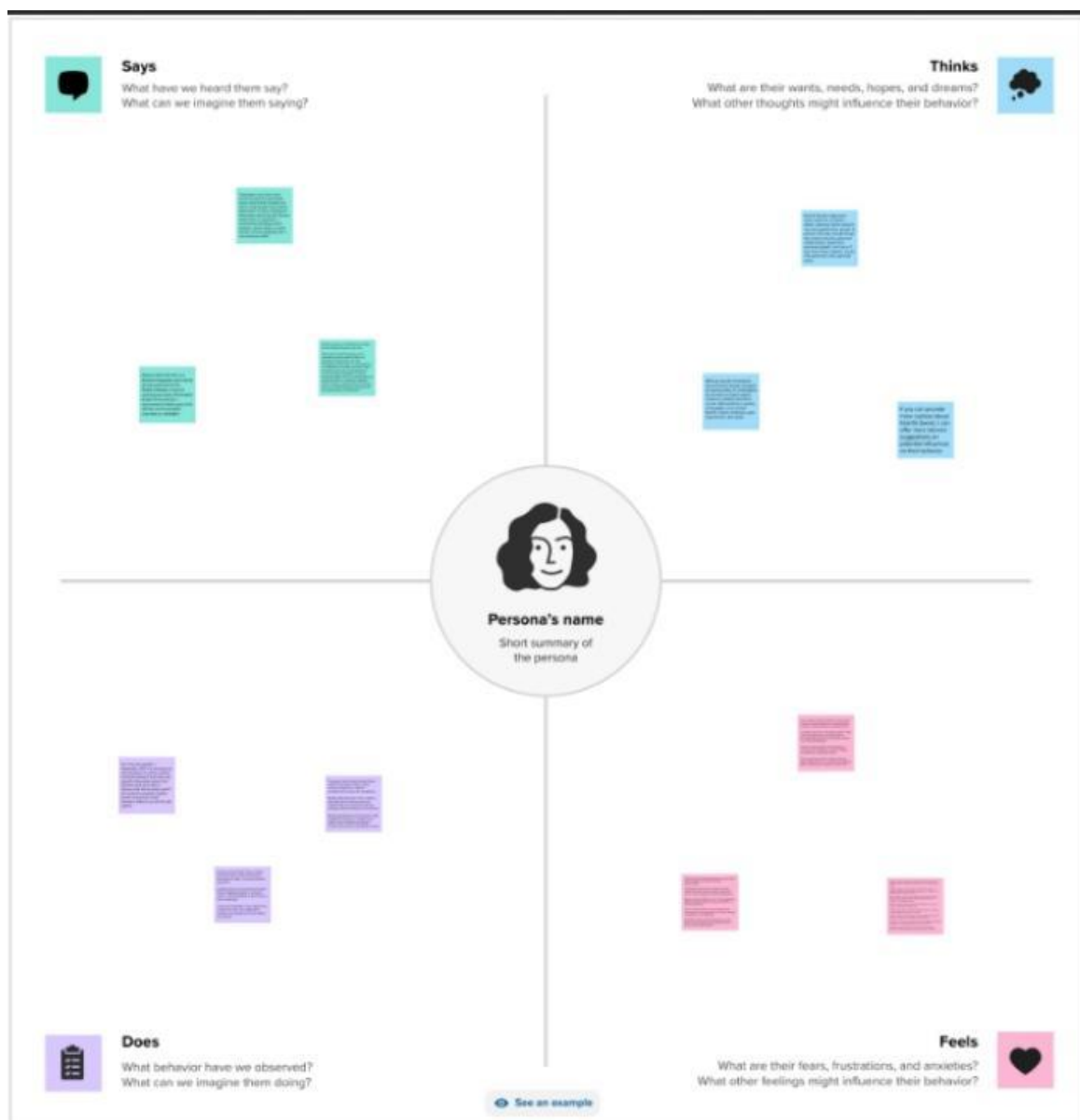
“Book” typically refers to a written or printed work.

“Production” can mean the process of creating something, such as a book.

If you have a specific question or if there’s something specific you’d like to know or discuss related to these terms, please provide more context, and I’ll be happy to assist you.

## PROBLEM DEFINITION & DESIGN THINKING

### EMPATHYMAP



## BRAINSTORM IDEA PRIORITISATION



## RESULT

Information or specific data about individual businesses or their financial results, including Keerthi Sweets in Zoho Books. To get the financial results of Keerthi Sweets or any specific business using Zoho Books, you would need to contact the company directly or check any publicly available financial reports they may have published. If you have specific questions about using Zoho Books for accounting or need help with a related topic, feel free to ask, and I'll do my best to provide information and assistance based on my knowledge up to September 2021.

The screenshot displays the Zoho Books interface for viewing sales orders. The table below represents the data shown on the page.

DATE	SALES ORDER#	REFERENCE#	CUSTOMER NAME	STATUS	INVOICED	PAYMENT	AMOUNT	EXPECTED SHIPMENT DATE	ORDER STATUS	DELIVERY METHOD
13/10/2023	SO-00001		Suresh Kumar	CONFIRMED			₹15,75,000.00		CONFIRMED	

books.zoho.in/app/60023112949#/invoices?filter\_by=Status.All&per\_page=25&sort\_column=date&sort\_order=A

Books

Home Items Banking Sales Customers Quotes Sales Orders Delivery Challans **Invoices** Payments Received Recurring Invoices Credit Notes Purchases Time Tracking e-Way Bills GST Filing Accountant Reports Documents More Features

All Invoices

DATE	INVOICE#	ORDER NUMBER	CUSTOMER NAME	STATUS	DUE DATE	AMOUNT	BALANCE DUE
13/10/2023	INV-000001		Ms. Priya Ranganathan	OVERDUE BY 2 DAYS	13/10/2023	₹4,20,000.00	₹4,20,000.00

Have questions? Ask away!

Type here to search

books.zoho.in/app/60023112949#/purchaseorders?filter\_by=Status.All&per\_page=25&sort\_column=created\_time&sort\_order=D

Books

Home Items Banking Sales Purchases Vendors Expenses **Purchase Orders** Bills Payments Made Vendor Credits Time Tracking e-Way Bills GST Filing Accountant Reports Documents More Features

All Purchase Orders

DATE	PURCHASE ORDER#	REFERENCE#	VENDOR NAME	STATUS	BILLED STATUS	AMOUNT	EXPECTED DELIVERY DATE
20/09/2023	PO-000001		Iyyanger Sugar Traders	DRAFT		₹10,62,00,00,000.00	

https://books.zoho.in/app/60023112949#/purchaseorders?filter\_by=Status.All&per\_page=25&sort\_column=created\_time&sort\_order=D

Type here to search

books.zoho.in/app/60023112949#/accountant/journals?filter\_by=Status.All&per\_page=25&sort\_column=journal\_date&sort\_order=D

Books

Manual Journals

VIEW BY: Status: All Journals Period: All

DATE	JOURNAL#	REFERENCE NUMBER	STATUS	NOTES	AMOUNT	CREATED BY
20/09/2023	1		PUBLISHED		₹50,000.00	vinitha266

Windows taskbar: Type here to search, 15:01, 15-10-2023

books.zoho.in/app/60023112949#/banking/transactions?account\_id=142478900000000459&filter\_by=Status.All&per\_page=25&sort\_order=D

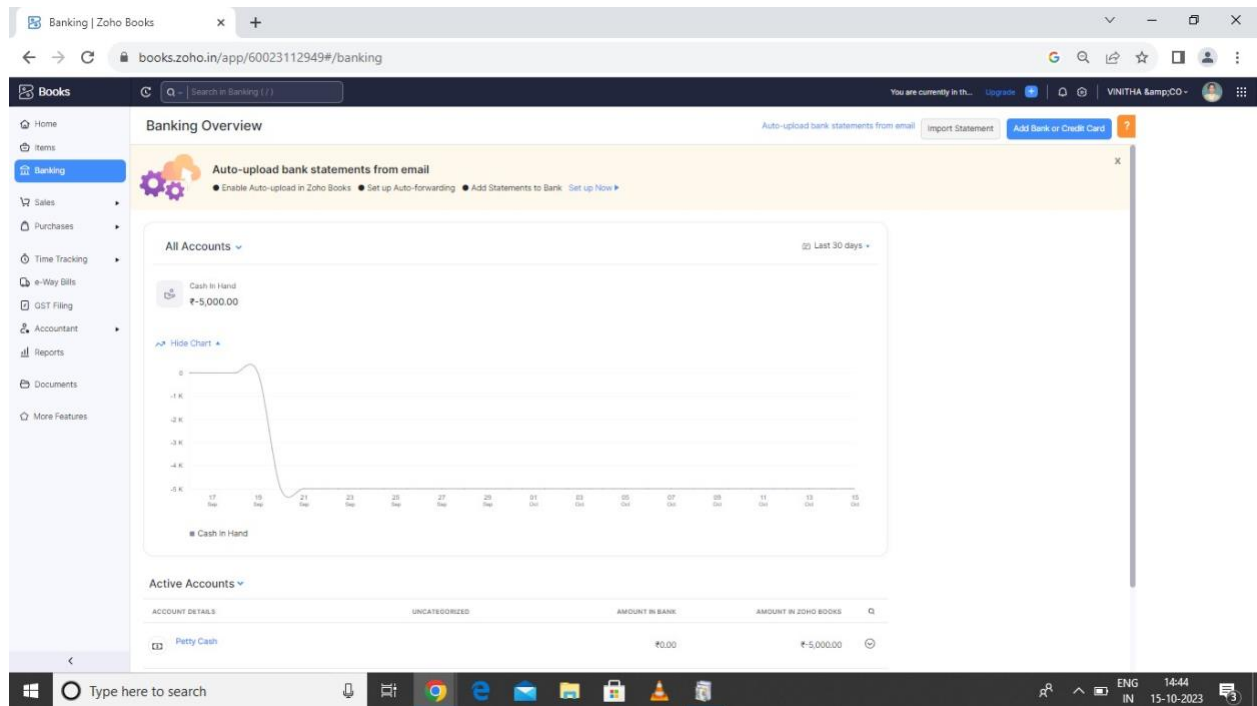
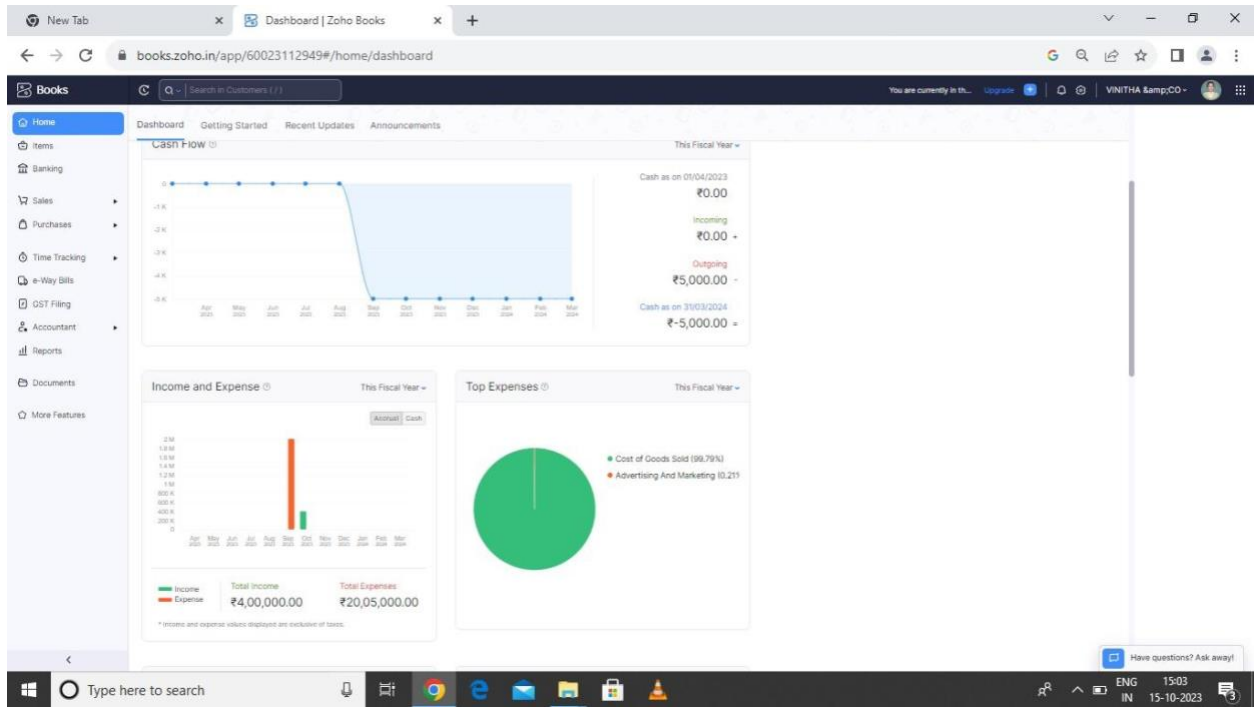
Petty Cash

Amount in Zoho Books ₹5,000.00

Dashboard Account Summary Transactions

DATE	REFERENCE	TYPE	STATUS	DEPOSITS	WITHDRAWALS	RUNNING BALANCE
20/09/2023		Advertising And Marketing	Manually Added		₹5,000.00	₹-5,000.00

Windows taskbar: Type here to search, 15:00, 15-10-2023



## LADDU PREPARATION

**Ease of Use:** Zoho Books is known for its user-friendly interface, making it accessible to business owners and managers with varying levels of accounting expertise.

**Financial Tracking:** You can use Zoho Books to track your income, expenses, and overall financial health of your business. This can be especially helpful for businesses like “keerthi sweet,” which I assume is a food business, to manage their finances effectively.

**Invoicing and Payments:** Zoho Books allows you to create professional invoices and receive payments online, which is essential for any business. It simplifies the billing process and can help “keerthi sweet” or any other business get paid faster.

**Inventory Management:** If you’re dealing with food products like “jangri,” Zoho Books can help you manage your inventory. You can track stock levels and receive alerts when items are running low.

**Expense Management:** You can easily track and categorize your expenses, which is vital for controlling costs and maximizing profits.

**Reports and Analytics:** Zoho Books provides various reports and analytics to help you understand the financial performance of your business. This is essential for making informed decisions.

**Integration:** Zoho Books can integrate with other Zoho applications as well as third-party apps, which can help you streamline your business operations.

**Cloud-Based:** Zoho Books is cloud-based, which means you can access your financial data from anywhere, at any time, as long as you have an internet connection.

**Security:** It offers bank-level security to protect your financial data.

**Mobile Access:** Zoho Books also has mobile apps, so you can manage your finances on the go.

The advantages of Zoho Books can benefit businesses in various industries, including “keerthi sweet” or any business that sells products and services and needs to manage their finances efficiently. It can help you save time and make informed financial decisions, which is crucial for business growth and sustainability.

## ADVANTAGE & DISADVANTAGE

### ADVANTAGE

**Keerthi Sweet:** Keerthi Sweet could refer to a particular type of Indian sweet or dessert. Laddu is a popular sweet in India made from ingredients like flour, sugar, and ghee. Keerthi Sweet might be a brand or a local sweet shop known for its laddus or other Indian sweets.

**Zoho Books:** Zoho Books is an online accounting software designed for small and medium-sized businesses. It offers various features for managing financial transactions, invoicing, expense tracking, and more. It's a user-friendly solution that can help businesses streamline their accounting processes.

**Laddu Advantage:** “Laddu advantage” is not a common term in business or accounting. It's possible that it might be a playful or unique way of expressing the benefits of using Zoho Books, such as the software making accounting tasks as easy as enjoying a sweet laddu. However, without more context, it's difficult to provide a precise interpretation.

If you have a specific question or need more information about any of these topics, please provide additional details, and I'd be happy to assist you further.

### DISADVANTAGE

**High in Sugar:** Laddu is typically made with a significant amount of sugar, which can lead to a sudden spike in blood sugar levels when consumed. Overconsumption of sugar is associated with various health issues, including diabetes and obesity.

**Calorie Dense:** Laddu is calorie-dense due to its ingredients, such as ghee and sugar. Excessive calorie intake can contribute to weight gain and obesity, which can lead to various health problems.



**Unhealthy Fats:** Traditional laddu recipes often include ghee (clarified butter), which is high in saturated fat. High intake of saturated fats can increase the risk of heart disease and high cholesterol.

**Lack of Nutrients:** Laddu is a high-calorie sweet with limited nutritional value. It may lack essential vitamins, minerals, and other nutrients necessary for a balanced diet.

**Dental Health:** The high sugar content in laddu can contribute to dental problems, such as cavities and tooth decay.

**Overeating:** Laddu is often served on festive occasions and celebrations, making it easy for people to overindulge, leading to excessive calorie consumption.

It's important to enjoy laddu and similar sweets in moderation. Incorporating them as an occasional treat in a balanced diet is a better approach to avoid the potential disadvantages associated with excessive consumption. If you have specific dietary concerns or health-related questions, it's advisable to consult with a healthcare professional or a registered dietitian for personalized guidance.

## JANGRI PREPARATION

It seems like you're looking for a recipe for making Keerthi Sweet's Zoho Book Jangri. Jangri is a popular South Indian sweet, also known as "jalebi" in some regions. Here's a basic recipe to make jangri:

Ingredients:

For the Batter:

1 cup urad dal (split black gram)

A pinch of saffron strands (optional)

A pinch of orange food coloring (optional)

¼ tsp cardamom powder

Water, as needed

For the Sugar Syrup:

1.5 cups of sugar

1 cup of water

A few drops of lemon juice

A pinch of saffron strands (optional)

A pinch of cardamom powder

For Frying:

Ghee or oil for deep frying

Instructions:

Wash and soak urad dal in water for about 2-3 hours. Drain the water completely.

Grind the urad dal into a smooth paste using minimal water. You can add a few saffron strands and a pinch of orange food coloring to the batter to give it a traditional color. Mix in the cardamom powder as well.

In a saucepan, combine sugar and water to make the sugar syrup. Bring it to a boil, stirring until the sugar completely dissolves. Add a few saffron strands and cardamom powder to the syrup. Keep the syrup warm.

Heat ghee or oil in a deep frying pan over medium heat.

To make jangri, you can use a cloth or a jangri bottle. If you have a jangri bottle, fill it with the batter.

Squeeze the jangri batter in a spiral shape into the hot oil, making sure not to overcrowd the pan.

Fry the jangris until they turn golden and crisp. It may take a few minutes. Make sure to flip them for even frying.

Remove the fried jangris from the oil and drain the excess oil by placing them on a paper towel.

Immerse the fried jangris into the warm sugar syrup. Let them soak for a few minutes, allowing the jangris to absorb the syrup.

Remove the jangris from the syrup and place them on a plate to cool down.

Your Keerthi Sweet's Zoho Book Jangri is ready to enjoy. These sweet and crispy treats are perfect for special occasions or as a delightful dessert.

## APPLICATIONS

Zoho Books is an online accounting and financial management software application developed by Zoho Corporation, which is known for its suite of cloud-based business software solutions. Zoho Books is designed to help small businesses and freelancers manage their financial transactions, invoicing, expenses, and other accounting needs. Here are some key features and functionalities of Zoho Books:

**Invoicing:** Zoho Books allows you to create and send professional invoices to your clients. You can customize the invoices with your branding, set up recurring invoices, and track payment status.

**Expense Tracking:** You can easily record and categorize your expenses, which helps in managing your financial records and tracking business spending.

**Bank Reconciliation:** Zoho Books can be linked to your bank and credit card accounts, making it easier to reconcile your financial transactions and maintain accurate financial records.

**Inventory Management:** For businesses that deal with physical products, Zoho Books includes inventory management features to track stock levels and manage items.

**Financial Reporting:** Zoho Books provides a variety of financial reports, including profit and loss statements, balance sheets, and cash flow statements. This helps you monitor your business's financial health.

**Tax Management:** You can configure your tax settings, manage tax rates, and generate tax reports to simplify the process of filing taxes.

**Multi-Currency Support:** If your business deals with international clients or vendors, Zoho Books supports multiple currencies, making it easier to handle transactions in different currencies.

**Collaboration:** Zoho Books allows multiple users to collaborate on financial data, making it suitable for small teams or businesses with accountants and bookkeepers.

**Mobile Access:** The application is accessible on mobile devices, allowing you to manage your finances on the go.

**Integration:** Zoho Books can be integrated with other Zoho applications as well as third-party software to streamline various business processes.

**Security:** Zoho Books employs security measures to protect your financial data, such as data encryption and secure data centers.

**Third-Party Add-Ons:** Zoho Books offers integrations with various third-party apps and services to extend its functionality.

## CONCLUSION

Zoho Books is an online accounting and financial management software application developed by Zoho Corporation, which is known for its suite of cloud-based business software solutions. Zoho Books is designed to help small businesses and freelancers manage their financial transactions, invoicing, expenses, and other accounting needs. Here are some key features and functionalities of Zoho Books:

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## FUTURE SCOPE

As of my last knowledge update in September 2021, Zoho Books was a popular accounting and financial management software for small and medium-sized businesses. The software had various features for bookkeeping, invoicing, expense tracking, and financial reporting. However, the future scope and developments of Zoho Books may have evolved since then. Here are some general areas where Zoho Books might have continued to improve and expand its offerings:

**Enhanced Integration:** Zoho often focuses on integrating its various software products, allowing businesses to manage different aspects of their operations seamlessly. Zoho Books may have further integrated with other Zoho products like Zoho CRM, Zoho Inventory, or Zoho Analytics to provide a more holistic business management solution.

**Automation:** Automation of accounting processes is a growing trend in the industry. Zoho Books may have incorporated more automation features, such as auto-categorization of expenses, automatic bank reconciliation, and automated financial reporting.

**AI and Machine Learning:** Integration of artificial intelligence and machine learning can help in predicting cash flow, identifying anomalies, and providing financial insights. Zoho Books may have included AI-driven features to assist users in making informed financial decisions.

**Global Expansion:** Expanding to serve businesses in more countries and regions by offering support for additional currencies, tax systems, and compliance regulations could be a part of its future strategy.

**Mobile Accessibility:** Enhancing mobile applications to provide users with more functionality and flexibility in managing their finances on the go.

**Improved Reporting and Analytics:** Zoho Books may have added more advanced reporting and analytics features, allowing businesses to gain deeper insights into their financial data.

**Ecosystem Development:** Zoho may have built a broader ecosystem of third-party apps and integrations to extend the functionality of Zoho Books.

Compliance and Security: With increasing concerns about data security and privacy, Zoho Books might have enhanced its security measures and compliance with data protection regulations.

User Experience: Improving the user interface and overall user experience to make the software more user-friendly and intuitive.

Customer Support: Expanding customer support options and resources to assist users in making the most of the software.

## APPENDIX

Source code : NM2023TMID25305

Attach the code for the solution built