

1 Industry & Digital Expertise | CognizantDeep industry knowledge to fuel your growthModernize. Reimagine. Transform. We put our industry and digital expertise to work to make your business moreintuitive—and more competitive.Different industries. Similar digital goals.All industries are different and face diverse business requirements.Still, most enterprises have at least two things in common: the need to evolve business models and generate new growth, as well as a mandate to deliver quality products along with a superior customer experience.Cognizant combines the power of digital thinking with our unique consultative approach to help clients across industries envision, build and run more innovative enterprises.Industries we serveAutomotiveCognizant works with auto OEMs, suppliers and dealers to define their business strategies, develop solutions for emerging markets and keep technology at the front end of digitization.Know moreBankingStreamline inefficient processes with strategies and solutions that grow your business and keep customers at the center of your organization.Know moreBlue EconomyBoost sustainability, resiliency and profitability while addressing some of Earth's most pressing challenges with our cutting-edge digital ocean and blue economy solutions.Know moreCapital MarketsDeliver solutions that deepen customer loyalty, drive long-term relationships and increase profitability.Know moreCommunications, Media & TechnologyEngineer personalized CX and streamline operations to open new opportunities for monetizing insights and delivering bottom-line results.Know moreConsumer GoodsBuild your digital culture with strategies and solutions that keep you connected to your customer.Know moreEducationFrom online tools to in-classroom courses, we offer the latest digital solutions to keep challenging the learning experience.Know moreHealthcareThe need for hyper-collaboration in healthcare comes with challenges. We make integration easier by modernizing your IT ecosystem for a stronger core that delivers growth.Know moreInformation ServicesCompanies like yours have revolutionized information delivery. To maintain and sharpen your digital edge, turn to our experts.Know moreInsuranceYour industry is on the verge of a seismic technology shift. Change how you do business with our latest digital solutions.Know moreLife SciencesIntegrate digital into your business strategy to create a more intelligent, high-performing enterprise and improve patient outcomes.Know moreManufacturingWe provide the new digital skills and technologies that help manufacturers make business decisions based on real-time contextual data.Know moreOil & GasRetooling for the digital age, oil and gas providers can deliver more energy options, reduce costs and increase customer satisfaction.Know moreRetailOur innovations in supply chain management, merchandising, e-commerce and mobility help retailers meet fast-changing customer needs.Know moreTransportation & LogisticsOur business and digital thinking can help tighten up your supply chains, improve visibility and drive business performance.Know moreTravel & HospitalityRecovery and growth are within reach for those able to provide superior experiences and digital efficiencies. Engage with us for strategic solutions based on what comes next.Know moreUtilitiesFrom surpassing expectations to building bullet-proof grids, Cognizant has extensive experience working with some of the world's largest utilities.Know more