## List of specifications

- An intuitive mouse interface so that its easy to pick up and no need to learn any keyboard controls
- Use of icons so that you can easily make out what it is in a glance
- A data log so that there is no need to remember your previous actions and outcomes
- Achievements to drive people that want to complete things
- A leaderboard for competitive people to strive to the top
- Saving progress will allow people to jump in and out the game whenever they want

## **Personas**

## **Terence T. D'arby**

Terence is 28 years old and works a 9 to 5 office job. He works in general admin and spends most of time working away on the computer. He has worked in this line of work for the past 7 years. Terence has remained at his position with no promotion and little to no raise since he has started.

Terence doesn't particularly like his job but does it to pay rent. Spending most of his time working away at excel spreadsheets and organising mountains of paper, it doesn't take long for him to get bored. He doesn't really get along with most people at work and tends to keep to himself.

Terence works monday to friday, commuting to work via public transport everyday. He's always one of the first to arrive and one of



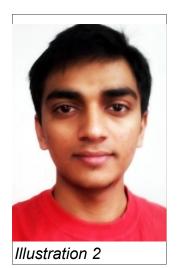
Illustration 1

the last to leave. When he has finished all the tasks he's been assigned, he spends the rest of the day browsing the web and more often than not, this goes by unnoticed. To kill time, he browses websites or plays web games.

## **Mohammed Avdol**

Mohammed is 15 years old and attends high school. Currently in his fourth year, he has quite the busy year ahead of him. While he may not enjoy most of his subjects, he achieves high grades across the board.

In class, if he isn't working, then he's most likely procrastinating with his friends. While he is a high achiever, he is often told off by teachers for not working as hard as he could be. During lunch and break times, he hangs out with his friends to mostly chat.



Outside of school, Mohammed doesn't have many hobbies but is an avid gamer. Spending little time on homework and more time on video games, his parents are ever so slightly concerned about his performance at school. Mohammed comes from a rather large family and often has to fight over who gets the TV.