

## Design Presentations

You will be given up to 15 minutes to describe the application, present the specifications, and the initial design.

The presentation should also include:

- The briefing of the application (what is meant to do)
- Two personas of the users of the application
- The list of specifications i.e. the minimal list of requirements
- The high-level system architecture
- The ER Diagram (in compressed Chen notation), along with a description of the attributes in each entity.
- A number of wireframes to show the main functionality of the system.
- And a walkthrough of the main features.

You should bring two printed copies of your design to the class (to give to your tutor).

Also ensure you have a electronic copy that you can present on a machine (i.e powerpoint/pdf/presi etc). So that the class can see your slides.

This assessment is worth 10%. You will be graded based upon:

- the quality, clarity and professionalism of the presentation
- the quality and thoughtfulness of the design and design elements
- the correctness of the design
- additional features and extras.

See these guides for tips on developing User Personas:

[http://www.steptwo.com.au/papers/kmc\\_personas/](http://www.steptwo.com.au/papers/kmc_personas/)

<http://www.romanpichler.com/blog/persona-template-for-agile-product-management/>

<http://www.romanpichler.com/blog/10-persona-tips-agile-product-management/>

See this guide for developing wireframes:

<http://webdesign.tutsplus.com/articles/a-beginners-guide-to-wireframing--webdesign-7399>