

# Design Brief

## Theme/problem:

Space Tourism: a company that will make you an astronaut.

Create a fictitious company and design an appropriate website. The website should provide information starting with promotion, basic information, cost, planning, training, vehicles, safety, launch, and recovery.

## Our mission:

When you purchase a ticket for one of our spaceships, not only will you be guaranteed an incredible experience, but you will become a real astronaut! Party in the Milky Way revolves around creating memories that will last a lifetime and making the common childhood dream of becoming an astronaut a reality.

## Website details/pages:

### Home page:

Join us for the ride of a lifetime! This is an experience you will never forget. Our three spectacular spaceships, the Razzle Dazzle, the MegaMoon, and the Brain Freeze, each have their own unique features. The Razzle Dazzle is our lively disco centric spaceship. With countless entertainment options you will never be bored! The MegaMoon is our classic spaceship. Through soothing narration and a calming atmosphere you will learn all about the galaxy we live in. The Brain Freeze is our ice cream themed spaceship! We will serve you the most delicious ice cream you have ever tasted. Plus our other delectable treats we offer. Live your childhood dream and come fly with us.

### About us:

Within a year of your expected trip, you will need to come to our specialized training facility to hone your astronaut skills. On the day your trip begins, you will come to our launching pad where your luggage will be checked and our staff can get you settled. If you arrive with a vehicle, it can be parked in our parking lot for a fee of ten dollars. Your spaceship will orbit the earth twice for a total of a three-hour trip while you enjoy the view and have fun on your chosen spaceship! After your trip, your spaceship will land at our recovery facility next to the launch pad. There you can take a provided shuttle to the parking lot and retrieve your vehicle.

Your training will span two weeks with one hour and a half session per day. The training must be completed within a year of your expected trip. Within the training period, you will go through multiple medical screenings to make sure you are prepared for your flight. If it is determined you should not proceed with the flight for medical reasons, you will receive your deposit back. During the training, you will experience zero gravity simulations, pre-flight

practice, custom space suit fittings and tailorings, as well as safety training which will prepare you for worst-case scenario situations.

#### Vehicles:

All three of our spaceships, although they are fun, focus on the education of the galaxy around us. Our staff is passionate about space and all its wonders. Throughout the trip, they will give tours and answer any questions you may have about our galaxy.

The Razzle Dazzle is an audience favorite. With countless entertainment options you will never be bored. The spaceship includes a roller rink, pinatas, a disco ball, dance floor, pool, arcade room, bouncy house, and so much more. During each of these fun activities, you will have the most magnificent view in all the galaxy.

The MegaMoon focuses on appreciating the beauty of space. This spaceship offers more tours as well as presentations with guest speakers. There are also telescopes specialized for our spaceship that allow you to get a closer view at the galaxy around you.

The Brain Freeze is our spaceship for those who love sweet treats! We offer a huge range of specially made ice cream. We offer lactose free, gluten free, and other allergy friendly ice creams. We even offer a Make Your Own experience, where you can watch your personalized ice cream be made in front of you. You then get to enjoy this wonderful ice cream and our other sweets in front of an incredible view.

#### Book:

No matter which spaceship you book, the price will remain the same. A single ticket will cost \$500,000. When you make your purchase, you will need to make a deposit of \$100,000. The ticket price includes meals and experiences. The family bundle includes four tickets for the price of \$1,500,000 for any spaceship. If you wish to purchase an entire spaceship (each spaceship houses fifty people) the price would be \$20,000,000.

#### Safety:

The training will prepare you for every case scenario. There will be professionally trained astronauts as part of the staff, as well as trained engineers, pilots, and medics. Our spaceships have been carefully designed and built through the course of ten years and are tested regularly. They are also insulated with soft padding on the walls in case of turbulence.

Each spaceship is also equipped with a multitude of safety equipment including, but not limited to, parachutes, oxygen tanks, oxygen masks, fire extinguishers, emergency food and water, as well as escape pods in case of emergency.

Each ticket purchase comes with a personal space suit for any tours or expeditions one might want to take outside of the spaceship. The space suits include their own primary life support subsystem, pressurized oxygen, liquid for drinking that is attached to a tube in their helmet, their helmets are made from the same material found in bullet proof glass, as well as

fiberglass in the torso. The suit has many layers designed to keep the individual safe and secure while in space.