

```
In [67]: import pandas as pd
import warnings
warnings.filterwarnings('ignore')
data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
```

```
In [68]: data.describe()
```

```
Out[68]:
```

	SeniorCitizen	tenure	MonthlyCharges
count	7043.000000	7043.000000	7043.000000
mean	0.162147	32.371149	64.761692
std	0.368612	24.559481	30.090047
min	0.000000	0.000000	18.250000
25%	0.000000	9.000000	35.500000
50%	0.000000	29.000000	70.350000
75%	0.000000	55.000000	89.850000
max	1.000000	72.000000	118.750000

In [69]: data.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
#   Column                Non-Null Count  Dtype  
---  -
0   customerID            7043 non-null   object 
1   gender                 7043 non-null   object 
2   SeniorCitizen          7043 non-null   int64  
3   Partner                7043 non-null   object 
4   Dependents             7043 non-null   object 
5   tenure                 7043 non-null   int64  
6   PhoneService           7043 non-null   object 
7   MultipleLines          7043 non-null   object 
8   InternetService        7043 non-null   object 
9   OnlineSecurity         7043 non-null   object 
10  OnlineBackup           7043 non-null   object 
11  DeviceProtection       7043 non-null   object 
12  TechSupport            7043 non-null   object 
13  StreamingTV            7043 non-null   object 
14  StreamingMovies        7043 non-null   object 
15  Contract               7043 non-null   object 
16  PaperlessBilling       7043 non-null   object 
17  PaymentMethod          7043 non-null   object 
18  MonthlyCharges         7043 non-null   float64 
19  TotalCharges           7043 non-null   object 
20  Churn                  7043 non-null   object 
dtypes: float64(1), int64(2), object(18)
memory usage: 1.1+ MB
```

In [70]: data["TotalCharges"] = pd.to_numeric(data["TotalCharges"], errors='coerce')

```
In [71]: data.isna().sum()
```

```
Out[71]: customerID      0  
gender      0  
SeniorCitizen  0  
Partner      0  
Dependents    0  
tenure      0  
PhoneService  0  
MultipleLines  0  
InternetService  0  
OnlineSecurity  0  
OnlineBackup  0  
DeviceProtection  0  
TechSupport   0  
StreamingTV   0  
StreamingMovies  0  
Contract      0  
PaperlessBilling  0  
PaymentMethod  0  
MonthlyCharges  0  
TotalCharges  11
```

```
In [72]: data1=data.fillna(data.median())
```

```
In [73]: data1.isna().sum()
```

```
Out[73]: customerID      0  
gender      0  
SeniorCitizen  0  
Partner      0  
Dependents    0  
tenure      0  
PhoneService  0  
MultipleLines  0  
InternetService  0  
OnlineSecurity  0  
OnlineBackup  0  
DeviceProtection  0  
TechSupport  0  
StreamingTV  0  
StreamingMovies  0  
Contract      0  
PaperlessBilling  0  
PaymentMethod  0  
MonthlyCharges  0  
TotalCharges  0  
Churn      0  
dtype: int64
```

In [74]: data1.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
#   Column                Non-Null Count  Dtype
---  -
0   customerID            7043 non-null   object
1   gender                 7043 non-null   object
2   SeniorCitizen          7043 non-null   int64
3   Partner                7043 non-null   object
4   Dependents             7043 non-null   object
5   tenure                 7043 non-null   int64
6   PhoneService           7043 non-null   object
7   MultipleLines           7043 non-null   object
8   InternetService        7043 non-null   object
9   OnlineSecurity         7043 non-null   object
10  OnlineBackup           7043 non-null   object
11  DeviceProtection       7043 non-null   object
12  TechSupport            7043 non-null   object
13  StreamingTV            7043 non-null   object
14  StreamingMovies        7043 non-null   object
15  Contract               7043 non-null   object
16  PaperlessBilling       7043 non-null   object
17  PaymentMethod          7043 non-null   object
18  MonthlyCharges         7043 non-null   float64
19  TotalCharges           7043 non-null   float64
20  Churn                  7043 non-null   object
dtypes: float64(2), int64(2), object(17)
memory usage: 1.1+ MB
```

```
In [75]: list(data1)
```

```
Out[75]: ['customerID',  
          'gender',  
          'SeniorCitizen',  
          'Partner',  
          'Dependents',  
          'tenure',  
          'PhoneService',  
          'MultipleLines',  
          'InternetService',  
          'OnlineSecurity',  
          'OnlineBackup',  
          'DeviceProtection',  
          'TechSupport',  
          'StreamingTV',  
          'StreamingMovies',  
          'Contract',  
          'PaperlessBilling',  
          'PaymentMethod',  
          'MonthlyCharges',  
          'TotalCharges',  
          'Churn']
```

```
In [76]: data1.shape
```

```
Out[76]: (7043, 21)
```

```
In [77]: data2=data1.drop(['customerID'],axis=1)
```

In [78]: data2

Out[78]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProtect
0	Female	0	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	0	No	No	34	Yes	No	DSL	Yes	No	
2	Male	0	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	0	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	0	No	No	2	Yes	No	Fiber optic	No	No	
...
7038	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	0	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 20 columns



In [79]: data2['Churn']=data2['Churn'].map({'Yes':1,'No':0})

In [80]: data2

Out[80]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProtect
0	Female	0	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	0	No	No	34	Yes	No	DSL	Yes	No	
2	Male	0	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	0	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	0	No	No	2	Yes	No	Fiber optic	No	No	
...
7038	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	0	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 20 columns

In [92]:

```
x=data1.drop(['customerID','Churn'],axis=1)
y=data1['Churn']
```

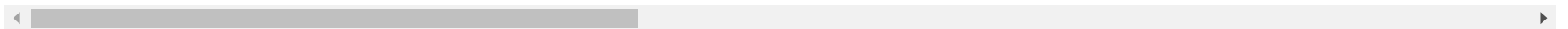


```
In [93]: x=pd.get_dummies(x)
x
```

Out[93]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	Partner_No	Partner_Yes	Dependents_No	Dependents_Yes
0	0	1	29.85	29.85	1	0	0	1	1	
1	0	34	56.95	1889.50	0	1	1	0	1	
2	0	2	53.85	108.15	0	1	1	0	1	
3	0	45	42.30	1840.75	0	1	1	0	1	
4	0	2	70.70	151.65	1	0	1	0	1	
...
7038	0	24	84.80	1990.50	0	1	0	1	0	
7039	0	72	103.20	7362.90	1	0	0	1	0	
7040	0	11	29.60	346.45	1	0	0	1	0	
7041	1	4	74.40	306.60	0	1	0	1	1	
7042	0	66	105.65	6844.50	0	1	1	0	1	

7043 rows × 45 columns



In [94]: `x.head()`

Out[94]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	Partner_No	Partner_Yes	Dependents_No	Dependents_Yes
0	0	1	29.85	29.85	1	0	0	1	1	0
1	0	34	56.95	1889.50	0	1	1	0	1	0
2	0	2	53.85	108.15	0	1	1	0	1	0
3	0	45	42.30	1840.75	0	1	1	0	1	0
4	0	2	70.70	151.65	1	0	1	0	1	0

5 rows × 11 columns

In [95]: `from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)`

In [96]: `from sklearn.model_selection import GridSearchCV #GridSearchCV is for parameter tuning
from sklearn.ensemble import RandomForestClassifier
cls=RandomForestClassifier()
n_estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100
criterion=['gini','entropy'] #criteria for choosing nodes default = 'gini'
max_depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
parameters={'n_estimators': n_estimators, 'criterion':criterion, 'max_depth':max_depth} #this will undergo 8*2
RFC_cls = GridSearchCV(cls, parameters)
RFC_cls.fit(x_train,y_train)`

Out[96]: `GridSearchCV(estimator=RandomForestClassifier(),
 param_grid={'criterion': ['gini', 'entropy'],
 'max_depth': [3, 5, 10],
 'n_estimators': [25, 50, 75, 100, 125, 150, 175, 200]})`

In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

```
In [97]: x_train.isna().sum()
```

```
Out[97]: SeniorCitizen      0
         tenure             0
         MonthlyCharges     0
         TotalCharges       0
         gender_Female      0
         gender_Male        0
         Partner_No         0
         Partner_Yes        0
         Dependents_No      0
         Dependents_Yes     0
         PhoneService_No    0
         PhoneService_Yes   0
         MultipleLines_No   0
         MultipleLines_No phone service 0
         MultipleLines_Yes  0
         InternetService_DSL 0
         InternetService_Fiber optic    0
         InternetService_No  0
         OnlineSecurity_No  0
         OnlineSecurity_No internet service 0
         OnlineSecurity_Yes  0
         OnlineBackup_No    0
         OnlineBackup_No internet service 0
         OnlineBackup_Yes   0
         DeviceProtection_No 0
         DeviceProtection_No internet service 0
         DeviceProtection_Yes 0
         TechSupport_No      0
         TechSupport_No internet service 0
         TechSupport_Yes     0
         StreamingTV_No      0
         StreamingTV_No internet service 0
         StreamingTV_Yes     0
         StreamingMovies_No  0
         StreamingMovies_No internet service 0
         StreamingMovies_Yes  0
         Contract_Month-to-month 0
         Contract_One year    0
         Contract_Two year    0
```

```
PaperlessBilling_No      0
PaperlessBilling_Yes     0
PaymentMethod_Bank transfer (automatic)  0
PaymentMethod_Credit card (automatic)    0
PaymentMethod_Electronic check           0
PaymentMethod_Mailed check               0
dtype: int64
```

```
In [99]: RFC_cls.best_params_
```

```
Out[99]: {'criterion': 'entropy', 'max_depth': 10, 'n_estimators': 75}
```

```
In [100]: cls=RandomForestClassifier(n_estimators=200,criterion='entropy',max_depth=10)
```

```
In [101]: cls. fit(x_train,y_train)
```

```
Out[101]: RandomForestClassifier(criterion='entropy', max_depth=10, n_estimators=200)
```

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```
In [102]: rfy_pred=cls.predict(x_test)
```

```
In [103]: rfy_pred
```

```
Out[103]: array(['Yes', 'No', 'No', ..., 'Yes', 'No', 'No'], dtype=object)
```

```
In [104]: from sklearn.metrics import confusion_matrix
          confusion_matrix(y_test,rfy_pred)
```

```
Out[104]: array([[1548,  149],
                 [ 297,  331]])
```

```
In [105]: from sklearn.metrics import accuracy_score
          accuracy_score(y_test,rfy_pred)
```

```
Out[105]: 0.8081720430107527
```

```
In [106]: from sklearn.linear_model import LogisticRegression
classifier=LogisticRegression()
classifier.fit(x_train,y_train)
```

Out[106]: LogisticRegression()
In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

```
In [107]: y_pred=classifier.predict(x_test)
y_pred
```

Out[107]: array(['Yes', 'No', 'No', ..., 'Yes', 'No', 'No'], dtype=object)

```
In [108]: from sklearn.metrics import confusion_matrix
confusion_matrix(y_test,y_pred)
```

Out[108]: array([[1526, 171],
[266, 362]])

```
In [109]: from sklearn.metrics import accuracy_score
accuracy_score(y_test,y_pred)
```

Out[109]: 0.8120430107526881

```
In [ ]:
```