

```
In [78]: import pandas as pd
import warnings
warnings.filterwarnings("ignore")
data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
```

```
In [79]: data['TotalCharges']=pd.to_numeric(data['TotalCharges'],errors='coerce')
```

```
In [80]: data.describe()
```

Out[80]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges
count	7043.000000	7043.000000	7043.000000	7032.000000
mean	0.162147	32.371149	64.761692	2283.300441
std	0.368612	24.559481	30.090047	2266.771362
min	0.000000	0.000000	18.250000	18.800000
25%	0.000000	9.000000	35.500000	401.450000
50%	0.000000	29.000000	70.350000	1397.475000
75%	0.000000	55.000000	89.850000	3794.737500
max	1.000000	72.000000	118.750000	8684.800000

```
In [81]: data.isna().sum()
```

```
Out[81]: customerID      0  
gender      0  
SeniorCitizen  0  
Partner      0  
Dependents    0  
tenure      0  
PhoneService  0  
MultipleLines  0  
InternetService  0  
OnlineSecurity  0  
OnlineBackup  0  
DeviceProtection  0  
TechSupport    0  
StreamingTV    0  
StreamingMovies  0  
Contract      0  
PaperlessBilling  0  
PaymentMethod  0  
MonthlyCharges  0  
TotalCharges   11  
Churn          0  
dtype: int64
```

```
In [82]: data1=data.fillna(data.median())
```

```
In [83]: data1.isna().sum()
```

```
Out[83]: customerID      0  
gender      0  
SeniorCitizen  0  
Partner      0  
Dependents    0  
tenure      0  
PhoneService  0  
MultipleLines  0  
InternetService  0  
OnlineSecurity  0  
OnlineBackup  0  
DeviceProtection  0  
TechSupport  0  
StreamingTV  0  
StreamingMovies  0  
Contract      0  
PaperlessBilling  0  
PaymentMethod  0  
MonthlyCharges  0  
TotalCharges  0  
Churn          0  
dtype: int64
```

In [84]: data1.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
#   Column                Non-Null Count  Dtype
---  -
0   customerID            7043 non-null   object
1   gender                7043 non-null   object
2   SeniorCitizen         7043 non-null   int64
3   Partner               7043 non-null   object
4   Dependents            7043 non-null   object
5   tenure                7043 non-null   int64
6   PhoneService          7043 non-null   object
7   MultipleLines         7043 non-null   object
8   InternetService       7043 non-null   object
9   OnlineSecurity        7043 non-null   object
10  OnlineBackup          7043 non-null   object
11  DeviceProtection      7043 non-null   object
12  TechSupport           7043 non-null   object
13  StreamingTV           7043 non-null   object
14  StreamingMovies       7043 non-null   object
15  Contract              7043 non-null   object
16  PaperlessBilling      7043 non-null   object
17  PaymentMethod         7043 non-null   object
18  MonthlyCharges        7043 non-null   float64
19  TotalCharges          7043 non-null   float64
20  Churn                 7043 non-null   object
dtypes: float64(2), int64(2), object(17)
memory usage: 1.1+ MB
```

```
In [85]: list(data1)
```

```
Out[85]: ['customerID',  
          'gender',  
          'SeniorCitizen',  
          'Partner',  
          'Dependents',  
          'tenure',  
          'PhoneService',  
          'MultipleLines',  
          'InternetService',  
          'OnlineSecurity',  
          'OnlineBackup',  
          'DeviceProtection',  
          'TechSupport',  
          'StreamingTV',  
          'StreamingMovies',  
          'Contract',  
          'PaperlessBilling',  
          'PaymentMethod',  
          'MonthlyCharges',  
          'TotalCharges',  
          'Churn']
```

```
In [86]: data1.shape
```

```
Out[86]: (7043, 21)
```

```
In [87]: ity', 'OnlineBackup', 'DeviceProtection', 'StreamingTV', 'StreamingMovies', 'PaperlessBilling', 'PaymentMethod'],
```

In [88]: data2

Out[88]:

	gender	tenure	MultipleLines	InternetService	TechSupport	Contract	MonthlyCharges	TotalCharges	Churn
0	Female	1	No phone service	DSL	No	Month-to-month	29.85	29.85	No
1	Male	34	No	DSL	No	One year	56.95	1889.50	No
2	Male	2	No	DSL	No	Month-to-month	53.85	108.15	Yes
3	Male	45	No phone service	DSL	Yes	One year	42.30	1840.75	No
4	Female	2	No	Fiber optic	No	Month-to-month	70.70	151.65	Yes
...
7038	Male	24	Yes	DSL	Yes	One year	84.80	1990.50	No
7039	Female	72	Yes	Fiber optic	No	One year	103.20	7362.90	No
7040	Female	11	No phone service	DSL	No	Month-to-month	29.60	346.45	No
7041	Male	4	Yes	Fiber optic	No	Month-to-month	74.40	306.60	Yes
7042	Male	66	No	Fiber optic	Yes	Two year	105.65	6844.50	No

7043 rows × 9 columns

In [89]: data2['Churn']=data2['Churn'].map({'Yes':1, 'No':0})

In [90]: data2

Out[90]:

	gender	tenure	MultipleLines	InternetService	TechSupport	Contract	MonthlyCharges	TotalCharges	Churn
0	Female	1	No phone service	DSL	No	Month-to-month	29.85	29.85	0
1	Male	34	No	DSL	No	One year	56.95	1889.50	0
2	Male	2	No	DSL	No	Month-to-month	53.85	108.15	1
3	Male	45	No phone service	DSL	Yes	One year	42.30	1840.75	0
4	Female	2	No	Fiber optic	No	Month-to-month	70.70	151.65	1
...
7038	Male	24	Yes	DSL	Yes	One year	84.80	1990.50	0
7039	Female	72	Yes	Fiber optic	No	One year	103.20	7362.90	0
7040	Female	11	No phone service	DSL	No	Month-to-month	29.60	346.45	0
7041	Male	4	Yes	Fiber optic	No	Month-to-month	74.40	306.60	1
7042	Male	66	No	Fiber optic	Yes	Two year	105.65	6844.50	0

7043 rows × 9 columns

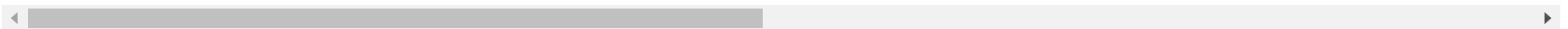
In [91]: data3=pd.get_dummies(data2)

In [92]: data3

Out[92]:

	tenure	MonthlyCharges	TotalCharges	Churn	gender_Female	gender_Male	MultipleLines_No	MultipleLines_No phone service	MultipleLines_Yes	Internet
0	1	29.85	29.85	0	1	0	0	1	0	
1	34	56.95	1889.50	0	0	1	1	0	0	
2	2	53.85	108.15	1	0	1	1	0	0	
3	45	42.30	1840.75	0	0	1	0	1	0	
4	2	70.70	151.65	1	1	0	1	0	0	
...
7038	24	84.80	1990.50	0	0	1	0	0	1	
7039	72	103.20	7362.90	0	1	0	0	0	1	
7040	11	29.60	346.45	0	1	0	0	1	0	
7041	4	74.40	306.60	1	0	1	0	0	1	
7042	66	105.65	6844.50	0	0	1	1	0	0	

7043 rows × 18 columns



In [93]: data3.shape

Out[93]: (7043, 18)

```
In [94]: y=data3['Churn']
x=data3.drop('Churn',axis=1)
```

```
In [95]: from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)
```



```
In [96]: from sklearn.linear_model import LogisticRegression  
reg=LogisticRegression()  
reg.fit(x_train,y_train)
```

```
Out[96]: 

▼ LogisticRegression



LogisticRegression()


```

```
In [97]: y_pred=reg.predict(x_test)
```

```
In [100]: from sklearn.metrics import confusion_matrix  
confusion_matrix(y_test,y_pred)
```

```
Out[100]: array([[1519, 178],  
                [ 273, 355]])
```

```
In [101]: from sklearn.metrics import accuracy_score  
accuracy_score(y_test,y_pred)
```

```
Out[101]: 0.8060215053763441
```

```
In [ ]:
```