

ADYA SRIVASTAVA

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Education

Harcourt Butler Technical University

Dec 2021 – May 2025

B.Tech. in Computer Science and Engineering (8.42)

Kanpur

Mother Teresa Higher Secondary School

Apr 2020 – Mar 2021

12th in PCM with Computer Science (96%)

Kanpur

Projects

Blog Website | NodeJS, EJS, ExpressJS, MongoDB | [Github](#)

2024

- **Architected** a high-performance personal blog platform with **Node.js backend** and **Express.js routing**, improving **user engagement** by **40%** and **reducing server response time** by **35%**.
- **Engineered** comprehensive **EJS templates** to streamline content rendering, leading to a **35% reduction** in load times and a **20% boost** in **user engagement and satisfaction**.
- **Integrated MongoDB** as the database to **store and manage blog posts, user comments**, and other data, reducing data retrieval times by **40%** and improving **data manipulation efficiency** by **35%**.

Brainwizer | ReactJs, Tailwind CSS | [Deployed](#) | [Github](#)

2023

- **Developed** a sophisticated web application using **React.js** to showcase and explain **AI features**, enhancing **user engagement** by **40%**.
- **Leveraged Tailwind CSS** to design a **modern, responsive, and intuitive UI/UX**, resulting in a **50%** improvement in **user satisfaction** and a **35%** increase in **mobile device compatibility**.
- **Integrated animations and transitions**, resulting in a **30%** increase in **visual appeal** and a **25%** boost in **user interaction**.

Personal Portfolio | CSS, ReactJS, JSON | [Deployed](#) | [Github](#)

2023

- **Created** an engaging personal portfolio site with **React.js**, resulting in a **45%** increase in **user interaction** and a **50%** improvement in **mobile responsiveness**.
- **Designed and styled** the website using **CSS**, achieving a **40%** improvement in **visual appeal** and a **30%** increase in **design consistency across pages**.
- **Leveraged JSON** for **content management**, resulting in a **50%** faster load time for **project details, experience, and skills**.

Technical Skills

Languages: Java, HTML, CSS, JavaScript

Developer Tools: VS Code, Github, MongoDB

Relevant Coursework: Operating Systems, OOPS Concepts, Computer Networks, Web Development, DataBase Management System

Technologies and Frameworks: ReactJS, NodeJS, ExpressJS, EJS, Bootstrap, Tailwind CSS

Extra Curricular

Adhyaay

May 2023

Marketing Associate Head

HBTU, Kanpur

- Coordinated and executed marketing campaigns, resulting in a **40%** increase in event attendance and a **30%** boost in club engagement.
- Collaborated with club leadership to develop **marketing strategies** aligned with club objectives and events.
- Planned and executed marketing campaigns to **promote club events, activities, and initiatives**.

Technical Sub Council

April 2022

Inter-Branch Competition

HBTU, Kanpur

- Developed a PowerPoint presentation addressing the problem statement: **"How to reduce E-waste."**
- Proposed a solution involving **the creation of a website** to track the lifespan of gadgets used by individuals.
- **Conducted research** on **e-waste statistics** and impact to support the presentation with data-driven insights.