

Ideation Phase Brainstorm & Idea Prioritization Template

Date	05 May 2023
Team ID	NM2028TMD11987
Project Name	Deep Learning Model For Detecting Diseases In Tea Leaves

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Brainstorm & idea prioritization

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- 10 minutes to prepare
- 1 hour to collaborate
- 3-8 people recommended

Share feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- 1. Know your topic: Define what you'd like to brainstorm in. It's easier to brainstorm when you have a clear focus.
- 2. Set the goal: Think about what you want to achieve by the end of the session. This will help you stay focused and generate ideas that are relevant to your goal.
- 3. Learn how to use the facilitation tools: Use the facilitation tools to help you stay focused and generate ideas that are relevant to your goal.

Open article

1 Define your problem statement

What problem are you trying to solve? Name your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

There are several key rules to follow during a brainstorming session:

- 1. Stay on topic: Focus on the problem statement and generate ideas that are relevant to it.
- 2. Quantity over quality: The more ideas you generate, the better. Don't worry about whether an idea is good or bad.
- 3. Encourage wild ideas: The more creative and out-of-the-box the ideas, the better.
- 4. Build on others' ideas: Use other people's ideas as a starting point for your own.
- 5. No criticism: Don't criticize or judge anyone's ideas during the brainstorming session.
- 6. Encourage visual ideas: Use drawings, sketches, or other visual aids to help you generate ideas.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Person 2

Person 3

Person 4

Person 5

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence to label it. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller subgroups.

20 minutes

Group 1

Group 2

Ideation Phase

Brainstorm & Idea Prioritization Template

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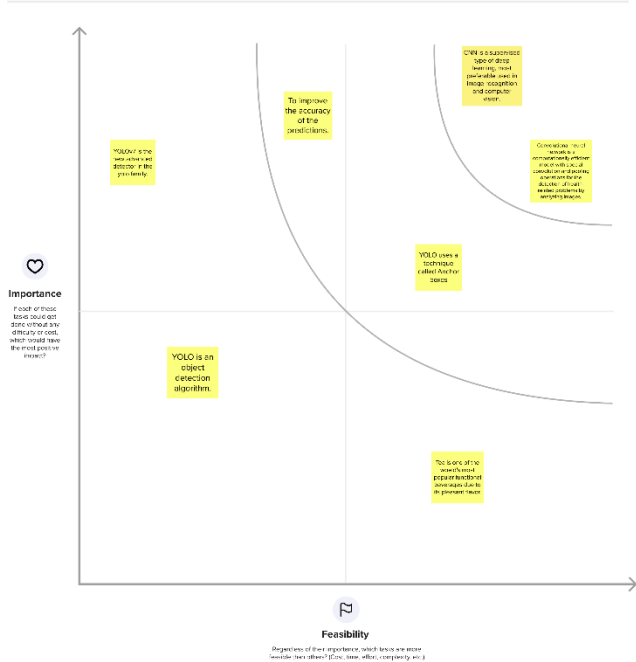
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can also move their ideas to a grid where ideas are less important. The Facilitator can confirm the grid by asking the team: "Are we ready to move the ideas to the grid?"



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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