

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	05 May 2028
Team ID	NM2028TM011987
Project Name	Deep Learning Model For Detecting Diseases In Tea Leaves

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

The screenshot shows the first page of the template. It features a blue header bar with the title "Template" on the left. Below the header, there's a section titled "Brainstorm & idea prioritization" with a sub-section "Before you collaborate". This section includes a brief introduction, a timer icon (10 minutes), and a note about setting goals. To the right, there's a "Key rules of brainstorming" box listing six rules with icons: Stay in topic, Encourage wild ideas, Encourage originality, Use for volume, Encourage wild ideas, and Encourage originality. At the bottom left, there's a "Share template feedback" button.

The screenshot shows the main workflow of the template. Step 2, "Brainstorm", is active, showing a grid for five participants (Person 1 to Person 5) to write down ideas. Step 3, "Group ideas", is shown below, with a note to cluster similar ideas and a timer for 20 minutes. Step 4, "Prioritize", is at the bottom, showing a grid for five participants to prioritize ideas. Each step has a corresponding icon and a note describing the activity.

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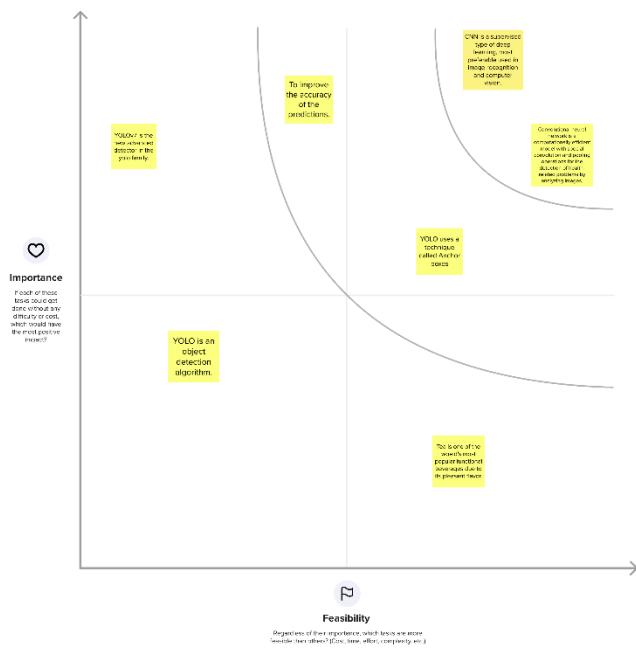
4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

Tip
Remember to use this matrix to prioritize where sticky notes should go on the board. You can reorder the spots by using the easier swipes tool on the right.



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
[Open the template →](#)

Customer experience journey map
Understand customer needs, behaviors, and obstacles for an experience.
[Open the template →](#)

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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