: 03-11-2023 Date

Team ID : NM2023TMID04455

Project Name: Food Tracking System Using Blockchain

Empathy Map



Says





the ability to track any food through all stages of production, processing and distribution

traceability should mean that movements can be traced one supplu chain

There are also presented some conceptual advancements in the field of food traceability

> the interconnectivity between agents, environment loggers and products, all of them in the form of Internet of things system as well ...



Persona's name

Short summary of the persona

Find Flexibility, While Working Toward Your Goals.

> Set And Achieve Specific Goals.

 Boost Awareness Of What You Are • Match Your Eating Habits To Your Daily Needs.

• Gain Insight Into Your Eating Patterns. Learn More **About What** You're Putting Into Your Body.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

