LUV TAKKAR

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Profile

Passionate **UI/UX Designer** with hands-on experience in designing web and mobile applications that balance business goals with exceptional user experience. Skilled in **Figma, Adobe XD, Illustrator, and Photoshop**, with a track record of delivering clean, responsive, and user-centric designs.

Currently at **Galamine AI**, contributed to multiple digital products, including **CRMS**, **CRMS Storefront**, and **CoreCart (Grocery App)** — improving usability, building scalable design systems, and ensuring pixel-perfect implementation. Adept at collaborating with developers, product teams, and stakeholders to bring concepts to life.

Currently seeking opportunities to craft intuitive interfaces, conduct user research, and drive product success through design thinking and innovation.

Technical Skills

Languages and Web-Design-Tools: HTML, CSS, BOOTSTRAP, FIGMA,

Soft Skills: Communication, Teamwork, Problem-solving, Adaptability.

Education

S.C.D GOVERNMENT COLLEGE(Affilated to Panjab University)   **Aug 2021 – June 2024**
Bachelor of Computer Application(with an aggregation of 85%)   *Ludhiana, Punjab*
S.D.P SENIOR SECONDARY SCHOOL(Affilated to P.S.E.B)   **Mar 2020 – Mar 2021**
Intermediate(NON-MEDICAL)(with an aggregation of 89%)   *Ludhiana, Punjab*
SAINT.R.K ANAND PUBLIC SCHOOL(Affilated to P.S.E.B)   **Mar 2018 – Mar 2019**
High School(with an aggregation of 95%)   *Ludhiana, Punjab*

Experience

UI/UX Designer (July 2025-Present)

Galamine AI(Software Company)-United Kingdom

➢ **Designed and optimized** user interfaces for enterprise-level platforms including:

- **CRMS (Customer Relationship Management System)** – built intuitive dashboards, streamlined workflows, and improved lead management usability.
- **CRMS Storefront** – created responsive designs enabling businesses to showcase and sell products with a seamless user experience.
- **CoreCart Grocery Shopping App** – developed user flows and interactive prototypes to enhance shopping convenience and reduce cart abandonment.

➢ **Conducted user research and usability testing** to identify pain points, leading to data-driven design improvements.

➢ **Collaborated with cross-functional teams** (developers, product managers, QA) ensuring smooth handoff and pixel-perfect implementation.

➢ **Created scalable design systems** to maintain visual consistency across multiple products.

➢ **Tools Used:** Figma, Adobe XD, Illustrator, Photoshop, Miro.

UI/UX Designer/Developer (March 2025-June 2025)

Promatics Technologies Private Limited(Software Company) - Ludhiana, Punjab, India.

- Led end-to-end design for web and mobile applications, resulting in a 25% increase in user engagement through improved usability and visual design.
- Conducted user research via surveys, interviews, and usability tests to identify pain points and validate design decisions.
- Created wireframes, user flows, and high-fidelity prototypes using **Figma** ensuring seamless user journeys.
- Collaborated closely with product managers and developers in Agile sprints to translate business goals into intuitive UI designs.
- Developed and maintained a scalable design system, improving design consistency and speeding up development cycles by 30%.
- Presented design solutions to stakeholders, using data and user feedback to advocate for UX improvements.

Projects

CRMS (Customer Relationship Management System) – July 2025

- Designed an intuitive dashboard and lead management workflow for enterprises to track, manage, and convert customers efficiently.
- Focused on simplifying navigation, reducing clicks for frequent tasks, and creating a consistent visual language using a scalable design system.
- Delivered responsive screens for desktop and tablet, ensuring usability across devices.

CRMS Storefront – July 2025

- Created storefront UI for businesses to showcase and sell products directly within the CRM ecosystem.

- Developed product listing pages, search/filters, and checkout flows optimized for conversion.
- Ensured seamless integration with the existing CRM design guidelines and branding.

CoreCart – Grocery Shopping App - August 2025

- Designed a mobile-first e-commerce app focusing on user-friendly browsing and quick checkout experience.
- Mapped end-to-end user journeys, including onboarding, product discovery, cart management, and payments.
- Created interactive prototypes to validate usability and reduce friction during the purchase process.

Awards & Achievements

COMPUTER BASICS   *Apr 2019-June 2019*

SAVEUS NATURAL CAPITAL OLYMPIAD   *Mar 2018-Mar 2019*

SAVEUS ECO ACHEIVERS OLYMPIAD   *Mar 2017-Mar 2018*

Other skills

- Strong analytical and process skills.
- Consistent performer-highly result-oriented.
- High energy level and an excellent team player.
- Excellent written and verbal communication skills.
- Good listener and have the ability to work long hours.
- Team management and teamwork ability.
- Critical thinking and problem solving.
- Computer and leadership skills.
- Fast learner and ability to multitask.

Declaration

I herby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.