

E-COMMERCE SHOE WEBSITE

1. INTRODUCTION

1.1 Overview:

The E-commerce Shoe Website is an online platform that allows users to browse, select, and purchase shoes. The website features a user-friendly interface with a header containing featured products, home, and categories sections. Additionally, the website includes a cart functionality that enables users to add items to their cart, modify the quantity, and remove items before proceeding to checkout.

1.2 Purpose:

The purpose of this project is to provide a convenient and efficient way for customers to explore and purchase shoes from various categories, making the online shopping experience seamless and enjoyable. The cart functionality allows users to manage their selected items before making the final purchase.

2. LITERATURE SURVEY

2.1 Existing problem:

In traditional brick-and-mortar stores, customers need to physically visit the store to browse and purchase shoes. This can be time-consuming and limit the selection available to the customers. Additionally, the lack of a cart functionality in some online shopping platforms may lead to inconvenience during the checkout process.

2.2 Proposed solution:

The proposed solution is to develop an E-commerce Shoe Website that provides a user-friendly interface, offers a variety of shoe categories, showcases featured products, and incorporates a cart functionality for a seamless shopping experience.

3. THEORETICAL ANALYSIS

3.1 Hardware / Software designing:

- Hardware Requirements:

- Server for hosting the website
- Internet connectivity

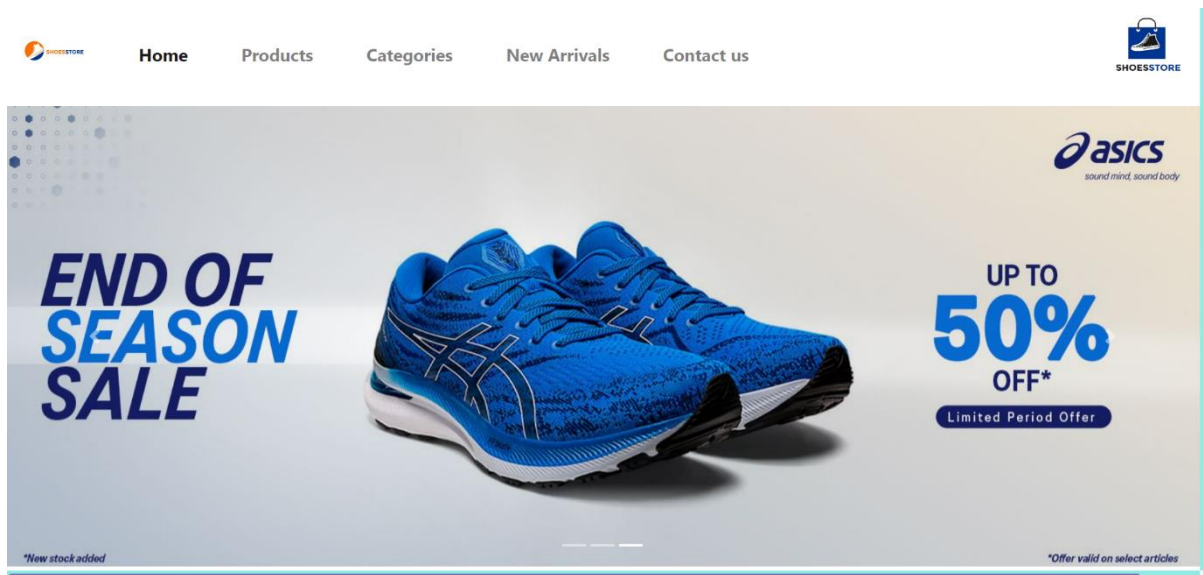
- Software Requirements:

- Web development tools : HTML, CSS, Bootstrap, JavaScript

4. RESULT

The E-commerce Shoe Website has been successfully developed. The final findings include:

- User-friendly interface for easy navigation
- Featured products and shoe categories displayed in the header
- Cart functionality enabling users to add and remove items
- Smooth checkout process



Featured Products



Top Categories



RUNNING

[shop Now](#)



SPORTSTYLE

[shop Now](#)



APPAREL

[shop Now](#)



PERFORMANCE

[shop Now](#)

NEW ARRIVALS



RECOMMENDED PRODUCTS



GEL-KAYANO 29

The GEL-KAYANO® 29 shoe creates a stable running experience and a more responsive feel underfoot.

Rs 449.99

[Add to Cart](#)



METASPEED EDGE+

The METASPEED™ EDGE+ racing shoes are designed for cadence-style runners who are looking to start fast and finish faster.

Rs 459.99

[Add to Cart](#)



MAGIC SPEED 2

The MAGIC SPEED™ 2 shoe offers the energy you need to move towards a new personal best.

Rs 469.99

[Add to Cart](#)



GEL-QUANTUM 180 VII

"The GEL-QUANTUM 180™ VII sneaker combines a futuristic shape

Rs 479.99

[Add to Cart](#)

Cart

Shoe 5\$89.99 [Remove](#)

Shoe 6\$99.99 [Remove](#)

Shoe 3\$69.99 [Remove](#)

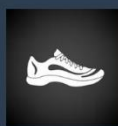
Shoe 2\$59.99 [Remove](#)

Total items in cart: 4

Cart

Total items in cart: 0

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5. ADVANTAGES & DISADVANTAGES

Advantages:

- Convenient shopping experience
- Wide range of shoe categories and featured products

- Cart functionality for easy management of selected items

Disadvantages:

- Dependency on internet connectivity
- Potential security risks associated with online transactions

6. APPLICATIONS

The E-commerce Shoe Website can be applied in various scenarios, including:

- Retail shoe stores wanting to expand their business online
- Customers looking for a wide range of shoe options from the comfort of their homes

7. CONCLUSION

The E-commerce Shoe Website provides an effective solution for both customers and shoe retailers. It offers a convenient way for customers to shop for shoes online and allows retailers to reach a broader audience.

8. FUTURE SCOPE

The project can be enhanced in the future by implementing the following features:

- User accounts for personalized shopping experience
- Wishlist functionality
- Product recommendations based on user preferences
- Integration with social media platforms for better marketing
- Enhanced security measures to protect user data and transactions