

Ediga Vijay

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Aspiring Data Analyst

Detail-oriented and analytical Data Analyst with experience in data manipulation, visualization, and statistical analysis. Completed a data analyst internship with 4 projects and proficient in SQL, Python, R, and Tableau. Seeking a challenging role to apply my skills and knowledge in the field of data

Education

Bachelor of Technology: Computer Science and Engineering | 2020-2024

Svr engineering college, nandyal- 75%

Intermediate| 2018-2020

Government junior college, Banaganapalli- 61%

SSC 10th class| 2017-2018

Government high school, Panyam- 88%

Work history

Data Analyst, Intern | Rubixe (January 2024 – june 2024)

- Conducted data analysis on marketing campaigns and customer behavior using SQL, Python, and Excel
- Conducted in-depth Exploratory Data Analysis (EDA) using python employing advanced Data Visualization Techniques, uncovering valuable trends, patterns, and insights that informed strategic decisions

Skills

- Analytical: Linear Regression, Logistic Regression, Datatransformation, Data visualization, Machine Learning, Clustering, Classification Techniques
- Technical: AWS Redshift, SQL server, Python , Power BI, MS Excel,Data cleaning
- Effective communication, Teamwork, Adaptability, Critical thinking, Problem solving, Time management.

Certifications

- Excel for data analysis (Great learning)
- Certified Data Analyst (Datamites)
- Power BI virtual case experience (PwC India)
- SQL basics (Hacker rank)
- IABAC certificate from data analyst(Datamites)

Projects

Project 1: Customer Segmentation

Used clustering techniques to segment customers based on their purchasing Behaviour .Conducted exploratory data analysis using Python and visualized the results in Tableau. Developed customer personas to inform marketing and sales strategies

Project 2: HR Analysis

The total number of employees gives insight into the scale of the organization. Larger organizations might have more complex structures and diverse departments.The distribution between headquarters and remote locations can reveal organizational flexibility and geographical reach

Project 3: Product Analysis

Conducted A/B testing to compare the performance of two different product Versions. Used SQL to extract data from the database and performed statistical analysis in R. Presented the results to the product team and recommended changes to improve the product.

Project 4: Sales Analysis

Trends in the hiring rates can signal growth phases, contractions, or responses to external factors like market conditions or significant organizational changes.Understanding the gender and Recommended changes to the website design and content based on the analysis

Languages Known

- English
- Kannada
- Telugu