

# GLOBAL YOUTUBE STATISTICS 2023

## Global Youtube Data

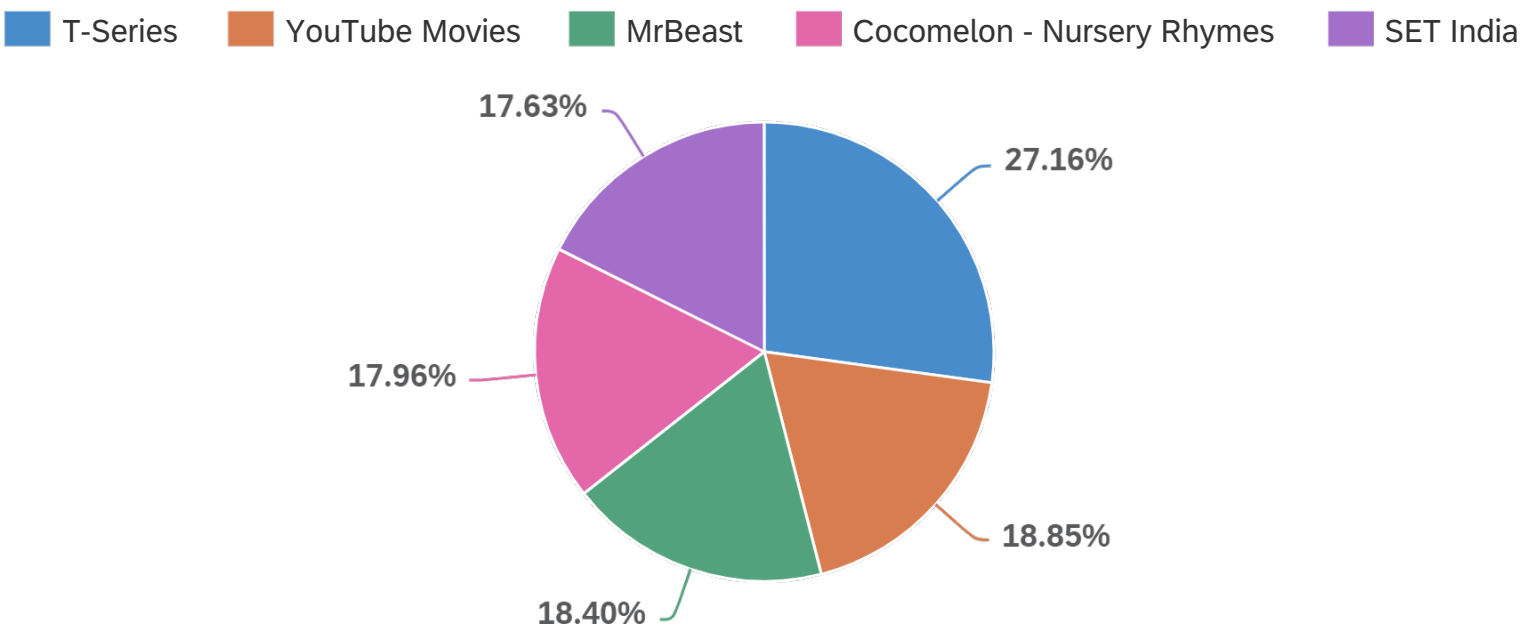
in Million

21,330 Million  
subscribers

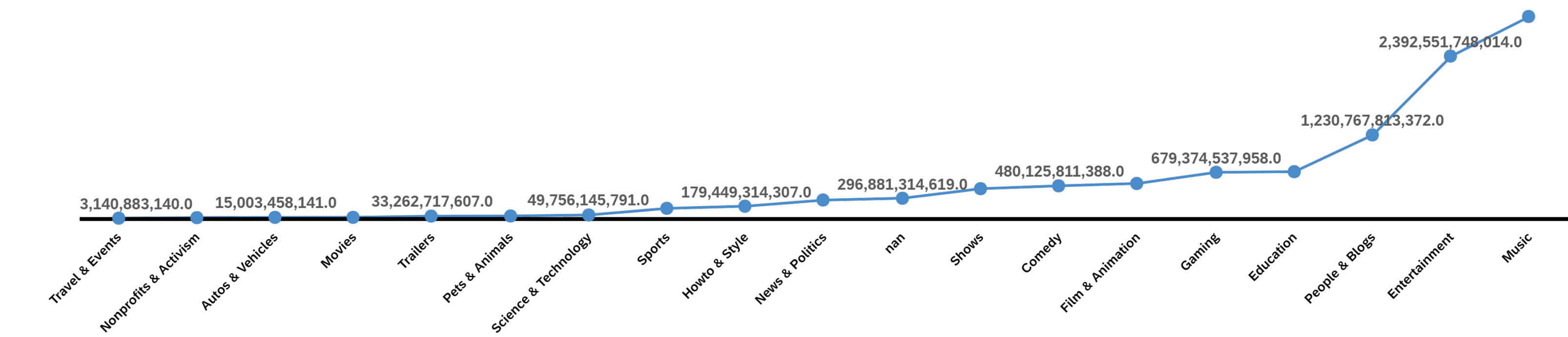
10,457,764.42 Million  
video views

9 Million  
uploads

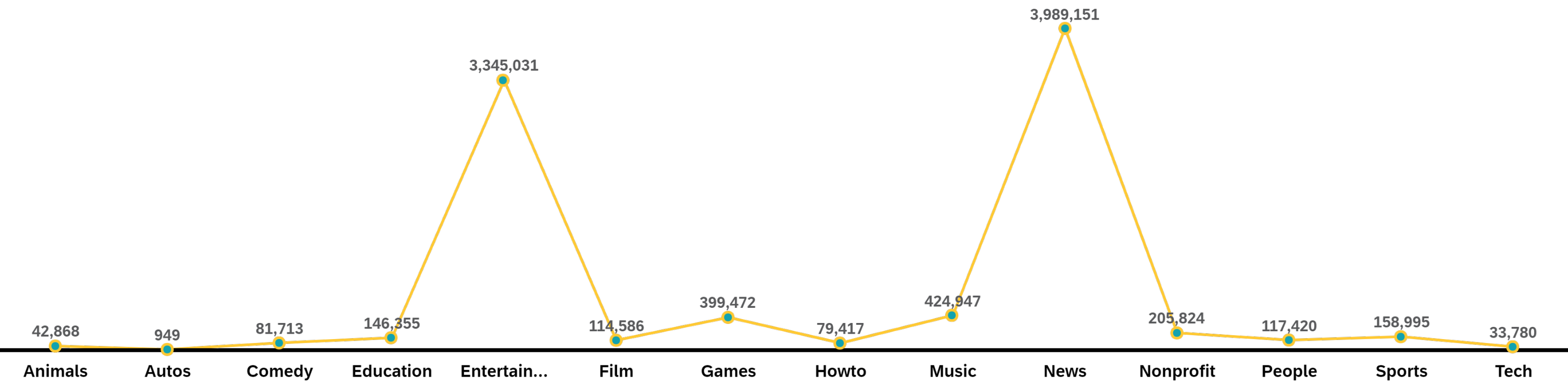
## Subscribers per Youtuber for total of 1 billion subscribers



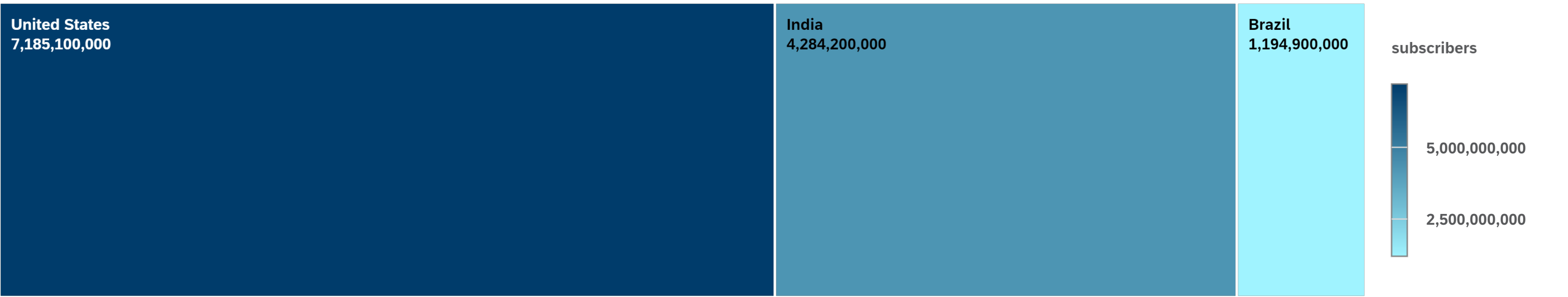
## Video Views Per Different Categories



## Uploads per Channel\_Type



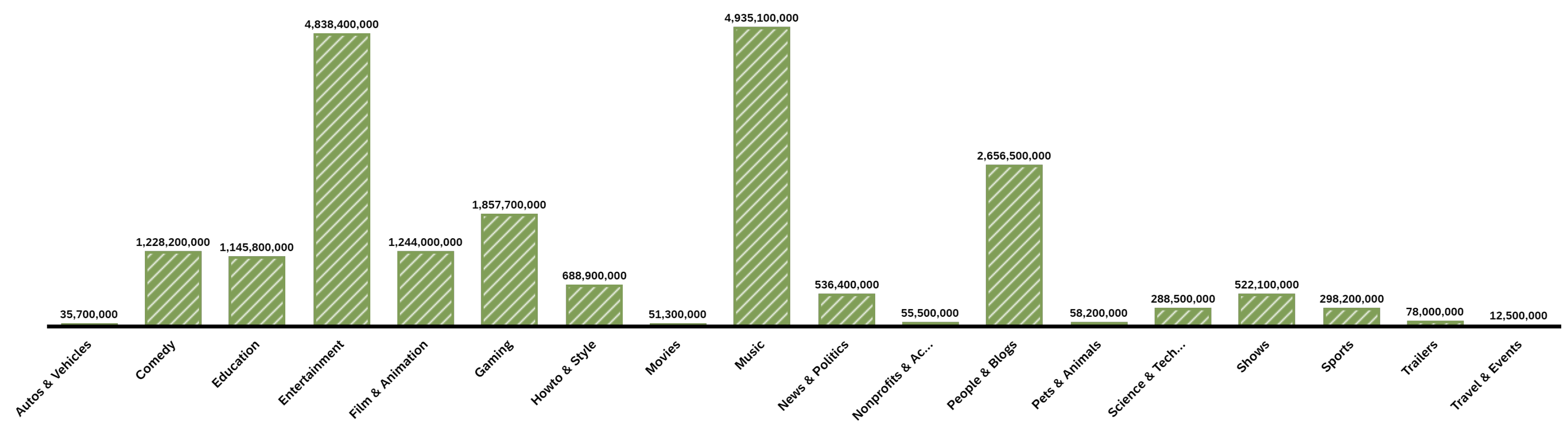
## Subscribers per Country



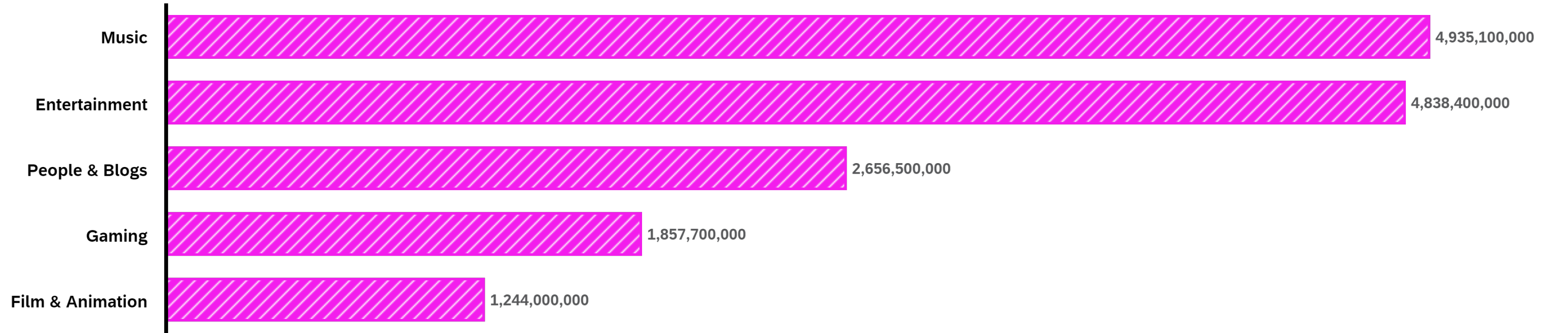
## Subscribers per Country(Top 10)

United States	7,185,100,000
India	4,284,200,000
Brazil	1,194,900,000
United Kingdom	917,400,000
Mexico	553,600,000
Indonesia	534,100,000
South Korea	481,700,000
Russia	391,300,000
Thailand	386,500,000
Spain	368,500,000

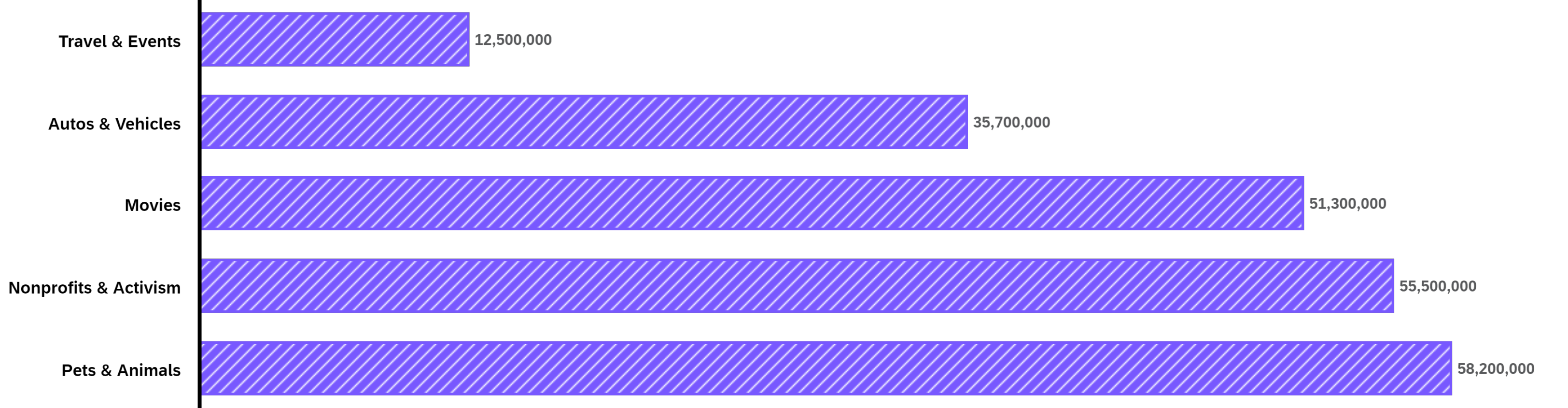
SUBSCRIBERS PER CATEGORY

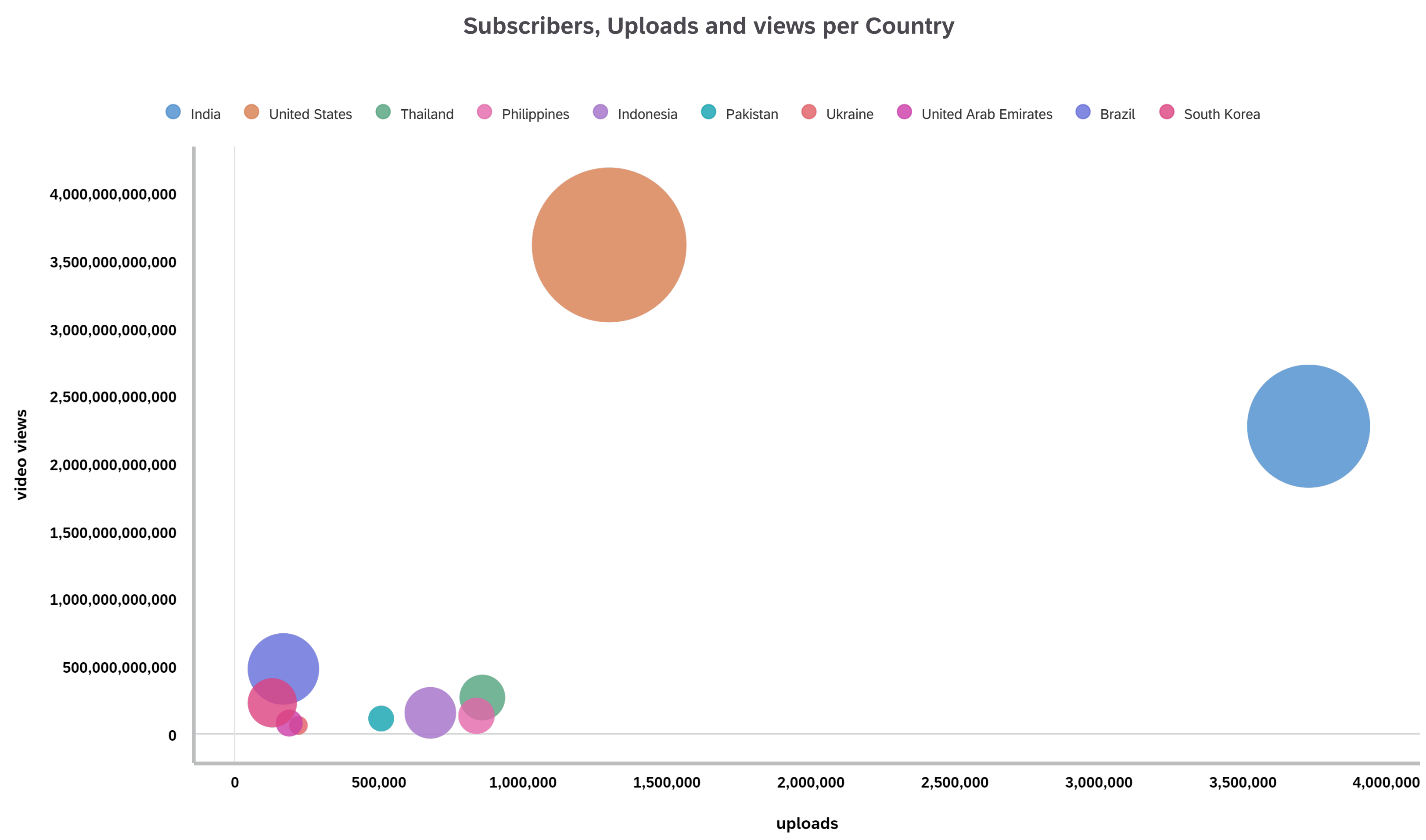
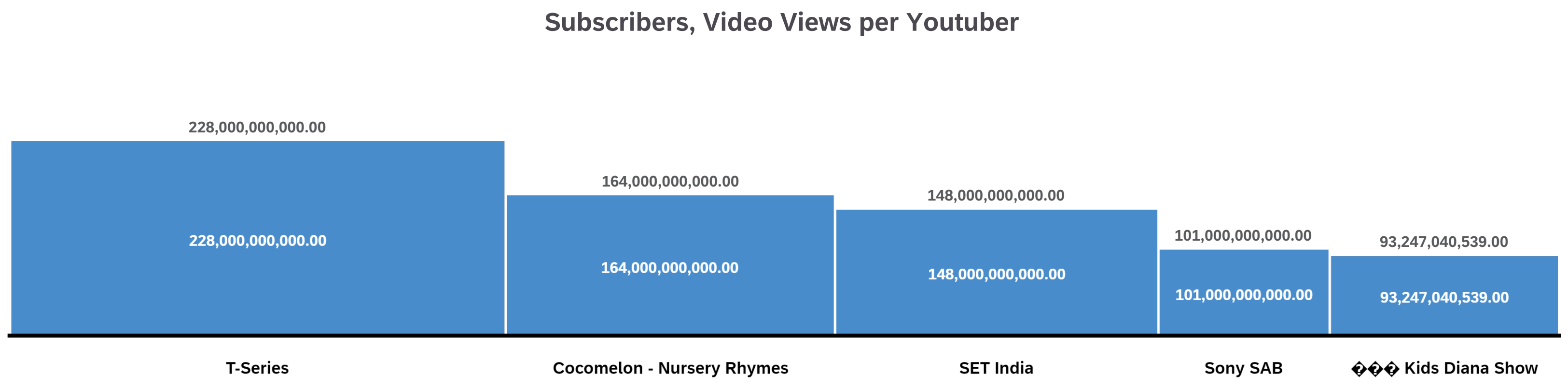
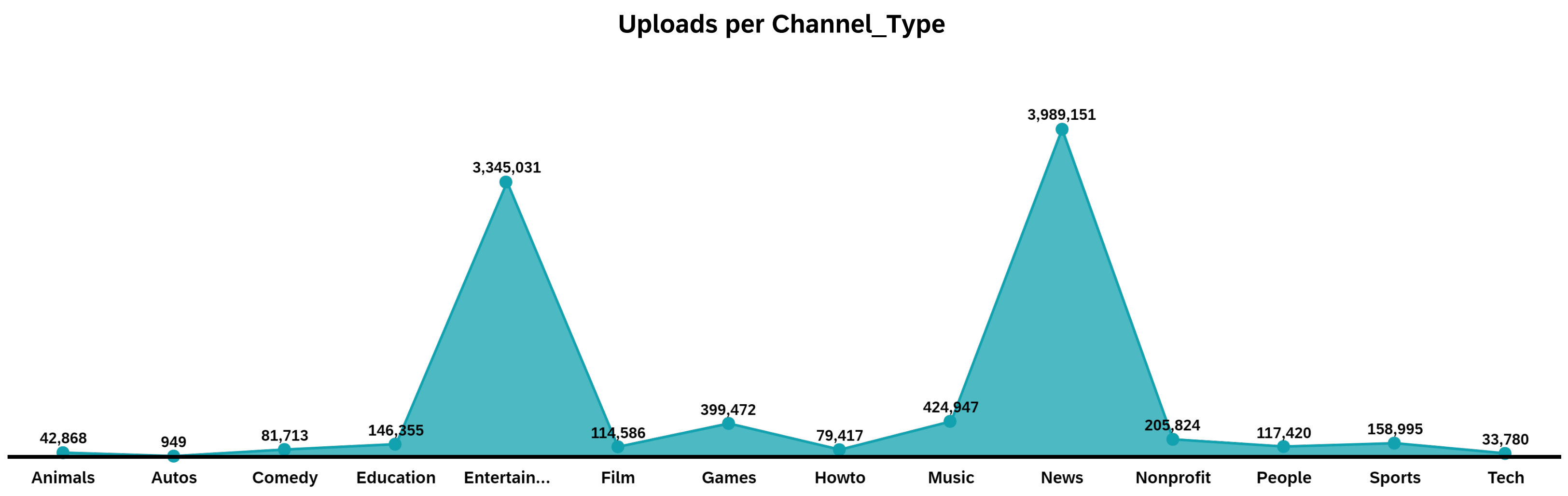
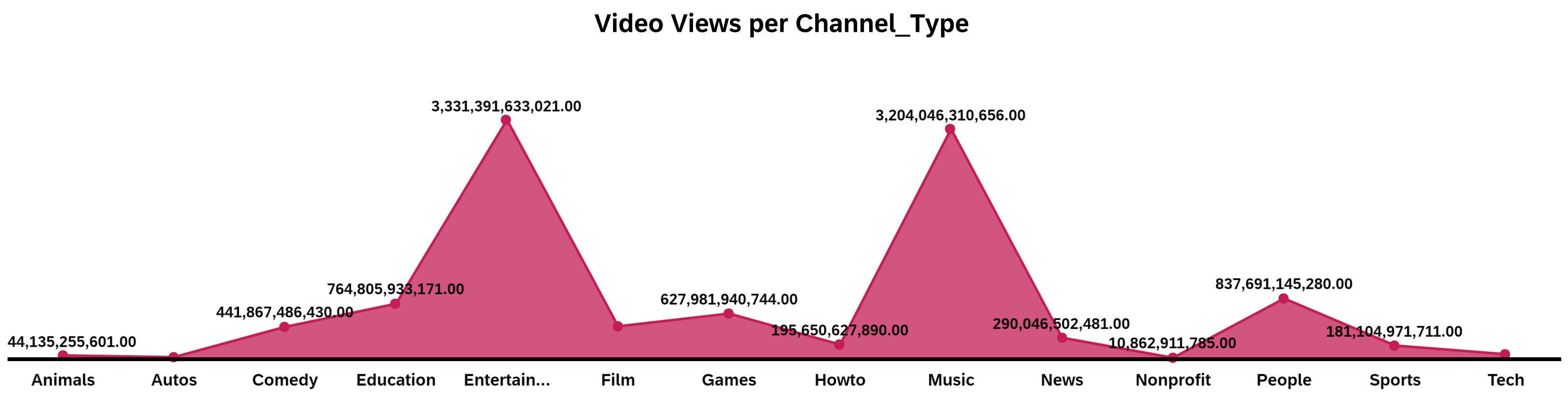


Top 5 Categories



Bottom 5 Categories







# Appendix

youtube story			
Exported on Sat Aug 05 2023 13:31:37 GMT+0530 (India Standard Time)			
https://sactrial-sacap10-q1r8r7lrt7ksnhe5k5y0wx6l.ap10.hcs.cloud.sap/sap/fpa/ui/tenants/263c6/bo/story/E5388282B611E2EC89DB0487BC7E760C			
page 1			
Global Youtube Data			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Video Views Per Different Categories			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Subscribers per Country			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	Country	nan	
Global YouTube Statistics	Country	subscribers Ranking: Top 3	
Uploads per Channel_Type			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Subscribers per Youtuber for total of 1 billion subscribers			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	Youtuber	subscribers Ranking: Top 5	
Subscribers per Country(Top 10)			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	Country	nan	
Global YouTube Statistics	Country	subscribers Ranking: Top 10	
page 2			
SUBSCRIBERS PER CATEGORY			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	category	nan	
Top 5 Categories			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	category	subscribers Ranking: Top 5	
Bottom 5 Categories			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	category	subscribers Ranking: Bottom 5	
Page3			
Video Views per Channel_Type			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Uploads per Channel_Type			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Subscribers, Video Views per Youtuber			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	Youtuber	video views Ranking: Top 5	
Subscribers, Uploads and views per Country			
Model	Dimension	Value	
Global YouTube Statistics	Version	Original	
Global YouTube Statistics	Country	uploads Ranking: Top 10	