

# CREATING A WEBSITE USING CANVA

## 1. INTRODUCTION

### 1.1 Overview

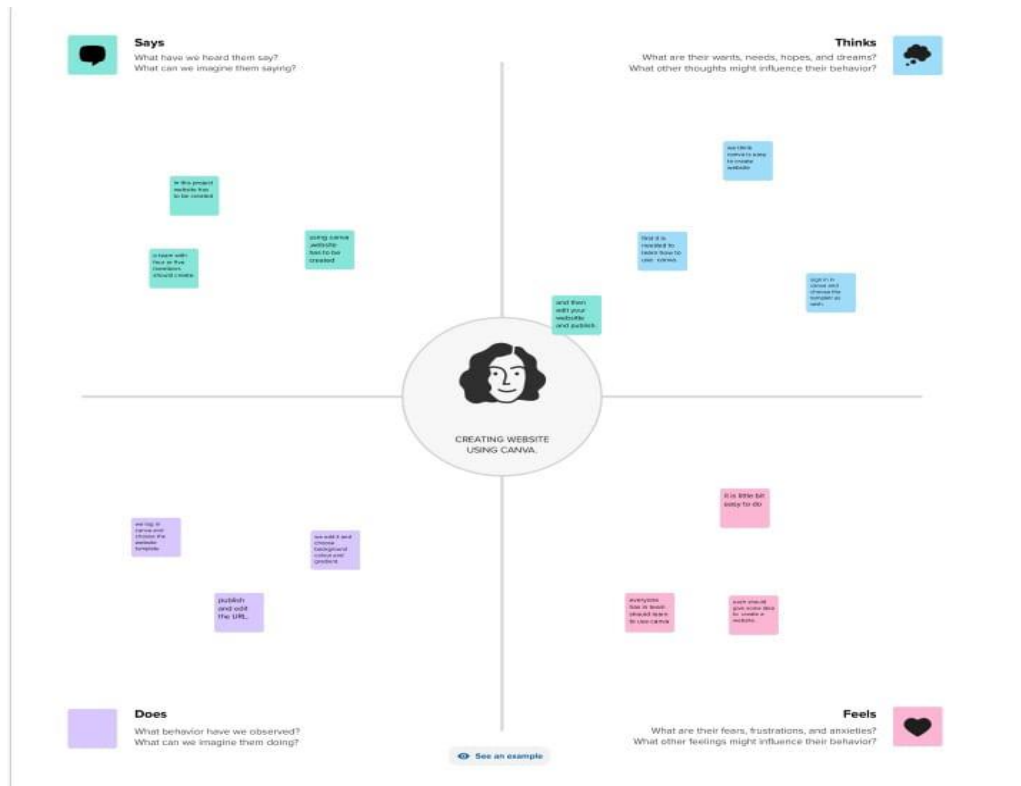
In this project , a website is going to be created using canva and then publish the website. After publish it is going to be uploaded in Gitup.

### 1.2 Purpose

The purpose of the project is learn how to create a website using canva for digital marketing. Because canva is a easy platform to create a website and edit it.

## 2. PROBLEM DEFINITION AND DESIGN THINKING

### 2.1 Emphathy map



## 2.2 Ideation & Brainstorming map



## 3. RESULT





## A FRENCH FLING

La Lune French Bistro was born from a love of all things Paris. Our founder and chef Ingrid Correa spent three amazing years in the City of Love, training under the industry's best. She brought home everything she learned - the flavors, the feelings, the family-style cafe - so that you can get a taste of Paris, too.

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## FLAVORS OF FRANCE

Paris is a melting pot, as our food can attest. Take a bite and savor la vie délicieuse!



MOUTHWATERING APPETIZERS



WHOLESOME MAINS



SWEET ENDINGS

# LOVE FOR SPRINKLES AND SMILES



## TRANSPORTED TO PARIS

One bite and I felt like I was back in France. Chef Ingrid and her team have outdone themselves!

- Teddy, Entrepreneur



## LOVELY BISTRO

The ambience was great - and the food even better! Simple recipes done well, with top-notch ingredients. Will be back!

- Dani, Mother



## TRANSPORTED TO PARIS

Eating here made me miss Paris so much. What a treat! I will be bringing my client meetings here.

- Carly, Entrepreneur



## SEE YOU SOON

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## **PNG FILE FORMAT**



sprinkles and smiles.zip

## **PDF FILE FORMAT**



sprinkles and  
smiles.pdf

## **4. ADVANTAGES**

- 1 Canva is budget-friendly.
- 2 Canva offers a professional look.

## **DISADVANTAGES**

- 1 Alignment concerns
- 2 Unique elements cannot be created.

## **5. APPLICATION**

For digital marketing this website will be more useful to promote their products , to sale the products,etc.

## **6. CONCLUSION**

In this we learnt to how to use canva tool to create website and publish the website , it is a very easy and eco-friendly tool.

