

Christopher Keown, Ph.D.

UC San Diego

Department of Cognitive Science

ckeown@ucsd.edu

UC San Diego

Syllabus Clarification

- Five assignments (12% each)
- Final Project (35%)
- Participation (5%)
- Section attendance does NOT count toward your grade and is NOT mandatory.
- First guest lecture is on January 24th.

Other Questions

- Piazza: Not listed there? Let me know!
- Groups: ONLY for Final Project, *not* home works!
 - 3-6 people; you choose your own groups

Office Hours

- TBD

Sections and homeworks

- Sections are *not* mandatory
- But bring a computer if you can
- Python, Jupyter, and git *before* sections! See the git tutorials section.
- Sections: intend to go to the section for which you're registered, but you can attend another if needed
- Sections are a great place for assignment guidance
- TA office hours will be in the computer lab, giving you more time to work on assignments
- Assignments will be released by Monday mornings
- Assignments will be due Sunday nights
- Assignment solutions will be posted one week after deadline
- Late assignments graded at 50% penalty; no late assignments allowed once solutions are posted

WAITLIST

- Still ~140 students long
- Waitlist exists for the first two weeks of the quarter—wait and see what happens.
- I can't manipulate the list to let anyone in, even if you're a graduating senior, etc.
- Two sections offered in spring.
- Need this course ASAP? Talk to your academic advisor (e.g., Thanh Maxwell for CogSci).

How to get a job—without a PhD?

All of the applications look the same.
How do you stand out?



How to get a job—without a PhD?

- Know someone
- DO something that stands out

Get involved—Learn more and network!

- HDSI events page: <https://datascience.ucsd.edu/news-and-events/events.html>
- Event Brite: <https://www.eventbrite.com/d/ca--san-diego/data-science/>
- Research



GET READY FOR A DATA REVOLUTION

UCSD students are uniting to gain insights using data science for the greater good.

Enter your email to see what we are doing.

Join us on Facebook: [f](#)

<http://ds3.ucsd.edu/>

About

The Data Science Student Society at UCSD is an interdisciplinary academic organization designed to immerse the community in the diverse and growing facets of Data Science: Machine Learning, Computational Statistics, Data Mining, Visualization, Predictive Analytics, and any new emerging relevant fields of study. With practical hands-on data projects, a professional portfolio-building approach, and fun outreach activities, the Data Science Student Society at UCSD strives to enrich the academic life of the student community by strengthening them for success in their current and future pursuits of Data Science related fields.

San Diego Machine Learning

12
JAN

Saturday, January 12, 2019

Kaggle Competition - New Location, New Contest!



Hosted by [Reza and 2 others](#)

From [San Diego Machine Learning](#)

Public group [?](#)



Details

The best way we can learn is by doing, and what better way than to participate in a Kaggle contest! Bring your laptops and come prepared to work :-)

You're going 8 people going



Share: [f](#) [t](#) [in](#) [d](#)

Organizer tools

[Saturday, January 12, 2019](#)
12:00 PM to 4:00 PM
Every week on Saturday
[Add to calendar](#)

[The Sandbox](#)
3770 Tansy Street Suite 101 · San Diego, ca



What does a professor do?

Teaching

Teaching

Research

What does research look like?

History of knowledge



Didn't have access to a lot of data.
Problems could be solved through logic.

$$\cancel{2+2=?}$$

Collect data and make sense of it!

Deep brain stimulation



Deep brain stimulation



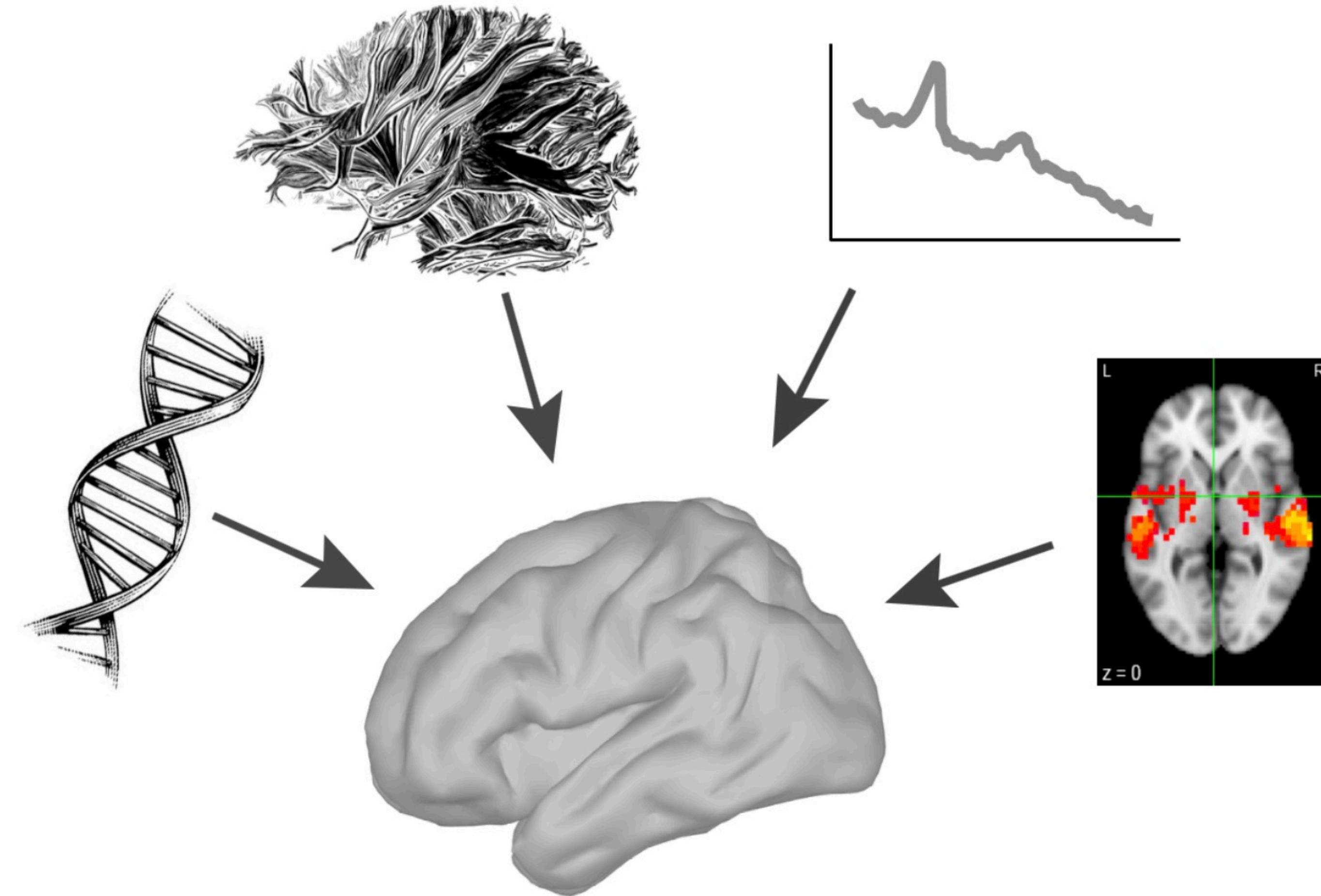
WHY DOES DBS WORK?

WARNING

EEG



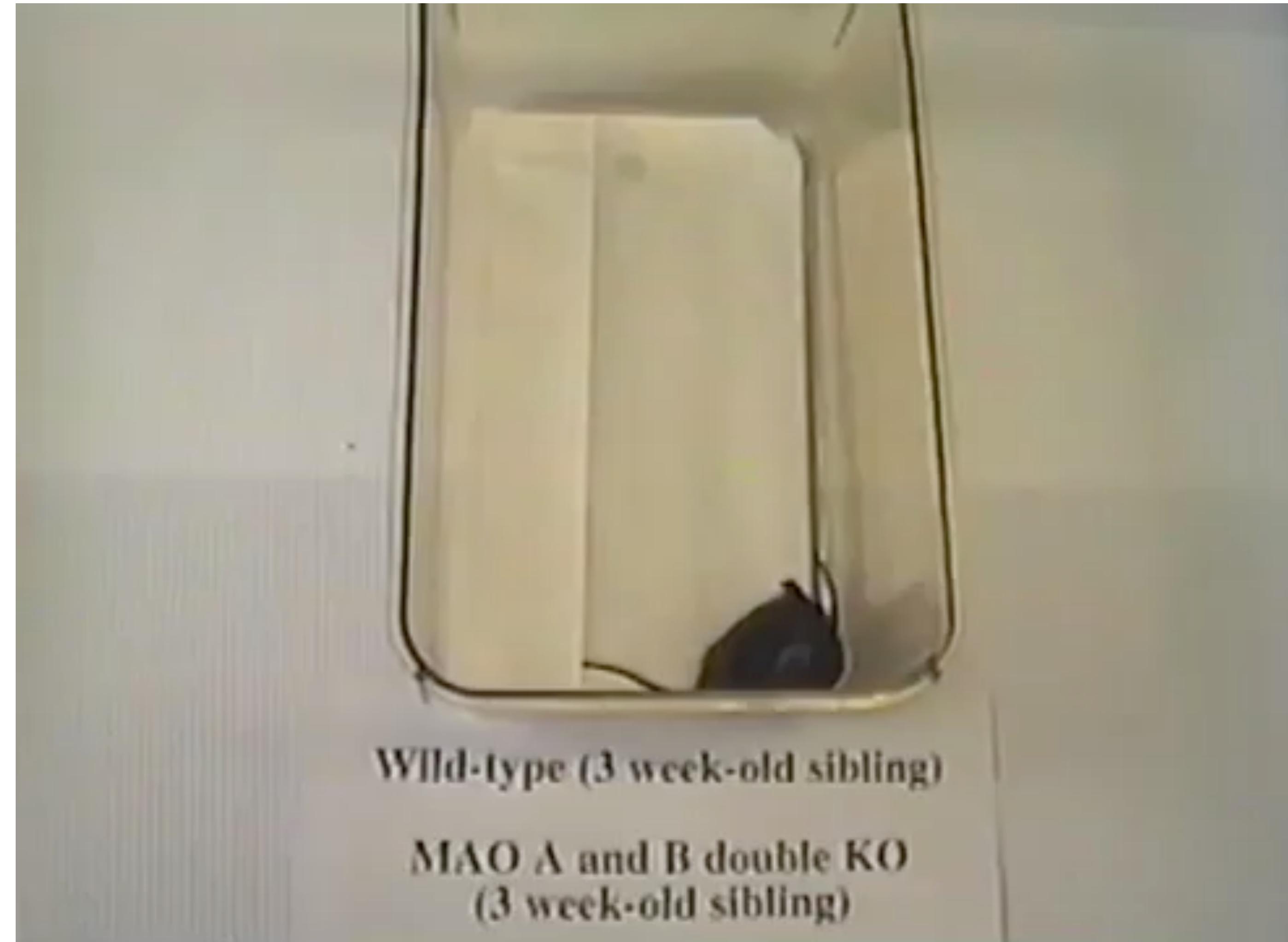
Multimodal comparisons



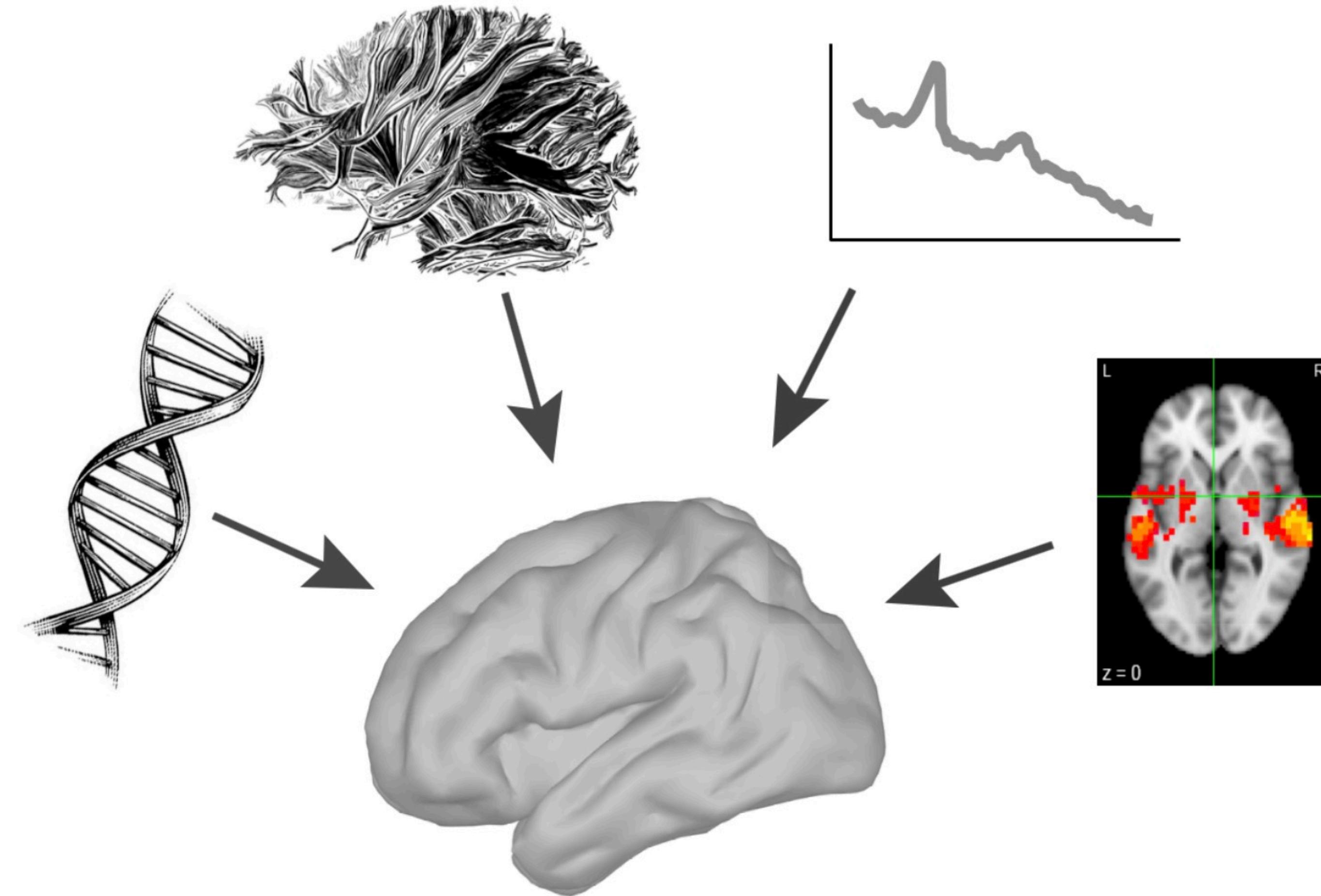
Genomics



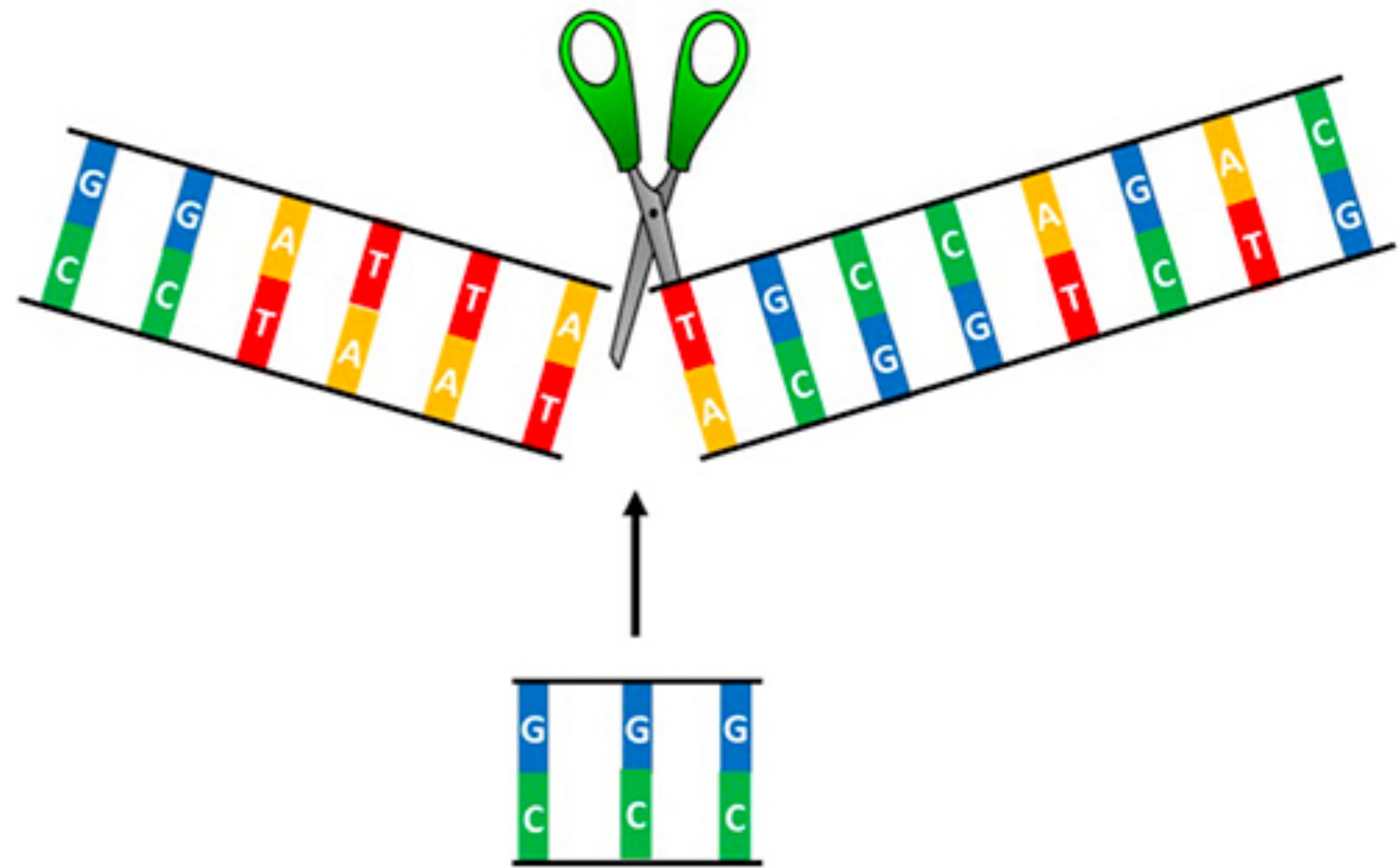
Mouse gene knockout



Multimodal comparisons



The Future: CRISPR—repair the gene!



COGS 108

Data Science in Practice

Why and how do we analyze data?

Proposed course order

1. Introduction: Why data analysis? (prediction and classification)
2. Python!
3. Data Science in Python (jupyter, pandas, numpy, scipy, scikit-learn, etc.)
4. Data Science in Python, Part II
5. Data gathering, wrangling, and cleaning (How do you find and clean data? (JSON, CSV, XML, SQL, APIs))
6. Jan. 24: Guest lecture – Ryan Chesler to discuss Kaggle
7. Basics of data visualization
8. Data privacy, ethics, and HIPAA (anonymization)
9. Data intuition and the “smarter” (Fermi estimation, distributions and outliers, histograms, CDF, PDFs)
10. Geospatial analysis
11. Linear modeling or non-parametric?
12. OLS (optimization) and multiple linear regression and collinearities
13. Model validation (bootstrapping, resampling, k-fold, leave-p-out, train/test)
14. Dimensionality reduction (PCA); clustering and classification (k-means, knn, SVM)
15. Feature selection
16. NLP and text-mining (bag of words, tf-idf, sentiment analysis)

**YOU CAN LITERALLY TAKE AN
ENTIRE CLASS ON EACH OF THESE**

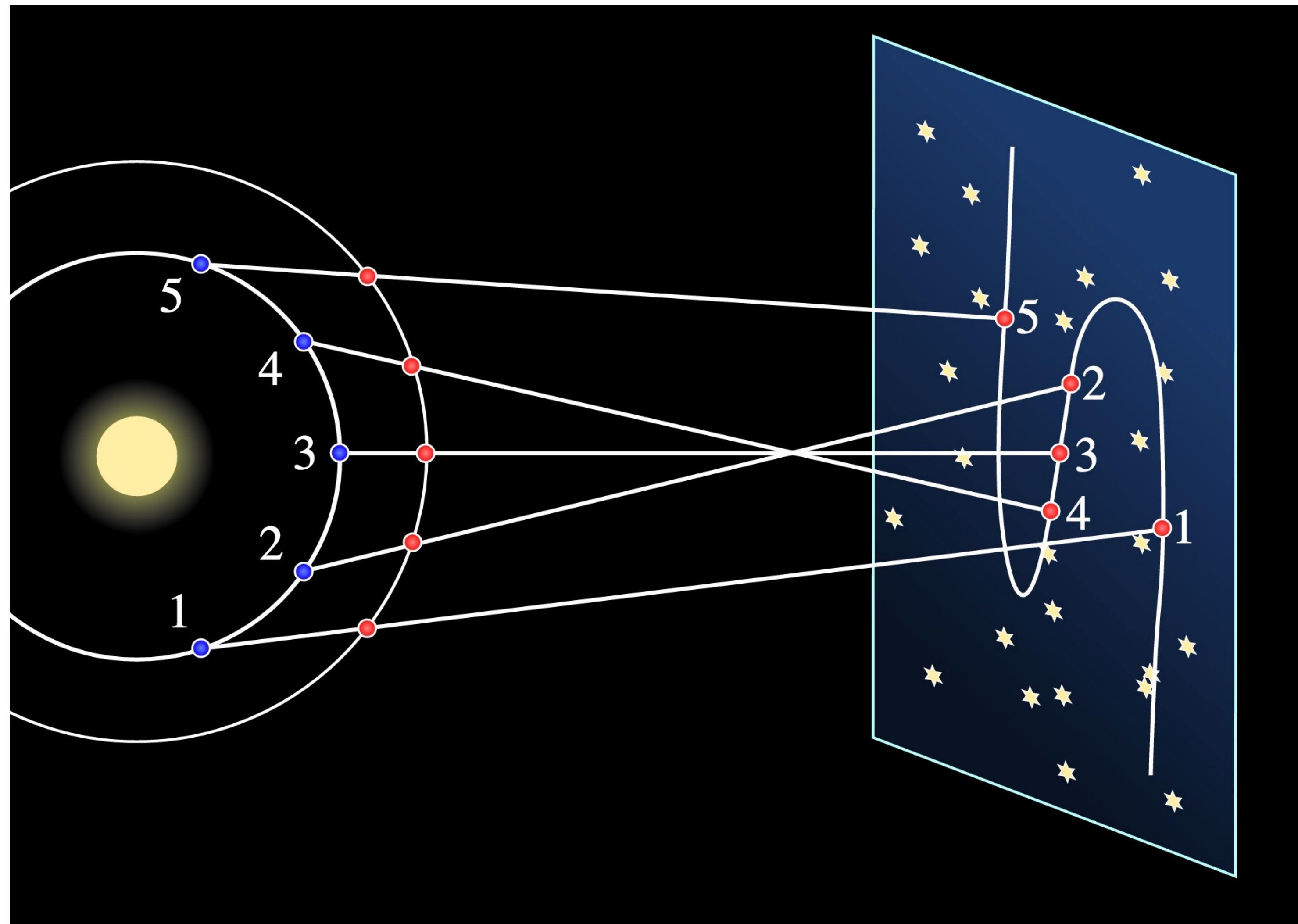
What is the point of data analysis?

- Prediction
- Classification
- Knowledge discovery?

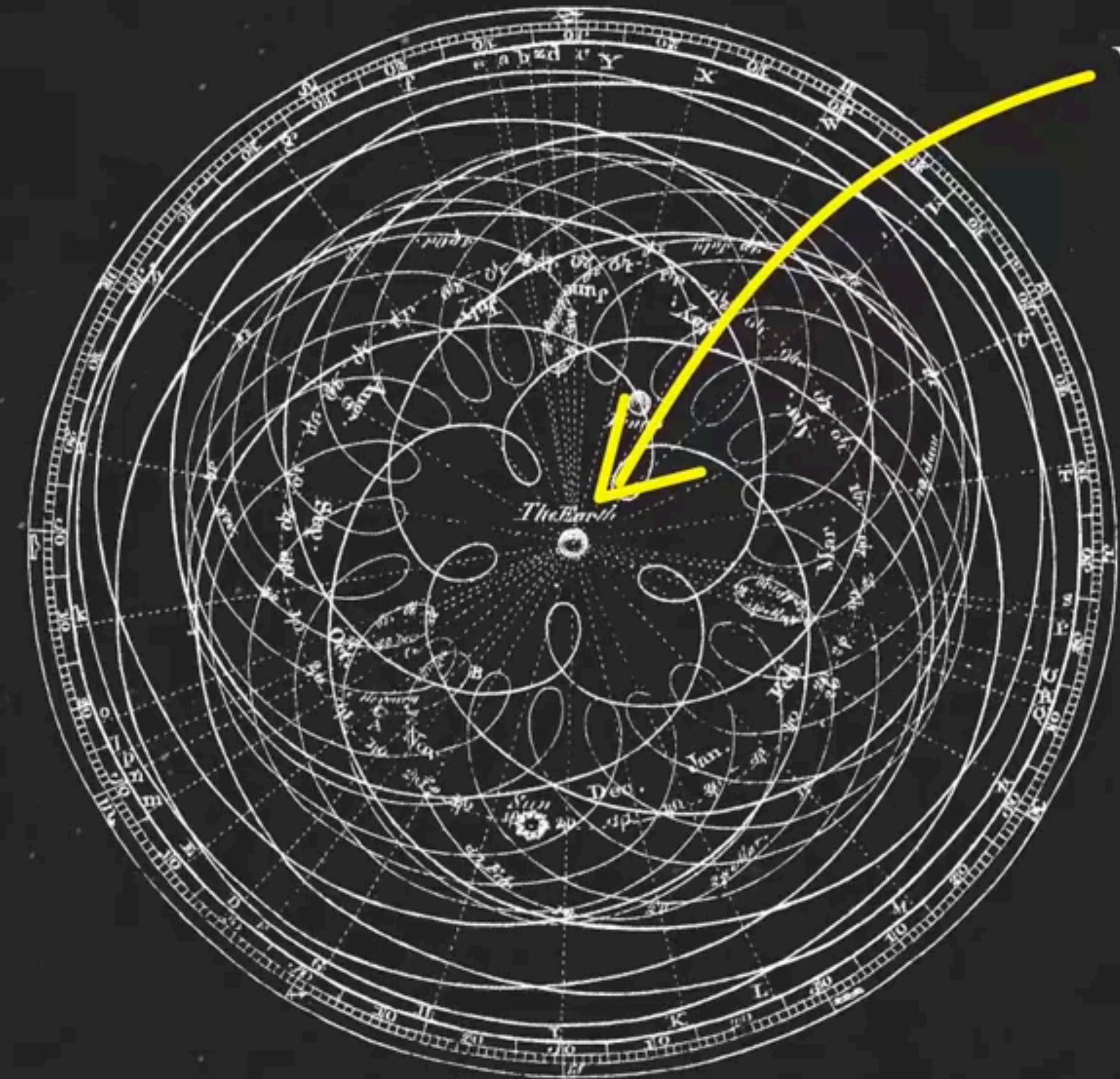
What is the point of data analysis?

- Prediction
- Classification
- Knowledge discovery?
- **Doing useful stuff!**

Prediction



Vox
OBSERVATORY



YOU ARE HERE

Models

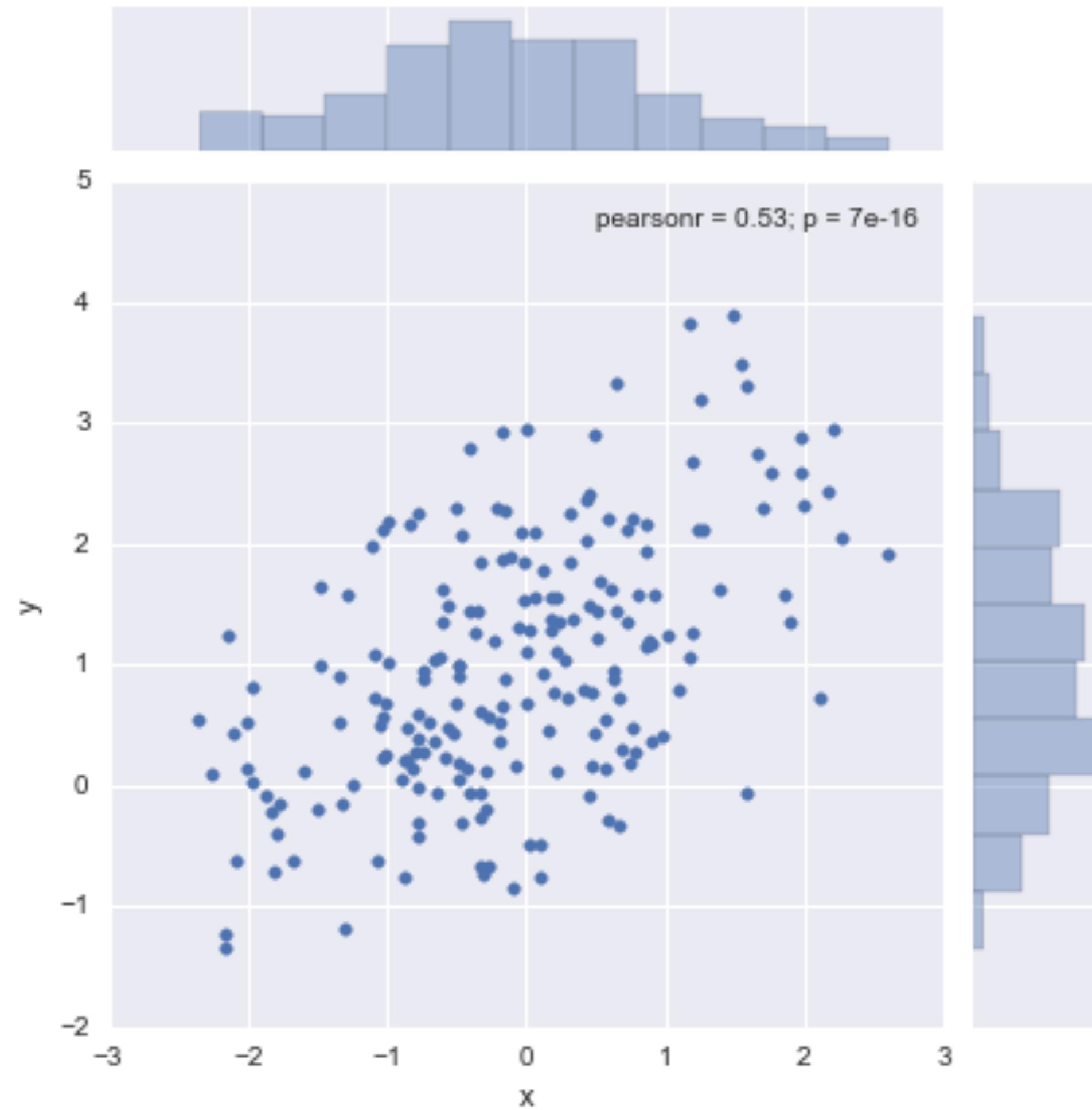
2.3 Parsimony

Since all models are wrong the scientist cannot obtain a “correct” one by excessive elaboration. On the contrary following William of Occam he should seek an economical description of natural phenomena. Just as the ability to devise simple but evocative models is the signature of the great scientist so overelaboration and overparameterization is often the mark of mediocrity.

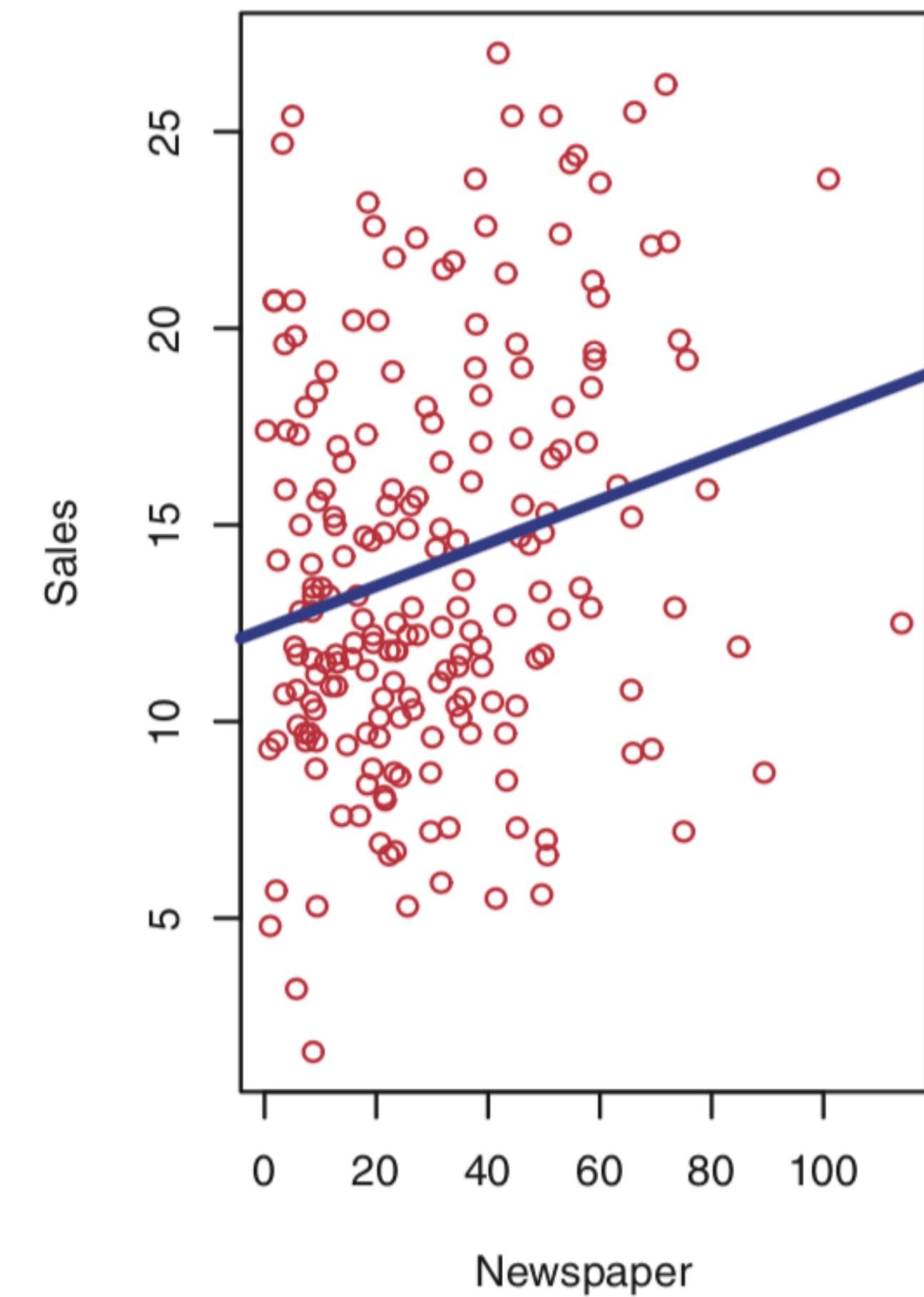
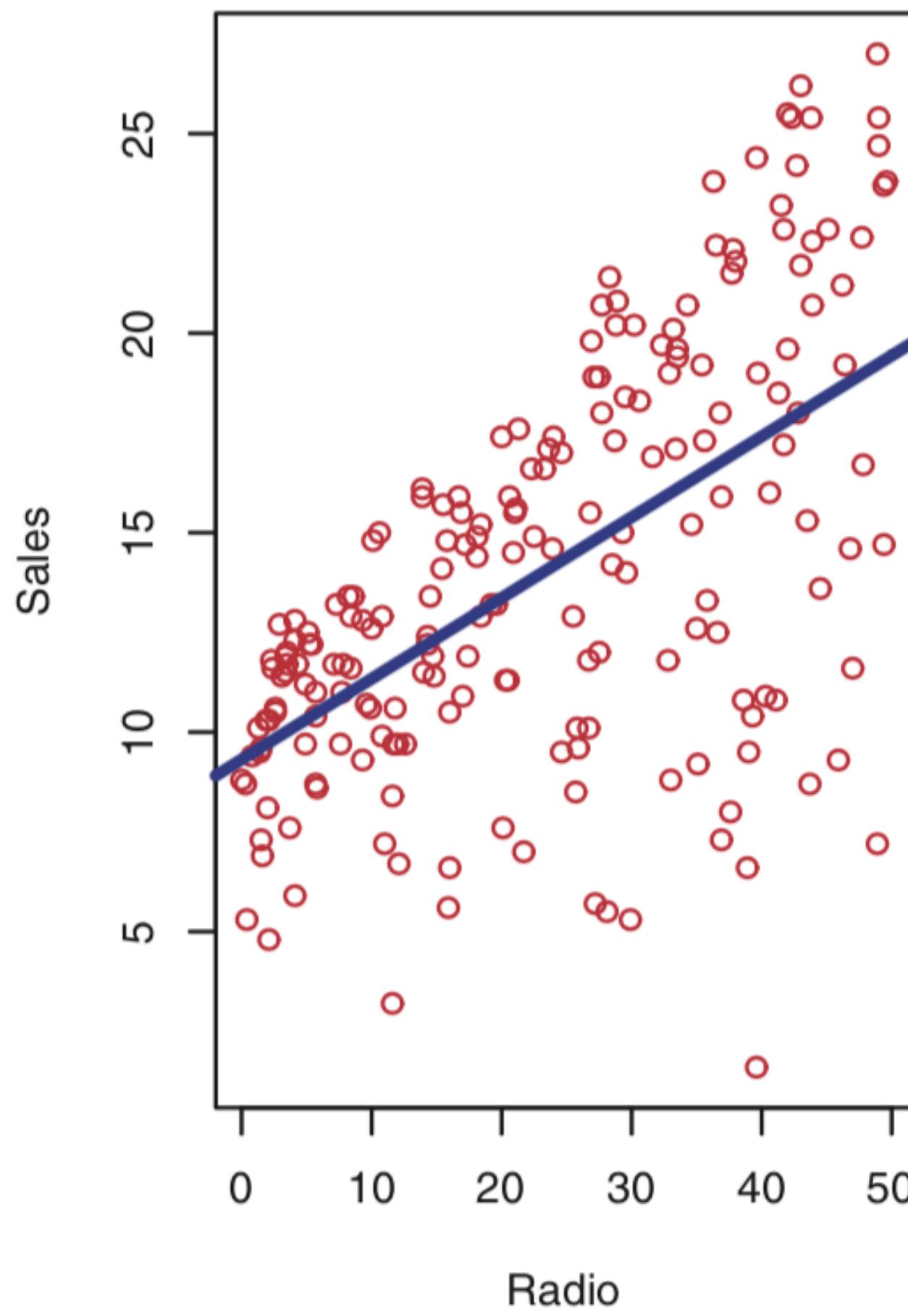
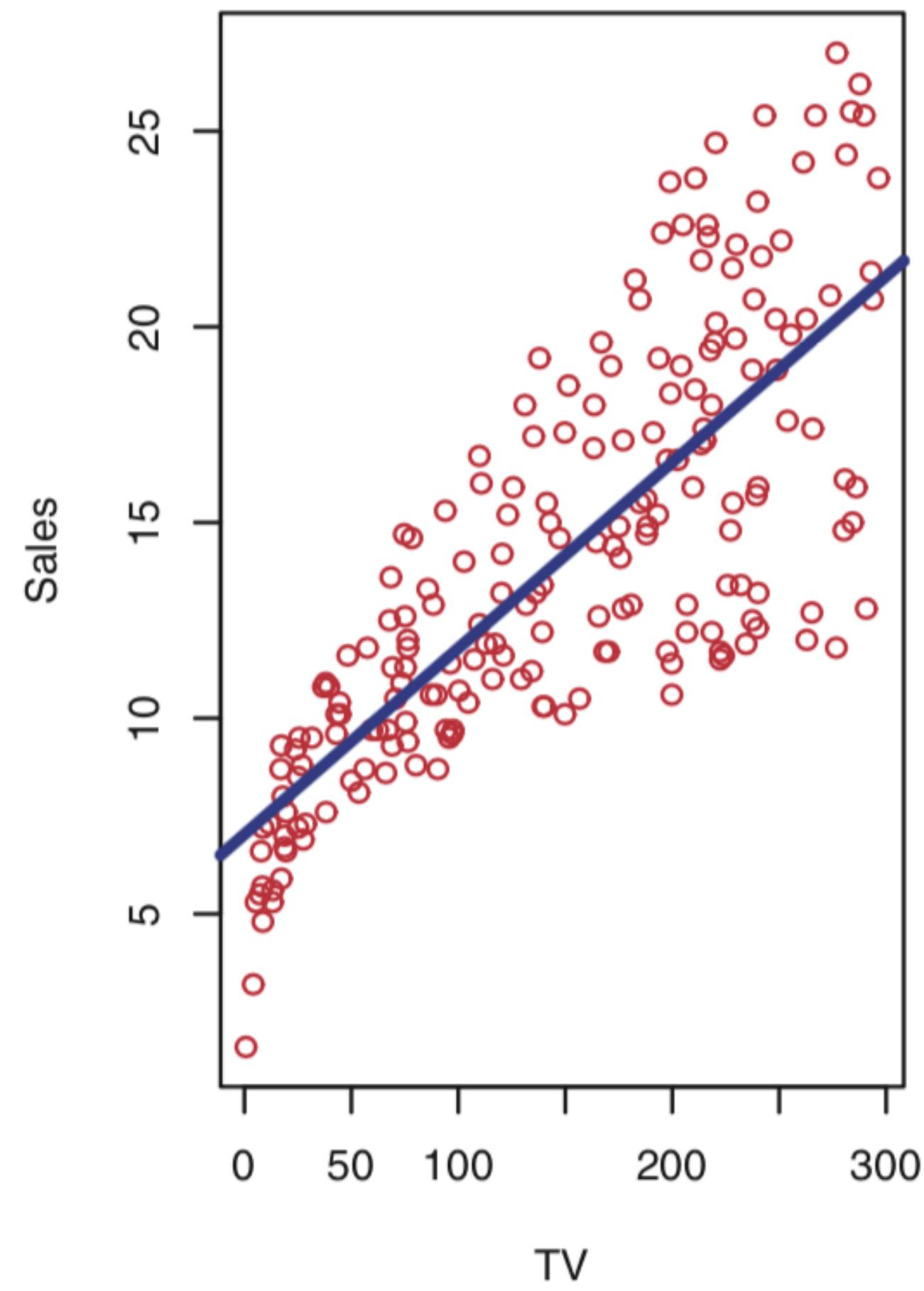
2.4 Worrying Selectively

Since all models are wrong the scientist must be alert to what is importantly wrong. It is inappropriate to be concerned about mice when there are tigers abroad.

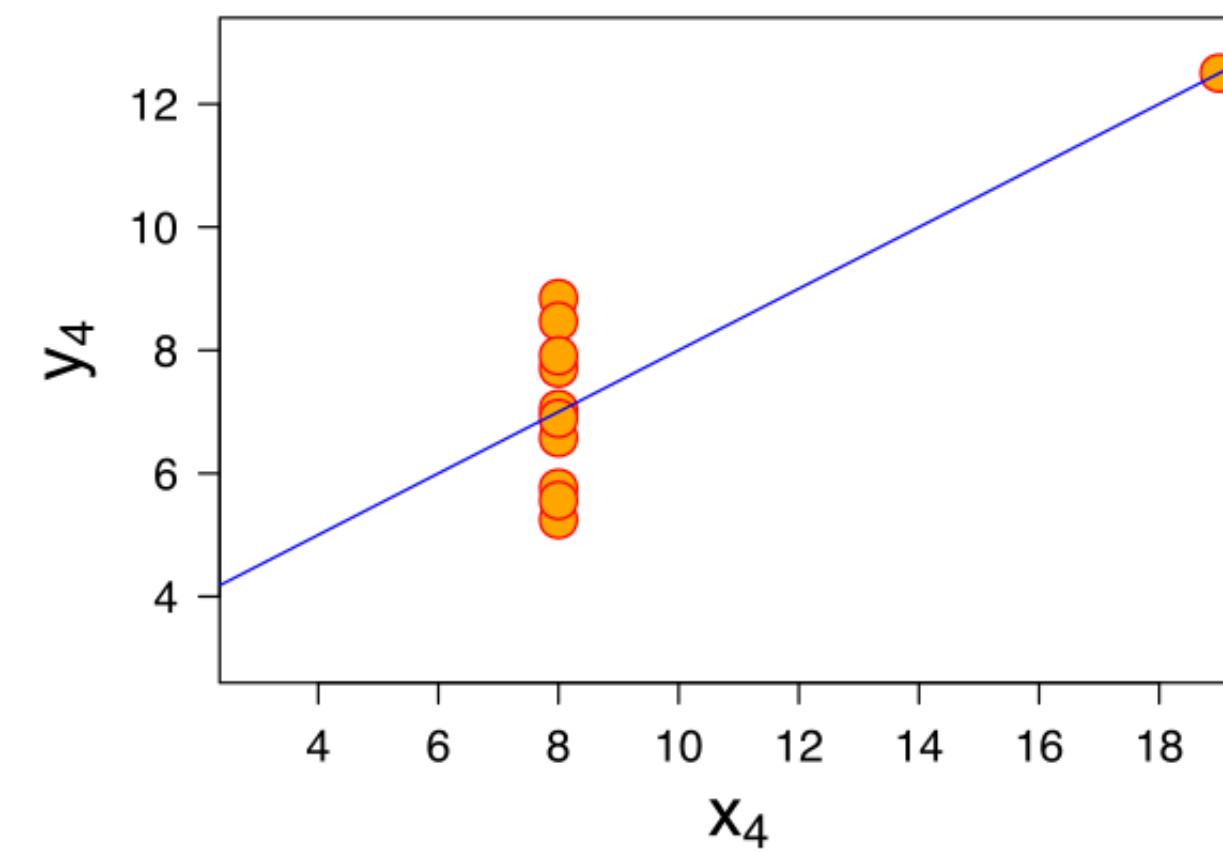
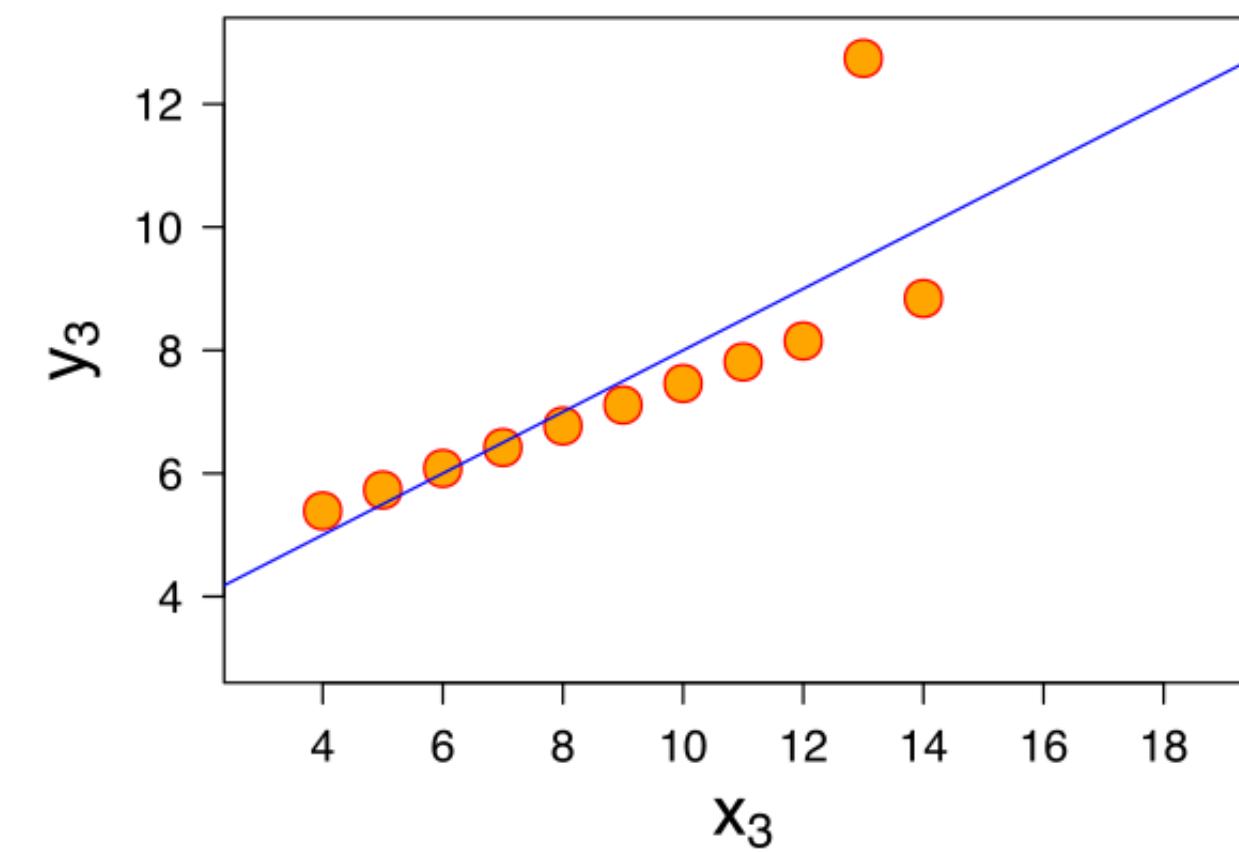
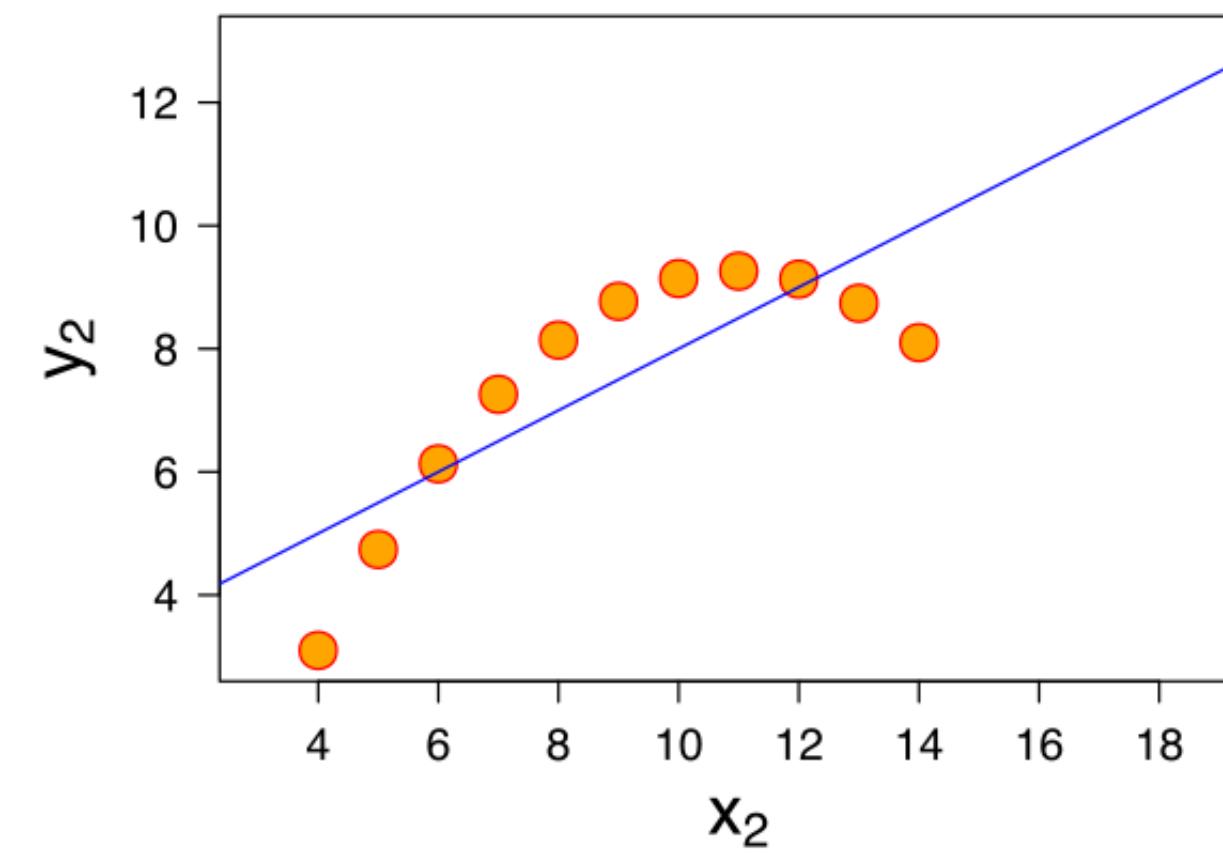
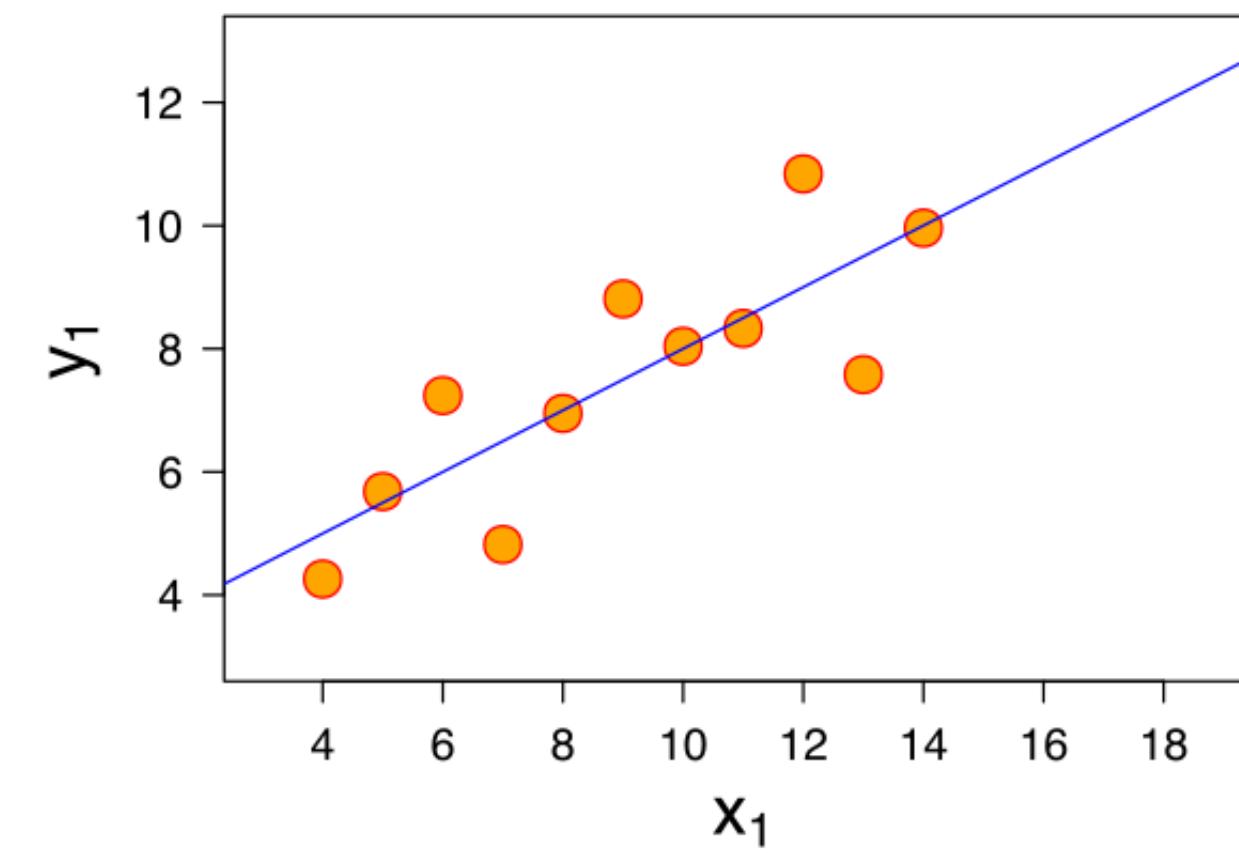
How can we make predictions?



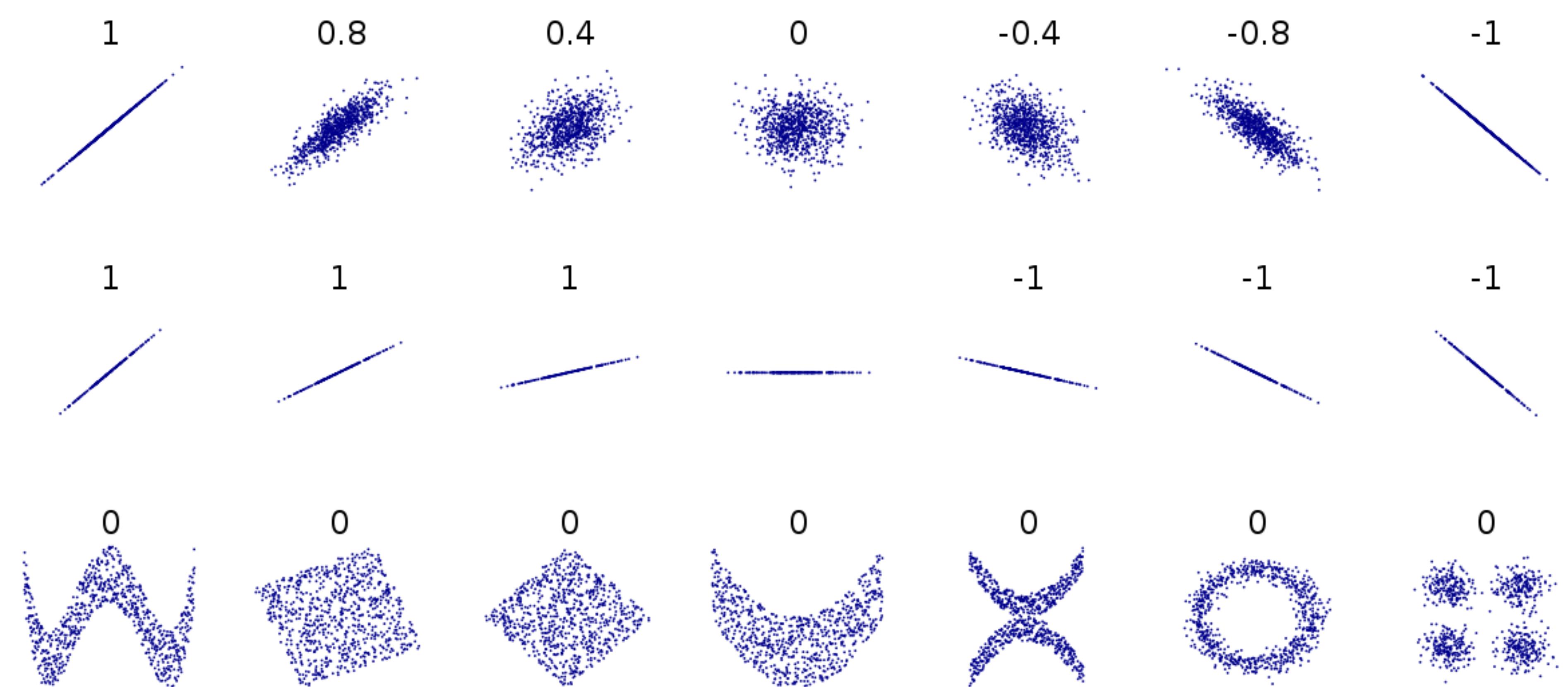
Prediction



Prediction - Anscombe's Quartet



Prediction



Christopher Keown, Ph.D.

UC San Diego

Department of Cognitive Science

ckeown@ucsd.edu

UC San Diego