

LED-ZEPPELIN



AC/DC



KISS

THE BEATLES

YES



U2

LED-ZEPPELIN

THE BEATLES



ROMANCE

BLACK SABBATH

The Who

PINK FLOYD

AIRBOURNE

THE BEATLES



Sonic Youth

Slipknot

PINK FLOYD

Queen

NIRVANA

SEX PISTOLS

RED HOT Chili Peppers



MUSE



RAMONES



SCORPIONS

Social Distortion

STAINED

KISS

IRON MAIDEN

blur

BON JOVI

blink-182

weezer

# Logo

## Section 1

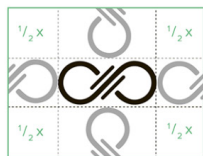
At Leadium, we are all about innovation, business empowerment, and infinite growth.



Outbound strategy requires never-ending iteration, testing, and development for the always-evolving practice of human connection and communication. Displayed in Quicksand Bold and supported with the infinity symbol together with two pillars, our logo shows our commitment to this process.



Our logo is important to us...so don't cramp it's style. Let it have the space it needs and deserves.



The whitespace around the logo symbol is equivalent to 1/2 the height of the symbol.



The whitespace around the horizontal lockup is equivalent to the height of the letter "l".

# Typography

## Section 2

Our tone and voice and how it is displayed visually through our chosen font is an important part of our brand experience. To achieve maximum legibility and clean visuals with our messages, we use [Proxima Nova](#).

## Proxima Nova Medium

Leadium is the most in-depth way to accelerate outbound sales. We provide dedicated sales resources who acquire target prospects, design account-based sales campaigns and convert prospects into qualified sales appointments.

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CHIPS  
SIZED  
GIRLS  
SPIED  
CRIBS  
QUAD  
GEMS

GEORGE  
HUGHES  
CARSON  
MERCER  
HANSEN  
BROOKS

VERTICAL POLISHER  
MAINTAINING PLATE  
ROTARY CONVERTER  
STRAIGHT GRAINING  
QUARTZ RESONATOR  
MICROMETER GAUGE  
ELECTRODEPOSITING  
MICRO INDENTATION

SINGLE NORTH  
MOTOR DOMED  
KNIVES ARGON

SPINDLE  
MILSPEC  
CYCLOID  
AUTAVIA  
FRAGILE  
AVIATOR

Oscillating Parachute  
Brightness Chromium  
Multiplying Sequential

HIGH-SPEED  
GYROSCOPE  
OSCILLATOR  
PROTECTIVE  
SMOOTHING  
TECHNICIAN  
PROJECTOR  
TELEPHONE  
ENGRAVING

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GEORGE  
HUGHES  
CARSON  
MERCER  
HANSEN

Brunelleschi Consumable  
Mendelsohn Resonations  
Pebbledash Waterhouse  
Richardson Polykleitos  
**Earthshaking**  
**Hammerstone**  
Merchandising  
Quadruplicated  
Approximations  
Phantasmagoria  
①②③④⑤⑥⑦⑧  
①②③④⑤⑥⑦  
①②③④⑤⑥  
①②③④⑤  
①②③④  
**Spectrometers**  
**Interferometry**  
**Elliptical Orbits**  
Subcommander

**CHIMBERS**  
LOOKING  
DECISION  
PLAYTIME  
**REFRACTS**  
Performance Ratio  
Accumulation Mode  
Polymer Solutions  
Quadratic Average  
Boltzman Equation  
Optical Thickness  
Transmission Line  
Periodic Quantity  
Distribution Sort  
Quick Propagation  
BON  
ELM  
ONE

**Figures**  
**Design**  
*The Secret Agent*  
Christopherson  
Quigley & Fairfax  
PERPENDICULAR  
THE UNDERCOVER MAN  
KEYSTONE  
*Croix-En-Ternois*  
SILVER MAPLE  
FITZGERALD  
Brush Wattlebird  
LOUD  
RIME  
RIGHT



**Ziti**

**FOG**

*Sky*

*GAS*

DEHYDROGENIZED  
CARTOGRAPHERS

HYDROELECTRIC

MICROSCOPIC  
COUNTDOWN  
DOWNFORCE  
NAVIGATOR  
**DRAIN**  
**ROUGH**  
**IRIDIUM**  
**ROTATION**  
M