

### Hi!

Hi! I'm Prateek, an architect turned designer. I have always had a penchant for technology and my education in design has equipped me with the right tools to humanize it.

### Work

#### Wongdoody | Infosys

Lead Experience Designer, Jan 2021 - Present

US Based tech giant

Working with a team of designers to deliver the changes across a lineup of products based on user generated data.

South Korean Multinational Conglomerate

Lead two verticals within the project. Designed 10+ standalone widgets and the web-interface for a call tracker API. Received a 94% approval rate from client.

Dashboard for Logistics Company

Designed and presented native flows for a white-label product.

Freelance Designer 2018-2020

Designs for clients - Soma, Oris

### Internships

Evinix Design Concepts Pvt Ltd, Ghaziabad

Product Design Intern, June 2019 - July 2019

Designed and prototyped 3 articles which later made into mass-manufacturing. Documented the entire process and presented to the graduating class of M.Des students.

Spacematters, Delhi

Research and Documentation Intern, January 2017 - July 2017

Interviewed 30+ people and documented several process of a native wood craft - likhai.

Co-authored the only comprehensive document existing for the apparently lost wood craft.

### Education

**M.Des | Industrial and Product Design** 2018-2020

Department of Industrial Design,

School of Planning and Architecture, New Delhi - First Class with Distinction

**Bachelor of Architecture (B.arch)** 2012-2018

School of Planning and Architecture, New Delhi - First Class

HSC, CBSE 2012

Delhi Public School, Lucknow

89.3%

### Skills

Figma

Adobe XD

Photoshop

Illustrator

Premiere Pro

Indesign

HTML5

CSS

AutoCAD

Blender

SketchUP