

Prateek Singh

Product Designer

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SKILLS

Interaction Design, Strategic Design,
Research Method & Processes,
Prototyping, Information Architecture,
User Journey Mapping, Accessibility,
Usability testing

TOOLS

Figma
Adobe XD
Photoshop
HTML5
CSS3
JavaScript
Microsoft Office
Premiere Pro

RECOGNITION

Wongdoody Insta Award

Awarded for my contribution in a high demand client work.

Full Stack Designer

Completed a demanding training to earn the above certificate.

Infosys Certified Digital Accessibility Associate.

HOBBIES

Blogging
Cycling
Cricket
3D Printing
Esports

With a diverse educational background in Architecture and Product Design, I always bring a fresh perspective to the table. I’m a result oriented professional with a deep passion for problem solving and systems thinking, driven by an immense desire to create and learn.

WORK EXPERIENCE

Wongdoody | Infosys

JAN 2021 — PRESENT

Lead Experience Designer

Worked with multiple Fortune 500 clients, designing across a variety of domains. Meanwhile, continuously skilling up through the in-house trainings and initiatives.

• US Based tech giant

Working with a team of designers to create, maintain and update a major sales portal across devices.

• South Korean Multinational Conglomerate

Lead two verticals within the project. Designed 10+ standalone widgets and the web-interface for a call tracker API. Received a 94% approval rate from client.

• Dashboard for Logistics Company

Designed and presented native flows for a white-label product.

Freelance Designer

JULY 2018- DEC 2020

Worked across multiple design domains including UX, architecture, branding and Industrial Design. The clientele being mostly early stage startups e.g., ORIS & SOMA.

INTERNSHIPS

Evinix Design Concepts Pvt Ltd, Ghaziabad

JUNE 2019 - JULY 2019

Product Design Intern

Designed and prototyped 3 articles which later made into mass-manufacturing. Documented the entire process and presented to the graduating class of M.Des students.

Spacematters, Delhi

JANUARY 2017 - JULY 2017

Research and Documentation Intern

Interviewed 30+ people and documented several processes of a native wood craft — likhai. Co-authored the only comprehensive document existing for the apparently lost wood craft.

Delhi Development Authority

JANUARY 2014 - JULY 2014

Transportation Design Intern

Researched vehicular density and conducted traffic analysis along a proposed route in Delhi. Later, worked with Transport Planners to design and develop the said corridors and presented the design to the Lieutenant Governor of Delhi.

EDUCATION

Special Program for Strategic Insights

MARCH 2022 — PRESENT

Center of Complexity
Rhode Island School of Design

M.Des | Industrial and Product Design

2018 - 2020

Department of Industrial Design,
School of Planning and Architecture, New Delhi — First Class with Distinction

Bachelor of Architecture (B.Arch)

2012 - 2018

School of Planning and Architecture, New Delhi — First Class

HSC, CBSE

2004 - 2012

Delhi Public School, Lucknow
89.3%