

Married

Avg. Income

51.9K

Avg. Total Purchases

593.4

Avg. Wine

299.4

Avg. Meat

162.8

Avg. Premium

42.9

Avg. Fish

35.6

Avg. Fruit

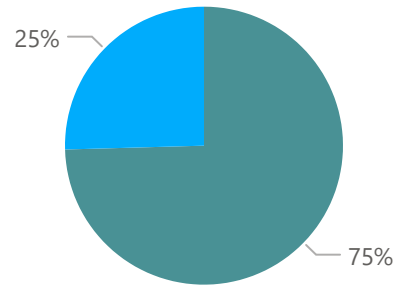
25.9

Sweets

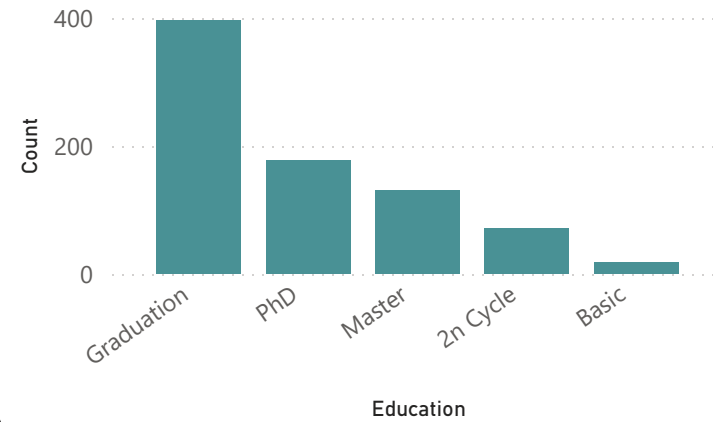
26.9

Campaign Success

False True

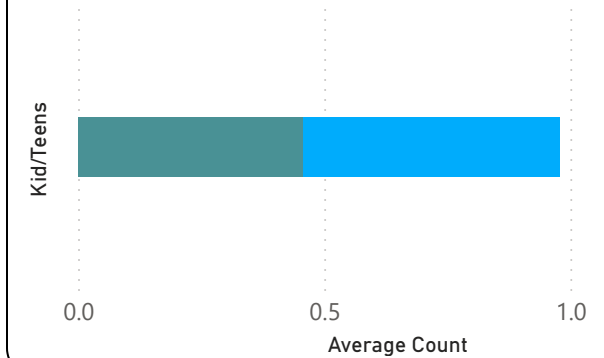


Education

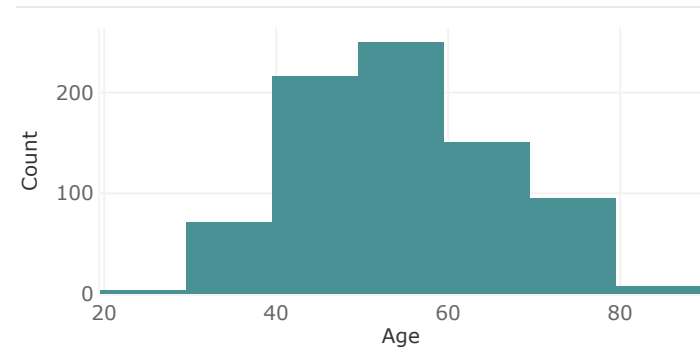
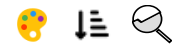


Average Number of Dependents

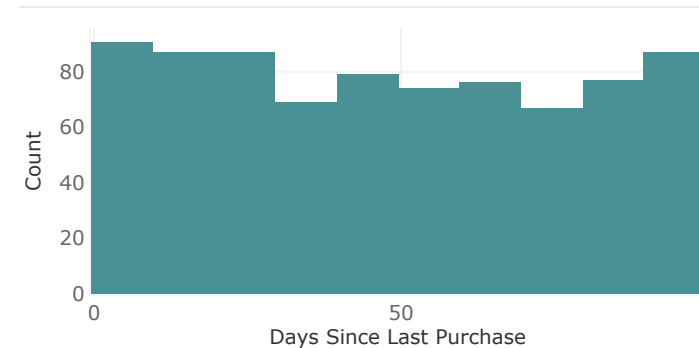
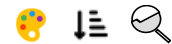
Kids Teens



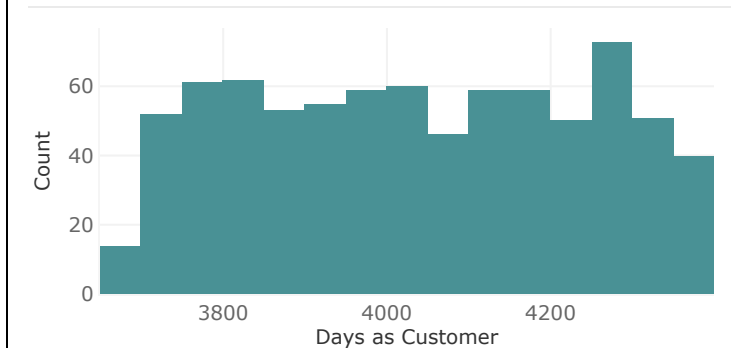
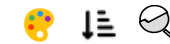
Age Distribution



Days Since Last Purchase Distribution



Days as Customer Distribution



PhD

Avg. Income

55.9K

Avg. Total Purchases

663.1

Avg. Wine

400.2

Avg. Meat

166.3

Avg. Premium

32.5

Avg. Fish

25.6

Avg. Fruit

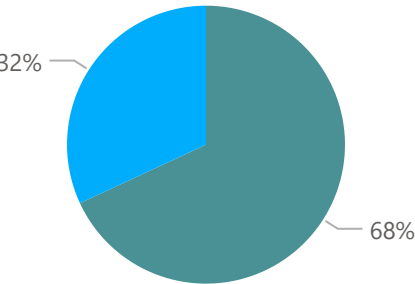
18.9

Sweets

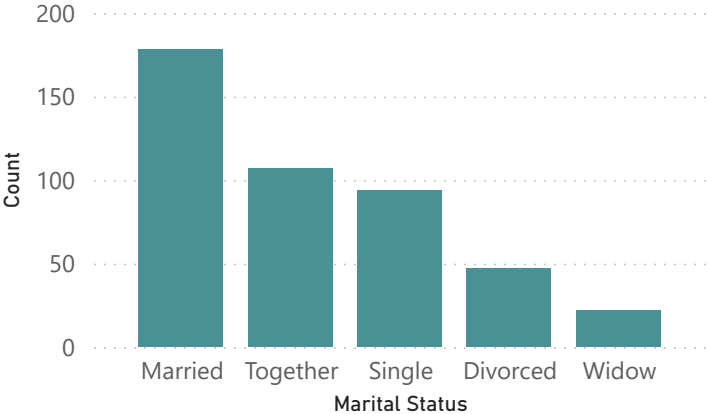
19.7

Campaign Success

False True

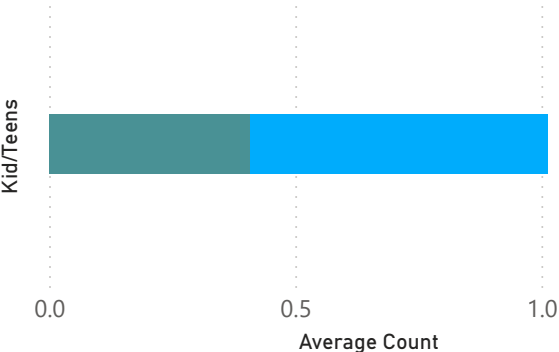


Marital Status

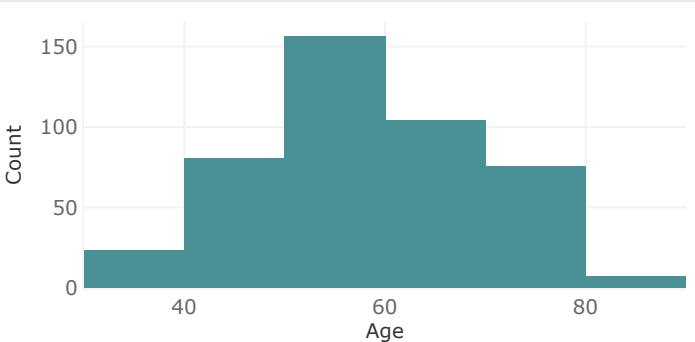
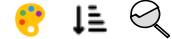


Average Number of Dependents

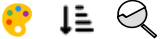
Kids Teens



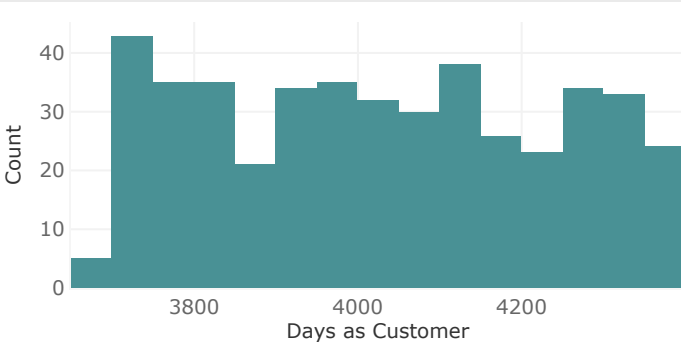
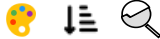
Age Distribution



Days Since Last Purchase Distribution



Days as Customer Distribution



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False

True

Avg. Income

52.1K

Avg. Total Purchases

605.9

Avg. Wine

303.9

Avg. Meat

167.2

Avg. Premium

43.9

Avg. Fish

37.4

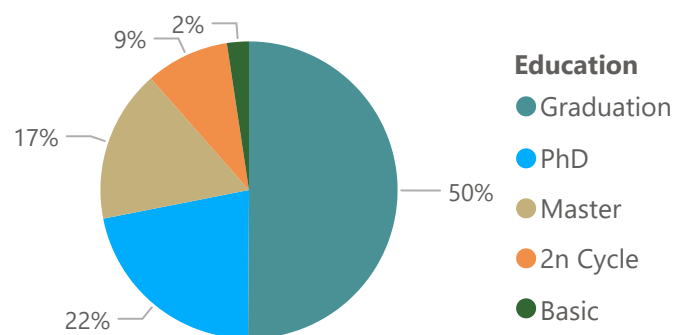
Avg. Fruit

26.3

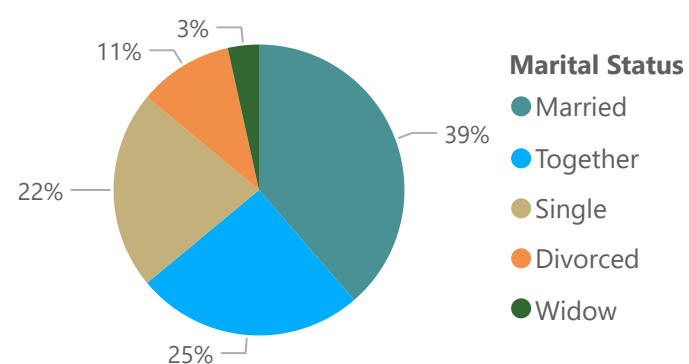
Sweets

27.2

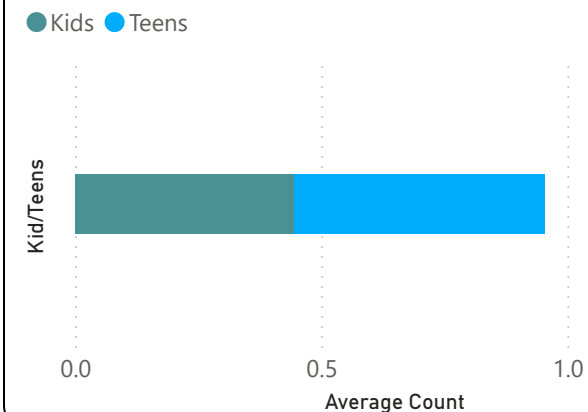
Education



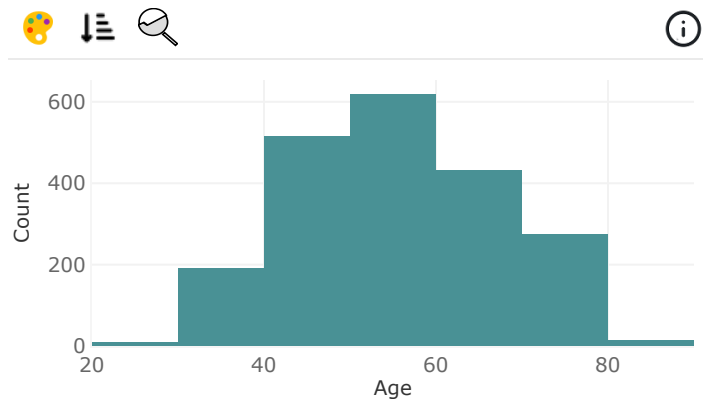
Marital Status



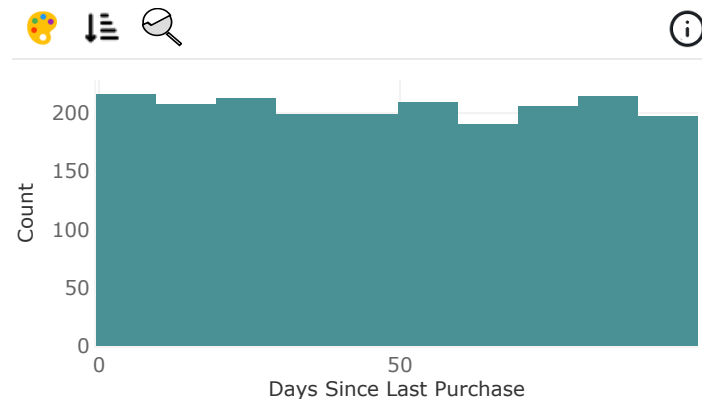
Average Number of Dependents



Age Distribution



Days Since Last Purchase Distribution



Days as Customer Distribution

