



# Mondelēz International

SNACKING MADE RIGHT





<b>384 units in case</b>	<b>120 units in case</b>	<b>50 units in case</b>
		
<b>OREO Vanilla</b> ₹ 5	<b>OREO Vanilla</b> ₹ 10	<b>OREO Vanilla</b> ₹ 30
<b>120 units in case</b>	<b>50 units in case</b>	<b>120 units in case</b>
		
<b>OREO Choco Cream</b> ₹ 10	<b>OREO Choco Cream</b> ₹ 30	<b>OREO Strawberry</b> ₹ 10
<b>50 units in case</b>	<b>96 units in case</b>	<b>48 units in case</b>
		
<b>OREO Strawberry</b> ₹ 30	<b>OREO Double Stuf</b> ₹ 20	<b>OREO Double Stuf</b> ₹ 40
<b>102 units in case</b>	<b>48 units in case</b>	
		
<b>OREO Dipped</b> ₹ 25	<b>OREO Dipped</b> ₹ 70	

# Chocobakes Cookies, Cakes & Bournvita Biscuits

<p>240 units in case</p>  <p>Chocobakes Cookies</p> <p>₹ 10</p>	<p>72 units in case</p>  <p>Chocobakes Cookies</p> <p>₹ 30</p>	<p>36 units in case</p>  <p>Chocobakes Cookies</p> <p>₹ 60</p>
<p>360 units in case</p>  <p>Chocobakes Cakes (15U)</p> <p>₹ 10</p>	<p>270 units in case</p>  <p>Chocobakes Cakes (6U)</p> <p>₹ 10</p>	<p>120 units in case</p>  <p>Bournvita Biscuits</p> <p>₹ 10</p>
<p>50 units in case</p>  <p>Bournvita Biscuits</p> <p>₹ 30</p>		

# BOURNVILLE, 5STAR 3D, 5STAR NUTTY, 5STAR OREO, FUSE & FUSE FIT

<b>32 units in outer</b> 	<b>6 units in outer</b> 	<b>6 units in outer</b> 
<b>Bournville 50% Dark</b> <b>₹ 45</b>	<b>Bournville 50% Dark</b> <b>₹ 100</b>	<b>Bournville 70% Dark</b> <b>₹ 100</b>
<b>6 units in outer</b> 	<b>6 units in outer</b> 	<b>24 units in outer</b> 
<b>Bournville Fruit &amp; Nut</b> <b>₹ 100</b>	<b>Bournville Cranberry</b> <b>₹ 100</b>	<b>5star 3D</b> <b>₹ 30</b>
<b>35 units in outer</b> 	<b>24 units in outer</b> 	<b>24 units in outer</b> 
<b>Nutty 5star</b> <b>₹ 10</b>	<b>5star Oreo</b> <b>₹ 35</b>	<b>Fuse Rs. 20</b> <b>₹ 20</b>
<b>24 units in outer</b> 	<b>24 units in outer</b> 	<b>24 units in outer</b> 
<b>Fuse Rs. 35</b> <b>₹ 35</b>	<b>Fuse Fit Almonds &amp; Peanuts</b> <b>₹ 50</b>	<b>Fuse Fit Cranberry &amp; Nuts</b> <b>₹ 50</b>

CDM

<p><b>72 units in outer</b></p> 	<p><b>56 units in outer</b></p> 	<p><b>40 units in outer</b></p> 
<p><b>CDM ₹ 5</b></p> <p><b>MRP ₹ 5</b></p>	<p><b>CDM ₹ 10</b></p> <p><b>MRP ₹ 10</b></p>	<p><b>CDM ₹ 20</b></p> <p><b>MRP ₹ 20</b></p>
<p><b>30 units in outer</b></p> 	<p><b>60 units in outer</b></p> 	<p><b>40 units in outer</b></p> 
<p><b>CDM ₹ 40</b></p> <p><b>MRP ₹ 40</b></p>	<p><b>CDM ₹ 100</b></p> <p><b>MRP ₹ 100</b></p>	<p><b>CDM Crackle</b></p> <p><b>MRP ₹ 45</b></p>
<p><b>40 units in outer</b></p> 	<p><b>15 units in outer</b></p> 	<p><b>39 units in outer</b></p> 
<p><b>CDM Fruit &amp; Nut Small</b></p> <p><b>MRP ₹ 45</b></p>	<p><b>CDM Fruit &amp; Nut Large</b></p> <p><b>MRP ₹ 90</b></p>	<p><b>CDM Crispello Small</b></p> <p><b>MRP ₹ 10</b></p>
<p><b>28 units in outer</b></p> 		
<p><b>CDM Crispello Large</b></p> <p><b>MRP ₹ 30</b></p>		

# SILK

<p><b>33 units in outer</b></p>  <p><b>Silk Plain Small</b></p> <p>MRP ₹ 70</p>	<p><b>10 units in outer</b></p>  <p><b>Silk Plain Large</b></p> <p>₹ 160</p>	<p><b>30 units in outer</b></p>  <p><b>Silk Fruit &amp; Nut Small</b></p> <p>₹ 80</p>
<p><b>10 units in outer</b></p>  <p><b>Silk Fruit &amp; Nut Large</b></p> <p>₹ 175</p>	<p><b>30 units in outer</b></p>  <p><b>Silk Roast Almond Small</b></p> <p>₹ 80</p>	<p><b>10 units in outer</b></p>  <p><b>Silk Roast Almond Large</b></p> <p>₹ 175</p>
<p><b>20 units in outer</b></p>  <p><b>Silk Bubbly Small</b></p> <p>₹ 80</p>	<p><b>10 units in outer</b></p>  <p><b>Silk Bubbly Large</b></p> <p>₹ 175</p>	<p><b>32 units in outer</b></p>  <p><b>Silk OREO Small</b></p> <p>₹ 80</p>
<p><b>10 units in outer</b></p>  <p><b>Silk OREO Large</b></p> <p>₹ 175</p>	<p><b>20 units in outer</b></p>  <p><b>Silk Hazelnut Small</b></p> <p>₹ 80</p>	<p><b>10 units in outer</b></p>  <p><b>Silk Hazelnut Large</b></p> <p>₹ 175</p>

# SILK, TEMPTATIONS, NUTTIES & PERK

<b>20 units in outer</b>	<b>10 units in outer</b>	<b>30 units in outer</b>
		
<b>Silk Mousse Small</b> ₹ 80	<b>Silk Mousse Large</b> ₹ 175	<b>Silk Oreo Red Velvet Small</b> ₹ 80
<b>10 units in outer</b>	<b>15 units in outer</b>	<b>15 units in outer</b>
		
<b>Silk Oreo Red Velvet Large</b> ₹ 175	<b>Temptations Rum &amp; Raisins</b> ₹ 90	<b>Temptations Almond Treat</b> ₹ 90
<b>30 units in outer</b>	<b>48 units in outer</b> <b>30 units in outer</b>	<b>30 units in outer</b>
		
<b>Nutties</b> ₹ 40	<b>Perk Rs. 5</b> ₹ 5	<b>Perk Tarzan</b> ₹ 5
<b>30 units in outer</b>	<b>96 units in outer</b>	
		
<b>Perk Double</b> ₹ 10	<b>Perk Alia Pack</b> ₹ 5	

# 5STAR, GEMS, LICKABLES & CDM SHOTS

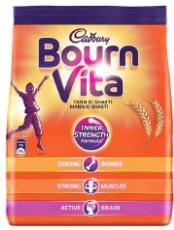
<p><b>54 units in outer</b></p> 	<p><b>40 units in outer</b></p> 	<p><b>28 units in outer</b></p> 
<p><b>5star Rs. 5</b></p> <p>₹ 5</p>	<p><b>5star Rs. 10</b></p> <p>₹ 10</p>	<p><b>5star Rs. 20</b></p> <p>₹ 20</p>
<p><b>96 units in outer</b></p> 	<p><b>64 units in outer</b></p> 	<p><b>24 units in outer</b></p> 
<p><b>Gems Rs. 5</b></p> <p>₹ 5</p>	<p><b>Gems Maha Pack</b></p> <p>₹ 10</p>	<p><b>Gems Rs. 20</b></p> <p>₹ 20</p>
<p><b>12 units in outer</b></p> 	<p><b>12 units in outer</b></p> 	
<p><b>Gems Surprise</b></p> <p>₹ 40</p>	<p><b>Lickables</b></p> <p>₹ 40</p>	<p><b>Shots</b></p> <p>₹ 2</p>
<p><b>56 units in outer</b></p> 	<p><b>40 units in outer</b></p> 	
<p><b>Shots</b></p> <p>₹ 5</p>	<p><b>Shots</b></p> <p>₹ 10</p>	

# HOME TREATS, CELEBRATIONS, HOT CHOCOLATE & COCOA

<p><b>48 units in case</b></p>  <p><b>CDM Minis</b></p> <p><b>MRP ₹ 149</b></p>	<p><b>48 units in case</b></p>  <p><b>Silk Minis Home Treat</b></p> <p><b>₹ 200</b></p>	<p><b>48 units in case</b></p>  <p><b>5star Home Treats</b></p> <p><b>₹ 149</b></p>
<p><b>48 units in case</b></p>  <p><b>Perk Home Treats</b></p> <p><b>₹ 99</b></p>	<p><b>48 units in case</b></p>  <p><b>Fuse Home Treats</b></p> <p><b>₹ 149</b></p>	<p><b>8 units in outer</b></p>  <p><b>Celebrations 50</b></p> <p><b>₹ 50</b></p>
<p><b>5 units in outer</b></p>  <p><b>Celebrations 100</b></p> <p><b>₹ 100</b></p>	<p><b>5 units in outer</b></p>  <p><b>Celebrations 150</b></p> <p><b>₹ 150</b></p>	 <p><b>Celebrations 300</b></p> <p><b>₹ 300</b></p>
<p><b>300 units in case</b></p>  <p><b>Hot Chocolate Rs. 5</b></p> <p><b>₹ 5</b></p>	<p><b>60 units in case</b></p>  <p><b>Hot Chocolate 200g</b></p> <p><b>₹ 175</b></p>	<p><b>50 units in case</b></p>  <p><b>Cocoa 150g</b></p> <p><b>₹ 223</b></p>

<b>80 units in case</b> 	<b>36 pouch in case</b> 	<b>18 pouch in case</b> 
<b>Choclairs Gold Pouch (25 units)</b> ₹ 50	<b>Choclairs Gold Pouch (58+2 units)</b> ₹ 116	<b>Choclairs Birthday Pack (100+15 units)</b> ₹ 200
<b>16 Jars in case</b> 	<b>36 pouch in case</b> 	<b>18 pouch in case</b> 
<b>Choclairs Gold Jar (112+6 units)</b> ₹ 224	<b>Choclairs Coffee (58+2 units)</b> ₹ 116	<b>Choclairs Coffee (100+15 units)</b> ₹ 200
	<b>24 Jars in case</b> 	<b>32 bags in case</b> 
<b>CDM Lolly 8g</b> ₹ 5	<b>Halls Assorted Jar (112+3 units)</b> ₹ 112	<b>Halls Assorted Pouch (115 units)</b> ₹ 115
<b>12 Jars in case</b> 	<b>2 Jars in case</b> 	
<b>Halls Assorted Jar (252+15 units)</b> ₹ 252	<b>Halls Assorted Jar (840+105 units)</b> ₹ 840	

<b>12 per Ladi - 288 per case</b> 	<b>96 pouch in case</b> 	<b>24 pouch in case</b> 
<b>Tang-Orange (1 Glass)</b> <b>₹ 5 - 15.3gm</b>	<b>Tang-Orange (1 Ltr) - 75g</b> <b>₹ 30</b>	<b>Tang-Orange (6 Ltr) - 500g</b> <b>₹ 140</b>
<b>12 pouch in case</b> 	<b>12 per Ladi - 288 per case</b> 	<b>96 pouch in case</b> 
<b>Tang-Orange (9 Ltr) - 750g</b> <b>₹ 220</b>	<b>Tang-Lemon (1 Glass)</b> <b>₹ 5 - 15.3gm</b>	<b>Tang-Lemon (1 Ltr) - 75g</b> <b>₹ 30</b>
<b>24 pouch in case</b> 	<b>96 pouch in case</b> 	<b>24 pouch in case</b> 
<b>Tang-Lemon (6 Ltr) - 500g</b> <b>₹ 140</b>	<b>Tang-Mango (1 Ltr) - 75g</b> <b>₹ 30</b>	<b>Tang-Mango (6 Ltr) - 500g</b> <b>₹ 140</b>
<b>12 pouch in case</b> 		
<b>Tang-Mango (9 Ltr) - 750g</b> <b>₹ 220</b>		

12 units per strip	12 units per strip	30 units in Tray
 <p>Bournvita 14.4g</p> <p>₹ 5</p>	 <p>Health Drink</p> <p>75 g</p> <p>Bournvita 75g</p> <p>₹ 30</p>	 <p>Bournvita 200g</p> <p>₹ 110</p>
32 units in case	15 units in Tray	12 units in case
 <p>BV Refill 500g</p> <p>₹ 209</p>	 <p>BV Jar 500g</p> <p>₹ 223</p>	 <p>Health Drink</p> <p>1 Kg</p> <p>BV 1Kg Pouch</p> <p>₹ 380</p>
8 units in Tray	32 units in case	15 units in Tray
 <p>BV 1kg Jar</p> <p>₹ 410</p>	 <p>BV FSM Refill 500g</p> <p>₹ 222</p>	 <p>BV FSM Jar 500g</p> <p>₹ 235</p>
24 units in Tray	15 units in Tray	15 units in case
 <p>BV Li'l Champs 200g</p> <p>₹ 145</p>	 <p>BV Li'l Champs 500g Pouch</p> <p>₹ 280</p>	 <p>BV Li'l Champs 500g Jar</p> <p>₹ 295</p>

# EAST BRANCH VC PLANOGRAM

**16L VC**



**33L VC**



**60L VC**



**200L VC**



**340L VC**



# NORTH BRANCH VC PLANOGRAM

**16L VC**



**33L VC**



**60L VC**



**200L VC**



**340L VC**



# SOUTH BRANCH VC PLANOGRAM

**16L VC**



**33L VC**



**60L VC**



**200L VC**



**340L VC**



# WEST BRANCH VC PLANOGRAM

**16L VC**



**33L VC**



**60L VC**



**200L VC**



**340L VC**







Mondelez India Foods Private Limited  
**(Formerly Cadbury India Limited)**

Registered Office : Unit 2001, 20th Floor, Tower 3 (Wing - C)  
Indiabulls Finance Centre, Parel, Mumbai - 400 013. India

[www.mondelezindiafoods.com](http://www.mondelezindiafoods.com)