

Team Name:

Title Slide ____ / 1 pt	
Overall Problem ____ / 1 pt	
Design Research Methods and Participants ____ / 2 pts	
Design Research Key Findings ____ / 2 pts	
Tasks ____ / 2 pts	
Design Sketches ____ / 3 pts	
Selected Design ____ / 2 pts	
Legible and Appropriate Slides, within 7 Minutes ____ / 3 pts	

Team Presentation Total ____ / 16 pts	
Individual Presentation Delivery ____ / 4 pts	
Individual Presentation Delivery ____ / 4 pts	

Your presentation should include:

1. Title Slide:

A short, creative, and marketable title capturing the key idea.

Include team member names. Be clear which team members are presenting.

2. Overall Problem:

Convey that your problem is both important and appropriate for a design investigation.

Motivate your audience to be interested in your problem. Consider using data or statistics regarding importance of the problem. Consider using a scenario or story to convey an emotional or human perspective on the problem. Be sure to avoid simply reading slide bullets, as you need to develop a connection to your audience.

3. Design Research:

Convey what design research you conducted. This should include:

- your methods (i.e., what design research did you do),
- your participants (i.e., what participants did you engage),
- your key findings (i.e., what key things did you learn that will inform your design).

Consider including images that give your audience a feeling for your work.

4. 6 Tasks:

Convey the breadth of tasks you have considered, in at most one sentence per task.

5. 3 Design Sketches:

Convey the breadth of designs you considered.

Be clear what is the key idea or difference in each of your three designs.

6. Selected Design Storyboards and Tasks:

Present your storyboards, ensuring they effectively illustrate your selected design and tasks.

Convey your rationale for choosing this as a design focus.