BLUE WORLD
AVIATION

هذا من فضل ربي

SUNO
یقین کے ساتھ

BLUE WORLD CITY

BLUE WORLD AVIATION | AWAMI RESIDENTIAL COMPLEX | SMART CITY HOUSING ON GANG LAHORE | BLUE WORLD SHENZHEN CITY | BLUE TOWN LAHORE | BLUE WORLD CITY | BLUE HILLS COUNTRY FARMS | BLUE WORLD ECONOMIC ZONE | BWTC BLUE WORLD TRADE CENTER | SUNO ENTERTAINMENT | SUNO یقین کے ساتھ

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About Us

Blue World City, Islamabad is the Pakistan's First Purpose Built Tourist City. The community lifestyle project has been started with a view to provide a world-class lifestyle at affordable rates to the people of Pakistan including expat Pakistanis, living overseas. The project also aims to boost tourism by establishing landmark tourist attractions including Burj Al Arab, Blue Mosque, Rumi Square, Horse Mascots (world's tallest), Water Theme Park and Night Safari & Zoo.

Driven by a passion to propel the national economy by creating opportunities for collaborations, entrepreneurship and employment, Blue World City is thriving on individual talents delivering beyond personal expectations in an organizational culture that is intently focused on collective growth.

Blue World City operates with a belief that private sector has to play its role in uplifting communities by supporting the government and undertaking its own initiatives to solve a multitude of problems being faced by the public in a developing country like Pakistan. Therefore, the project is playing its role in addressing the severe housing crisis in Pakistan through its Chhat Project which is a low-cost housing project for the working class, a chain of *Dastarkhwans*, education and healthcare initiatives as well as mass marriages for underprivileged families who cannot afford the cost of marriage.

Vision

To contribute our bit towards achieving socioeconomic parity for Pakistan by engaging resident and nonresident Pakistanis in positive economic activities for individual growth and collective prosperity.

Mission

To refine and redefine the paradigm of corporate culture and service delivery in Pakistan by setting new standards of professionalism, integrity and inclusiveness to deliver top-quality projects, services and solutions with a fine balance between quality and economy to offer the best value to our diversified clientele.

Values

Benevolence to build an enlightened, empowered and egalitarian society.
Growth as the ultimate objective of all our individual and collective endeavors.
Integrity in our internal and external dealings to build sustained relationships.
Commitment to ensure timely delivery and optimum quality for greater brand loyalty.

SAAD NAZIR

(Bachelor of Architecture, NCA 2001)

Chairman Blue World City

Blue World City is going to be an engine for economic growth in Pakistan. The timing of its origin coinciding with the China-Pakistan Economic Corridor, and its areas of focus i.e. real estate and construction signify the collaboration's plan to play a major role in Pakistan for socioeconomic development and collective prosperity. In this regard, Blue World City is fully utilizing its diversified portfolio ranging from education, hospitality, technology to recreation and media for nation-building, in the years ahead.
Blue World City has a global footprint and it is always a matter of great pride for the group to represent Pakistan at the highest international business forums for a positive image-building of our homeland and our people.

CH. NADEEM EJAZ

CEO Blue World City

With CPEC turning into a reality, Pakistan is poised on the threshold of success. It's the right time to take the right decision and work collectively for realizing some shared dreams of prosperity.
Blue World City is primarily engaged in real estate development and construction and making a huge contribution towards national economy, by creating busines, employment & entrepreneurial opportunities. The project's other areas of interests including education, technology, hospitality, automobile, trading, marketing and food enable us to offer a complete range of services to our clients in Pakistan and abroad. Blue World City is all set to lead Pakistan into its golden era, in the coming days.

Collaboration is the key to achieving effective growth and success, in the ever-evolving and challenging world of business. This belief is the genesis of BGC-IGC Consortium.
BGC-IGC Consortium's successful project Blue Hills Country Farms is being developed to cater to the lifestyle needs of those who choose to live a healthy and organic lifestyle, in picturesque settings amid lush green hills. The project is ideal for modern farming, horse riding and other joys of a countryside lifestyle with provision of all facilities of a modern urban living in a gated community.

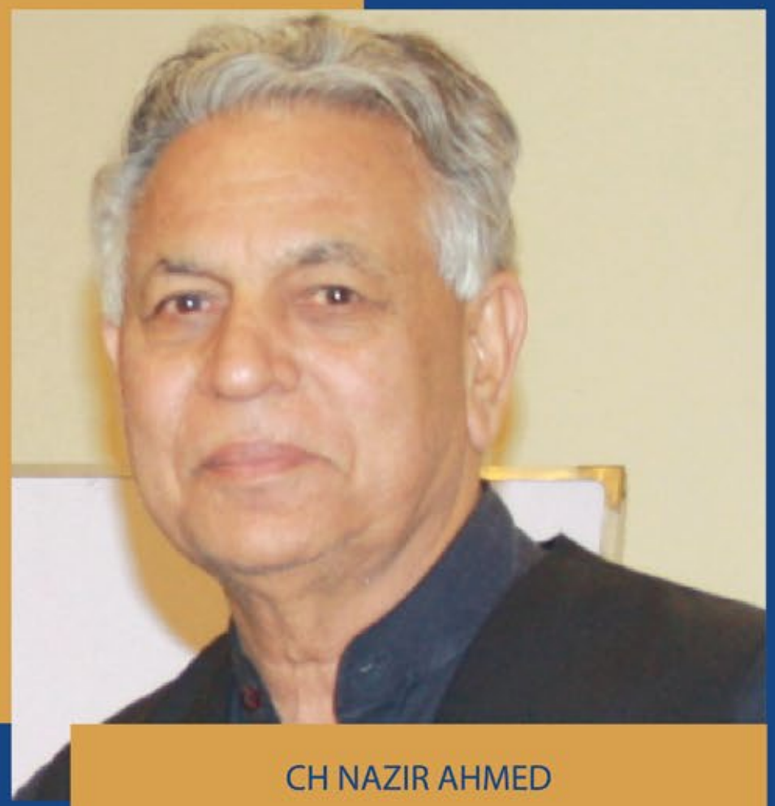
CH. NAEEM EJAZ

CEO Blue Hills Country Farms

Individually, we may realize some personal dreams but together we can move mountains!
BGC-IGC Consortium is here to reshape perceptions and perspectives. Blue World Trade Center, Pakistan's first property exchange tower, with its smart-building structure will fine tune the real estate business in Pakistan to bring it at par with international standards.
BGC-IGC Consortium has a comprehensive marketing plan utilizing both the conventional and contemporary media to promote its eclectic range of projects and services, to help BGC-IGC Consortium evolve into the identity of Pakistan.

BURAIR NAZIR

CEO Blue World Trade Center

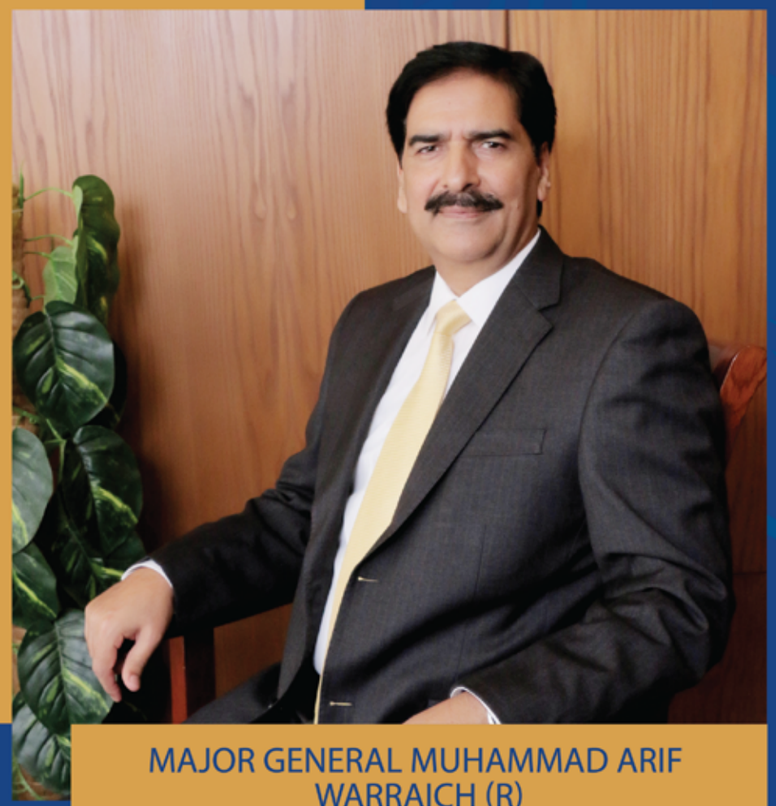


CH NAZIR AHMED

Group Chairman

D.C.O (R)

Chaudhary Nazir Ahmed, a law graduate by qualification and a career bureaucrat, joined the esteemed District Administration Group in 1974 and got retired in 2006 as DCO (District Coordination Officer). During his illustrious career, Chaudhary Nazir Ahmed served in all the major districts of Punjab, including Lahore, Rawalpindi, Multan, Faisalabad, Gujranwala, Bahawalpur, Bhakkar, Lodhran and many others. Alongside S&GAD, he also served with distinction in other departments including Agriculture, Cooperative, Anti-Corruption, Liquidation Board, Food, and Pakistan Railways.



MAJOR GENERAL MUHAMMAD ARIF WARRAICH (R)

Hilal-e-Imtiaz (Military)

Patron in Chief

Health, Education & Media Sector

Major General Muhammad Arif Warraich (R) hails from a family of academicians and has had an illustrious military career. In pursuance of his passion for personal academic excellence, he attained Masters degree in International Relations. He is a graduate from Command and Staff College and National Defence University, Islamabad. Besides being on the faculty of Command and Staff College, Quetta, he has hands on experience of raising, administering and managing educational institutions and cadet colleges. In recognition of his meritorious services, he was conferred upon Hilal-e-Imtiaz (Military) in 2012.

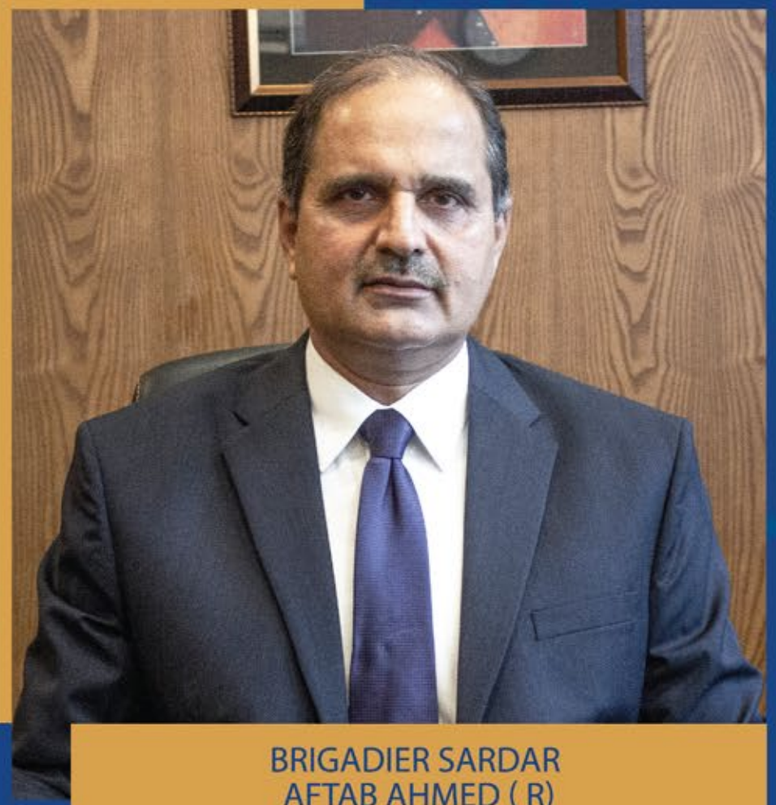
MAJOR GENERAL SAJJAD RASUL (R)

Hilal-e-Imtiaz (Military), Sitara-e-Basalat

Chairman

Health, Education & Media Sector

Major General Sajjad Rasool (R) has had an envious military career spanning over three decades. He has the distinction of serving as the faculty member in Command and Staff College, Quetta and also as Pakistan Defense Attaché in Bangladesh. During the course of service he has been involved with a number of educational institutions including establishment of Sui Cadet College. He is a proud recipient of Sitar-e-Bisalat and Hilal-e-Imtiaz (Military).



BRIGADIER SARDAR
AFTAB AHMED (R)

Sitara-e-Imtiaz (Military)

Vice Chairman

Health, Education & Media Sector

Brigadier Sardar Aftab Ahmed (R) is a war veteran who has served in Army with flying colours for three decades. He is a graduate of Command and Staff College, Quetta. Besides his command and staff assignments, he has served as the faculty member in School of Infantry and Tactics, Quetta. He has also represented Pakistan in a UN Mission. In recognition of his laudable services, he was awarded Sitar-e-Imtiaz (Military).

Blue World City has been established to serve the people of Pakistan, by making luxurious community lifestyle affordable for the people.

Blue World City in general and its other projects in particular are meant to offer quality lifestyle at reasonable prices and easy payment pland yo serve the people of Pakistan's dream of a home for everyone.

SARFARAZ GONDAL

MD & Country Sales Head
Blue World City

Blue World City is playing a pivotal role in Pakistan's journey towards becoming a leader in regional and global trade and economy.
With CPEC entering its final phase of development, Pakistan is going to attract business giants from all over the world. Blue World Economic Zone at Blue World City, will provide a world-class business environment featuring corporate spaces, hospitality and tourism services amid monumental tourist attractions in a premium community lifestyle, where living and doing business will be real pleasure.

ARSHAD AWAN

Project Director Overseas

WASEEM CH

Director Land
Blue World City

Blue World City believes in taking on the most challenging projects and turning them into a phenomenal success.
Blue World City is a living example of the group's belief in excelling beyond expectations. The project which was started in 2018 is now turning into one of the largest projects in the country. For new land acquisition within the parameters of the law, we have retained the services of the most reputed professionals to maintain the highest standards of transparency, in this regard.

Blue World City been established to be the game-changer in Pakistan. The project aims to play a significant role in the socioeconomic progress of the country.

Blue World City which is a master-planned community featuring top-notch residential, business and recreational facilities for local and overseas Pakistanis By combining the best in professional expertise and technological innovations, we are determined to transcend all standards of excellence to transform Blue World City into a splendid addition to Pakistan's rea estate sector.

HYDER USMAN CH

Chief OperatingOfficer
Blue Bricks

HAMZA AMIR

Director BWC Water Theme Park & E Sales

Blue World City, Pakistan's 1st purpose-built tourist city, features the country's most exciting water theme park. This park is being developed in collaboration with Guangzhou Haisan Amusement Technology & Co. Ltd, China: the creator of water parks in Europe, UAE and the Far East.
Sprawling over 167 Kanal of hilly terrain, the water theme park is equipped with 20 mind-blowing rides, a separate area of families and a food court. Blue World Water Theme Park will be a splendid addition to the culture of family recreation in Islamabad.

Blue World City is a harbinger of a progressive & prosperous Pakistan, once CPEC is successfully completed.
Blue World City is an epitome of urban planning and development, blending together tradition and modernity, elegance and convenience, quality and economy to offer an international standard lifestyle, right here in Pakistan.
In house team of architects, engineers, and designers, in collaboration with world-renowned experts and firms, has devoted its time, energies and resources both technological and human to turn this mega dream into a spectacular reality. We have no doubt that Blue World City will emerge as the most premium lifestyle, business and tourist destination in Pakistan.

SABTAIN JAVED

(Architect)
MD Blue Bricks

BRIG SHAHRAM (R)

Director Admin & Coordination BWC

Pakistan is all set to play a leading role in regional trade and business courtesy China Pakistan Economic Corridor. Blue World City is all set to capitalize on the evolving business scenario, with its flagship project Blue World City.
Located on the CPEC route, Blue World City, a masterpiece of urban planning and development, has received a phenomenal market response the project has received. We, as a team, are ensuring maximum customer-satisfaction by utilizing the latest technology for constant client engagement.

Blue World City has been envisioned to establish modern real estate projects by utilizing new innovative concepts, with a focus on customer satisfaction by ensuring timely delivery and flawless execution. We strongly believe in detailed planning before initiating work on a residential community project. For this purpose, we are proud to have a team of specialists in the respective fields of town planning, architecture and development.
Blue Town Sapphire and all affiliated projects are planned with features of modern living, work, shop and play concept at affordable prices, making them the most sought-after places to enjoy life.

KHURRAM SAMEER

Director Marketing
Real Estate Division

MANAGEMENT TEAM

MAJ(R) MAISAM RAZA

CEO Blue World Aviation

HASHIM KHAN

CEO Suno TV

MASOOD BAIG

CEO Suno Entertainment

WALI MUHAMMAD

Group Chief Financial Officer

BILAL ALAM KHAN

Chief Human Resource Officer

M HASEEB KHAN

Director International Sales

COL (R) WAJAHAT AHSAN QURESHI

Director Coordination

KASHIF AFZAL

Head of Administration

SAMI SABRI

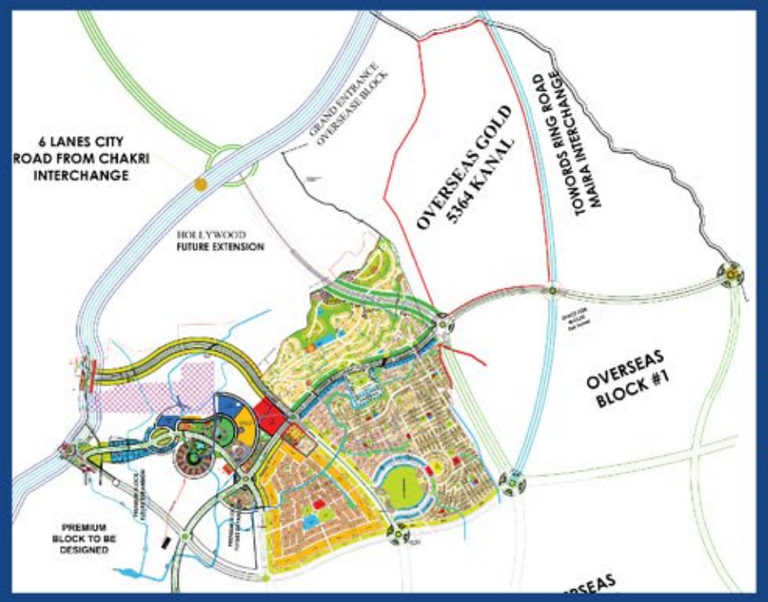
Head of HR

Blue World City

Blue World City, the flagship project of BGC-IGC Consortium, is a Pak China Friendly City. Adjacent to the Lahore-Islamabad Motorway (M2), on the CPEC route, at 20-minute drive from New Islamabad International Airport, Blue World City is Pakistan's first-ever Purpose-built Tourist City within an international standard master-planned lifestyle community.

Featuring some of the most renowned tourist destinations including Burj Al Arab, an exact replica of the Blue Mosque Istanbul, the world's tallest Horse Mascot, Rumi's Square and a world-class Water Theme Park, in a safe and secure gated community with a hilltop 7-star hotel, Blue World City is going to be a haven for local and international tourists. The inclusion of Blue World Economic Zone in the project makes it an ideal place for local and international traders and businessmen to conduct their business sitting next to the CPEC route.

Conceived as a city within the city, Blue World City is a masterpiece of town-planning and architectural excellence. The community project is equipped with all the facilities of an urbanized lifestyle in the most peaceful and picturesque surroundings. From precise planning to flawless execution, the project development is gaining momentum with every passing day, under the constant supervision of seasoned engineers, architects, town-planners and technical supervisors.



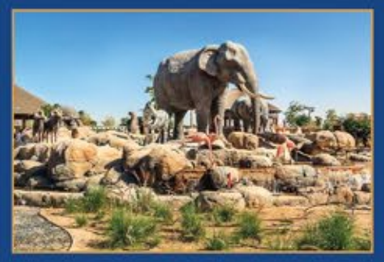
In order to meet international standards, the fast-paced development and structuring are underway in line with the best and the latest American techniques. The 208-feet wide Central Avenue and Access Avenue are being developed at par the professional parameters of B-tech engineering technique AASHTO (American Association of State Highway & Transportation Officials).

Blue Mosque

Water Theme Park

7 Star Hotel

Rumi Square



Safari Park

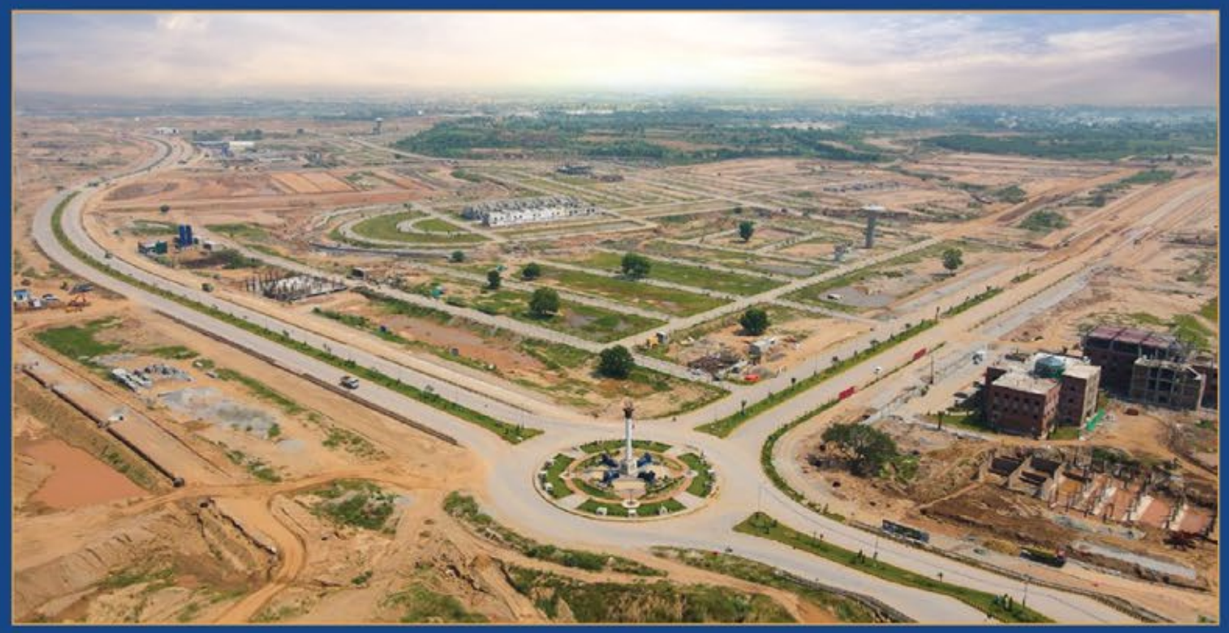
World's Tallest Horse Mascots

World's Largest Tourist City

BWC Project Development

BWC Turning **Dreams** into Reality

Development Work at Blue World City



Development Work at Blue World City

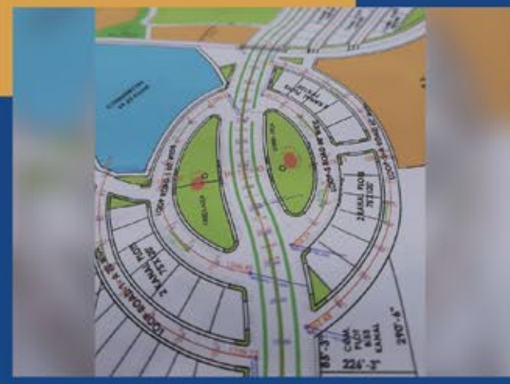
7 Star Hotel

Water Theme Park

Structure Work
World's Tallest Horse Mascots at Blue World City

Syed Quddos Raza

World's Tallest Horse Mascots are designed by the world renowned monument artist Syed Quddos Raza, an NCA graduate and the pioneer artist of Bahria Town and Blue Town Sapphire.



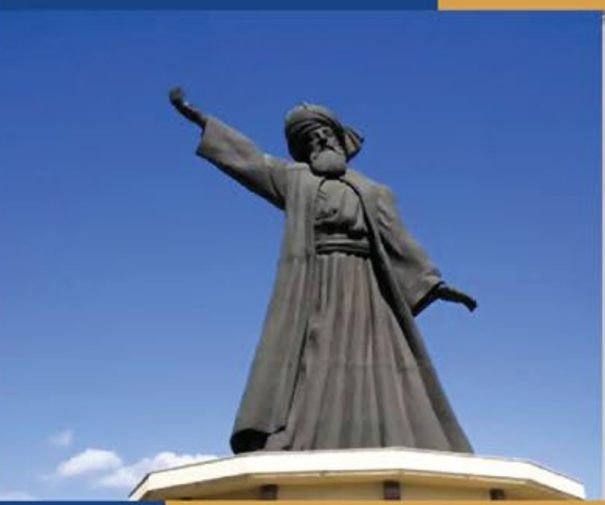
World's Tallest Horse Mascots

World's Tallest Horse Mascots worthy of a place in the Guinness Book of World Records are an identity of the project.

- 125 Feet Tall Horse Mascots (World's Tallest)
- Inspired by the Kelpies, Scotland
- Covering 147,500 Sq Ft
- Night-lit, visible from Lahore-Islamabad Motorway
- Art Museum in the basement hall

Horse Mascots Landscape

Rumi Square

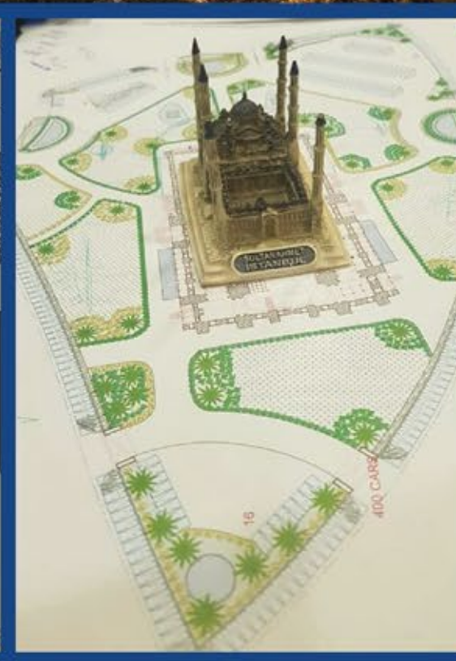


Blue Mosque

GATE # 2 CONSTRUCTION UNDERWAY

Blue World City Gate # 2 View

GATE # 3 CONSTRUCTION UNDERWAY



Layout Plan of Blue Mosque
at Blue World City

Blue Town Lahore

BLUE TOWN

WITH SMART CITY FEATURES
& CANAL ROAD ACCESS
IN LAHORE

IDEAL "LOCATION

Blue Town Lahore is the jewel in the crown of BLUE WORLD CITY

Deriving inspiration from the glistening blue-colored gemstone sapphire, Blue Town Lahore has been conceived to offer our valued customers an extraordinarily luxurious lifestyle at affordable rates.

LDA APPROVED

Ideally located at 5-minute drive from Multan Road Intersection of Lahore Ring Road, Blue Town Lahore is easily accessible from all the strategic nodes of the city. BTS's proximity to M-2 Motorway adds to the convenience of travelling.

Approved by LDA, Blue Town Lahore is the project where your investment and future are 100% secure.

Development Work At Blue Town Sapphire

DEVELOPMENT WORK AT BLUE TOWN LAHORE

DEVELOPMENT WORK AT BLUE TOWN LAHORE

蓝色世界 深圳市城市

BLUE WORLD
SHENZHEN CITY
CANAL ROAD LAHORE

Blue World Shenzhen City Lahore is a visionary project Approved by PHATA ushering in a new standard of living, accessible to all.

Blue World Shenzhen City Lahore is located on the elite location of canal road Lahore near Landmark projects like Bahria Town and within the closer vicinity of Lahore Ring Road Multan Rd / Bahria Town inter-change making it accessible from every part of the city through a signal free corridor.

Introducing first of its kind International standards water theme park and state of the art commercial and residential amenities makes it lahore's first tourist hub, Every aspect of this society is curated to enrich your lifestyle.

PUNJAB HOUSING AND TOWN PLANNING AGENCY
PHATA

PHATA APPROVED

Islamabad

BLUE WORLD ECONOMIC ZONE

Blue World Economic Zone is an ideal concept in Pakistan, particularly in the context of CPEC. Located in Blue World City in close proximity to Lahore-Islamabad Motorway, Blue World Economic Zone is closest to the CPEC route.

BWEZ has been conceived to provide the local and international traders and businessmen a serene, secure and hi-tech business environment in one compound where they can optimize their growth and maximize their returns while conducting business sitting right next to the CPEC route.

The provision of a 7-star hotel amid the world's best tourist attractions will add to the pleasure of business. The commercial zone is being developed at a centralized and accessible location for the business community of Pakistan.

Project Features

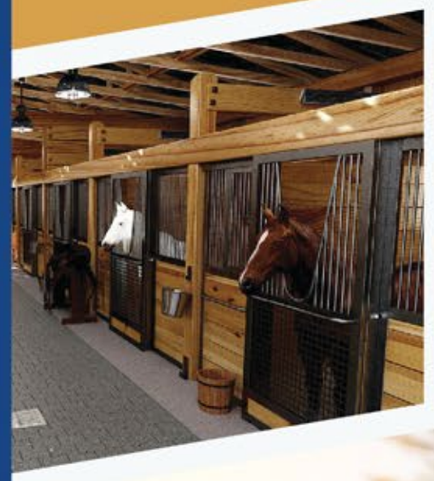
- Trade Center
- Convention Center
- 7-Star Hotel
- Economy & Luxury Apartments
- Warehouses
- Arcade
- Mart
- Medical Center

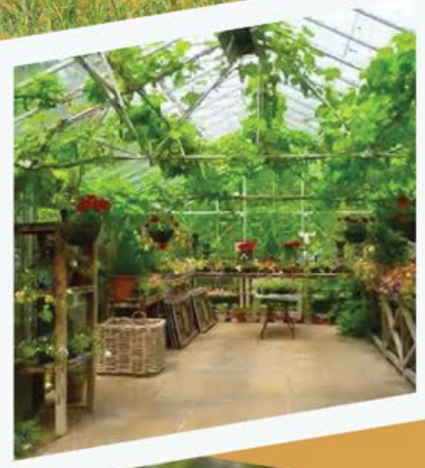
Blue Hills
Organic Farms

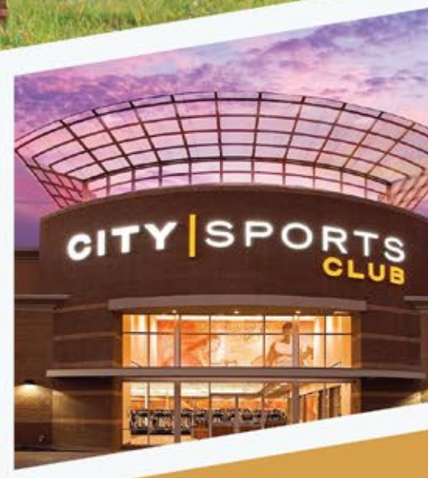
BLUE HILLS
COUNTRY FARMS

Blue World City, unveils a premium countryside lifestyle with their most unique project Blue Hills Country Farms, at Blue World City, Islamabad.
Blue Hills Country Farms is an exclusive farm housing project in Islamabad, offering state-of-the-art country farmhouses. The fertile land along Chakri Road is considered to be an ideal place for having an agro farm where you can spend your vacations away from the hustle and bustle of the city.
Located right next to the Lahore-Islamabad Motorway (M2) and easily accessible from the New Islamabad International Airport, Blue Hills Country Farms is ideal for investment and living. Offering a community built around environment-friendly sustainable residential urban farming and equipped with all the amenities of an urbanized lifestyle, the project features:

- International Standard Golf Course
- Horse Stables & Cattle Farms
- Sports Club & Riding Club
- Central management facility for cattle farming
- Round-the-clock support of experienced farmers and qualified horticulturists







Blue Town Agro Farms

Your Organic Lifestyle Destination

Imagine a world where you can bite into a freshly picked, juicy mango, while feeling a light spring breeze and listening to the sounds of your children playing in the great, and safe, outdoors. At Blue Town Agro Farms you can experience this and so much more. Now you can enjoy the serenity and calmness of a countryside lifestyle in a picture-perfect farmhouse community.

Blue Town Agro Farms are equipped with all the facilities of an ultra-modern urban lifestyle, away from the din and noise of the city. Join those enjoying a plush & upscale farming lifestyle by becoming a part of the world's urban farming community by growing your own vegetables and fruits, harvesting crops, raising cattles, or even exploring beekeeping. Reconnect with agriculture and delve into the simple pleasures of countryside living, with a taste of urbanization.

- 4,8,16,32 Kanal Farmhouses
- Blue Mosque
- Burj-al-Arab
- Water Theme Park
- Night Safari & Zoo
- Saddle Club
- Organic Farming Support Center
- 9-Hole PGA Standard Golf Course

SPORTS VALLEY

SHOAIB AKHTAR ENCLAVE

LIVE LIKE A LEGEND

PAKISTAN'S LARGEST CRICKET STADIUM | ICONIC ENTRANCE | SIGNATURE VILLAS | G+40 HIGH RISE COMMERCIALS | SPORTS ARENA | TORCH HOTEL | VILLAGGIO MALL

Enter the spectacular world of elegance and class, where you can live like a legend and create countless memories, as Blue World City presents Sports Valley - Shoaib Akhtar Enclave, which is represented by the living legend himself. This prestigious enclave will be packed with unprecedented amenities like; Pakistan's Largest Cricket Stadium, Iconic Entrance, Villaggio Mall, Torch Hotel, Signature Villas, and Ground+40 Floors High-Rise Commercials.

SPORTS VALLEY | Shoaib Akhtar ENCLAVE

SIGNING CEREMONY OF
SPORTS VALLEY - SHOAIB AKHTAR ENCLAVE

AWAMI RESIDENTIAL COMPLEX

Awami Complex Studio Apartment (351 Sq Ft)

Awami Complex One Bed Family Apartment (518 Sq Ft)

Awami Residential Complex 2 Bed Family Apartment (806 Sq Ft)

Awami Residential Complex

Awami Residential Complex is situated at the most ideal location in Lahore, easily accessible from all the strategic nodes of the cities. ARC is a gated community equipped with all the amenities and facilities of a world-class community lifestyle.

We believe in creating a balance between business and public service. Awami Residential Complex is a sincere effort to address the housing crisis in Pakistan by providing a premium community lifestyle at affordable rates to the middle and lower middle classes.

IDEAL LOCATION

- Ideal Location
- Gated Community
- 24/7 Security
- Mosques
- Hospitals
- Water Filtration Plant
- Recreational Parks & Zoo

Blue World Trade Center

BWTC
BLUE WORLD TRADE CENTER

TWIN CITIES'
TALLEST TWIN TOWERS
INSHA'ALLAH

“ Centrally located, Blue World Trade Center is going to be the most sought-after business address in Rawalpindi particularly for the real estate brands and entities along with their allied industries. The idea is to create a hub of real estate business in Pakistan in a mix-use smart-building structure equipped with all the facilities and services which add to the convenience and efficiency of business.

27-Floors
Mix-Use Smart-Building Structure

BUSINESS, SHOPPING & LEISURE. EVERYTHING

Restaurants

Corporate Offices

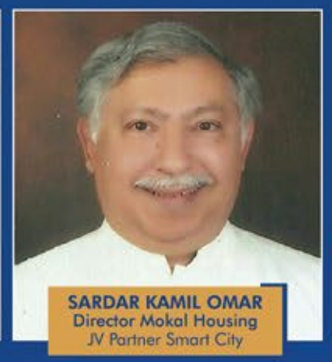
Parking

Shopping Mall

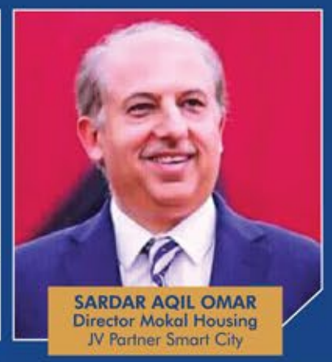
LATEST DEVELOPMENT

SMART CITY

SARDAR ADIL OMAR
Chairman Mokal Housing
JV Partner Smart City



SARDAR KAMIL OMAR
Director Mokal Housing
JV Partner Smart City



SARDAR AQIL OMAR
Director Mokal Housing
JV Partner Smart City

SMART CITY HOUSING
ON CANAL
LAHORE

Project Features

- Best Location
- Master-Planned Community
- ICT & IoT Connectivity
- 24/7 Security
- Air-conditioned Mosque
- Full Service Hospital
- Water-Filtration
- Parks
- Solid Waste Management System
- Graveyard

Smart City, a Joint Venture Project of Mokal Housing and Blue Town, is an expression of the Group's commitment to introducing new standards of excellence in smart lifestyle. As the name suggests, Smart City's master-planned gated community is equipped with the latest ICT (Information and Communication Technologies) and IoT (Internet of Things) for enhanced surveillance, security and services as well as greater responsiveness within the community for effective management.

Featuring 3, 5, 8 and 10 marla and 1 kanal houses, apartment buildings, commercial areas and public parks, Smart City is the place to promise a life well lived.

BLUE BRICKS
ARCHITECTS & CONSULTANTS

URBAN PLANNING
INFRASTRUCTURE DEVELOPMENT
CONSTRUCTION MANAGEMENT

Blue Bricks is a well-established and financially sound construction company headed by a team of dedicated Architects and Engineers who have decades of experience in the fields of architectural development and construction.
Since its inception in 1998, Blue Bricks has been designing, remodeling and building quality projects in Lahore, Islamabad and other cities of Pakistan.
Over the last two decades Blue Bricks has evolved into a name of trust for our clients by delivering top-quality customized building projects with a personal touch. As a reliable construction company, Blue Bricks keeps the interests of all the stakeholders paramount.
Blue Bricks operates while maintaining a close liaison with our clients to forge sustainable business relationships with a strong emphasis on creative design, quality construction and rich finishes.

- Residential
- Commercial
- Industrial
- Town Planning
- Infrastructure Development

SUNO News Media

Media is the most effective tool to educate, enlighten and empower the people. In the modern world of technological and hybrid wars, media has assumed a new role.
Blue World News Media believes in reporting the truth without fear but with responsibility to promote a positive image of Pakistan and its people.
SUNO News is a daily newspaper being published by Blue World News Media. Nawai Insaaf is the upcoming newspaper of the group. Blue World TV, with its intelligent programming, is the latest venture of Blue World News Media. The channel covers news, current affairs, trade and economy, social and cultural events.

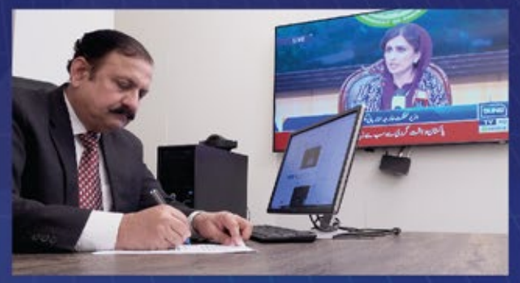
SUNO TV

The News media
landscape in Pakistan has become highly polarized with News Outlets and publishers led to a situation where the people of Pakistan are being misinformed and mislead, damaging the periscope of ethical journalism practice.

Out of this dire need, SUNO TV has been established to counter this exploitive practice. SUNO TV values encompasses content that informs, educates, entertains and
enlightens the viewers with programming that promotes a tolerant, peaceful, progressive and moderate Pakistan.

SUNO PROGRAMS

SUNO TV



BLUE WORLD
AVIATION

Blue World Aviation is a subsidiary of Blue World City and in process of establishing its own airline in Pakistan. Integrated with Real Estate, it is set to create a comprehensive tourism experience, from transporting to lodging and ultimately driving business growth. Combining tourist-based real estate with an airline creates a unique opportunity for integrated tourism services. We envision a world where travel is not just about reaching a destination, but about embarking on transformative journeys that enrich the mind, rejuvenate the spirit, and deepen connections with the world around us.

We envision to create an airline as a premier tourist-based airline and are dedicated to curating extraordinary experiences that ignite a sense of wonder and adventure in every traveler. Our vision is to be the preferred choice for those seeking to discover the world's most captivating destinations, offering unparalleled comfort, convenience, and personalized service every step of the way.

INTERNATIONAL COLLABORATION

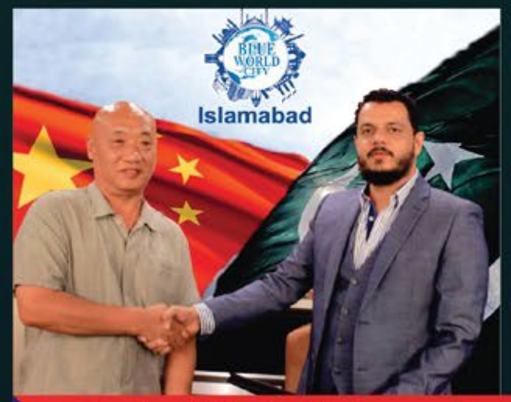
FUAT CELIK & BLUE WORLD CITY

A STRATEGIC COLLABORATION
FOR HIGH-SPEED CONSTRUCITON
IN PAKISTAN

INTERNATIONAL COLLABORATION

Chinese Delegation Visit

INTERNATIONAL COLLABORATION



Mr. Saad Nazir Chairman Blue World City Signs MOU With Mr. Qu Yibin Chairman of Shan Jian Municipal Engineering Co, China

Chinese Delegation Visit

Mr. Saad Nazir Chairman BWC with Dr. Sui and Dr. Naina

INTERNATIONAL COLLABORATION

Conceptual Designs & Models Presented by PAN China to Blue World City Management

Discussion Session in Beijing, China between Blue World City Management and PAN China for Modern Urban Development

Our Team's Visit to China

BWC Team At Zonal Head Quarters Zhengzhou China for MOU Signing with Pan China for Development of BWEZ & Overseas Block

INTERNATIONAL COLLABORATION

MEMBERS' CONVENTION

MEMBERS' CONVENTION

International Property Awards Show

Blue World City is thrilled to announce that our monumental Horse Mascots have won the prestigious Best Public Service Development award at the esteemed Asia Pacific Property Awards Show! Furthermore, the project has been nominated for the International Property Awards Show, where it will compete with other remarkable winners from around the world - Insha'Allah.

Asia Pacific Property Awards Show

Blue World City is thrilled to announce that our monumental Horse Mascots have won the prestigious Best Public Service Development award at the esteemed Asia Pacific Property Awards Show! Furthermore, the project has been nominated for the International Property Awards Show, where it will compete with other remarkable winners from around the world - Insha'Allah.

Corporate Social Responsibility

- Building a Better World, Together!
- Governor Punjab Social Welfare Program
- Health & Safety
- Training Programs for Employees
- Chhat Project
- Blue World Dastarkhawan
- Blue World Free Dispensary

Mr. Saad Nazir Member Punjab Social Welfare Committee with other Committee Members

BLUE WORLD CITY

Chhat Project

اپنی چھت، اپنی جنت

Building a Better World, Together!

As a real market leader, Blue World City is conscious of its obligations towards our employees, environment and the communities we operate in. So, we have a policy to promote health & safety in work environment alongside implementing and supporting positive initiatives for an evolutionary change in the society.

Governor Punjab Social Welfare Program

Governor Punjab Social Welfare Program is a very comprehensive program comprising some great welfare initiatives for providing shelter, education, healthcare and financial assistance to the deserving segments of the provincial population. The project is a brainchild of the Honorable Governor Punjab, Ch. Mohammad Sarwar, and is being run under his constant supervision.

Blue World City is actively involved in this great initiative with Mr. Saad Nazir Chairman Blue World City as a member of the Governor Punjab Social Welfare Committee. The group is dedicating its time, energy, expertise and resources to low-cost housing and mass marriages project of this humanitarian program.

Chhat Project

Chhat Project is a landmark initiative to provide low-cost houses to the low-income groups and labour class, at incredibly low monthly installments. For this purpose, the group has allocated 1000 kanals of land for 500 3-marla residential units at its flagship project Blue World City adjacent to Rawalpindi/Islamabad Motorway.

Training Programs for Employees

Blue World City treats its team as its most valuable asset. Therefore, the company arranges periodical capacity-building workshops and professional training programs for its team for organization's benefit and personal growth of the employees.

Blue World Dastarkhawan

Blue World Dastarkhawan is a project to provide free meals twice a day to the general public in a very decent environment. The project is reflective of the humane and philanthropic approach of the group which stays committed to building an egalitarian society in Pakistan where everyone has food, shelter and education with greater self-esteem.

Blue World Clinic

Blue World Clinic is a public welfare initiative for the site staff and workers of the Blue World City as well as the population of the surrounding localities. Provision of free healthcare, emergency treatment and free medicine by properly qualified medical and paramedical staff is a great service particularly for those in need.

Health & Safety

Blue World City conforms to international standards of work environment to ensure health and safety of its employees and visitors, by implementing safe work practices, systems and procedures; displaying appropriate information, instructions and training on work safety; with emergency drills and regularly updating its health & safety policy.

FLOOD RELIEF CAMP
Charsadda

Polo Tournament 2023

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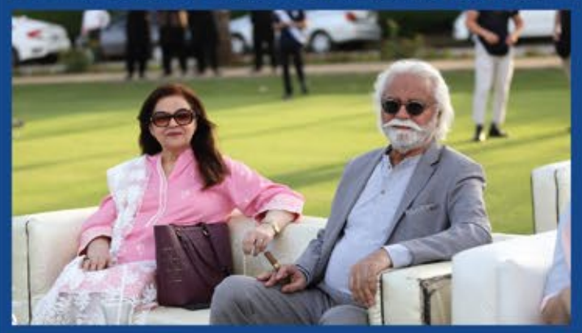

Sports Activities

Sports Activities

People Development Initiatives

People Development Initiatives

BLUE WORLD CITY MAIN ENTRANCE GATE

BLUE WORLD CITY SECOND ENTRANCE GATE

BLUE WORLD CITY THIRD ENTRANCE GATE

BLUE WORLD CITY OVERSEAS BLOCK GATE

SMART CITY

BLUE WORLD CITY AWAMI BLOCK GATE

LAHORE OFFICE:
Buildings 1-4, Commercial Area
Tech Society, West Canal Bank
Lahore - 54590 Pakistan.
www.bluegroupofcompanies.com
UAN: 042-111-22-3456

RAWALPINDI OFFICE:
Cam Arcade, Main GT Road,
Sawan Camp Near Bahria Town,
Phase 7 Entrance Gate, Islamabad.
www.blueworldcity.com
UAN: 051-111-22-3456

OVERSEAS BLOCK OFFICE EXCLUSIVE:
Floor # 4 & 5, Building G # 4,
Sector A, Jinnah Boulevard
(East) Phase-II,
DHA - Islamabad.
UAN: 0340-111-00-44

BLUE HILLS OFFICE:
Malik Arcade, Main G.T Road,
Opp. Bahria Town Phase 4 Gate,
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www.imperiumgc.com
UAN: 051-111-353-353