

JBL Amazon Japan Product Comparison

Market Analysis & Specification Overview (2024-2025)

Product Name	Approx. Price (JPY)	Rating	Key Features
JBL Charge 6	¥21,480	4.7 / 5	AI Sound Boost, 28h Battery, IP67
JBL Charge 5	¥11,616	4.1 / 5	Best Value, Rugged Design, Powerbank function
JBL Flip 6	¥8,091	4.5 / 5	
JBL Wave Buds 2	¥2,999	4.4 / 5	Budget Choice, ANC Support, 40h Playtime
JBL Authentics 300	¥52,727	4.8 / 5	Premium Retro, Wi-Fi/Alexa/Google, Multi-room
JBL Xtreme 4	¥25,800	4.6 / 5	Powerful Bass, Shoulder Strap, Replaceable Battery

Market Summary:

Based on our analysis of Amazon.co.jp listings, JBL dominates the portable audio segment in Japan. The **Charge** series remains the highest-selling line due to its balance of durability and sound quality. Newer models like the **Authentics 300** satisfy the growing demand for premium, smart home integrated audio.