



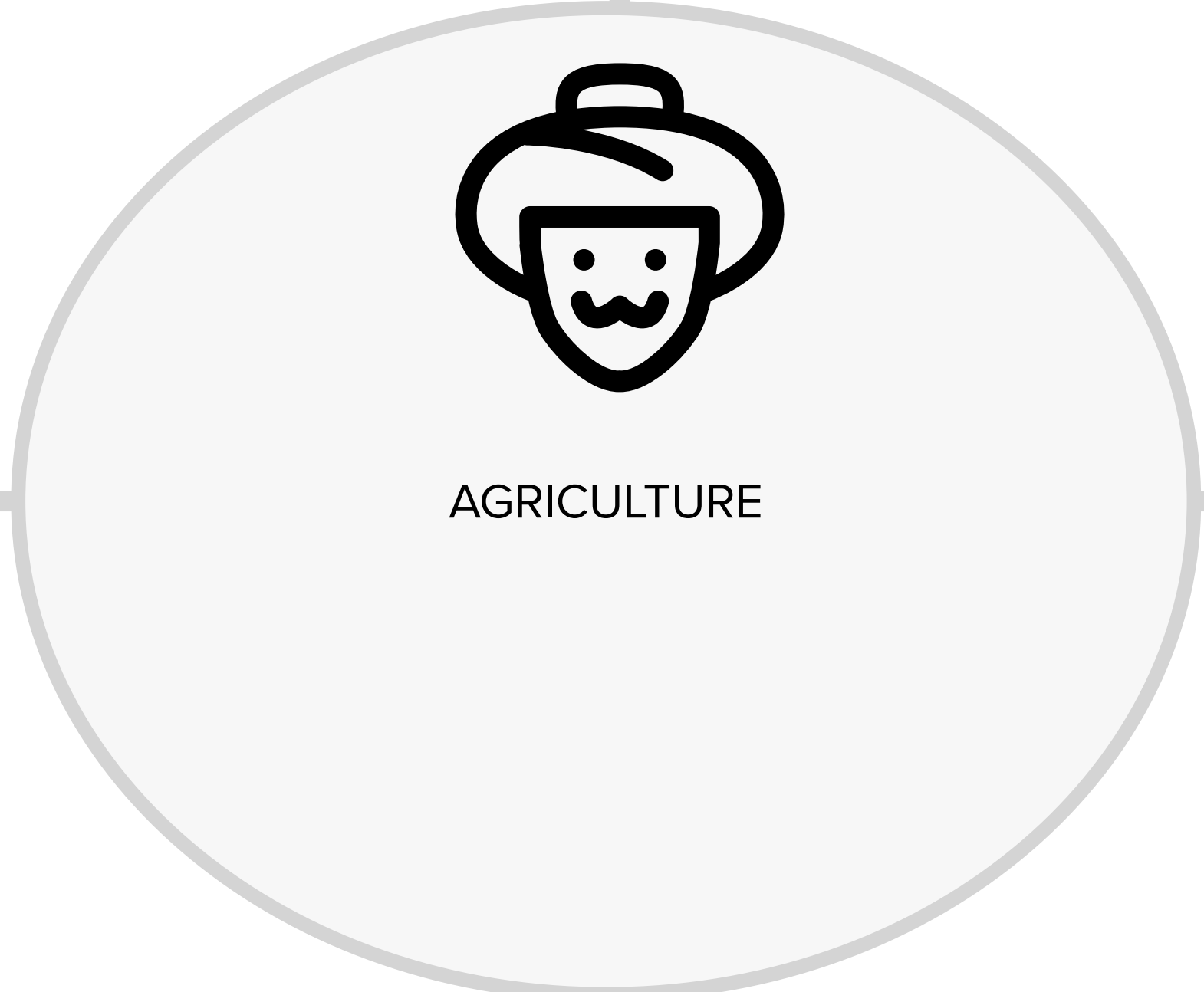
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Irrigation techniques should be improved

asia,china and japan have better irrigation techniques in the world

banks are giving less priority to farmers

most of the people reside in cities

A farmer uses 75% of his water to carry out irrigation

punjab has better irrigation techniques in india

online volunteering provides guidance to farmers.

many changed their profession and shifted to aties

apply for loans to meet farming needs

Imporving irrigation techniques help farmers

seek finandal support from government

Flood irrigation needs more water

Banks are not providing proper financial help



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?