

4 Team Roles



SmartWay

Ján Hamara (Project Manager & Branding Designer)

- creating a systematic plan for the development of the application, branding and deployment of tasks
- design of the app branding (logo, app design, webpage, ads)
- realisation of the project plan, using materials from all team members
- presentation of the project

Bartek Juszcak (Lead Backend Developer)

- development of the software and functionality of the application
- importing the Google API and coding the distance calculation algorithm
- evaluation of the road to market and target audience

Thunchanok Thammasanya (Lead Frontend Developer)

- development of the application frontend and layout
- organisation of the application attributes
- insertion of the Google Maps functionality with additional features into application layout

Taketoshi Kazusa (Business Analyst)

- realisation of the market research and business analysis
- analysis of the market value, target audience and USP
- creation of the Road Map
- planning of the revenue generation

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