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SmartWay

We understand, that there is many navigation apps at the market right now, therefore we knew, that if we want to use available personal data sources uniquely, we needed to find a gap in the market.

And in our opinion, we managed to do right that.

There are many occasions, when one would use an app to quickly find a closest place to sit in, have a coffee, snack or just spend time.

Take into consideration our example with businessman travelling to a meeting in Rome. After arriving in the airport, he would like to get efficiently to his final destination, however, tired and fatigued, he needs to buy a coffee and have a breakfast before arriving at an important meeting. Therefore he can use our app to perfectly combine all these factors and manage to sort out all these activities in shortest possible time.

There are, indeed, many similar situation like this. Just take into consideration being dead hungry, while travelling home from a party, or needing to visit a shop and a ticket stand, after arriving to train station.

We believe, that none of our competition offers such organised service and that is why we will be able to breakthrough in present market.

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