

2 Methodology



SmartWay

Branding & Design

- Webpage developed using HTML5, CSS, JavaScript in software WebStorm
- Adobe Illustrator CS6 for creation of logo, icons and other advertising material
- going for simple, bold and user-friendly design

Software Development

- using Python and Google Maps API to create navigation and other functions of the app
- generating random data for app

Frontend Development

- Android Studio and Proto.io to create cross-platform application
- importing the data from Google API

Market Research

- Jupyter using R analytic language to determine the value and future benefit prospects
- MS Excel to create Road Map of the project
- Powerpoint to create research presentation, as well as project presentation

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