Team Playdoh Review

This is what we expect the app to have based on the Intro

Routes for the run from a given day.
Compare routes/progress with others
Stats: Speed and Elevation.
Multiple Routes on the same map
Analyse Routes.
Join Groups and arrange runs.
Race function, banner on profile for winners.
Turn Off Social.

This is what we expect the app to have based on the User Needs

They dont want to meet people, isolated running.
Track their progress in a casual simple way.
Have few social notifications Should be simple to setup, with a basic interface.
Encourage competition.
Different routes each session to discover new places.
Ability to compete against other active members and see other users progress.

The Good

The scenarios seem realistic and give information on how using the app will flow.
The design of the app with a full screen map is a good choice.
The menu seems functional.

The Bad

May be hard to see other routes when they are layered on one map.
No stat page displayed which does not allow users to compare their stats.
The small box displaying stats is not detailed enough for some users.
There is no demonstration of how users will analyse their routes.
No settings page in order to change social settings.