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## CREATIVE PROJECT PROPOSAL No.



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### Issues/Problem:

As we encounter day to day experiences in our lives, our basic needs is inevitable such that these things involves activities in order to fulfill those needs. In every household there is, there will be a concept that after every end of the week, it will be a time to go to the market and buy everything they'll be needing. For us Filipinos, we prefer going to the market because we see to it that everything we will be eating is fresh and we're guaranteed that it has a reasonable price as well. The problem is that due to some priorities, or management of time, it is really a dilemma for an individual sacrificing his time to still go to the market and not attending other events that might be more important than that. In this case, it will involve other problems such as instead of eating foods that you have to cook, you will just eat on fast food restaurants, or canned foods that is not practical especially when you have a family. You are not as well assured that everything you eat outside is safe.

### Solution:

We came up with the project that can help customers facing this kind of problem and that is the "e-Palengke".

The beneficiaries are the following:

- *Family* - They are really the most beneficial for this application, because it will help them maximize their time to prepare for meals for their family, and reduce their time and effort going to the market every week just to buy those in their lists.
- *Student* - It is really practical for a student especially living alone and far from their parents to buy something from the market because it can save their money instead of always eating from fast food chains. It can also enhance their knowledge on food preference with its proper ingredients, recipe, and etc.
- *Single Individuals* - This refers to those individuals who has a stable job but still apart from their parents or relatives that they still have to manage going to the market for their everyday food. It will be a great help for them because it will let them focus on their jobs as well as saving much money and time.



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e-Palengke is a mobile application that have different features depending on the needs of an individual such as the following:

//Features to be conceptualized and finalized still

Palengke at your doorstep! A mobile application that will help you save much time and effort on going to the market and still experience the freshness of the foods that you will eat. This application will be the aid on giving you the preference on what items you want listed to be bought and will not lose the taste of an individual when it comes to going to the market. With e-Palengke, safeness and efficiency is what we offer because all we want is the best for everyone in your life. We care and share for every individuals we serve.