

Style Guide.



Color theme:

Text Styles:

- Logo: Red – to stand out from the black header and the rest of the page.
- Home page H1: white – to make it easier to see from busy background.
- H1, H2, H3 font: Candal serif.
- Body text: Lora serif.
- Header and footer: black – to not make the page to colorful.
- Buttons: Red to match the logo text.

Theme inspiration:



Use of bright blues and red use to create an African aesthetic on the home page. Text must be bright and easy to read across the whole page.