

REVIEW 1

TODO Team Review - by Team TGIF

Description

Good concept for the application, original idea and gives good detail about what the application will do. Application seems quite simple and fairly easy to develop which is good. A helpful feature would be for past performances to be saved for future analysis, rather than having to only analyse on the fly.

Personas

Personas are indicative of all types of user that the app will cater to and their needs. For persona 1, we are not quite sure whether safety is an aspect to be considered as the project concept clearly states that the app is for tracking during marathons which presumably would be public events with many other runners/cyclists. If the app were to be used for training purposes as well then athlete safety could be an important feature.

Scenarios

Scenarios clearly show all the features that each user will require and use. Personas 2 and 3 mention an enter key code button but it is not specified at which point in the app this button will appear. Persona 3 could be better tailored as Kate would be tracking rather than analysing John's performance.

Wireframes

Login page is good however the colour scheme is not consistent with the rest of the wireframes. A consistent look and feel would be nice.

Menu page is clearly layed out. Would be nice to know what the difference between the Compete and Event buttons are.

Tracking page is nice and simple, all needed information is there for a basic user such as Persona 3 who does not need to see statistics, only progress.

Statistics Page is also nice and simple, would be nice to have white font colour on the grey background to provide a look that is consistent with the rest of the application but text is still readable.

It would be nice to have a back button within the Tracking and Statistics pages so that users can get back to the Menu page and Tracking Page easily on all devices as not all mobiles have a built in back button like in the wireframe template.

All scenarios mention this concept of a "unique code" being sent/received however it is not clear in the wireframes where the user would receive or enter this code.

REVIEW 2

'TODO' Submission review by 'They are Action Figures (Run From Neds)'
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Overall Concept

- In theory the concept is rather intriguing and would seem to be rather popular with the target audience
- The idea however, does not seem feasible due to the fact we cannot use live data in the app, we can only use the '.gpx' files that are pre-written runs
- We like the idea of encouraging family/fans to get updates on the runners position in the race and feel a 'spectator' function could still be implemented
- An additional interactive feature could be added to make the spectator experience more engaging and exciting

Personas

- We like that you conveyed that 'John' is using the app as motivation, this may be a major drive of the app
- A slightly bigger background of 'John' would be useful, maybe whether he is a pro or not?
- Implementing a persona that may consider someone who does not want to share their location with family or friends, but still use the app i.e. someone not connected to 'John'
- 'Mary Jane's' persona speaks about wanting to track stats and encourage him, none of these features are actually discussed in the concept
- 'Kate' seems very relatable and actually fits the bill perfect for your app. Good persona.

Scenarios and/or Storyboards

- For 'scenario 1' explaining what happens to the app during the race may expand greatly on the idea of what John can do during the race. Can he check his own progress, check messages etc.
- 'Persona 2' and 'Persona 3' seem very similar, maybe adding a different situation, like registering and setting up an account would be more informative
- Very realistic situations, would actually seem to be a believable scenario for using the app

Wireframes, Sketches, or other Interface Mockups

- Register page looks very professional, good layout overall through the app, very simple, mostly obvious functions
- The grey background will hopefully be developed into something more energetic when developing the app, the black text on the stats page is difficult to read
- A picture could be implemented to spice up the menu's slightly, seem very boring
- I can't see exactly where we find the page to enter the code to track the runner. We have a few ideas but feel this should be clearly shown as it's the main feature of the app

Overall Comments

- Great idea for an app but seems like major changes will have to be made to make it feasible for the project we have to create
- More consistency has to be achieved in your design, sometimes you explain showing statistics, but it is not always mentioned
- A good base layout for the design but could further expand it to make it more engaging and appealing to the user
- Good initial idea, has lots of potential but needs to have a bit of work done to it

REVIEW 3

Review from teamthirteen to TODO

Description:

Brief, but gives an idea of what the application will include. Would benefit from some more specific description of the behaviour of the system, but the idea is interesting.

Note: live tracking will not be possible with the GPX files provided

Personas:

Small breadth of level of different athletes. How are novice runners using the app? The motivations of the personas are well specified and help generate a well-rounded view of the users rather than just their functional use of the application.

Scenarios:

Make good use of the personas that were created, and links them together with the functionality of the application. The scenarios describe the acts of the users well, but neglects their affect on the system state.

Wireframes:

- The wireframes are well made. The functionality of creating a unique code to send to your friends is not displayed on any of the wireframes.
- The enter key code button mentioned in scenario 2 and 3 does not appear.
- The colour choice of black writing on a grey background may be difficult to read, especially to see your own statistics while running.
- The menu page seems to relate to John's usage of the application, but does not reflect Mary Jane or Kate's needs from it.